

Check one full-day course or one A.M. (A) course and one P.M. (P) course for each day you will attend.

SUNDAY, MAY 3

- ☐ **S1** TDWI Business Intelligence Fundamentals: From Data Warehousing to Business Impact
- ☐ **S2** BI from Both Sides: Aligning Business and IT
- ☐ **S3** Optimizing Employee Performance: One-on-One Communication and Coaching
- ☐ **S4** Designing a High-Performance Data Warehouse
- ☐ **S5P** Understanding Cause and Effect: An Introduction to Systems Thinking

MONDAY, MAY 4

- ☐ **M1** TDWI Data Warehousing Concepts and Principles: An Introduction to the Field of Data Warehousing
- ☐ **M2** TDWI Data Governance Summit
- ☐ **M3** TDWI Requirements Gathering: Getting Correct and Complete Requirements for BI Systems
- ☐ **M4A** BI Adoption: Change the Way You Think about BI
- ☐ **M4P** Leadership Mastery in Technical Environments
- ☐ **M5** Real-Time Data Warehousing
- ☐ **M6A** Insightful and Actionable Analytics: A Systems-Thinking Approach
- ☐ **M6P** Strategic Feedback: Strategy Mapping Meets Systems Thinking
- ☐ **M7** Data Warehouse Lifecycle Overview

TUESDAY, MAY 5

- ☐ **T1** TDWI Project Management for Business Intelligence
- ☐ **T2** TDWI Enterprise Metrics: Designing Integrated Business Metrics
- ☐ **T3A** Developing Your BI Tool Strategy
- ☐ **T3P** Cool BI: The Latest Innovations
- ☐ **T4** Core Competencies for Business Intelligence
- ☐ **T5A** CBIP Preparation for the Information Systems Core Exam
- ☐ **T5P** CBIP Preparation for the Data Warehousing Exam
- ☐ **T6** Power, Politics, and Partnership in Business Intelligence Projects
- ☐ **T7A** Data Warehousing Infrastructure 101
- ☐ **T7P** Requirements Gathering for the Data Warehouse—From the IT Side
- ☐ **T8A** How to Build a Data Warehouse with Limited Resources
- ☐ **T8P** Feeling SaaS-y? Software as a Service Invades Business Intelligence

WEDNESDAY, MAY 6

- ☐ **W1** TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems
- ☐ **W2** TDWI Dimensional Data Modeling Primer: From Requirements to Business Analytics
- ☐ **W3** TDWI Technology Architecture for BI: Planning and Design of the Technical Infrastructure
- ☐ **W4A** Evaluating ETL Tools and Technologies
- ☐ **W4P** Social Media, Web 2.0, and BI: Extending the BI Portfolio
- ☐ **W5** Data Conversion, Consolidation, and Cleansing—Practical Skills
- ☐ **W6A** BI Manager Toolkit: Negotiating and Resolving Disagreements
- ☐ **W6P** Leadership Challenges in Cross-Cultural Teams
- ☐ **W7A** Predictive Analytics: A Business Perspective
- ☐ **W7P** Predictive Analytics: Making It Work

THURSDAY, MAY 7

- ☐ **TH1** TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation
- ☐ **TH2** Intermediate and Advanced Techniques for Effective Data Modeling
- ☐ **TH3** Dimensional Modeling Beyond the Basics: Intermediate and Advanced Techniques
- ☐ **TH4** Data Quality Assessment—Practical Skills
- ☐ **TH5** Managing Remote and Virtual Teams
- ☐ **TH6** Performance Tuning Your Data Warehouse

FRIDAY, MAY 8

- ☐ **F1** Integrating Data Warehouses and Data Marts Using Conformed Dimensions
- ☐ **F2** Modern Data Quality Techniques in Action—A Demonstration Using Human Resources Data
- ☐ **F3** Leading Change: The People Dimension
- ☐ **F4A** Virtualization Technologies for BI Environments
- ☐ **F4P** Emerging Technologies Shaping the Future of Data Warehouses and Business Intelligence

REGISTRATION DEADLINES

Early Registration Discount Deadline April 3, 2009
 Regular Registration Deadline May 1, 2009

After May 1, please register onsite. Registration will be limited to space available. You will incur a \$50 late registration fee after May 1.

REGISTRATION QUESTIONS?

Web: www.tdwi.org/2009chicagobi/register
Phone: 800.280.6218 or 541.346.3537 (M–F, 8:00 a.m.–5:00 p.m. PT)
E-mail: tdwireg@continue.uoregon.edu

CONFERENCE QUESTIONS?

