

# EDITORIAL CALENDAR 2007

| Issue/Deadlines   | Features   | Problem Solvers  | Highlight   | Spotlight   |
|---|--|--|---|---|
| <b>JANUARY</b><br>Ad close: 12/4/06<br>Materials: 12/7/06 | Utility Security,<br>Airport Security,<br>Employee Screening   | Biometrics,<br>ID Cards  | Correctional Facility<br>Security,<br>ID Management | CCTV  |
| <b>FEBRUARY</b><br>Ad close: 1/5/07<br>Materials: 1/10/07 | School Security,<br>Residential Security,<br>IT Security   | Locks<br>Shredders and Vaults                                    | Fire and Emergency<br>Response                      | DVR's   |
| <b>MARCH</b><br>Ad close: 2/1<br>Materials: 2/6           | Casino Security, Security Guard Services,<br>Remote Monitoring, IP/Video,<br>Border Security                   | Cameras,<br>Access Control                                       | Retail Security                                     | Transportation Security,<br>Bank Security,<br>Urban Area Security |
| <b>APRIL</b><br>Ad close: 3/2<br>Materials: 3/7           | Perimeter Security, Facility Mgmt. (Fire/Life Safety)<br>Government Building Security,<br>IT/IP Convergence    | Emergency Prepared-<br>ness and Response<br>Fire/Warning Systems | Cameras   | CCTV  |
| <b>MAY</b><br>Ad close: 4/2<br>Materials: 4/5             | Multi-Campus Facility, Banking Security,<br>Fire Safety, Business Continuity,<br>IT Security                   | SIA Showcase,<br>Control Panels                                  | Access Control,<br>Event Security                   | Healthcare Security   |
| <b>JUNE</b><br>Ad close: 5/1<br>Materials: 5/4            | Wireless Communications,<br>Hospital Security  | Cameras,<br>Metal Detectors                                      | Employee Screening                                  | Access Control  |
| <b>JULY</b><br>Ad close: 6/1<br>Materials: 6/6            | IT Security,<br>Transportation Security,<br>Thermal Imaging  | Access Control,<br>International Pavillion                       | Airport Security                                    | Verified Response   |
| <b>AUGUST</b><br>Ad close: 7/2<br>Materials: 7/6          | Biometrics/Identification,<br>Access Control,<br>IP Surveillance   | CCTV Components,<br>Emergency<br>Communications                  | Hospital Security                                   | Cameras   |
| <b>SEPTEMBER</b><br>Ad close: 8/3<br>Materials: 8/8       | GPS Systems, Airport Security,<br>Maritime Security,<br>Emergency Communications, DVR's                        | Wireless Devices,<br>Asset Tracking/RFID                         | Courthouse Security,<br>Monument Security           | CCTV,<br>Identity Management                                      |
| <b>OCTOBER</b><br>Ad close: 9/4<br>Materials: 9/7         | Multi-National Facility Security,<br>Wireless Technology, Remote Monitoring,<br>Corporate Information Security | Motion Detectors,<br>Control Panels                              | Cargo Security,<br>School Security                  | IP Convergence  |
| <b>NOVEMBER</b><br>Ad close: 10/2<br>Materials: 10/5      | Business Continuity/Disaster Recovery,<br>Asset Management, Casino Security                                    | Video Recorders,<br>Installation Hardware                        | Retail Security,<br>Event Security                  | Access Control  |
| <b>DECEMBER</b><br>Ad close: 11/1<br>Materials: 11/5      | <b>ANNUAL BUYER'S GUIDE ISSUE</b><br>IT Security, Facility Security,<br>Security Guard Services                | Readers' Choice  | Utility Security,<br>School Security                | Cameras   |

