Opening Keynote  
LEV GONICK  
Chief Executive Officer, OneCommunity

Redefining the Landscape of Higher Education Through Technology

July 29 – August 1, 2013  
Hynes Convention Center • Boston, MA

Download the Campus Technology Conference APP—build your personal conference schedule, access up-to-date session information, speaker bios, session evaluations, and more!

campustechology.com/summer13

Stay in touch and keep updated by following Campus Technology using Social Media:

http://bit.ly/CT_Events
@CT_Events  
Event hashtag #CampusTech
http://www.facebook.com/CampusTechnology
http://www.linkedin.com/today/
Discover the keys to increasing student engagement and performance.

**e-Portfolio Empowerment: Reflective Student Learning with Practical Purpose**

Wednesday, July 31 from 8:30am to 9:20am
AAEEBL-Level Conference Floor

**Katie Kalmus**
Director, Client & Product Development
LiveText

LiveText provides web-based assessment solutions to support evidence-based learning. With e-Portfolios and course-based assessment capabilities, LiveText builds best-practice processes of assessment at your institution so that faculty can more easily communicate with students, students can engage in deep reflective learning, and administrators can collect data to inform program and institutional improvement and ensure quality. Since 1997, LiveText has successfully helped institutions improve learning and increase student engagement.

www.livetext.com

BOOTH 305
MONDAY
JULY 29, 2013

8:30 am - 11:30 am  M01 Using the iPad for Effective Teaching and Learning For Beginners
Room: 101

11:30 am - 1:00 pm  LUNCH Lunch will be served at 11:30 am

11:45 am - 12:45 pm  LUNCH KEYNOTE: Disruptive Innovation: Leading Adrian Sannier, Higher Education IT Vision Room: 304

1:00 pm - 4:00 pm  M06 Advanced Uses of the iPad for Effective Teaching and Learning
Room: 101

TUESDAY
JULY 30, 2013

7:00 am - 8:00 am  TEB740 EXECUTIVE BRIEFING The Future of Digital Learning Sponsored by Thuzzle Room: Back Bay D - Sheraton Boston

8:30 am - 9:45 am  OPENING KEYNOTE: The Revolution Has Just Begged Lev Gonick, Chief Executive Officer, OneCommunity Room: 101

10:00 am - 11:00 am  T02 Moving Your IT Master Plan Forward Room: 101

11:15 am - 12:15 pm  T07 Can MOOCs Transform Higher Education? Room: 101

2:00 pm - 3:00 pm  POSTER SESSIONS in the E Room: 101

3:30 pm - 4:30 pm  T12 Accessible Video Captioning in Higher Ed MOOCs Room: 101

WEDNESDAY
JULY 31, 2013

7:00 am - 8:00 am  WEB741 EXECUTIVE BRIEFING Envision the Classroom of the Future Sponsored by Autodesk Room: Back Bay B - Sheraton Boston

8:30 am - 9:45 am  CT13 Innovator Awards Presented by W Wagner, Innovation Education Fellow Room: 304

10:00 am - 11:00 am  W17 Theory to Practice: Implementation of Technology to Track Learner Outcomes Room: 101

11:15 am - 12:15 pm  W22 The Challenges and Opportunities of Developing a Home Grown LMS: Blurring IT and Academic Boundaries Room: 101

2:00 pm - 3:00 pm  POSTER SESSIONS in the E Room: 101

3:15 pm - 4:15 pm  W28 Improving Student Performance with Cloud-based Mobile Student Management Systems Sponsored by Via Response Room: 101

4:30 pm - 5:30 pm  W33 MOOCs at SJSU: Development and Future Room: 101

THURSDAY
AUGUST 1, 2013

8:30 am - 9:30 am  TH35 OAI! An Open Source Academic Early Alert System Room: 101

9:45 am - 10:45 am  TH39 Harnessing the Power of a Statewide High-Speed Fiber Optic Broadband Network Room: 101

11:00 am - 12:00 pm  CLOSING KEYNOTE: The Rob Malcolm Brown, Director, EDUCAUSE Learn Room: 304
### Event Schedule

**July 29, 2013**

- **Exhibit Hall**
  - **Room: 102**
  - **1:15 pm - 1:45 pm** Worth Avenue Group

