



TDWI Membership

Business Intelligence and
Data Warehousing
Knowledge and Insight
to Accelerate Your Career

Connect. Share. Learn.



TDWI

Membership Overview

In a challenging and ever-changing business intelligence and data warehousing environment, TDWI Membership offers a cost-effective solution for maintaining your competitive edge. TDWI will provide you with a comprehensive, and constantly growing, selection of industry research, news and information, online resources, and peer networking opportunities developed exclusively for its Members. We invite you to explore the many benefits of TDWI Membership outlined in this brochure, and we look forward to supporting you in your professional growth and development in the near future.

Summary of TDWI Member Benefits

- › Quarterly *Business Intelligence Journal*
- › Annual *TDWI Salary, Roles, and Responsibilities Report*
- › Annual *BI Benchmark Report*
- › Quarterly *Ten Mistakes to Avoid* series
- › Biweekly *TDWI FlashPoint* e-newsletter
- › Quarterly Best Practices Reports
- › Semiannual Technology Market Reports
- › Inquiry calls (Team Memberships only)
- › TDWI MemberConnect, an online networking forum
- › Access to password-protected, Members-only online content
- › Discounts on custom research (Team Memberships only)
- › Special discounts on TDWI conferences, seminars, CBIP exams, and more
- › Discounts on industry books and course books at TDWI conferences

Sign up now, or learn more at
www.tdwi.org/membership

Print and Online Resources

TDWI supports, develops, and distributes a wide range of print and online resources to keep our Members up to date on new techniques, technologies, events, and issues in business intelligence and data warehousing.

Business Intelligence Journal

The *Business Intelligence Journal* is an in-depth, unbiased information resource that provides actionable insight on how to plan, build, and deploy business intelligence and data warehousing solutions.

TDWI Salary, Roles, and Responsibilities Report

The *TDWI Salary, Roles, and Responsibilities Report* provides an overview of compensation, roles, responsibilities, skills, experience, training, and job satisfaction of industry professionals, and also takes an in-depth look at the profiles of 10 specific industry roles.

BI Benchmark Report

The annual *BI Benchmark Report* will help you compare your BI organization along best practice metrics and TDWI's maturity model to others in the industry.

Ten Mistakes to Avoid Series

The *Ten Mistakes to Avoid* series, published quarterly, addresses the 10 most common mistakes managers and



teams make—from data modeling to building an operational data store—and gives you inside knowledge on how to avoid these common pitfalls.

TDWI FlashPoint E-Newsletter

Distributed biweekly via e-mail, *TDWI FlashPoint* features unique how-to articles, in-depth product reviews, and tips on building and managing your business intelligence and data warehousing teams.

TDWI Best Practices Reports

TDWI Best Practices Reports are designed to educate technical and business professionals about new business intelligence technologies, concepts, or approaches that address a significant problem or issue.

Technology Market Reports

TDWI's semiannual Technology Market Reports are designed to save you months of research by providing a shortlist of vendors to examine in various technology categories covered by our TDWI Best Practices Reports.

TDWI MemberConnect

A powerful online networking tool, TDWI MemberConnect allows you to create an online profile and be matched with other TDWI Members so that you can network, exchange ideas, and share best practices.

Online Members-Only Content

As a Member of TDWI, you will have direct access, 24 hours a day, to all of TDWI's current and archived research and publications in a password-protected area of the TDWI Web site (www.tdwi.org).

Exclusive TDWI Member Discounts

TDWI Conferences and Seminars

As a Member, you can attend TDWI conferences and seminars at a significantly discounted rate and cost effectively gain the education and knowledge you need to support your company's business intelligence and data warehousing initiatives.

Certified Business Intelligence Professional Examinations

TDWI offers the industry's only independent certification program, the Certified Business Intelligence Professional (CBIP). CBIP, a test-based certification program, is offered in five key specialty areas. As a Member, you will receive a special discount when registering for the exams. For more information on CBIP, please visit www.cbipro.com.

Business Intelligence and Data Warehousing Books

The TDWI conference bookstore features helpful industry books, many written by TDWI Fellows and Instructors, covering a wide range of business intelligence and data warehousing issues. Receive a 15 percent discount on all industry books and a 33 percent discount on all course books at TDWI conferences.



Team Membership

TDWI offers a cost-effective way to keep your entire team current on the latest trends and technologies. TDWI's Team Membership program provides significant discounts to organizations that register their staff as TDWI Team Members. Team Members receive all the same benefits as Members, plus the following:

Inquiry Calls

Organizations that purchase TDWI Team Memberships receive free consulting time with TDWI research analysts, including Wayne Eckerson and Philip Russom, as well as referrals to TDWI's vast network of BI/DW consultants.

Custom Research

TDWI Team Members receive a discount on custom research and consulting services. TDWI custom research includes, but is not limited to: custom analysis of existing data, custom benchmark data, executive briefings, staffing analysis, BI assessments, product and competitive analysis, product requirements and RFP analysis, and white papers.

TDWI Membership Inquiries

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