



One Rapidly Growing, Dynamic Marketplace

The global market for private security products and systems is forecast to advance 8.0 percent annually through 2010, reaching \$85 billion.***

Suppliers + End Users + IT Decision Makers + International = The Complete Marketplace**

Suppliers

More than 30,000* suppliers, installers, distributors, consultants and manufacturing rep firms subscribe to *Security Products* magazine. These are companies who are buying, selling and installing security products and services.

End Users

Security Products reaches more than 39,000* end users in industrial, retail, institutional and government sectors. These security professionals turn to *Security Products* for practical information on products and new technology.

IT Decision Makers**

In 2008, each issue of *Security Products* will be made available to more key IT decision makers. These are the most important IT managers who are making the decisions regarding security convergence.

International**

In addition to our print version of *Security Products*, international security professionals can now get copies of each issue via our new digital format. More security products marketers are looking to some of the most lucrative international markets such as Mexico, Europe, China and Canada.

Security Products is a member of BPA, Worldwide. To review *Security Products'* current BPA Statement online, visit the BPA Web site at www.bpaww.com, in the Security Category of the Business Magazine Section.



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THE COMPLETE MARKETPLACE

Suppliers of Security Products and Systems*

Security Installing Dealer/Security Installing Dealer with Central Station Service/Security Service Installation Firm/Systems Integrators	23,671
Security Product Distributor	2,715
Security Consultants	2,916
Manufacturer's Rep Firm	1,341
TOTAL	30,643

End Users of Security Products and Systems*

Industrial or Manufacturing Companies	15,586
Retailing Companies and Service Companies (Financial, Utilities, Builders, Transportation)	8,908
Institutional Facilities (Health Care, Education, Lodging, Entertainment, Sports)	4,527
Government/Military	10,436
TOTAL	39,457
GRAND TOTAL	70,100