

TDWI MEMBERSHIP



Information Is Power

Empower Yourself
with Exclusive Information Resources



www.tdwi.org/membership



“Membership is really beneficial for us as a group. It’s a vehicle that enables us to discuss data warehousing–related issues, get education, and get everyone on the same page. It’s very unifying.”



Eric Schleicher
Apollo Group, Inc.

TDWI MEMBERSHIP PROVIDES EXCLUSIVE BENEFITS THAT:

- **Keep you ahead of the competition**
- **Put you on the cutting edge of BI/DW technology**
- **Provide you with timely, relevant BI information**
- **Connect you with BI experts and peers**
- **Save you money**

TDWI offers all this in a vendor-neutral, high-quality environment. We invite you to explore the benefits of TDWI Membership and look forward to bringing you into our community.

RESEARCH & PUBLICATIONS

TIMELY, RELEVANT BI/DW INFORMATION

TDWI Member-exclusive content provides the information you need, when you need it. TDWI Member publications and research are written by TDWI directors and industry-leading practitioners who have in-the-trenches experience and an edge on the latest trends and technology.

KEEP AHEAD OF THE COMPETITION

Exclusive Research

- ✦ **Annual TDWI Salary, Roles, and Responsibilities Report**
- ✦ **Annual TDWI BI Benchmark Report**

“I love [TDWI Membership]. It’s the only way that I’ve been able to get information when I want it and when I need it.”



Carol McGrath
Workingin Limited



RESEARCH & PUBLICATIONS

“That’s one of my favorite perks of being a Member—getting all the information so I can keep up with what’s going on in the industry.”



Minh Luu
Blizzard Entertainment

STAY ON THE CUTTING EDGE OF TECHNOLOGY

Exclusive Publications

✧ **Quarterly *Business Intelligence Journal***

✧ **Quarterly *Ten Mistakes to Avoid* series**

✧ **Monthly *TDWI FlashPoint e-newsletter***

✧ **Exclusive Content**

Access to password-protected, Member-exclusive archives on www.tdwi.org.

NETWORKING OPPORTUNITIES

CONNECT WITH TRUSTED BI/DW PROFESSIONALS

The network you build with TDWI instructors and thought leaders is one of the most valuable aspects of Membership. You can develop connections with Members and other industry peers at our live educational events (www.tdwi.org/education), by participating in local TDWI Chapters, or by networking online.

TDWI Education Events

www.tdwi.org/education

TDWI World Conferences, Seminars, and Onsite education are the leading forum for business and technology professionals looking to gain in-depth education on business intelligence and data warehousing. Designed specifically to maximize your learning experience and training investments, the information you gain and key contacts you make at these events enable you to immediately impact your current initiatives.

TDWI Chapters

TDWI's Chapter program helps TDWI Members and other BI/DW professionals form local chapters, where they can share best practices, challenges, and career advice, as well as hear from industry leaders about issues and topics facing the industry today.



NETWORKING OPPORTUNITIES

Recent post from
TDWI 2.0 on LinkedIn:

What are the challenges in taking a data quality solution to an enterprise level?

In my opinion, the biggest challenge is to establish data stewardship. All departments want to own the subject areas but none wants to take responsibility over the data as an enterprise asset. As well, it may be a lot of work to “harmonize” all perspectives and needs to define the single version of truth ...

TDWI 2.0 on LinkedIn

www.tdwi.org/linkedin/tdwi

Connect with more than 5,000 BI/DW professionals

TDWI invites Members to join its exclusive group on LinkedIn, an online network of experienced, TDWI staff-approved professionals from around the world. Discuss issues, view job opportunities, and find contacts in this lively LinkedIn group.

Toolbox for IT

it.toolbox.com/vendors/tdwi

Connect with more than 500 BI/DW professionals

The TDWI corner of Toolbox for IT provides networking opportunities, a wiki, blogs, and subgroups, including a career center and a CBIP group.

Twitter

twitter.com/tdwi

Is your style more short and sweet? Do you prefer keeping up with real-time information? Follow TDWI on Twitter to get the latest news as it happens.

MEMBER DISCOUNTS & CREDENTIALS

SAVE MONEY

Membership quickly pays for itself with discounts on TDWI's other offerings:

- **Save up to \$400 off conference and seminar registration fees**
- **Reduced rates on Certified Business Intelligence Professional (CBIP) exams**
- **Extra benefits and discounts through Team Membership**
- **Fifteen percent discount on all course books at TDWI Conferences**

TDWI MEMBERSHIP**—A RECOGNIZED CREDENTIAL**

TDWI Membership lets others know you view yourself as a serious business intelligence and data warehousing professional. Add "TDWI Member" to your résumé and let your current and future employers know you are on top of the most current BI/DW information, you have access to the tools and networks you need for success, and you care about keeping your education current.





TDWI MEMBERSHIP

TEAM MEMBERSHIPS

TDWI offers a cost-effective way to keep your entire team current on the latest trends and technologies. TDWI's Team Membership program provides significant discounts to organizations that register individuals as TDWI Team Members. TDWI Team Membership is easy to manage and renew—you designate one person as the contact for your team.

BECOME A MEMBER

Register online (credit card payments only):
www.tdwi.org/membership/register

Download a PDF of the registration form:
www.tdwi.org/membership/forms

Team Memberships:
www.tdwi.org/membership/team

Contact:
TDWI Membership
Phone: 425.226.3053
Fax: 773.829.8330
E-mail: membership@tdwi.org

