

# OHS

## Executive Safety Summit



October 6-7, 2008 • Doubletree Hotel • Arlington, VA

**Energize employees. Reduce losses. Elevate performance.**

# Early Bird Registration Until September 19

Produced by

**OHS**  
OCCUPATIONAL HEALTH & SAFETY



 [www.ohssummit.com](http://www.ohssummit.com)

# Welcome to the 2008 OH&S Executive Safety Summit

Dear *Occupational Health & Safety* Subscriber,

The *OH&S* team and 1105 Media are proud to announce the *OH&S* Executive Safety Summit.

Now in its 76th year, *OH&S* magazine is the industry source for information in health, safety, security, environment, emergency management and government. A 12-time winner of ASBPE regional and national awards for editorial and design excellence, *OH&S* is an industry innovator in addressing key issues for health and safety executives.

We would like to personally invite you to attend *Occupational Health & Safety* magazine's 2008 Executive Safety Summit, October 6-7, 2008, in Arlington, Virginia. This inaugural event will address essential C-level topics in emergency preparedness, business continuity, employee health, and employee safety—vital issues for every organization.

Don't miss this opportunity to transform your company—learn skills that will energize employees, reduce losses, and elevate performance at the *OH&S* Executive Safety Summit.

We look forward to seeing you in October.



Susan Stilwill, Publisher



Jerry Laws, Editor

CIHs/CAIHs will receive 1.0  
Industrial Hygiene CM Points  
from the American Board of  
Industrial Hygiene!

## Stay at the Host Hotel for Convenience

Doubletree Hotel Crystal City - National Airport  
300 Army Navy Drive  
Arlington, Virginia 22202

Reservations: 703-416-4100

This convenient location is surrounded by major government centers and top area attractions, making it easy to explore and discover why the D.C. area is such a popular destination. Nearby attractions to the Doubletree Hotel Crystal City - National Airport include The Capitol, The Smithsonian, The White House, The Washington Monument and Arlington National Cemetery.

The Doubletree Hotel Crystal City - National Airport is conveniently located just minutes away from Ronald Reagan National Airport.



**A small block of rooms has been secured at the Doubletree on October 6 for *OH&S* Executive Safety Summit attendees. Call 703-416-4100, and mention the *Occupational Health & Safety* Conference to secure your special room rate: \$209 single, \$229 double, \$249 triple, \$269 quad.**

Reserve your room today!

[www.ohssummit.com](http://www.ohssummit.com)

## Kick-off Reception

**Monday, October 6**

Mingle with others who are passionate about safety. Meet colleagues and renew acquaintances at the Executive Safety Summit Kick-off Reception on Monday evening. Join *OH&S's* attendees, speakers, exhibitors and staff for a gathering that is energetic, fun and inspiring. You will leave with new connections and ideas!

Enjoy cocktails and tasty hors d'oeuvres in a relaxed social atmosphere.



## OH&S Solutions Showcase

Discover new products—tour *OH&S's* exhibits and speak with the knowledgeable vendors who serve your industry. Vendors at the *OH&S* Executive Safety Summit cover all aspects of employee health and safety.

Find the solution to the difficult problem you are looking for in the *OH&S* Solutions Showcase!



## Keynote Breakfast

**Tuesday, October 7**

### Next Level Executive Safety Leadership: Inspiring Culture and Performance

**Robert Pater, Managing Director,  
*Strategic Safety Associates Inc.***



Learn how, through highest-level safety leadership, executives can energize employee engagement, reduce losses, boost trust, heighten receptivity, affect health care costs, and elevate overall performance. Attaining these results means aligning staff motivation, communications, leadership, and daily actions toward the desired direction. Safety culture encompasses what your employees believe about safety within your organization and how they conduct themselves, even when no one is watching. To achieve and sustain high-level safety performance, it is critical to send strategic messages, transfer critical skills, and reinforce these skills consistently.

Albert Einstein wrote, "We can't solve problems by using the same kind of thinking we used when we created them."

Doing more of the same actions is unlikely to lead to breakthrough results, and this presentation will focus on proven time-leveraged strategies for catalyzing significant improvements in safety performance and culture. It will address how to identify the four stages of safety cultural development and how to develop insight into strategies for moving to a next-level safety culture. Learn "Executive Do's and Don'ts" for motivating safer actions and personal safety responsibility—even among minimally-supervised and "difficult to reach" workers.

