

Online Opportunities

Occupational Health & Safety offers an array of dynamic, online programs that deliver measurable marketing results. Our interactive offerings provide ideal forums for generating leads, driving traffic to your Web site and positioning your brand as a market leader.

www.ohsonline.com

The Essential Online Resource for Smart Health and Safety Marketers

Occupational Health & Safety reaches industry professionals at their desktops daily. Our ohsonline.com Web site, our weekly and monthly targeted E-newsletters and our custom lead-generating Webinar programs offer online opportunities that can connect you to product decision makers in the health and safety market!

This comprehensive Web site offers information and tools that health and safety product decision makers can use to achieve the best results.



OH&S Online

Constant access to critical resources

- Daily breaking news
- Industry associations
- Current and past *Occupational Health & Safety* magazine issues
- Searchable archives
- Feature articles and columns
- Product updates and technology news
- Industry research
- Vendor catalogs
- White paper library
- Industry events
- Webinars
- Industry directory (online buyer's guide)
- Case studies
- Online polling
- Forums
- RSS feeds

Large, Loyal Audience*

Monthly page views - 200,000

Monthly visits - 90,000

Average visit length - 13 minutes

*Source, Webtrends Q3 07 Data

Occupational Health and Safety E-newsletters

Twice weekly, the **Occupational Health & Safety E-newsletter** is sent to more than **65,000*** safety buyers. Each E-newsletter provides critical news bulletins, events, product information and compliance tips.



Safety From the Top and Disaster Preparedness E-newsletters — New!

OH&S will start two new monthly e-newsletters in January 2008: "Safety From the Top" and "Disaster Preparedness." Sponsorships, banner and skyscraper ads are available in each E-newsletter.

Delivered to **35,000*** each month, **Safety from the Top E-newsletter** will be devoted to C-level safety topics including HR, health care, new technologies, ergonomics, facility management, and security.

Disaster Preparedness E-newsletter will discuss the role of safety in business continuity, emergency response, communications, homeland security, EMS, fire safety and more. Once a month, this E-newsletter is delivered to **75,000*** professionals.

Single-Sponsored E-newsletters

OH&S will work in partnership with you to create and deliver your own single-sponsored E-newsletter that targets specific industry trends, technologies, and solutions. Contact your representative for rates.

Tradeshow E-newsletters

Drive more traffic to your booth at the premier trade shows in the health, safety and hygiene industry. The Show Update E-newsletters are designed and timed to deliver leads and traffic to your booth and leads afterwards, helping you to make the most of your trade-show investment.

The **Show Update E-newsletter** is delivered to **65,000*** safety buyers approximately one week prior to the show, each day of the expo, and then approximately one week after the show.



2008 OH&S Show

Update E-newsletters: AAOHN, AIHCE, ASSE, NSC

Contact your representative for rates.

Occupational Health & Safety Online Industry Directory

www.occupationalhealthdirectory.com

The *Occupational Health & Safety Online Industry Directory* is a leading online resource for occupational health and safety buyers and decision-makers. The Industry Directory is the occupational health and safety industry's online yellow pages, consisting of categories such as body protection, material handling products, occupational health product & training services and industrial hygiene products. For more information or to place a listing, call MediaBrains at 1-866-627-2467.

Employment Forum

Searching the Web for a site that offers you unlimited free job postings? Look no further. Now, human resource professionals can reach a large market of quality applicants and post jobs with an easy-to-use format.

*Publisher's Own Data