**July 31, 2013**

- **Exhibit Hall**
  - **Room: 102**
  - **11:00 am - 4:30 pm**
  - **3:30 pm - 4:00 pm**
  - **4:30 pm - 5:00 pm**

### Focused Sessions

**Room: 101**

- **T03** Who Badges the Badgemen? Badging in Higher Education
- **T04** Freeware and Open Source Software for Students
- **T05** Innovation and Collaboration Using Video in the Learning Environment
- **T06** When Mobile Learners are the Teachers: Creating the University of Michigan Mobile Users Group

### Poster Sessions in the Exhibit Hall

- **Aisles 200 & 1300**

### TEB742 EXECUTIVE BRIEFING

**The Realities of Cloud Computing for a CIO**

*Sponsored by Amazon Web Services*

**Room: Back Bay B - Sheraton Boston Hotel**

### Role of Reinvention in Learning Technology

Learning Initiative, and Kyle Bowen, Director of Informatics, Purdue University
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<thead>
<tr>
<th>Session</th>
<th>Title</th>
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<tr>
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<td>Meta MOOCs: An Experiment in Engagement</td>
<td>104</td>
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<tr>
<td>M04</td>
<td>Flip or Flap: Lessons Learned from Teaching in a Flipped Classroom</td>
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<td>M09</td>
<td>Screen casting: The Essential Piece to Flipping Your Classroom!</td>
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<td>M10</td>
<td>eText: Digital Content, Digital Age of Education, Digital Solutions</td>
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<td>T05</td>
<td>From Campus to Career: Tech Prep and Tech Skills for Success Student Panel</td>
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<td>T04</td>
<td>We Needed an App for Us</td>
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<td>T06</td>
<td>Wireless Classroom Presentation and Collaboration: Tools You Can Use Now</td>
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<td>T10</td>
<td>Rich Media Collaboration Tools in the Evolving MOOC Environment</td>
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<td>Leveraging Distributed Antenna Systems to Boost Mobile Coverage</td>
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<td>W16</td>
<td>Building for Global Collaboration: Transforming Learning Spaces</td>
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<td>Community College eText Initiative</td>
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<td>W21</td>
<td>Trick out your LMS with LTI</td>
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<td>W25</td>
<td>Putting the “International” in a Collaborative Marketing Class</td>
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<td>W29</td>
<td>Digital Textbooks: From Authoring to Deployment in Your Classroom</td>
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<td>W30</td>
<td>Introduction to ABBYY: Document Recognition, Data Capture and Linguistic Solutions</td>
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<td>W31</td>
<td>Drinking from the Fire Hose: Tools for Analyzing and Teaching Big Data</td>
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<td>TH37</td>
<td>Visualizations in Education</td>
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<td>TH40</td>
<td>Learning Management Systems and Automated Essay Scoring Applications in Undergraduate Courses</td>
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<td>8:00 am</td>
<td>Morning Coffee Service</td>
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<td>8:30 am</td>
<td>Workshops</td>
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<tr>
<td>11:30 am</td>
<td>Lunch</td>
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<td>11:45 am</td>
<td>Luncheon Keynote: Adrian Sannier</td>
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<tr>
<td>1:00 pm</td>
<td>Workshops</td>
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**TUESDAY, JULY 30, 2013**

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>Executive Briefing and Breakfasts</td>
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<tr>
<td>8:00 am</td>
<td>Morning Coffee Service</td>
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<tr>
<td>8:30 am</td>
<td>Opening Keynote: Lev Gonick</td>
</tr>
<tr>
<td>10:00 am</td>
<td>Breakout Sessions</td>
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<tr>
<td>11:15 am</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>12:15 pm</td>
<td>Exhibit Hall Open</td>
</tr>
<tr>
<td>12:15 pm</td>
<td>Roundtable Networking Lunch in the Exhibit Hall</td>
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<tr>
<td>1:15 pm</td>
<td>Technology Classrooms in the Exhibit Hall</td>
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<tr>
<td>2:00 pm</td>
<td>Poster Sessions in Exhibit Hall</td>
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<tr>
<td>3:30 pm</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>4:30 pm</td>
<td>Exhibit Hall Reception and $1,000 Passport Giveaway</td>
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<tr>
<td>5:20 pm</td>
<td>Technology Classroom</td>
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**WEDNESDAY, JULY 31, 2013**

