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Security Products is committed to delivering the best coverage of both physical and IT security products and issues for our subscribers. We also continue to innovate and invest in our integrated media platform to provide security product and service vendors with the smartest, most cost effective solutions for reaching and impacting security product buyers and decision makers.

With an expanded portfolio of product offerings, *Security Products* now provides more options for advertisers to deliver strategic marketing messages across multiple platforms, throughout the year. That makes *Security Products* an even better marketing partner for 2008 and beyond.

Drive security product sales and reinforce your position of market leadership in print, online and face to face with *Security Products*—the best marketing partner for today's savviest security product vendors.

"I use the information to research and stay ahead of the competition and to stay on top of technology. If there is something new, I get additional information from the manufacturer, to learn more. If the security trends are moving in a specific area and in a specific demographic, I use this information in sales reports to our executive staff." — Brian Gordon, international sales manager, Doorking.

"*Security Products* magazine is a valuable tool for me. The articles help me understand the processes involved in establishing the security systems desired and required, such as CCTV systems, intrusion alarms, mass notification systems for evacuations or warnings, and access control and using the appropriate medium for our facilities." — Ralph Anderson, director of campus security, Bellevue Baptist Church, Cordova, Tenn.

"Your newsmagazine provides a great source of reference. First, your articles help keep me updated on security around the country and what the latest trends are. Second, you provide tools of the trade in security, including cameras, keys and other options useable to help in providing a security facility." — James L. Davis, manager of training and security, Carleton Life Support Systems, Davenport, Iowa.

"*Security Products* magazine is the security industry's go to publication for information on new technologies and products. It has successfully filled a very specific niche in the market for information on the trends and applications that are redefining the security industry with well conceived and delivered editorial content." — Vince Galdi, President, LRG Marketing Communications, Inc.

"*Security Products* is useful in that it permits me to see new products and understand emerging issues, all in one package." — Michael Haight, Security Chief Securitas, Mansfield, Ohio