Phone: 425.277.9181
E-mail: education@tdwi.org

REGISTRATION FORM

TDWI WORLD CONFERENCE | CHICAGO | MAY 3-8, 2009



STEP 1. CLEARLY TYPE OR PRINT YOUR INFORMATION

PRIORITY CODE: CBCH09E

LAST NAME			
FIRST NAME FOR ATTENDEE BADGE			
TITLE			
COMPANY OR INSTITUTION			
DEPARTMENT		INDUSTRY	
MAILING ADDRESS			
CITY	STATE	ZIP	COUNTRY
TELEPHONE			

E-MAIL—REQUIRED! (Please print this address clearly. We send last-minute confirmations and announcements via e-mail.)

STEP 2. SELECT YOUR COURSES

Complete the registration worksheet on page 36, then write in the course number(s) of one full-day course or one A.M. (A) course and one P.M. (P) course for each day you will attend.

Write your course number(s) in the space provided.

☐ SUNDAY, MAY 3

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

☐ MONDAY, MAY 4

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

☐ TUESDAY, MAY 5

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

☐ WEDNESDAY, MAY 6

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

☐ THURSDAY, MAY 7

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

☐ FRIDAY, MAY 8

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)
_____ A.M. _____ P.M.

STEP 3. REQUEST ADDITIONAL COURSE BOOKS*

To order additional course books, please list course numbers below:
(Full-day \$45 each/\$30 Members, Half-day \$22 each/\$15 Members)

* T5A and T5P course books are not available for purchase.
Course books are not available after the conference.

STEP 4. CALCULATE YOUR PAYMENT

FEES—EARLY REGISTRATION (Through April 3, 2009)

	TDWI Member	Non-Member	SAVE†
<input type="checkbox"/> Standard Package (3 Days)	\$1,782	\$2,025**	10%
<input type="checkbox"/> Mega Package (4 Days)	\$2,244	\$2,550**	15%
<input type="checkbox"/> Giga Package (5 Days)	\$2,640	\$3,000**	20%
<input type="checkbox"/> Tera Package (6 Days)	\$2,970	\$3,375**	25% Best Value!

† Percentage of savings off the early registration day rate of \$660 for members and \$750 for non-members. Day rate includes full-day course instruction.

FEES—REGULAR REGISTRATION (April 4–May 1, 2009)

	TDWI Member	Non-Member	SAVE††
<input type="checkbox"/> Standard Package (3 Days)	\$1,958	\$2,201**	10%
<input type="checkbox"/> Mega Package (4 Days)	\$2,465	\$2,771**	15%
<input type="checkbox"/> Giga Package (5 Days)	\$2,900	\$3,260**	20%
<input type="checkbox"/> Tera Package (6 Days)	\$3,270	\$3,675**	25% Best Value!

†† Percentage of savings off the regular registration day rate of \$775 for members and \$815 for non-members. Day rate includes full-day course instruction.

** All Non-Member registrations for three or more days include a one-year TDWI Membership.
☐ Check here to [decline](#) the TDWI Membership.

FEE FROM TABLE ABOVE \$ _____

TEAM DISCOUNT (Deduct 10% from above) - \$ _____

For 3 or more people from the same company registering at the same time

LATE FEE (After May 1, 2009—add \$50) + \$ _____

ADDITIONAL COURSE BOOKS* + \$ _____

Full-day \$45 each/\$30 Members, Half-day \$22 each/\$15 Members, from STEP 2

> TOTAL FEE = \$ _____

- ☐ Check Enclosed (payable to TDWI)
☐ Purchase Order # _____
☐ Credit Card: ☐ AMEX ☐ Diners Club ☐ Discover Card ☐ MasterCard ☐ VISA

NUMBER EXPIRATION DATE CVV2 (number on back of card)

YOUR SIGNATURE FOR CREDIT CARD

CREDIT CARD BILLING ADDRESS (REQUIRED)

STEP 5. SEND IN YOUR REGISTRATION

REGISTER ONLINE at: www.tdwi.org/2009chicagobi/register

FAX your registration and credit card information to:
541.346.3545 or 541.346.3509

MAIL registration with full payment to:
TDWI World Conference—Chicago 2009 Registration,
1277 University of Oregon, Eugene, OR 97403-1277

Please be aware that still photography, video, and audio recording may occur at this event. By attending this event, you consent to have your image, photograph, likeness, picture, rendering, or audio recording utilized for TDWI educational, marketing, and sales purposes. You hereby grant TDWI the right to unrestricted use, reproduction, display, dissemination, publication, and distribution in any medium, provided that TDWI will take measures on behalf of attendees against infringement and/or inappropriate use of your image, photograph, likeness, picture, rendering, and audio recording.