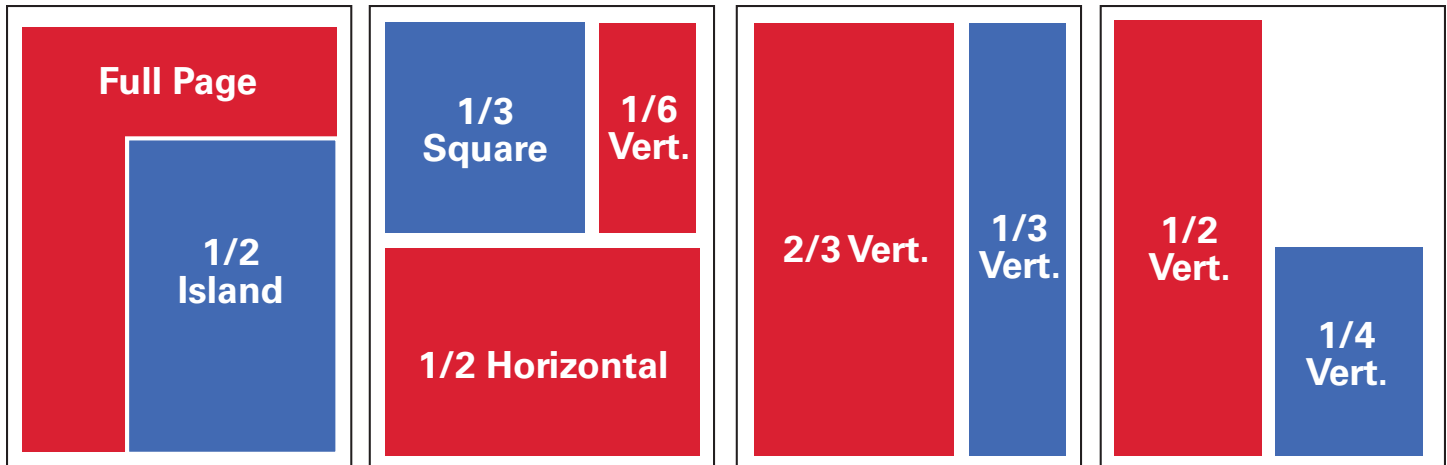


Ad Sizes



Ad sizes are to scale.

Magazine Trim Size: 7 5/8" x 10 1/2" **Bleed Size:** 7 7/8" x 10 3/4"

	Live Size	Bleed Size
Full Page:	7 1/8" x 10"	7 7/8" x 10 3/4"
2/3 Vertical:	4 3/8" x 9 3/4"	n/a
1/2 Horizontal:	6 5/8" x 4 3/4"	n/a
1/2 Island:	4 3/8" x 6 5/8"	n/a
1/2 Vertical:	3 1/4" x 9 3/4"	n/a
1/3 Vertical:	2 1/8" x 9 3/4"	n/a
1/3 Square:	4 3/8" x 4 3/4"	n/a
1/4 Vertical:	3 1/4" x 4 3/4"	n/a
1/6 Vertical:	2 1/8" x 4 3/4"	n/a

All bleed dimensions include 1/8" bleed for trim. For bleed ads, please keep live copy 1/4" from trim and crop marks. CMYK, 4-color process printing only. For PMS ink color availability, contact your Sales Representative.