

REGISTRATION FORM

TDWI WORLD CONFERENCE | NEW ORLEANS | NOVEMBER 2-7, 2008



STEP 1. REGISTRATION

CHECK ONE FULL-DAY COURSE OR ONE A.M. (A) COURSE AND ONE P.M. (P) COURSE FOR EACH DAY YOU WILL ATTEND.

SUNDAY, NOVEMBER 2

- S1 TDWI Business Intelligence Fundamentals: From Data Warehousing to Business Impact
- S2 TDWI Introduction to Business Analytics
- S3A CBIP Preparation for the Information Systems Core Exam
- S3P CBIP Preparation for the Data Warehousing Exam
- S4 BI from Both Sides: Aligning Business and IT
- S5 Designing a High-Performance Data Warehouse
- S6 Performance Management and Master Data Management Bootcamp

MONDAY, NOVEMBER 3

- M1 TDWI Data Warehousing Concepts and Principles: An Introduction to the Field of Data Warehousing
- M2 TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation
- M3 Business Intelligence Roadmap: The Complete Lifecycle for Decision-Support Applications
- M4 Leading and Organizing Business Intelligence Teams: Improving Individual and Team Performance
- M5 Real-Time Data Warehousing
- M6 Dimensional Modeling from a Business Perspective: A Model the Business Can Understand
- M7A Introduction to MDM for BI Professionals
- M7P Implementing MDM for BI and Data Integration
- M8 HandsOn-OLAP

TUESDAY, NOVEMBER 4

- T1 TDWI Requirements Gathering: Getting Correct and Complete Requirements for BI Systems
- T2 CIF--Coordinating Your BI, Data Warehousing, and Enterprise Information Initiatives
- T3A Developing Your BI Tool Strategy
- T3P Cool BI: The Latest Innovations
- T4A Data Quality Fundamentals
- T4P Ensuring Data Quality in Data Integration--Practical Skills
- T5 Dimensional Modeling: Advanced Topics
- T6 Requirements Management for Business Intelligence
- T7A Ten Mistakes to Avoid when Launching a Data Governance Program
- T7P Change Management for MDM
- T8 HandsOn-Data Mining

WEDNESDAY, NOVEMBER 5

- W1 TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems
- W2 Data Warehouse Lifecycle Overview
- W3A Evaluating ETL Tools and Technologies
- W3P Capturing Web Data and Content for BI
- W4 The Role of Politics, Authority, and Culture in Governing Data
- W5 Integrating Data Warehouses and Data Marts Using Conformed Dimensions
- W6 Putting the Business Back in BI: A Framework for Requirements and Value Management
- W7A Understanding MDM Technical Deployment: Architecture and the Vendor Landscape
- W7P Choosing Your MDM Vendor
- W8A HandsOn-Requirements Gathering: Advanced Techniques for BI Requirements
- W8P HandsOn-Statistical Analysis for BI: Essential Business Statistics for BI Applications and Solutions

THURSDAY, NOVEMBER 6

- TH1 TDWI Business Intelligence Program Management
- TH2 The BI Pathway Approach: Delivering BI for Business Value
- TH3A CBIP Preparation for the Data Analysis and Design Exam
- TH3P CBIP Preparation for the Leadership and Management Exam
- TH4A Workshop: How to Build and Implement Effective Data Governance and Data Stewardship Programs
- TH5 ETL Architecture for Delivering Dimensional Data Warehouses
- TH6 Intermediate and Advanced Techniques for Effective Data Modeling
- TH7A Data Quality and Master Data Management
- TH7P Starting Your Master Data Management Program--A Practical Workshop

FRIDAY, NOVEMBER 7

- F1A Assessing Your BI Maturity: How to Take Your BI Environment to the Next Level
- F1P Emerging Technologies Shaping the Future of Data Warehouses and Business Intelligence
- F2 Business Requirements Workshop: BI Requirements Gathering Techniques
- F3A Data Warehouse Architectures--The Appliance Connection
- F4 Building a BI Career: A Personal Growth Plan
- F5A Let's Stop Calling It Metadata: It's about Managing Information
- F6 Data Modeling in Practice

STEP 2. YOU MAY ALSO REQUEST THE FOLLOWING:

- ADDITIONAL COURSE BOOKS*--List course numbers to order:
(Full-day \$45 each/\$30 Members, Half-day \$22 each/\$15 Members)

* S3A, S3P, TH3A, and TH3P course books are not available for purchase. Course books are not available after the conference.

STEP 3. TYPE OR PRINT YOUR NAME, ADDRESS, PHONE NUMBERS, AND E-MAIL ADDRESS VERY CLEARLY

PRIORITY CODE: CBN008

LAST NAME _____

FIRST NAME FOR ATTENDEE BADGE _____

TITLE _____

COMPANY OR INSTITUTION _____

DEPARTMENT _____ INDUSTRY _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

TELEPHONE _____

E-MAIL--REQUIRED! (Please print this address clearly. We do last-minute confirmations and announcements via e-mail.)

STEP 4. CALCULATE YOUR PAYMENT

FEES--EARLY REGISTRATION (Through October 3, 2008)	TDWI Member	Non-Member
<input type="checkbox"/> Standard Package (3 Days)	\$1,745	\$2,020**
<input type="checkbox"/> Mega Package (4 Days)	\$2,120	\$2,395**
<input type="checkbox"/> Giga Package (5 Days)	\$2,320	\$2,595**
<input type="checkbox"/> Tera Package (6 Days)	\$2,520	\$2,795**

FEES--REGULAR REGISTRATION (October 4-31, 2008)	TDWI Member	Non-Member
<input type="checkbox"/> Standard Package (3 Days)	\$1,945	\$2,220**
<input type="checkbox"/> Mega Package (4 Days)	\$2,320	\$2,595**
<input type="checkbox"/> Giga Package (5 Days)	\$2,520	\$2,795**
<input type="checkbox"/> Tera Package (6 Days)	\$2,720	\$2,995**

** All Non-Member registrations for three or more days include a one-year TDWI Membership.
 Check here to **decline** the TDWI Membership.

FEE FROM TABLE ABOVE \$ _____

GROUP DISCOUNT (Deduct 10% from above) - \$ _____
For 3 or more people from the same company registering at the same time

LATE FEE (After October 31, 2008) add \$50 + \$ _____

ADDITIONAL COURSE BOOKS* + \$ _____
Full-day \$45 each/\$30 Members, Half-day \$22 each/\$15 Members, from STEP 2
*S3A, S3P, TH3A, and TH3P course books are not available for purchase.

> TOTAL FEE \$ _____

- Check Enclosed (payable to TDWI)
- Government Purchase Order Enclosed
- Credit Card: AMEX Diners Club Discover Card MasterCard VISA

NUMBER _____ EXP DATE _____ CVV2 NUMBER (ON BACK OF CARD) _____

YOUR SIGNATURE FOR CREDIT CARD _____

CREDIT CARD BILLING ADDRESS (REQUIRED) _____

STEP 5. SEND IN YOUR REGISTRATION

MAIL registration with full payment to: TDWI World Conference--New Orleans 2008 Registration, 1277 University of Oregon, Eugene, OR 97403-1277

FAX your registration and credit card information to: 541.346.3545 or 541.346.3509

REGISTER ONLINE at: www.tdwi.org/neworleans2008