

Online Pricing - ohsonline.com

Home Page Banners

728x90 Leaderboard – 4 sponsors	\$675 net/month
160x600 Skyscraper –4 sponsors	\$600 net/month
468x60 banner – 4 sponsors (Middle and Bottom)	\$400 net/month
New Product Section Sponsorship	\$575 net/month (6 maximum)
Includes New Product 100x100 image, 60-80 word description	

Run of Site (ROS) Banners

728x90 Leaderboard – 6 sponsors	\$550 net/sponsorship
160x600 Skyscraper – 4 sponsors	\$550 net/sponsorship
160x120 Button Left Hand Column – 3 positions	\$550 net/month
160x120 Button Right Hand Column – 1 position	\$450 net/month
336x280 Embedded Ad – 4 sponsors	\$550 net/month
Sponsored Text Link	\$250 net/month

Special Sections

336x280 Embedded Targeted Ad - Banner on specific targeted story	\$1,650 net/6 months
Hot Topic Area Sponsorship -	\$550 net/month
Sole Sponsorship, 468x60 on Topic Main Page	
Exclusive Product Category Sponsorship	\$325 net/month
Includes linkable "Sponsored by" on main page 468x60 at top of Specific Category page, and first product listing, 200x200 image and linkable URL	

White Paper Hosting \$700 net/month

Listing includes: white paper title, company name, brief abstract, and link to white paper.

Vendor Catalog Listing \$700 net/month

Listing includes: company name (linked), 60-80 word description, 130x170 catalog cover image

Webinars \$10,000 net (Basic Package)

Microsites Call your representative for rates.

2008 Newsletter Pricing

E-newsletters

New Products and Sponsorships – Frequency discount based on advertising program

Occupational Health & Safety E-news

Circulation 65,000*, 2x/week

	1X	3X	6X	9X	12X	18X	24X	36X+
	\$1,050	\$1,025	\$975	\$925	\$875	\$825	\$775	\$700

Includes New Product 150x150 image, 40-60 word description

468x60 banner ad	\$800
160x600 Skyscraper	\$1,000

Disaster Preparedness E-news

Circulation 75,000*, 1x/month

	1X	3X	6X	9X	12X	18X	24X	36X+
	\$1,200	\$1,150	\$1,100	\$1,000	\$950	\$900	\$850	\$750

Includes New Product 150x150 image, 40-60 word description

468x60 banner ad	\$1,000
160x600 Skyscraper	\$1,250

Safety From the Top E-news

Circulation 35,000*, 1x/month

	1X	3X	6X	9X	12X	18X	24X	36X+
	\$1,025	\$975	\$950	\$900	\$850	\$800	\$750	\$700

Includes New Product 150x150 image, 40-60 word description

468x60 banner ad	\$800
160x600 Skyscraper	\$1,000

* Publisher's Own Data