

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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1105 Media Inc.
9121 Oakdale Ave.
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Chatsworth, CA 91311
Tel. No.: (818) 734-1520
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<http://www.respiratorymgmt.com>

Official Publication of: None
Established: 2006
Issues Per Year: 9

FIELD SERVED

RESPIRATORY MANAGEMENT serves Home Medical Equipment / Respiratory Dealers/Providers, Hospital Based HME Dealers/Providers with Respiratory Products, Pharmacies/Drug Stores with Respiratory Products, RTs or Other Licensed Medical Professionals in Private Practice/at HME Dealer, Sleep Labs/Clinics, Wholesalers/Distributors of Respiratory Products and Others Allied to the Field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are Presidents/Owners, Vice Presidents/Directors/Executives/Managers, Respiratory Therapists, Other Licensed Medical Professionals, Purchasing Agents, Directors/Managers of Sales/Marketing or Other Titled and Non-Titled Personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	389
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	333
All Other _____	495
TOTAL	1,217

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	12,222	100.0	12,222	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,222	100.0	12,222	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
April _____					12,178	June _____					12,240
May _____					12,247	TOTAL					

*See Paragraph 11

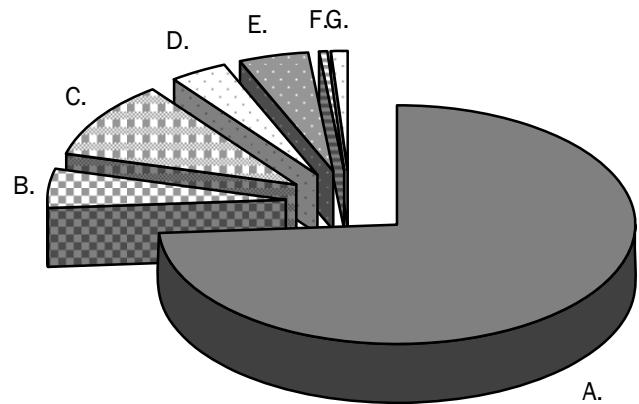
3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008
 This issue is 0.3% or 38 copies above the average of the other 2 issues reported in Paragraph two.

BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	President/ Owner	VP/ Director/ Executive/ Manager (See Note 1)	Respiratory Therapist/Other Licensed Medical Professional	Purchasing Agent	Director/ Manager of Sales/ Marketing	Other Titled and Non-Titled Personnel
Home Medical Equipment / Respiratory Dealer/Provider_____	9,064	74.0	1,884	5,540	615	206	457	362
Hospital Based HME Dealer/Provider with Respiratory Products _____	633	5.2	64	215	286	11	49	8
Pharmacy/Drug Store with Respiratory Products _	1,286	10.5	914	188	95	25	54	10
RT or Other Licensed Medical Professional in Private Practice / at HME Dealer _____	469	3.8	102	163	159	6	23	16
Sleep Lab/Clinic _____	586	4.8	56	401	80	4	34	11
Wholesaler/Distributor of Respiratory Products ____	84	0.7	35	24	1	4	19	1
Others Allied to the Field _____	125	1.0	32	43	13	8	21	8
TOTAL QUALIFIED CIRCULATION	12,247	100.0	3,087	6,574	1,249	264	657	416
PERCENT	100.0	-	25.2	53.7	10.2	2.1	5.4	3.4

Note 1: Includes Administrator, CEO, CFO, COO.

3a. Business/Occupational Breakout of Qualified Circulation

BUSINESS AND INDUSTRY	Total Qualified	%
A. Home Medical Equipment / Respiratory Dealer/Provider____	9,064	74.0
B. Hospital Based HME Dealer/Provider with Respiratory Products_____	633	5.2
C. Pharmacy/Drug Store with Respiratory Products_____	1,286	10.5
D. RT or Other Licensed Medical Professional in Private Practice/ at HME Dealer _____	469	3.8
E. Sleep Lab/Clinic _____	586	4.8
F. Wholesaler/Distributor of Respiratory Products_____	84	0.7
G. Others Allied to the Field_____	125	1.0
TOTAL	12,247	100.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

Since this is an Initial Audit Report, figures for this paragraph are not required. The data will be reported in the June 2009 Audit Report. In lieu thereof, the publisher makes the following statement concerning the source of names on the qualified circulation list:

Personal Direct Request:
Written
Telecommunication
Electronic

Request from Recipient's Company:
Written
Telecommunication
Electronic

Business Directories
Other Sources

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

Since this is an Initial Audit Report, figures for this paragraph are not required. These figures will be reported on the June 2009 Audit Report.

