

How can you adopt new technology faster?

Turn IT from a cost center into a profit center.



ARE YOU UNABLE TO ADDRESS THE DEMANDS OF YOUR LINE-OF-BUSINESS PEERS?

What if you could deliver new technologies faster and more reliably?

Traditional computing is evolving to hybrid – physical, virtual, and cloud infrastructure – environments. And when it comes to choosing vendor partners, bigger isn't always better. Speed and agility matter. CIOs need alternatives to proprietary vendors that can't innovate fast enough.



As the hub of a collaborative development model that delivers speed, agility and interoperability, Red Hat can introduce you to technologies that innovate ahead of business demands.



3.3 million

More than 3.3 million active contributors in the collaborative development community.¹



62%

of developers believe 50%+ of software purchased over next 5 years will be collaboratively developed.²



Innovation

#1 area where open source software adds value.³

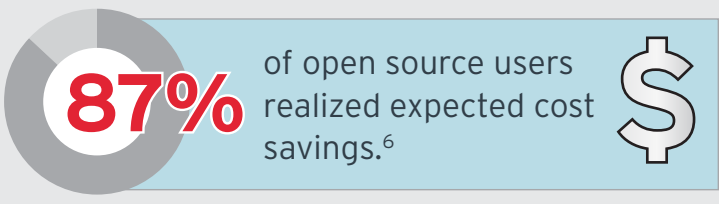
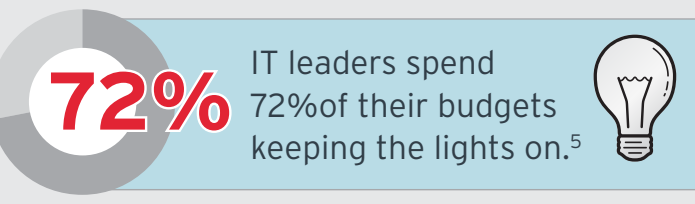
Are you consuming the majority of your resources just keeping everything running?

What if you could operate and innovate more efficiently?

There's a gap between what lines of business expect versus what IT can do. IT budgets see 3% growth, but business leaders demand 20% rise in productivity.⁴



The Red Hat business model helps you reduce OpEx and CapEx and get more through excellence in optimization, efficiencies, and low upfront costs – and without abandoning your existing investment.



In collaboration with DreamWorks Animation, Red Hat helped reduce hardware cost by 75% and testing costs by 50%, while slashing rendering time, allowing DreamWorks to commit more time to the development of their movies.

"The most valuable benefit of the Red Hat solution is the total cost of ownership (TCO) for hardware investments, which is half that of our previous proprietary solution."
Adikin Basirun, Director, Information Technology and Risk Management, Indonesia Stock Exchange⁷

Are you concerned that what you build today will require unknown and disruptive changes in the future to keep your enterprise secure?

What if you could select emerging technologies with confidence?

You need to build a bridge between IT and business with solutions built on open standards, better interoperability between conventional and new platforms and proven value and a vision for the future.



Our proven track record with open standards, interoperability and agile development helps Red Hat know which technologies will help drive IT innovation. Plus, we're able to provide the level of reliability and security you need to ensure peace-of-mind.



18%↓

Open source programs have 18% fewer errors per thousand lines of code.⁹



of the world's trading volume powered by Red Hat products and solutions.¹⁰



100%

of Fortune 500 companies in the airlines, commercial banks, financial data services, healthcare (insurance and managed services), and telecom industries are Red Hat customers.¹¹

Speed. Agility. Cost. Security.

These are the things that matter to you. And, Red Hat offers enterprise IT leaders proven value and a vision for what's coming next.

That's why **90% of Fortune 500 companies use Red Hat products and services.**¹²



1. Ohloh (Black Duck Open Hub) Website, April 16, 2014. 2. 2013 Future of Open Source Survey, North Bridge Venture Partners and Black Duck Software, April 7, 2014. 3. Ibid. 4. 2014 IT Budget and Benchmark Survey, Andrew Horne, Managing Director, CEB, November 14, 2013. 5. Forrester 2014 IT Budget and Benchmark Survey, Andrew Horne, Managing Director, CEB, November 14, 2013. 6. Forrester 7. Indonesia Stock Exchange Case Study, <http://www.redhat.com/en/files/resources/en-rh-indonesia-stock-exchange-halves-hardware-investment-cost-with-red-hat-solution-NC0167849.pdf>. 8. Ohloh (Black Duck Open Hub) Website, April 16, 2014. 9. 2013 Coverity Scan Open Source Report, Coverity, Inc., 2014. 10. Red Hat client data, 2013. 11. Red Hat client data and Fortune 500 list, 2013. 12. Ibid.