| Special Sections                       | Supplements   | Show Coverage  | • Advertiser Bonus  |             |
|--|---|--|---|-------------|
| Homeland Security                      | Identity Management Products                                  | Las Americas Security Show, Mexico City, Feb. 7-9<br>RSA Conference, San Francisco, Feb. 5-9   | <ul style="list-style-type: none"> <li>• Jr. page or larger Advertisers receive one FREE Web site Showcase</li> <li>• <b>Ad Readership Study</b></li> </ul>   | <b>JAN.</b> |
| Homeland Security, The Integrated Home | Monitoring  | Electronic House Expo, Orlando, March 6-10<br>Industrial Fire, Safety and Security Expo, Galveston, Texas, Feb. 14-15                                      | <ul style="list-style-type: none"> <li>• Jr. page or larger Advertisers who run in the January and Feb issues receive one FREE Company Profile</li> </ul>   | <b>FEB.</b> |
| Homeland Security                      | Convergence   | ASIS European, Berlin, Germany, March 25-27<br>FOSE, Washington, DC, March 20-22<br>ISC West, Las Vegas, March 28-30                                       | Redmond TechMonitor Conference, Orlando, March 24-30<br>RFID World, Dallas, March 27-29<br>SecureWorld Expo, Boston, March 14-15  | <b>MAR.</b> |
| Homeland Security, The Integrated Home | Urban Area Security   | ASIS Emerging Trends in Security, San Antonio, TX, May 7-9<br>Digital Home Show, Santa Clara, CA, May 1-3<br>GOVSEC, Washington, DC, May 9-10              | SecureWorld Expo, Chicago, April 24-25<br>SecureWorld Expo, Atlanta, May 1-2  | <b>APR.</b> |
| Homeland Security                      | Fire Protection/<br>Life Safety<br>Convergence/<br>Government | Beijing International Exhibition (CIPATE), Beijing, China, May 17-19<br>CardTech/SecureTech, San Francisco, May 15-17<br>CPM West, Las Vegas, May 22-24    | IFSEC Int'l, NEC, Birmingham, UK, May 21-24<br>NFPA, Boston, June 3-7<br>PSA Conference 2007, St. Charles, IL, May 8-11<br>Secure World Expo, Philadelphia, May 16-17                                     | <b>MAY</b>  |
| Homeland Security, The Integrated Home | Monitoring  | International Association for Healthcare Security/<br>Safety, Boston, June 24-27   | <ul style="list-style-type: none"> <li>• Company Profiles- Jr. page advertisers in both May and June issues receive one FREE Company Profile</li> <li>• <b>Ad Readership Study</b></li> </ul>             | <b>JUN.</b> |
| Homeland Security                      | School Security   | ASE, Miami, July 24-26, Campus Technology Conference, Washington, DC, July 30-Aug. 2<br>Midwest Security and Police Expo, Rosemont, IL, Aug. 7-8           | <ul style="list-style-type: none"> <li>• Web site Showcases- Jr. page or larger advertisers receive one FREE Web site Showcase</li> </ul>   | <b>JUL.</b> |
| Homeland Security, The Integrated Home | Convergence   | CEDIA, Denver, Sept. 5-9<br>ISC Brazil, Sao Paulo, August 29-31<br>ISC East, New York, Sept. 11-12   |   | <b>AUG.</b> |
| Homeland Security                      | Urban Area Security   | ASIS International, Las Vegas, Sept. 24-27<br>Digital ID World, San Francisco, Oct. 8-10   |   | <b>SEP.</b> |
| Homeland Security, The Integrated Home | Monitoring  | CPM East, Oct. 30-Nov. 1<br>Electronic House Expo, Long Beach, CA, Nov. 6-9<br>IFSEC, New Delhi, India, Oct. 25-27<br>Security Canada, Toronto, Oct. 16-18 |   | <b>OCT.</b> |
| Homeland Security                      | Convergence   | FCW Security Conference, Washington, DC, TBD<br>Global Gaming Expo, Las Vegas, Nov. 13-15  | <ul style="list-style-type: none"> <li>• Jr. page or larger advertisers receive one FREE Web site Showcase</li> <li>• <b>Ad Readership Study</b></li> </ul>   | <b>NOV.</b> |
| Homeland Security, The Integrated Home | Guard Services Selection Guide                                |  | <ul style="list-style-type: none"> <li>• Jr. page or larger advertisers in the Oct., Nov., and Dec. issues receive one FREE Jr. page ad in the 2008 Buyer's Guide and one Free Company Profile</li> </ul> | <b>DEC.</b> |