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			106	
030-038 New Hampshire _____			69	
050-059 Vermont _____			33	
010-027 Massachusetts _____			268	
028-029 Rhode Island _____			38	
060-069 Connecticut _____			143	
NEW ENGLAND			657	5.4
100-149 New York _____			668	
070-089 New Jersey _____			370	
150-196 Pennsylvania _____			604	
MIDDLE ATLANTIC			1,642	13.4
430-459 Ohio _____			504	
460-479 Indiana _____			258	
600-629 Illinois _____			459	
480-499 Michigan _____			375	
530-549 Wisconsin _____			157	
EAST NO. CENTRAL			1,753	14.3
550-567 Minnesota _____			196	
500-528 Iowa _____			222	
630-658 Missouri _____			240	
580-588 North Dakota _____			46	
570-577 South Dakota _____			83	
680-693 Nebraska _____			122	
660-679 Kansas _____			204	
WEST NO. CENTRAL			1,113	9.1
197-199 Delaware _____			19	
206-219 Maryland _____			139	
200-205 Washington, DC _____			13	
220-246 Virginia _____			258	
247-268 West Virginia _____			156	
270-289 North Carolina _____			405	
290-299 South Carolina _____			203	
300-319 Georgia _____			383	
320-349 Florida _____			883	
SOUTH ATLANTIC			2,459	20.1

State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
400-427 Kentucky _____			303	
370-385 Tennessee _____			348	
350-369 Alabama _____			263	
386-397 Mississippi _____			206	
EAST SO. CENTRAL			1,120	9.1
716-729 Arkansas _____			207	
700-714 Louisiana _____			290	
730-749 Oklahoma _____			222	
750-799 Texas _____			1,040	
WEST SO. CENTRAL			1,759	14.4
590-599 Montana _____			76	
832-838 Idaho _____			104	
820-831 Wyoming _____			43	
800-816 Colorado _____			167	
870-884 New Mexico _____			69	
850-865 Arizona _____			110	
840-847 Utah _____			84	
889-898 Nevada _____			56	
MOUNTAIN			709	5.8
995-999 Alaska _____			20	
980-994 Washington _____			113	
970-979 Oregon _____			93	
900-961 California _____			782	
967-968 Hawaii _____			12	
PACIFIC			1,020	8.3
UNITED STATES			12,232	99.9
969 & 004-009 U.S. Territories _____			15	
Canada _____			-	
Mexico _____			-	
Other International _____			-	
APO/FPO _____			-	
TOTAL QUALIFIED CIRCULATION			12,247	100.0

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS	
	Audited Data
	*2008
Total Audit Average Qualified: _____	12,222
Qualified Non-Paid: _____	12,222
Qualified Paid: _____	-
Post Expire Copies included in Paid Circulation: _____	**NC
Average Annual Order Price: _____	**NC

***NOTE: All April through June 2008 data is audited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
9	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Since this is an Initial Audit Report, additions and removals are not reported. They will be reported on the June 2009 Circulation Statement.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

We have examined the circulation records of the subject publication for the period covered by this report. Our examination was made in accordance with generally accepted circulation auditing standards and, accordingly, included such tests of non-paid and paid circulation accounting records, business/occupational qualifications and mailing addresses of the publication's recipients, distribution statements, postal receipts, paper usage reports, printing bills, and such other auditing procedures as were considered necessary.

Based on such examination, the statements set forth in this report present fairly and accurately the circulation position of this publication in conformance with generally accepted circulation principles.

BPA Worldwide

Shelton, CT

June 12, 2008

TYPE: I

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