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 am</td>
<td>Executive Briefing and Breakfast</td>
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<tr>
<td>8:00 am</td>
<td>Morning Coffee Service</td>
</tr>
<tr>
<td>8:30 am</td>
<td>CT13 Innovator Awards Presentation &amp; General Keynote Session: Tony Wagner</td>
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<tr>
<td>10:00 am</td>
<td>Breakout Sessions</td>
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<tr>
<td>11:15 am</td>
<td>Breakout Sessions</td>
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<tr>
<td>12:15 pm</td>
<td>Exhibit Hall Open</td>
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<tr>
<td>12:15 pm</td>
<td>Roundtable Networking Lunch in the Exhibit Hall</td>
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<tr>
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<tr>
<td>2:00 pm</td>
<td>Poster Sessions in Exhibit Hall</td>
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<tr>
<td>3:00 pm</td>
<td>Grand Prize Drawing in the Exhibit Hall</td>
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<tr>
<td>3:15 pm</td>
<td>Breakout Sessions: Technology Solution Seminars</td>
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<tr>
<td>4:30 pm</td>
<td>Breakout Sessions</td>
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**THURSDAY, AUGUST 1, 2013**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Morning Coffee Service</td>
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<tr>
<td>8:30 am</td>
<td>Breakout Sessions</td>
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<tr>
<td>9:45 am</td>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Closing Keynote and Prize Giveaway for a Lifetime Pass to Campus Technology</td>
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</tbody>
</table>

Campus Technology 2013 registration badges must be worn for admission to all sessions, receptions, exhibit hall and events.
EVENT INFORMATION

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CONTACT INFORMATION
campustechnology.com/summer13
E-mail: CTConferences@1105media.com
Phone: 850.219.9600
Fax: 850.219.9610

EXHIBITS AND SPONSORSHIPS
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Stephanie Chiavaras, Event Sales Manager
E-mail: schiavaras@1105media.com
Phone: 617.784.3577

Companies H-M
Jay Perrotta
E-mail: jperrotta@1105media.com
Phone: 207.751.3564

Companies N-Z, #s
Elizabeth Hitchcock, Event Sales Manager
E-mail: ehitchcock@1105media.com
Phone: 646.734.1980

PRESS AND MEDIA
E-mail: CTPress@1105media.com
Phone: 850.386.9100
Fax: 850.386.4396

PROGRAM AND SPEAKERS
Email: CTSupport@110media.com
Phone: 850.219.9600

COFFEE SERVICE
Morning coffee service will be available each morning at 8:00 am in the foyer near the keynote or session rooms.

CO-LOCATED WITH AAEELB
Campus Technology will be held concurrently with the Association for Authentic, Experiential and Evidence-Based Learning (AAEELB) 2013 Annual conference at the Hynes Convention Center. Registration for either Campus Technology or AAEELB admits you to both conferences. Please see conference bag inserts for session information and AAEELB conference schedule.

EXHIBIT HALL HOURS AND OPENING RECEPTION
- Tuesday, July 30: 12:15 – 3:30 pm
- Tuesday, July 30: 4:30 – 6:00 pm (Opening Reception)
- Wednesday, July 31: 12:15 – 3:15 pm
EXECUTIVE BRIEFINGS & BREAKFASTS

Executive Briefings are in-depth sessions sponsored by industry experts and focused on specific topics or technologies. Sessions are open to all and breakfast is included.

- **Tuesday, July 30 • 7:00 am - 8:00 am**
  Back Bay B—Sheraton Boston Hotel
  The Realities of Cloud Computing for a CIO
  Steven Halliwell, General Manager, Education & State/Local Government, Amazon Web Services, with Larry Pizette, Solutions Architect
  Sponsored by Amazon Web Services

- **Tuesday, July 30 • 7:00 am - 8:00 am**
  Back Bay D—Sheraton Boston Hotel
  The Future of Digital Learning Solutions
  Peter Galuardi, Senior Product Manager, Thuze
  Sponsored by Thuze

- **Wednesday, July 31 • 7:00 am - 8:00 am**
  Back Bay B—Sheraton Boston Hotel
  Envision the Classroom of the Future in the Cloud
  Sunand Bhattacharya, Learning Strategist, Autodesk, with Amon Milner, Olin College of Engineering
  Sponsored by Autodesk

EXHIBIT HALL GIVEAWAY

Win $20,000 in Office Technology

Sponsored by GovConnection, in partnership with Lenovo, is giving away $20,000 worth of technology and accessories—the ultimate in computing—tablets, laptops and workstations.

