

2012 MEDIA KIT

**WE HELP
PARTNERS
SUCCEED AND GROW
THEIR BUSINESSES >>>**



> *Redmond Channel Partner*
“The breadth and depth of RCP’s coverage on a vast array of relevant topics and issues makes this a “one-stop” must-read for partners and vendors alike.”

*Elisabeth Vanderveldt, MCP, MCDST, MCTS, SAM certified, SBSC PAL,
MVP Trusted Strategic Advisor, Conamex International*

**WE OFFER
HIGHLY EFFICIENT REACH
TO THE CHANNEL**

**Redmond
Channel Partner**
DRIVING SUCCESS IN THE MICROSOFT PARTNER COMMUNITY

DRIVING SUCCESS IN THE MICROSOFT PARTNER COMMUNITY

Redmond Channel Partner is an advocate for the Microsoft reseller community and provides an independent perspective on Microsoft technologies and the Microsoft Partner Network. >>>

Why RCP? MICROSOFT SOFTWARE AND VENDOR DOMINANCE

For every
\$1 Microsoft
earns, companies
working with
Microsoft
will earn
\$8.70*

More than
1 billion
Windows PCs
worldwide**

There are
more than
700,000
vendors
in the Microsoft
ecosystem*



Those vendors
will make
more than
\$537
billion
in revenue*

*Source: IDC Global Economic Impact Study, October 2009

**Source: Bill Gates, Chairman, Microsoft, Government Leaders Forum Europe 2008

THE REDMOND CHANNEL PARTNER CONNECTION

Vendors identify themselves as Microsoft partners.

Our editorial depth draws readers into the magazine each and every month.

RCP provides deep, penetrating coverage of the Microsoft Partner Program. While other publications may mention a top executive at Microsoft, *RCP* drills down on dozens of executives and managers relevant to partners.

OUR READERS ARE NOT HEAVY SUBSCRIBERS TO OTHER CHANNEL MAGAZINES

59%

of *RCP* subscribers do not subscribe to
CRN, *ChannelPro* or *SMB Nation*

Editorial Mission

Redmond Channel Partner is designed to make Microsoft partners more successful. The Microsoft channel contends with a unique set of technical, business and even political issues. *Redmond Channel Partner* is an independent advocate for these readers, and is the only publication offering them advice on how to expand their businesses, develop fruitful partnerships, build a services-oriented business, work more closely with Microsoft, develop and market unique areas of expertise, and satisfy customers. We also address competitive issues, common customer objections and how to profitably position Microsoft technologies. In short, reading *Redmond Channel Partner* will help Microsoft partners add to their own bottom lines.

EDITORIAL BIOGRAPHIES



Scott Bekker, *Editor in Chief*

Bekker started covering the Microsoft enterprise environment for *ENT Magazine* in August 1998. He served as editor in chief at *ENT* and then ENTmag.com from October 1999 to January 2007. Before joining *ENT*, Bekker worked for four-and-a-half years as an editor and reporter with *The Associated Press* in Kansas City and Philadelphia.



Jeffrey Schwartz, *Executive Editor*

Schwartz has covered software, hardware, networking, telecommunications, and the alignment of IT and Web technologies with business for more than two decades. Prior to joining the Redmond Media Group, Schwartz served in various capacities, including senior editor with *VARBusiness* magazine and news editor of *InternetWeek*. He now writes the Channeling the Cloud column.



Lee Pender, *Editor, RCP Update*

Pender began his career as a technology journalist in 1997 with *Computer Reseller News* and subsequently held posts at *PCWeek* (now *eWeek*) and *CIO* magazines. He then spent almost five years living in France and Holland, where he worked in the software industry and established himself as a freelance writer.

EXPERT COLUMNISTS



Ken Thoreson

Thoreson brings more than 20 years of experience in sales leadership and management to clients. He's the managing partner of Acumen Management Group Ltd., a North American consulting firm focused on improving strategic sales-management functions at growing companies. Thoreson is the author of the **Selling Microsoft** column.



