

# RVP

## REDMOND VENDOR PROFILE

### Unlocking the Value of Storage Virtualization

**B**ridgeSTOR, LLC is an independent storage virtualization company that does for storage what VMware does for servers. BridgeSTOR focuses on harnessing leading-edge advanced data reduction technology to deliver proven, practical, high-demand storage solutions to medium sized businesses, divisions and departments of large corporations, government entities and enterprise workgroups.

BridgeSTOR's products reduce primary and secondary storage requirements through in-line deduplication, compression and thin provisioning that does not affect the end user experience because of the Company's unique hardware implementation.

Data-reduced BridgeSTOR products reduce the capital expense of storage acquisition and lower operating expenses through reduced power consumption, reduced heat generation and cooling requirements, a reduced data center footprint, reduced post-warranty service and support cost and reduced management time and expense.

BridgeSTOR delivers focused Application Optimized Storage appliances for:



**BridgeSTOR High Energy Efficiency Storage Appliance**



**BridgeSTOR High Density Storage Appliance**

- Microsoft System Center Data Protection Manager (DPM 2010)
- Server virtualization using VMware and/or Microsoft Windows Hyper-V
- Backup to disk deduplication and compression
- Network Attached Storage (NAS)
- iSCSI Storage Area Networks (SAN)

We are a channel-focused company that relies on a network of trusted and capable storage Value Added Resellers (VARs) to deliver the Company's solutions to storage buyers.

BridgeSTOR is part of a community of technology and business partners and affiliates who work together to bring technologically advanced, high value solutions to our customers.

BridgeSTOR's vision is that the future of storage is pervasive data reduction. In BridgeSTOR's vision, data is size-reduced at its source and kept in that form when stored, when being transported to and from the cloud and when being backed up and protected—only returning to its full form when being processed by an application.

Although we are not (yet) ready to release the products that deliver on our vision, our current products offer a clear indication of our direction.

For more information please visit:  
[www.bridgestor.com](http://www.bridgestor.com)