*Robert Pater is Managing Director of Strategic Safety Associates Inc. of Portland, Ore., and MoveSMART. His company has provided safety culture and best practices consulting services and training to major corporations in more than 63 countries worldwide. He is author of Leading from Within: Martial Arts Skill for Dynamic Business and Management and has written articles published in esteemed journals such as Nation's Business, Professional Safety, Occupational Health & Safety, HR Magazine, Training, and more. Mr. Pater has an MA in Industrial Psychology and presents frequently at conferences and events including the American Society of Safety Engineers' Annual Professional Development Conference Expo, the National Safety Congress, and now OH&S's Executive Safety Summit.*

[www.ohssummit.com](http://www.ohssummit.com)

# Schedule



## Monday, October 6

4:00 p.m. - 6:00 p.m. Registration Open

5:00 p.m. - 7:00 p.m. Kick-off Reception

## Tuesday, October 7

7:00 a.m. - 12:00 p.m. Registration Open

8:00 a.m. - 9:30 a.m. Keynote Breakfast  
Next Level Executive Safety Leadership: Inspiring Culture and Performance  
Robert Pater, Managing Director, *Strategic Safety Associates Inc.*

9:40 a.m. - 10:30 a.m. **S** 1A: Integrating Health and Safety In the Workplace  
Jayme Ambrose, Director, Corporate and Community Healthcare, *Scottsdale Healthcare*

**O** 1B: The Safety Director's Role in Emergency Planning  
Ellen Clas, CIH, CSP, President, *Clas Consulting LLC*

10:45 a.m. - 11:45 a.m. **U** 2A: The Path to a World Class Safety Culture  
Bob Krzywicki, Workplace Safety Practice Leader – North American Region, *DuPont Safety Resources*

**T** 2B: Global Health Management: Risks and Rewards  
Dr. Myles Druckman, Vice President of Medical Response, *International SOS*

11:45 a.m. - 12:50 p.m. **S** Networking Lunch

1:00 p.m. – 2:00 p.m. **H** 3A: Deadlines and Disasters! Meeting Your Emergency Training Requirements  
Richard Miller, Vice President, *Public Safety Solutions*

**O** 3B: Soft Tissue Injury Management  
Ron Bellows, Consulting Services Manager, *AIG*

2:10 p.m. – 3:10 p.m. **C** 4A: Using Reward and Recognition Programs to Drive Safe Behavior  
Michael A. Fina, Vice President, *Michael C. Fina*

**A** 4B: What Employers Don't Know Will Cost Them  
Frank Pennachio, Senior Consultant, *Injury Management Partners*

3:30 p.m. – 4:45 p.m. **S** Panel: Executives Who Are Passionate About Safety  
Moderator: Robert Pater, Managing Director, *Strategic Safety Associates Inc.*

4:45 p.m. – 5:00 p.m. **E** Closing Remarks  
Jerry Laws, Editor, *Occupational Health & Safety*

## Sessions

**9:40 AM - 10:30 AM**

### **1A: Integrating Health and Safety In the Workplace**

**Jayne Ambrose, Director,  
Corporate and Community  
Healthcare  
Scottsdale Healthcare**

The workforce continues to age, and obesity is the number one disease in America. Employers are caught in a myriad of health conditions that can increase your safety costs. When employees are not physically fit, they are at higher risk for injury. The length of time and the costs of recovery also increase. Identifying health issues and providing options for wellness are a plus in reducing the overall costs of your work-related injuries. Scottsdale Healthcare began integrating wellness into their safety program over the past three years. This seminar will discuss the wins for the employees and the system that this integration has created.

*Jayne Ambrose, MSN, RN, COHN, CCM, is certified as an Occupational Health Nurse (COHN) and as a Certified Case Manager (CCM). She was recognized as Occupational Health Nurse of the Year in 2006 through the American Association of Occupational Health Nurses.*

### **1B: The Safety Director's Role In Emergency Planning**

**Ellen Clas, CIH, CSP, President,  
Clas Consulting LLC**

When a disaster strikes, emergency responders rush in. As a result, injuries and health issues may arise. Formalized emergency response programs need to include a qualified and experienced safety officer to address these issues, mandated by NIMS and OSHA. This presentation will discuss the roles and responsibilities of a safety officer, qualifying attributes to hold the position; various training resources; and after-action critiques.

*Ellen Clas is a highly accomplished emergency management, safety and industrial hygiene consultant with over*

*20 years of progressive responsibility, including command staff experience as the Disaster Safety Coordinator for federal operations in Mississippi during Hurricane Katrina and lead FEMA Safety Officer for the response and recovery efforts in New York City following 9-11. She was elected to the Board of Directors of the AIHA in 2006 and has been recognized by both the Board of Certified Safety Professionals and the American Board of Industrial Hygienists.*



**10:45 AM - 11:45 AM**

### **2A: The Path to a World Class Safety Culture**

**Bob Krzywicki, Workplace Safety  
Practice Leader - North America  
Region, DuPont Safety Resources**

Companies and organizations that commit to safety excellence enjoy benefits beyond safety, including high productivity, lower insurance premiums, better labor and community relations and higher retention rates of valued employees. What does world-class leadership look like in a healthy and dynamic safety culture? What does benchmarking reveal about the key attributes of a strong safety culture? How do leaders make the right choices that maintain the culture and make a difference in the lives of employees?