Mike Harvath

Harvath is CEO of Revenue Rocket Consulting Group, an IT services growth consultancy. He founded Revenue Rocket in 2001 after having led several million-dollar companies through both turn-around and rapid-growth phases. Prior to that, he managed a multinational IT company that grew 600 percent under his stewardship. He's the author of the **On Growth** column.



Keith Lubner

Lubner is managing partner of Channel Consulting Corp, a global consulting organization focused on channel strategy, design, enablement, outsourcing and training for growing companies. He's the author of the **Channel Call** column.

2012 Editorial Calendar*

ISSUE	COVER FOCUS	TECHNOLOGY FOCUS	AD CLOSE	ART DUE
JAN	Marching Orders	Servers	Nov 18	Nov 30
FEB	Microsoft Product Roadmap	Storage	Dec 28	Jan 3
MAR	Elite Partners	Networking	Jan 30	Feb 2
APR	State of the Market	Security	Feb 28	Mar 2
MAY	Business Development	Backup	Apr 2	Apr 5
JUN	Salary Survey	SQL Server	Apr 30	May 3
JUL	Worldwide Partner Conference	Appliances	May 29	Jun 1
AUG	Laptops	SharePoint	Jun 29	Jul 5
SEP	Windows 8	Unified Communications	Jul 31	Aug 3
OCT	Cloud	Virtualization	Aug 27	Aug 30
NOV	Tablets & Smartphones	Touch PCs	Oct 1	Oct 4
DEC	Channel Programs	Voice Recognition	Oct 26	Oct 31

*Updated 12/07/11. Subject to change.

In every issue: cloud computing coverage, business tips and sales advice, technology news, guidance for steering close to Microsoft, product roadmap information, news on third-party channel programs and products relevant to Microsoft partners.

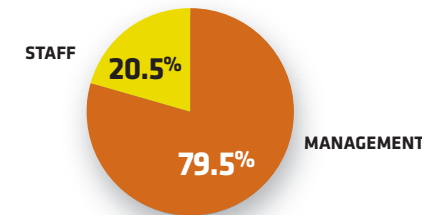
Columnists: Scott Bekker, Jeffrey Schwartz, Ken Thoreson, Keith Lubner, Mike Harvath



Circulation

The channel is critical to Microsoft's ultimate success, as 96 percent of company revenue comes from the channel. Channel partners are also a huge influence on purchasing decisions. According to Microsoft, customers go with partner product recommendations in more than 80 percent of sales transactions.

WHICH BEST DESCRIBES YOUR JOB TITLE?*

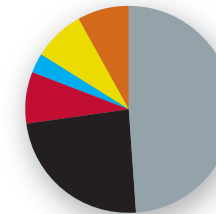


	QTY	TOTAL
Executive Management	11,610	41.5%
Corporate Management	2,303	8.2%
Department Management	1,903	6.8%
Technical Management	5,536	19.8%
Technical Staff	4,896	17.5%
Sales/Marketing Management	899	3.2%
Sales/Staff	204	.7%
Other	641	2.3%
TOTAL	27,992	

Redmond Channel Partner is BPA-Audited and reaches 27,992 subscribers monthly.

*SOURCE: June 2011 BPA Statement

COMPANY SIZE**



10,000 or more	8.0%
5,000 to 9,999	8.0%
1,000 to 4,999	3.0%
500 to 999	8.0%
100 to 499	24.0%
Less than 100	49.0%

BPA WORLDWIDE
BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011

Redmond Channel Partner is BPA-Audited and reaches 27,992 subscribers monthly. It targets various types of Microsoft partners across North America, including:

- Systems and Network Integrators
- IT/E-Business Consultants
- VARs
- Software/Web Developers
- Services Providers
- Distributors

*SOURCE: June 2011 BPA Statement

Redmond Channel Partner is BPA-Audited and reaches 27,919 subscribers monthly. It targets various types of Microsoft partners across North America, including:

