



ALL NEW!

www.mobilitymgmt.com

Re-mastered for 2008—providing you with more online content, news, products, and resources including white papers and solution centers. Our new topically organized content and site wide search makes it easier to find important information in the mobility and rehab segment.

Introductory Monthly Sponsorships & Rates

Run of Site

Left navigation buttons (includes microsites) 120 x 60	\$300
468 x 60 Banner (rotates between top and bottom positions)	\$495
Skyscraper 160 x 600.....	\$550
Right large button 160 x 120	\$425
Sponsored text links	\$250

Home Page

New Products	\$200
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Products

Category Sponsorship (includes logo and the first 2 products in the category).....	\$250
Preferred Vendor	\$300

MICROSITES

Consumer

Leaderboard 728 x 90	\$550
Large Rectangle 336 x 280	\$300

(above sponsorships run on all pages of the consumer site)

Solution Centers

The Solution Center is populated with articles, statistical data, products, industry links and other relevant resources in a specific category. All information on the MM website in that specific category can be found in the Solution Center.

Solution Center: Power Chairs, Auto Access, Seating & Positioning, Scooters, Home Accessibility, Pediatrics and UltraLight Weights

Sponsorships are “exclusive” ... \$1,000 per month and include:

- > Leaderboard 728 x 90
- > Large Rectangle 336 x 280
- > Up to 5 manufacturer supplied products, category specific
- > Manufacturer supplied data, category specific, including white papers and case studies for user download
- > Free marketing for the Solution Center on e-Mobility and the home page

Add on: Company logo and full page ad in the Solution Center for Power Chair, Scooter and Seating & Positioning Product Comparisons..... \$250

Above rates are net and based on a 3 month minimum

For more information contact:

Jill Martin, Sales Manager • 831-625-6902 • jmartin@hmemediagroup.com

Karen Cavallo, Publisher • 760-779-5595 • kcavallo@hmemediagroup.com

Rob George, Classifieds • 972-687-6763 • rgeorge@1105media.com

HME Media Group, 9121 Oakdale Avenue, Suite 101, Chatsworth, CA 91311