This session will review strategies for demonstrating leadership that creates an environment that thirsts for—and sponsors—continuous improvements in safety and drives employee involvement. Additionally, trends and analysis on safety perceptions and safety culture gained from nearly ten years' worth of data from the DuPont Safety Perception Survey will be discussed—with the goal of helping executives, management and safety professionals better understand

and overcome the obstacles to world-class performance.

*Bob Krzywicki has 27 years of experience at DuPont. In his current role, he is the North American Operations Leader for DuPont Safety and a member of its business team. He represents DuPont with the Construction Industry Institute and Construction Users Roundtable where he chairs the safety committee.*

### **2B: Global Health Management: Risks and Rewards**

**Myles Druckman, MD,  
VP Medical Response,  
International SOS**

Whether it is preparing for an influenza pandemic or dealing with the fallout of a malaria fatality or suspected TB case, organizations are more sensitized than ever to the impact health incidents can have on their personnel and their business. As companies continue to expand into new markets, new health risks and challenges emerge that must be addressed. How can your organization support and protect its personnel consistently wherever they are in the world? By implementing global corporate health standards, not only can organizations reduce the risk to their global workforce, but significant productivity gains can be achieved. Learn some of the key global health risks that challenge organizations and the key standards companies are implementing to deliver an effective global corporate health program.

*Myles Druckman, M.D. is Vice President, Medical Services for International SOS, directing the Medical Consulting Services division in the Americas. Considered a leading pandemic expert and thought leader in international corporate health, Dr. Druckman has served as a resource for international and national media such as CNN, CNBC and Consumer Reports on topics such as the global management of emerging diseases, pandemic preparedness, and medical crisis management. Dr. Druckman holds a BS degree from McGill University and a Medical Degree from McMaster University Medical School.*

**1:00 PM - 2:00 PM**  
**3A: Deadlines and Disasters!**  
**Meeting Your Emergency Training Requirements**  
**Richard Miller, Vice President,**  
**Public Safety Solutions**

As a safety, facility or HR manager, you are mandated to hold disaster drills and training for the tenants or employees in your facility. The employees/tenants have heavy workloads and deadlines looming, the boss has hinted participation in the upcoming drill is optional, and maybe even discouraged attendance because of the impact on productivity. This is a common challenge for all who are tasked with employee and tenant safety. This program will quickly review what is required under the safety umbrella, how to motivate compliance with safety policies and procedures, improve participation in emergency drills and meet the organization's goals for disaster preparedness and response. Learn of best practices across the country, and take away new ideas on reducing the impact of a workplace emergency.

*Richard Miller is Vice President of Public Safety Solutions in Richmond, Virginia. He is the retired Fire Chief of James City County Virginia Fire Department, and during his 25 years in James City County, he commanded the operations, training, and emergency management divisions and directed the county response and recovery to two Presidential declared disasters.*

**3B: Soft Tissue Injury Management**  
**Ron Bellows,**  
**Consulting Services Manager, AIG**

Strains and sprains account for 40 to 60 percent of workers' compensation claims and 60 to 80 percent of loss costs across most major industries. Using a three-pronged approach, Soft Tissue Injury Management (STIM) programs reduce loss costs and are designed to improve all three risk control areas (pre-hire screening, prevention, and medical management) in a total WC cost control effort. This includes consideration of aging workforce issues and the implementation of utilization protocols that apply objective medical diagnostics to date and age injuries and generate fact-based medical regimens, disability ratings, and return-to-

work programs. Learn ways to implement the major components of STIM programs as part of your overall risk management program.

*Ronald R. Bellows, MS, CIE, CSP is the Consulting Services Manager for AIG WorldSource. He has over 25 years experience in the property casualty insurance arena, including various management positions in underwriting, claims and risk control. In his current position, Bellows is responsible for the design, development, and implementation of risk management solutions for customers in the domestic US.*

**2:10 PM - 3:10 PM**  
**4A: Using Reward and Recognition Programs to Drive Safe Behavior**  
**Michael A. Fina, Vice President,**  
**Michael C. Fina**

Companies are increasingly employing reward and recognition programs to promote workplace safety, especially in industries such as construction, health care, and transportation. Using case study examples, this session will show how companies can reinforce workplace safety through employee recognition and ways to reward safe working behavior among individuals as well as teams on an enterprise-wide basis. Learn how to implement safety recognition programs; how safety recognition programs lead to reduced downtime, decreased workers' compensation, increased client retention, and improved customer satisfaction; and how the end result generates increased return on investment.