- * Systems and Network Integrators
- * IT/E-Business Consultants
- * VARs
- * Software/Web Developers
- * Services Providers
- * Distributors

BUSINESS MODEL**

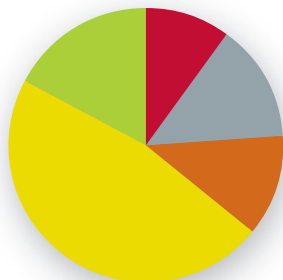
Systems Integrator/VAR	56%
IT/E-Business Consultant	46%
Network Integrator/VAR	42%
Services Provider	41%
ISV/Software Developer/Web Developer	26%
Custom Systems Builder/White Box	16%
Communication/Telephony Integrator/VAR	14%
Distributor	5%

**SOURCE: Publisher's Own Data 12/10

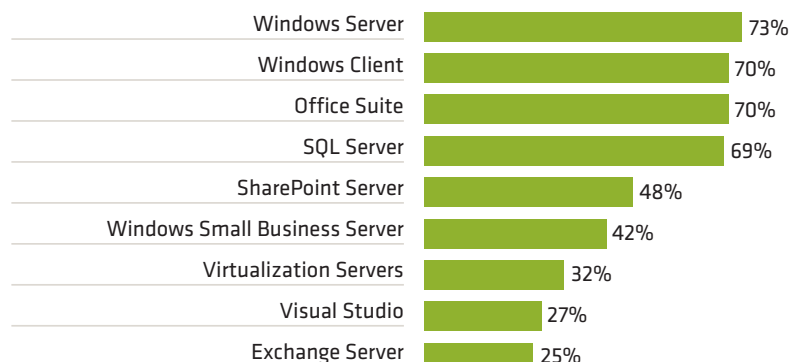
Audience Profile

CUSTOMER COMPANY SIZE

1-10 Employees	17%	■
11-249 Employees	47%	■
250-999 Employees	12%	■
1,000-9,999 Employees	14%	■
10,000+ Employees	10%	■

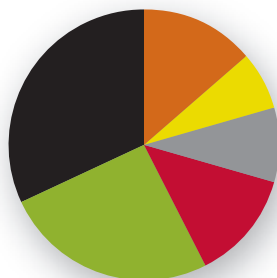


MICROSOFT PRODUCTS COMMONLY INCLUDED IN CUSTOMER SOLUTIONS

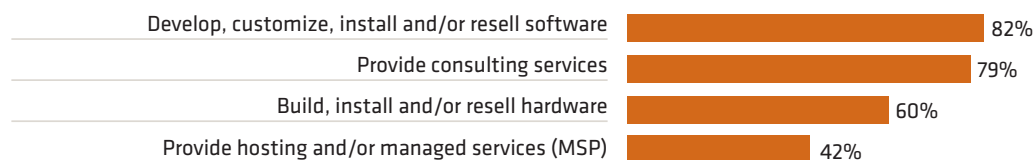


MICROSOFT PARTNER PROGRAM STATUS

Registered Member	32%	■
Gold Certified Partner	26%	■
Certified Partner	13%	■
Partner, Status Unknown	9%	■
Unregistered Partner	7%	■
Not a Partner	14%	■



BUSINESS FOCUS*



RCP directly serves the Microsoft channel and includes editorial content that is 100 percent focused on the strategic needs of this valuable group.

