

Welcome to Occupational Health & Safety

Leadership. Longevity. Results.

Here is your 2008 *Occupational Health & Safety* media planner. In addition to the 2008 editorial calendar and rates, you will find information on other marketing products designed to create selling opportunities for you to maximize your advertising investment. The flagship product of 1105 Media's Health and Safety Group, *Occupational Health and Safety*, is now in its 76th year and is the undisputed leader in the industry, reaching 84,000* subscribers in health, safety, security, environment and government. Our circulation in units served shows *OH&S* delivers to more than 67,497** separate facilities each month. This guarantees the broadest-market coverage for your advertising message.

OH&S is an eight-time winner of ASBPE regional and national awards for editorial and design excellence. Our group of products offers an innovative, complete marketing program including online, custom publishing, event, and research opportunities as well as supplements and surveys.



The Industry's Strongest Editorial Team

Each month in our print magazine and continually on www.ohsonline.com, our team of four experienced editors bring you the latest information about developments in this fast-moving industry. Editor Jerry Laws has headed the team for a dozen years. Technical Editor Linda J. Sherrard, MS, CSP, has more than 25 years of safety experience, including work as an OSHA compliance officer and trainer and as a statewide agency's safety director. Managing Editor Ronnie Rittenberry and Associate Editor Marc Barrera have won multiple American Society of Business Publication Editors awards while working on *OH&S*.

New Opportunities in 2008:

- Safety From The Top—Bimonthly Editorial Section To 44,000** Executives
- Safety From The Top—Monthly E-newsletter
- Disaster Preparedness—Monthly E-newsletter
- June Corporate Gifts & Incentives Insert
- IFSS, NFPA, IFMA and NECE Show Coverage and Bonus Distribution
- Bonus Online Merchandising and Discounts in January, March, August, November and December
- Bonus Brand Awareness Study in October
- The Fall 2008 Executive Management Conference

The *OH&S* Fall 2008 Executive Management Conference will cover C-level issues that matter to companies of all sizes, including controlling employees' health care costs, maximizing safety and health ROI, and preventing repetitive stress injuries.

Take a look at our advantages in circulation, editorial, market share, and online and electronic platforms, and you'll know that your advertising dollars go farther here than anywhere else. *Occupational Health & Safety* is the partner you can count on to generate more leads and increase your business. We are committed to providing you more value for your advertising dollar. Please visit www.ohsonline.com to explore your advertising options.

*Source: BPA Worldwide, June 2007 Circulation Statement

**Publisher's Own Data, August 2007