To enter to win, conference attendees are required to visit three locations on the Exhibit Hall floor to have their badge scanned—booth numbers 402, 222 and 1323. The Grand Prize drawing will be held at 3:00 pm, Wednesday, July 31, at GovConnection’s booth number 402. You must be present to win.

FEEDBACK

Evaluations for all conference sessions, workshops and keynotes are available via the CT 2013 event mobile app. Please take a few minutes to respond to the survey questions. We appreciate your comments, which play an important role in our development of future events.

Following the conference you will receive an e-mail asking you to participate in a brief online survey about your overall conference experience. Completing the survey will enter you into a drawing to win one of two $50 American Express gift cards. Thank you in advance for your input!

FREE WIRELESS INTERNET

Complimentary wireless internet is provided throughout the Hynes Convention Center.

HOTEL BUSINESS CENTER

The FedEx Office Print & Ship Center in the John B. Hynes Veterans Memorial Convention Center is located on the plaza level main lobby adjacent to Exhibit Hall A.
INFORMATION/REGISTRATION

Campus Technology staffs the Registration/Information Desk located on the plaza level of the convention center during all regular conference hours.

Sunday: 5:00 pm – 9:00 pm
Monday: 7:30 am – 5:00 pm
Tuesday: 7:30 am – 6:00 pm
Wednesday: 7:30 am – 5:30 pm
Thursday: 7:30 am – 12:00 pm

INNOVATOR AWARDS

Campus Technology magazine will be recognizing the winners of the ninth annual Innovator Awards during the Wednesday morning keynote session. This year nine winners were selected in six categories, out of 235 nominations submitted from higher education institutions around the globe to be recognized for their efforts in deploying innovative technology solutions to meet campus challenges. Winners and their projects are detailed on the CT2013 event mobile app. Look for the Campus Technology Innovators Award logos to indicate session and poster presentations by this year’s winners.

KEYNOTES:

All keynotes will be presented in Room 304, located on the 3rd floor.

Monday, July 29 • 11:45 am - 12:45 pm

MONDAY KEYNOTE
Disruptive Innovation: Leading Technology Change on Campus
Adrian Sannier, Higher Education IT Visionary and Change Leader

Tuesday, July 30 • 8:30 am - 9:45 am

OPENING KEYNOTE
The Revolution Has Just Begun—Envisioning the Future of IT in Higher Education
Lev Gonick, Chief Executive Officer, OneCommunity

Wednesday, July 31 • 8:30 am - 9:45 am

CT13 INNOVATOR AWARDS PRESENTATION & KEYNOTE SESSION
Creating Innovators
Tony Wagner, Innovation Education Fellow at the Technology and Entrepreneurship Center, Harvard University

Thursday, August 1 • 11:00 am - 12:00 pm

CLOSING KEYNOTE
The Role of Reinvention in Learning Technology
Malcolm Brown, Director, EDUCAUSE Learning Initiative; Kyle Bowen, Director of Informatics, Purdue University

MOBILE APP

Download the CT2013 event mobile app and stay up to date on the latest conference information, review the agenda, create your personal schedule, evaluate sessions and access maps, floor plans, plus research products and access social media.

Access the app by scanning this QR code, or by visiting your device store and searching Campus Technology 2013.

POSTER SESSIONS

Poster Sessions will be presented in the exhibit hall on Tuesday, July 30, and Wednesday, July 31, from 2:00 pm - 3:00 pm, in aisles 200 and 1300. Please consult the CT2013 mobile app for the list of topics and presenters.
PRESENT AT CAMPUS TECHNOLOGY 2014
If you are interested in presenting at Campus Technology 2014 in Boston, or at our West Coast Campus Technology Forum event in Southern California, visit the Campus Technology website and submit your application during the call for presentations period, September through December 2013.

