

Occupational Health & Safety Media Group provides marketers with a comprehensive portfolio of cost-effective custom media programs to enhance their integrated marketing strategies. Our staff works closely with clients to produce dynamic, customized products that reach and impact targeted decision makers.

Print Products

Content-Based Inserts, Supplements and White Papers (single and multi-sponsor projects.)

Marketers can communicate targeted strategic messaging to safety buyers on their market position, industry partnerships, agency implementations, government contracts, products, technologies and solutions within content-based custom inserts, supplements and white papers.

Magazines and Catalogs

Occupational Health & Safety's custom media team can help marketers create topic specific or multi-faceted corporate magazines, as well as solutions catalogs, for distribution to our qualified circulation of 84,000* subscribers.

Template-Based Print Series

Occupational Health & Safety offers several new template-based custom media products that allow marketers to reinforce their position of safety market leadership. (Contact your representative for rates and specifications.)

Format Options

- One Page w/one page of custom editorial
- Two Pages w/two pages of custom editorial
- Four Pages w/four pages of custom editorial

Each Template-Based Custom Insert is available on a monthly basis, one per issue—so each is an exclusive opportunity per issue. Contact your *Occupational Health & Safety* representative for rates and specs to reserve your exclusive placement. (Online components are available for all template-based custom media product offerings.)

E-Products

Occupational Health & Safety offers clients an extensive array of custom online vehicles including personalized microsites, HTML and PDF postings, single sponsored e-newsletters and audio/visual programs. Our custom media team will work hand-in-hand with clients to develop unique, made-to-order online solutions that generate leads and deliver results.

Events and Seminars

From program development to attendee acquisition, Occupational Health & Safety's event team will work with you to create a customized program that reinforces brand leadership, facilitates an environment for networking and delivers targeted customer leads. So whether it is a sponsored panel at an industry event or tradeshow, roundtable discussion, an executive forum for buyers and sellers or an industry road show, we can help you develop a successful, informative and educational event designed for safety professionals.



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