*Michael A. Fina is an innovator of employee recognition programs with a strong background in technology and systems development. Michael is a member of the Society for Human Resource Management, National Association for Employee Recognition, WorldatWork, and is affiliated with the Gemological Institute of America, the Better Business Bureau, the Grand Central Partnership, and the Long Island City Business Development Committee.*

**4B: What Employers Don't Know Will Cost Them**  
**Frank Pennachio,**  
**Senior Consultant,**  
**Injury Management Partners**

Disability threatens an employer's best asset: a healthy, skilled workforce. While improved safety programs have reduced the number of injuries, the cost of a disability once an injury does occur has gone up. This presentation illustrates that true cost of disability goes far beyond the workers' compensation premium and highlights the keys to an effective injury management process. Revealing misaligned incentives between employers and their workers' compensation service providers and how these misalignments occur, this session will give employers concrete tools for reducing comp costs. Attendees will gain insight into how managed care organizations work, and how they bill, revealing the hidden costs of rebates, commissions, and overrides. Learn how to measure savings and vendor performance.

*Frank Pennachio has more than 30 years of experience in the workers' compensation industry and is dedicated to helping business owners fight overcharges caused by the mistakes running rampant in the workers' compensation system. A popular industry speaker, Pennachio has also published numerous articles in such publications as HR Magazine, Insurance Journal, Occupational Hazards and Risk & Insurance.*

**3:30 PM - 4:45 PM**  
**Panel Discussion: Executives Who Are Passionate About Safety**  
**Moderator:**  
**Robert Pater, Managing Director,**  
**Strategic Safety Associates Inc**

Executives who simultaneously breathe the safety message and also actively, strategically lead have reaped significant results in both culture and performance. Their "secrets" can be learned and applied by many other companies to achieve global-class levels of performance. This panel will include a cross-section of executives who are willing and able to share their lessons learned and specific strategies that participants can adapt to their own organizations.



## Online

Submit your registration at [www.ohssummit.com](http://www.ohssummit.com). Simply complete the registration pages, provide credit card information and hit "Submit." Completed registration and payment must be received by September 19, 2008 for Early Bird discount pricing.

## Payment

OH&S accepts company checks, American Express, Visa and MasterCard.

Mail checks to:

OH&S Executive Safety Summit

Attn: Andree Diggs

3141 Fairview Park Drive, Suite 777

Falls Church, VA 22042

Attendee name(s) must accompany checks.

## Government Rate

The government rate is available for local, state and federal employees. Registration must be paid for by a government agency. Call 1-800-746-0099 for more information.

## Group Rates

Register with your colleagues and save on conference registration fees! Groups of five or more will receive a 15% discount provided that registrations are completed at the same time.

Call 1-800-746-0099 for group registration instructions.

## Confirmation and Cancellation

- All cancellations are subject to a \$100 processing fee. No full refunds will be given. "No shows" are absolutely non-refundable and non-transferable.
- OH&S must receive a written notice of cancellation. Cancellations received after August 27 but before September 10, 2008 are 50% refundable. Because seating is limited, no refunds will be given for cancellations received after September 10.
- Cancellation policies apply regardless of when registration is submitted.
- Refunds will be processed after the conclusion of the conference.
- Substitutions, including those made on site, are allowed with the written permission of the original registrant before the start of the conference.
- Conference registration applies to one registered individual and cannot be shared by two or more people.
- Conference sessions and speakers are subject to change without prior notice.

CIHs/CAIHs will receive 1.0 Industrial Hygiene CM Points from the American Board of Industrial Hygiene!

## Register Online Today

1. Register at [www.ohssummit.com](http://www.ohssummit.com)
2. Enter the Priority Code: SAFETY

Included in your Conference registration:

- Kick-off Networking Reception on Monday, October 6
- Breakfast Keynote Address on Tuesday, October 7
- Access to all conference sessions on Tuesday, October 7
- Exhibitor Showcase Networking Luncheon on Tuesday, October 7

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## Executive Safety Summit



October 6-7, 2008 • Doubletree Hotel • Arlington, VA

### Energize employees. Reduce losses. Elevate performance.

For 76 years, *Occupational Health & Safety* magazine has been the source for innovative advice on keeping the workplace safe and in full compliance with ever-changing laws and regulation. Now, *OH&S* takes its expertise off the pages and into the meeting room with an innovative executive summit.



With presentations by industry authorities, a networking reception, and keynote address by industry leader Robert Pater - the *OH&S* Executive Safety Summit is the interactive learning experience that you have been waiting for. Between sessions, you will have the opportunity to browse our industry solutions showcase.

**Join the top leaders from major safety companies for the must-attend event of 2008.**

CIHs/CAIHs will receive 1.0 Industrial Hygiene CM Points from the American Board of Industrial Hygiene!



**Register today for \$495 at [www.ohssummit.com](http://www.ohssummit.com)**

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