PRESENTATION MATERIALS
Thanks to our sponsor, Mediasite by Sonic Foundry, all attendees will have access to the video recordings of every session post event. All presentations will be posted on the Campus Technology web page.

ROUNDTABLE NETWORKING LUNCHES
Join your colleagues for insightful dialogue and networking opportunities to connect and collaborate at lunch every day. Campus Technology 2013 is pleased to provide lunch for all registered attendees daily at the following locations:

Monday 11:30 am – 1:00 pm Room 304
Tuesday 12:15 pm – 1:15 pm Exhibit Hall
Wednesday 12:15 pm – 1:15 pm Exhibit Hall

TECHNOLOGY CLASSROOM SESSIONS
Open to all attendees, these 30-minute presentations take place on the floor in the Exhibit Hall in one of two presentation theaters, Technology Classroom 1 and Technology Classroom 2. Please consult the app for a detailed description of the session. Times and presenters can be found at the back of the program in the Conference-at-a-Glance grid. Attend any of the Technology Classrooms to register to win a $50 gift card. A card will be awarded after each session, and you may enter for every session you attend.

TECHNOLOGY SOLUTION SEMINARS
Come hear how technologists, educators and administrators used technology to solve specific problems in higher education environments. The seminars provide a glimpse of modern IT solutions and how effective they can be in real end-user case studies, discussed in detail, who will show you how to solve everyday university-wide and classroom based problems. Open to all attendees, these industry presentations take place on Wednesday at 3:15 pm in the session rooms 101-105. Please consult the CT2013 event mobile app for details on topics and presenters.

20TH ANNIVERSARY CELEBRATION
2013 marks Campus Technology’s 20th year serving the education community, dedicated to promoting technological innovations that influence the way we educate and administrate campuses and universities nationwide. We invite you to be a part of this historic occasion by joining us at these mini-events during the conference:

$n$ Sponsored Lunch: Exhibit Hall, Tuesday, 12:15 - 1:15 pm
$n$ $1,000 20th Anniversary Passport Giveaway: Exhibit Hall Reception, Tuesday, 4:30 - 6:00 pm
$n$ Sponsored Coffee Break: Outside Rooms 304/306, Wednesday, 8:00 - 8:30 am
$n$ Lifetime Campus Technology Conference Pass Giveaway: Closing Keynote, Thursday, 11:00 - 12:00 pm

You will find complete information on these programs on the conference app.
CONGRATULATIONS TO THE PARTNERS OF OUR CAMPUS TECHNOLOGY INNOVATOR WINNERS

OFFICIAL SPONSOR OF THE 2013 CAMPUS TECHNOLOGY INNOVATORS AWARDS: BOOTH #312

Visit these 2013 Innovative Vendor Partners in the Exhibit Hall

BOOTH #503

Drop by the Booths of these Award-Winning Solution Providers from Past Years

3Play Media • Booth #523
AutoDesk • Breakfast Sponsorship
Bluehost Spoke • Booth #1220
Cherwell Software • Booth #202
Flat World Knowledge • Booth #1016
NetApp • Booth #509
Wacom Technology • Booth #1202
XanEdu, Inc. • Booth #1119
ADVISORY BOARD

Mary Grush
Conference Program Chair, Campus Technology

Jill Albin-Hill
CIO, Dominican University

Josh Baron
Senior Academic Technology Officer, Marist College

Judith Boettcher
Consultant, Author and Analyst, Designing for Learning

Kyle Bowen
Director of Informatics, Purdue University

Bob Bramucci
Vice Chancellor, Technology and Learning Services, South Orange County Community College District

Gary Brown
Senior Fellow, AAC&U, Academic Director, AAEEBL

W. Gardner Campbell
Director, Professional Development & Innovative Initiatives and Associate Professor, Virginia Tech

Edward V. Chapel
VP for IT, Montclair State University

Ronald L. Danielson
Vice Provost for Information Services and CIO, Santa Clara University

Mark Frydenberg
Senior Lecturer of Computer and Information Systems and Director of the CIS Sandbox, Bentley University

Joy Hatch
Vice Chancellor, Information Technology Services Virginia Community College System

John C. Ittelson
Professor Emeritus, CSU Monterey Bay; Director, Communication, Collaboration and Outreach, California Virtual Campus

Jorge Mata
CIO, Los Angeles Community College District

Jennifer Spielvogel
VP, Institutional Planning and Effectiveness, Cuyahoga Community College

Raymond Uzwyshyn
Director of Libraries, American Public University System

Anu Vedantham
Director, Weigle Information Commons, University of Pennsylvania Libraries
CONGRATULATIONS WINNERS!

