

# reuse: the better way to recycle

“reuse: the better way to recycle” is a DVD marketing tool designed to promote and educate the public on the benefits of buying and using remanufactured printer cartridges.

The 12-minute DVD produced by the Australasian Cartridge Remanufacturers Association (ACRA) and co-sponsored by Recharger Magazine, The Recycler Magazine and Static Control Components is available for \$10 per copy.

*The reuse DVD offers English, Chinese, French, German, Italian, Portuguese and Spanish language options.*



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