

The Data Warehousing Institute Boston Chapter

Ron Wilkinson, CBIP

TDWI Boston Chapter President

Manager of Business Intelligence, Children's Hospital Boston

EDUCATION AND RESEARCH



What is TDWI?

- **A community of learning**
- **An association of BI professionals**
- **A research firm focused on BI/DW topics**

“No hype, no fluff, no bias”

“Sales pitch free zone”



TDWI Chapters...

- **Enable local BI/DW professionals to:**
 - *Meet regularly with each other on a regional basis*
 - *Share best practices in a small group setting*
 - *Establish a strong network of peers*
 - *Gain technical advice and career direction*



TDWI began launching Chapters in 2006 and plans to roll out chapters in dozens of cities around the world.

TDWI Membership...

- **Enables you and your team to maintain a competitive edge in the marketplace**
 - *Keep abreast of the latest trends and developments*
 - *Conference discounts, research, publications, password-protected Web site*
 - *Membership options*
 - Individual and Teams



For information on TDWI Membership contact Erica Shaver eshaver@tdwi.org

Chapter Officers Introduction

<p>Chapter President</p>	<p>Ron Wilkinson <i>Manager of Business Intelligence, Children's Hospital Boston</i></p>	 <p>Children's Hospital Boston <i>The Hospital for Children</i></p>
<p>Chapter Vice President</p>	<p>Rick Sherman <i>Partner, Athena IT Solutions DM Review, TechTarget, NEU</i></p>	   
<p>Chapter Secretary</p>	<p>Marc Paradis <i>Director of Strategic Data Services, Massachusetts General Hospital</i></p>	 <p>MASSACHUSETTS GENERAL HOSPITAL</p>
<p>Chapter Coordinator</p>	<p>Gary Bernstein <i>President, DataSense Solutions</i></p>	
<p>Chapter Coordinator</p>	<p>Doug Newton <i>Manager, Data Architecture The MathWorks</i></p>	 <p>The MathWorks™ <i>Accelerating the pace of engineering and science</i></p>
<p>Chapter Coordinator</p>	<p>Jens Meyer <i>Vice President, First Marblehead</i></p>	

TDWI Boston Chapter Sponsor



Kalido's innovative, highly flexible, and responsive Information Engine includes:

- Kalido Dynamic Information Warehouse
- Kalido Master Data Management
- Kalido Business Information Modeler
- Kalido Universal Information Director

Today's Agenda Part 1

- 12:30 – 1:00** **Registration & Coffee Service**

- 1:00 – 1:10** **Meeting Introduction**
by Ron Wilkinson, Chapter President

- 1:10 – 1:15** **Results of Boston Chapter Member Survey**
by Doug Newton, Chapter Coordinator

- 1:15 – 2:00** **Presentation 1**
by Mark Madsen, President, Third Nature

- 2:00 – 2:15** **Short Break**

Today's Agenda Part 2

- 2:15 – 2:55** **End-to-End ETL/BI/DW for MySQL**
by Bob Zurek, CTO and VP, InfoBright
and Brian Gentile, President and CEO, Jaspersoft
- 2:55 – 3:20** **Break, Snacks, and Peer Networking**
- 3:20 – 4:00** **OSS BI in the Cloud**
by Kevin Haas, Principal, OpenBI
- 4:00 – 4:10** **Chapter Business**
by Ron Wilkinson, Chapter President
- 4:10 – 4:20** **Raffles and Adjournment**

OSS Survey to TDWI Boston

- 89% neutral-to-interested in OSS topic
- OSS usage today
 - **55% None**
 - 35% *MySQL*
 - 20% *Pentaho*
 - 10% *Jaspersoft*
 - 6% *BIRT*
 - 6% *Talend*
 - 10% *Other*

OSS Survey to TDWI Boston

- Why would respondents consider OSS?
 - *75% lower cost/TCO*
 - *30% quicker time to solution*
 - *14% dissatisfaction w/ commercial solutions*
- Future topics of interest
 - *See handout for what members had to say*
 - *Contact one of us if you can help*

Today's First Presentation

by Mark Madsen,
President,
Third Nature

Today's Second Presentation

End-to-End ETL/BI/DW for MySQL

by

Bob Zurek, CTO and VP, InfoBright

and

Brian Gentile, President and CEO, Jaspersoft

Networking Break

Today's Third Presentation

OSS BI in the Cloud

By Kevin Haas
Technology Consultant and Principal,
OpenBI

Upcoming TDWI Events

Summer TDWI Webinars

Optimal BI: Balancing Ad Hoc with Tailored Delivery	July 22, 2009
Performance Dashboards: Balancing Self-service and Ad Hoc	July 29, 2009
Business-to-Business Data Integration	Aug. 12, 2009
Getting the Most out of Data Synchronization	Aug. 19, 2009
The Next Big Leap in Data Warehousing: Enterprise Data Clouds	Sept. 9, 2009
Data Integration and Quality – Helping BI and Data Warehousing Succeed	Sept. 16, 2009

More information at: <http://www.tdwi.org/Webinars>

Upcoming TDWI Events

TDWI World Conference San Diego 2009

Sunday, August 2 to Friday, August 7, 2009
At the Manchester Grand Hyatt San Diego

More information at: <http://www.tdwi.org/sandiego2009>

Upcoming TDWI Events

TDWI Data Modeling Seminar

Monday, Sept. 21 to Thursday, Sept. 24, 2009

At the Sheridan Reston

Reston, VA (Washington, DC area)

More Information at:

<http://www.tdwi.org/education/seminars>

Chapter Business

Proposed 2009 Chapter Meeting Dates

Thursdays of Selected Months -- 1 PM to 4 PM

MONTH
September
November

Chapter Business

Location of Future Meetings

- Options
 - *All Suburban*
 - *All Downtown*
 - *Alternating between suburban and downtown*
- Now that we have tried both suburban and downtown locations, we would like to poll members to get the fairest range of preferences.

Please fill out your
evaluation forms
now!

Door Prizes

Thanks for coming!