

2008 Advertising Rates

**Occupational
Health & Safety**

General Rates	1X	3X	6X	9X	12X	18X	24X	36X
1 page	\$9,755	\$9,690	\$9,330	\$8,980	\$8,630	\$8,250	\$7,970	\$7,700
2/3 page	\$7,925	\$7,720	\$7,535	\$7,355	\$7,175	\$6,970	\$6,700	\$6,375
1/2 island	\$7,195	\$7,055	\$6,875	\$6,750	\$6,635	\$6,500	\$6,360	\$6,070
1/2 page	\$6,175	\$6,045	\$5,895	\$5,795	\$5,700	\$5,555	\$5,440	\$5,140
1/3 page	\$4,320	\$4,270	\$4,165	\$4,070	\$3,975	\$3,830	\$3,715	\$3,525
1/4 page	\$3,585	\$3,475	\$3,350	\$3,265	\$3,170	\$3,050	\$2,910	\$2,750
1/6 page	\$2,285	\$2,190	\$2,110	\$2,065	\$2,030	\$1,990	\$1,905	\$1,745
Spread	\$18,610	18,425	\$17,820	\$17,155	\$16,485	\$15,770	\$15,220	\$14,720

Cover Premium Positions

Covers are sold for a 6X or more non-cancellable schedule

Premium Positions 10% extra on space and color

Inside front cover	20%
Inside Back Cover	15%
Back Cover	25%

4-color Charges	Page	Spread	1/2 Page Or Less	1/2 Page Spread
	\$1,650	\$2,620	\$1,460	\$2,245

Product Literature & Web Guide (1/6 page)

1-3 Units	\$1,330
4-7 Units	\$1,270
8+ Units	\$1,150

Send a headline (up to 30 characters), copy (up to 35 words) and a color image of your actual literature.