2013 Campus Technology Innovators Awards
Booth #312

Teaching and Learning
Rochester Institute of Technology
Project Lead: Chandra McKenzie, Assistant Provost for Academic Affairs
Marist College
Project: Open Academic Analytics Initiative
Project Lead: Josh Baron, Senior Academic Technology Officer

IT Infrastructure and Systems
Lane Community College
Project: Automated Lighting System
Project Lead: Alan Bahret, Programmer/Analyst

Student Systems and Services
Lone Star College System
Project: Education and Career Positioning System
Project Lead: Michael Mathews, Chief Strategist for Innovation and Research

University of Washington
Project: SpaceScout Mobile App
Project Lead: Janice Fournier, Research Scientist

Liberty University
Project: The Dissertation Portal
Project Lead: Amanda Rockinson-Szapkiw, Chair of Doctoral Research

Leadership, Governance, and Policy
Union County College
Project: Hurricane Sandy Disaster Relief Plan
Project Lead: Margaret McMenamin, President

Administrative Systems
Cal State University San Marcos
Project: Strategic Class Scheduling
Project Lead: April Grommo, Director, Projects Office

Education Futurists
San Jose State University
Project: SJSU Plus
Project Lead: Ellen Junn, Provost
Be sure to visit these leading technology companies, as well as many more, in the Exhibit Hall. Complete information is available in the CT2013 event mobile app.

**ABBYY USA (SILVER LEVEL)**
Booth 1308

ABBYY is a leading provider of OCR-based document recognition, data capture, and linguistic technologies and services. The company develops technology that transforms information and enables greater productivity for business and personal computing applications. Our solutions automate time-consuming, labor-intensive tasks to streamlined business processes. ABBYY’s award-winning products include Recognition Server, FineReader, Lingvo and PDF Transformer.

**Amazon Web Services (GOLD LEVEL)**
BOOTH #802

Amazon Web Services’ Worldwide Public Sector Team offers cloud computing services to government, education, healthcare and non-governmental organization customers globally. With the cloud, public sector IT professionals no longer need to plan for IT infrastructure months in advance, but rather can be operational in minutes. Learn more at www.aws.amazon.com.

**CDW-G (GOLD LEVEL)**
BOOTH #502

CDW-G is a leading provider of technology solutions to institutions with a mission of providing engaging, collaborative and interactive learning environments, while keeping networks efficient and secure. Solution areas include: classroom technology, cloud computing, mobility, networking and data center, power and cooling, printers, security, software, storage, unified communications and virtualization. For details, call 800.808.4239 or visit cdwg.com/highereducation

**Insight Investments (PLATINUM LEVEL)**
BOOTH #1013

Insight Investments, LLC provides a wide array of solutions designed to fit specific customer needs including new and used equipment acquisition, remarketing of off-lease IT hardware, custom leasing and financing, asset management, off-lease portfolio management, excess equipment disposal, and the integration of best-of-breed technology for data management and security solutions.

**Mediasite by SonicFoundry (PLATINUM LEVEL)**
BOOTH #1103

Over 1100 universities trust Mediasite by Sonic Foundry for video management, lecture capture and academic webcasting. With Mediasite, faculty are flipping classrooms and creating online instruction to complement in-class experiences, students are reporting better grades, and schools are successfully expanding their online programs. See how other schools use Mediasite: sonicfoundry.com/why-mediasite
Make Campus Technology part of your professional development strategy for 2014. Join industry thought-leaders and experts at the nation’s premier higher education technology conference, produced by the award-winning Campus Technology team.

Have a Great Idea For a Presentation? Call for Papers applications will be accepted September—December 2013 on the Campus Technology conference website.

