

Redmond Channel Partner

2007 Editorial Calendar

ISSUE	COVER	FEATURE 1	FEATURE 2	TECHNOLOGY	SPACE	ARTWORK
JAN	Partner Profitability	Vertical Industry Spotlight: Professional Services	Customer-Company Politics	Desktop Deployment	Nov 15	Nov 22
FEB	Small Business Specialist Update	Local Microsoft Partner Organizations	Microsoft Partner Awards	Unified Communications	Dec 20	Dec 28
MAR	Special Report: Microsoft Dynamics Package	Dynamics	Vista-Office Readiness	Systems Management	Jan 23	Jan 30
APR	Managed Services	What are Partner Advisory Councils?	Best Practices: Opening Your Books	Virtualization Global Hot Spots	Feb 21	Feb 28
MAY	Coopetition Part I	LARS & VARS	Lotus Conversions	Disaster Recovery	Mar 21	Mar 28
JUN	Channel Salary Survey	Vertical Industry Spotlight: Government	Best Practices: Disaster Planning	Developer Tools	Apr 18	Apr 25
JUL	Special Report: Microsoft in Transition	Transition	Moving to Redmond	Enterprise Security	May 21	May 26
AUG	Emerging Markets Package	Vertical Industry Spotlight: Health Care	All About Partner Account Managers (PAMs)	Networking	Jun 19	Jun 26
SEP	Worldwide Partner Conference Coverage	Big Vendors, Small Businesses	Management Best Practices	Remote Access/ Mobility Tools	Jul 25	Aug 1
OCT	Partner Program Levels	Coopetition, Part III	Customer Campaigns Update	Backup/Storage	Aug 21	Aug 26
NOV	Security Update	Vertical Industry Spotlight: Financial Services	Large Account Resellers	Messaging	Sep 19	Sep 26
DEC	Partner Survey	Looking Ahead to 2008	Management Best Practices	Dynamics	Oct 22	Oct 29

Bonus Distribution

March: TechMentor/TechPartner Conferences

June: Microsoft TechEd

July: Microsoft Worldwide Partner Conference

October: TechMentor Conference

Editorial Contacts

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