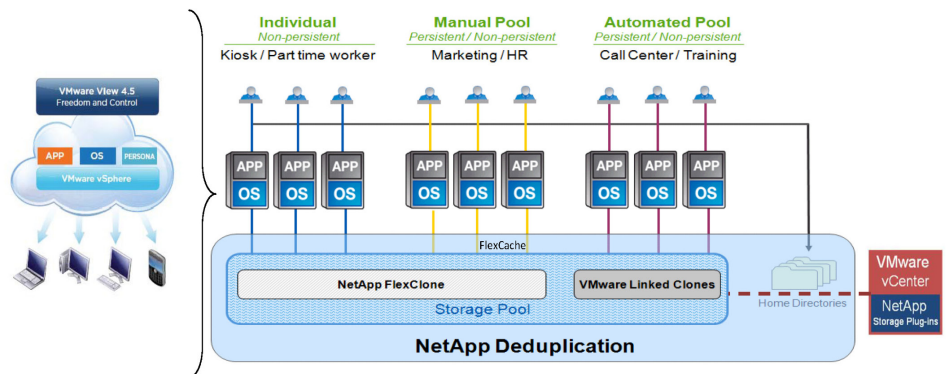


RVP

REDMOND VENDOR PROFILE

Cost-Effective Server to Storage Virtualization

A server-to-storage virtualized infrastructure is an efficient and cost-effective way to manage your data center. IT organizations are continually looking for more flexible and reliable support to local, remote, and mobile users—including optimized performance for productivity applications and rich media content—while driving down total costs and reducing risk through efficient, centralized management of desktop assets.



VMware View 4.5 along with NetApp storage provides a scalable, cost-effective desktop virtualization solution that simplifies management and increases data availability, protection, and security. While VMware customers can experience dramatic improvements in server utilization, application and resource flexibility, achieving reduced storage costs and simplified end-end manageability depends on NetApp storage subsystems, which are optimized for use in both physical and virtual environments.

Typical Customer Challenges include:

- Simplifying management and reducing TCO
- Ensuring data security, compliance and policy enforcement
- Deploying patches and updates efficiently
- Providing effective backup and recovery
- Supporting disaster recovery for client systems
- Delivering a high-quality end-user experience

The VMware View/NetApp solution addresses these challenges by:

- Reducing operational overhead through centralized management and administration of desktop resources

- can lead to a 50% reduction in desktop storage requirements, with costs starting as low as \$50 per desktop.
- Managing systems and data in the datacenter, without hindering productivity, even for temporary and off-shore users.
- The ability to patch and update thousands of desktops at once through integrated management of desktops and storage from a single console.
- Automating backup of desktops on centralized storage, restoring files in minutes, and providing users with simple, self-service data recovery.
- Keeping users connected with rapid, reliable, automated, and cost-effective disaster recovery without burdening the server infrastructure.
- Maintaining high productivity for end-users and eliminating ramifications associated with boot and log-in storms through accelerated performance for peak I/O workloads.

A server-to-storage virtualized infrastructure is an efficient and cost-effective way to manage your data center. NetApp virtualized storage solutions, used in conjunction with VMware, simplify data protection and expand the benefits of your virtualized applications—from improved flexibility and reduced provisioning times, to increased resource utilization and performance.

Learn more at:
www.vmware.com/solutions/partners/alliances/netapp-solutions.html

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