Campustechnology.com/summer14
Oracle (SILVER LEVEL)
BOOTH #1113

Oracle (NASDAQ: ORCL) is the world’s most complete, open, and integrated business software and hardware systems company. With more than 370,000 customers—including 100 of the Fortune 100—in more than 145 countries around the globe, Oracle is the only vendor able to offer a complete technology stack in which every layer is engineered to work together as a single system. Oracle’s industry-leading products give customers unmatched benefits including unbreakable security, high availability, scalability, energy efficiency, powerful performance, and low total cost of ownership. For more information, visit oracle.com.

Pearson (GOLD LEVEL)
BOOTH #403

Pearson, the world’s leading learning company, helps people and institutions breakthrough to improved outcomes by providing complete help desk and technology support, an innovation learning environment, content-independent platforms, customizable online courseware, as well as our award-winning learning programs that provides personalized learning. Our institutions have many options under “one” global leading company to meet all of their needs.

Symantec (SILVER LEVEL)
BOOTH #1108

Symantec is a global leader in providing security, storage and systems management solutions to help consumers and organizations secure and manage their information-driven world. Our software and services protect against more risks at more points, more completely and efficiently, enabling confidence wherever information is used or stored.

ViaResponse (SILVER LEVEL)
BOOTH #1002

Via Response is a cloud-based student engagement platform that provides synchronous and asynchronous assessment and social learning tools that use student-owned mobile devices for live student engagement in any class configuration - traditional/hybrid/online. Instructors gain access to detailed student performance analytics, along with a robust suite of instructional design tools.

WIN $20,000*
IN THE
‘WE’VE GOT YOU COVERED’ TECHNOLOGY GIVEAWAY

*You could win $20,000 worth of technology and accessories for your campus—tablets, laptops, workstations and more!

ENTER TO WIN!
Visit Campus Technology's Exhibit Hall and get your badge scanned at ALL 3 prize booths #222, #402 and #1323, One Lucky Winner will be drawn at 3:00 pm, Wednesday, July 31 at GovConnection’s Booth #402.

*You MUST be present to WIN!
TECHNOLOGY CLASSROOMS

All Technology Classroom sessions will be held in one of two Exhibit Hall Technology Classrooms, located at the end of Aisles 300 and 1100. Attend one of these informative sessions and you’ll be entered to win a $50 gift card, for each presentation you attend—each day! Attend multiple sessions and you’ll be entered multiple times! Winners will be announced at each session!

TUESDAY, JULY 30

Technology Classroom 1

1:15 pm - 1:45 pm
Service Desk Software for Higher Education: University of Central Missouri’s Success Story
Presented by TeamDynamix

1:50 pm - 2:20 pm
Cutting the Cord: How Crestron’s Wireless Solutions Enable Multi-Platform Connectivity for the Modern Classroom
Presented by Crestron Electronics, Inc.

2:25 pm - 2:55 pm
Teaching in the Cloud with Your Feet on the Ground
Presented by Lynda.com

5:20 pm - 5:50 pm
Campus-wide Digital Display Network: From Concept to Reality
Presented by Aerva

Technology Classroom 2

1:15 pm - 1:45 pm
The Ugly Side of Technology
Presented by Worth Avenue Group

1:50 pm - 2:20 pm
How New York Law School Rolled Out a Campus-Wide Video Strategy
Presented by Mediasite by Sonic Foundry

2:25 pm - 2:55 pm
Protect Your Students and School With Social Media/E-mail Monitoring and Archiving
Presented by GWAVA Technologies

3:00 - 3:30
Securing Your Schools Digital Content & Textbooks
Presented by Symantec

WEDNESDAY, JULY 31

Technology Classroom 1

1:15 pm - 1:45 pm
Dashboards and Analytics That Track Student Outcomes
Presented by Information Builders

Technology Classroom 2

1:15 pm - 1:45 pm
Touch the Future of Live Production
Presented by Sony Electronics
Join us in Chicago, October 7 – 9, 2013, for the fourth annual Wireless EdTech conference exploring the innovative and transformative use of mobile devices and wireless broadband in education.

REGISTER BEFORE August 23rd and save $100 with our Early Bird Discount!
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