*SOURCE: Reader Survey, December 2010

Audience Profile

TOP VENDORS RESOLD



Offers Managed Services

76%

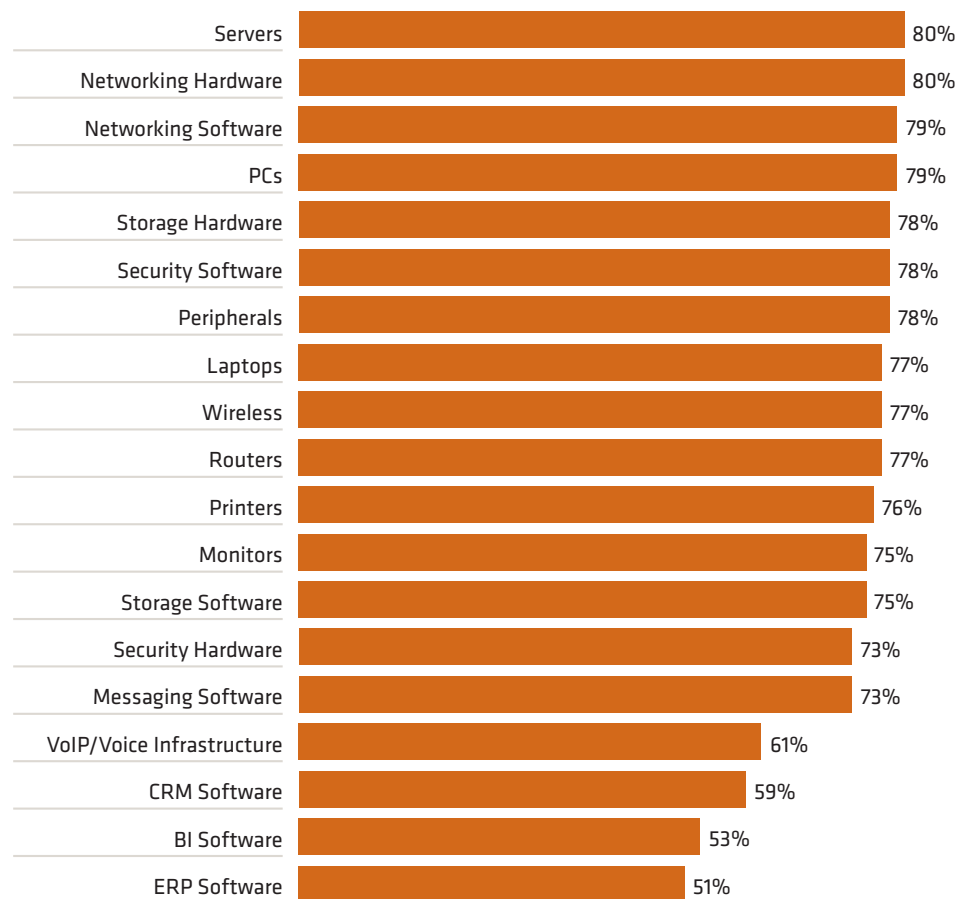
Yes, or Considering It

Offers Cloud Services

72%

Yes, or Considering It

PRODUCTS RECOMMENDED/SPECIFIED/SOLD TO CLIENTS



RCP Print Guide

COVER TIPS

Showcase your product on the outside of *Redmond Channel Partner* magazine. High-impact, two-sided cover tips deliver increased visibility and response rates.

PARTNER GUIDES

Partner Guides are four- or eight-page, single-topic, custom editorial supplements written by the editors of the *Redmond Channel Partner*. These sole-sponsored guides consist of editorial content and a full-page advertisement. The supplement is tipped into *RCP* magazine. The PDF version is

posted on the *RCPmag.com* and leads are delivered for 90 days.

CUSTOM ADVERTORIAL SUPPLEMENTS

Custom advertorial supplements are four- or eight-page, single-topic, technology guides written by an industry expert. These sole-sponsored guides consist of quality content and a full-page advertisement. The supplement is tipped into the magazine of your choice. The PDF version is posted to the corresponding Web site and leads are delivered for 90 days.

DISPLAY ADS

Paint a picture in the mind's eye of qualified decision makers and influencers by using premier positions, special ad sizes and unique formats.

INSERTS/OUTSERTS/GATEFOLDS

Make a bold statement with inserts, outserts and gatefolds. These powerful communication tools will garner much attention among readers.

VENDOR PROFILE DISPLAY ADS

The vendor profile advertisement can be a full page, half page or spread in *Redmond Channel Partner*. The advertisements are template-based in a Q&A format. You provide the content and our design team will create the ad for you. Bonus impressions! Your vendor profile ad will be listed on *RCPmag.com* for six months for our online readers to view.

Dell 2-sided Cover Tip



RCP Partner Guide



Microsoft Insert



Online Media Services

Our online products offer an array of brand and lead-generation advertising opportunities—from banner advertising efforts to custom media programs. RCPmag.com covers channel news, product coverage, partner solutions and much more to keep Microsoft partners abreast of the latest marketing programs, events and product news. Content includes print articles plus online-only features. Popular sections include:

- * News
- * Blogs
- * Channel Call
- * Dynamics Perspective
- * Selling Microsoft
- * Salary Surveys
- * Partnering Tips
- * RSS Feeds
- * Current Issue

Visitor Stats

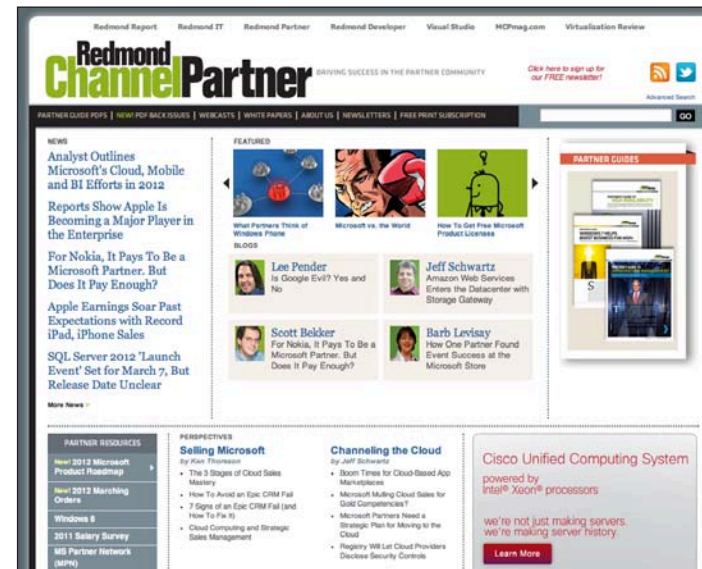
- 45,000 Monthly Visitors
- 76% U.S. Visitors

REDMOND CHANNEL PARTNER UPDATE E-NEWSLETTER

Get immediate and solid response to your advertisements in this e-Newsletter from editors Lee Pender and Michael Domingo. RCP Update reaches 30,000 subscribers three times per week. Sponsorships include primary, secondary and anchor text ads, plus 160x600 and 336x280 banner positions.

SPECIAL EDITION E-NEWSLETTERS

Don't share the spotlight with your competitors! As a sole sponsor, only your advertisements will appear in the e-Newsletter and you can select the editorial topic. Maximize your investment with an exclusive sponsorship of highly relevant content.



WEBCASTS

Interact with channel executives at VARs, systems integrators, consultants, services providers and resellers during these live, one-hour vendor presentations. Come away with qualified leads, instant feedback from the audience through polls, surveys and Q&As, plus a recording of the event for your own use. Our Web seminars allow you to focus on what's most important: delivering your message while escaping the hassle of production details and promotion. Each Web seminar remains posted on RCPmag.com for 90 days post-event.

Supplied Webcast: You provide the speaker, content and PowerPoint presentation, while we provide a moderator and the production and promotion of the event. Lead guarantee: 150. **Price: \$10,000.**

Custom Webcast: Same as the supplied webcast with the addition of an industry expert that we provide as moderator and speaker. Lead guarantee: 150. **Price: \$12,000.**

Editorial Webcast: Same as the supplied webcast with the addition of an RCP editor to moderate a panel discussion. Lead guarantee: 250. **Price \$17,500.**

Online Media Services

RADAR

The RADAR program allows you to surround our influential audience of Microsoft channel partners with a truly integrated program that maximizes your return on investment. This custom, turnkey program utilizes our editorial, design and project-management experts to help you build brands, increase awareness and generate guaranteed leads.

Our editorial and design experts develop a package consisting of a two-page spread print advertorial, white paper and webcast based on a topic of your choice. The white paper serves as the foundation of the program and drives the content of the advertorial and the webcast. The prominent, two-page, 900-word advertorial drives our print subscribers online to download the full white paper and provides true integration of print and online.

CUSTOM WHITE PAPERS

Custom white papers are single-topic technology guides written by an industry expert. These sole-sponsored guides consist of quality content and a full-page advertisement. The white paper is posted online and leads are delivered for 90 days.

WHITE PAPER LISTINGS

Promote your white papers or case studies in our Tech Library and gather high-quality leads from responsive readers. Our registration system requires readers to submit full demographics before they can download any resource.

CUSTOM RESEARCH SURVEYS

Gather insight quickly on channel executives at VARs, systems integrators, consultants, services providers and resellers. Our online surveys are designed to generate responses quickly and accurately. The questionnaire consists of five to seven custom questions that you supply. We provide the survey design, tabulation, marketing and incentive. You'll receive a summary report and raw data from 100 respondents.

Price: \$6,000.

Our research department can also develop a custom research program for you depending on your specific needs.

BANNERS

Integrate banners into your branding or lead-generation campaign. Banner sizes include skyscrapers, leaderboards, rectangles, tickers, roadblocks and dogears.

CUSTOM LANDING PAGE

"Own" a page on our Web sites for your logos, product descriptions, white papers, software downloads and more. This increased real estate gives you more space to thoroughly communicate your message. You provide the copy, we provide the production and promotion.

TEXT LINKS

Enhance your campaign with quick, cost-effective text advertisements positioned at the bottom of each Web page.

LIST RENTAL

Get the most out of your next promotional effort by utilizing the master database of 1105 Media Inc., publishers of *Redmond Channel Partner* magazine. Our award-winning publications and highly respected e-Newsletters give you the ability to reach a large IT audience or target a specific niche. Choose from dozens of selections—postal and e-mail lists are available. For more information, visit MeritDirect.com.

2012 Rates

RCP 2012 4-COLOR PROCESS RATES

Ad Size	1x	3x	6x	12x	24x
Full Page	\$7,300	\$6,220	\$5,675	\$4,865	\$4,325
1/2 Page	\$4,600	\$4,325	\$3,950	\$3,515	\$2,975

PREMIUM POSITION RATES: 4-COLOR PROCESS

Cover 2	Add \$540 per issue
Cover 3	Add \$380 per issue
Back Cover	Add \$625 per issue
Page 1	Add \$540 per issue
Opposite TOC	Add \$490 per issue
Cover 2/Page 1 Spread	\$11,900

Commissions & Credit Terms

15% commission to recognized agencies. Payment of invoices is due upon receipt. A finance charge will be added at the periodic rate of 1.5% per month (an annual percentage rate of 18%) to any outstanding bill over 30 days. The 15% agency commission will not be paid after 60 days. Any delinquent account is subject to cancellation and short rate.

Cancellations & Late Material

Notification of space cancellations must be received in writing by the space closing deadline. If canceled after deadline, the advertiser will be charged for the insertion. Materials received after published deadlines are subject to a late insertion fee.

Advertising Frequency Contracts

Frequency contracts entitle advertisers to the discount rate as specified under "General Advertising Rates." A contract year begins with the date of the first insertion. Advertisers agree to pay short rate for incomplete contracts. Advertisers with a 24-time or greater frequency contract must run a minimum of one advertisement in each issue during the life of the contract, unless they qualify for discounts based on multiple insertions in the same issue. Advertising rates are subject to change. Advertisers will be notified of any rate changes and all future ads billed at new rates.

General Conditions

- A. Advertising is subject to acceptance by Publisher as to character, layout, text and content.
- B. The Publisher reserves the right to reject or cancel advertising that is not in keeping with the publication's standards.
- C. Advertisers and advertising agencies assume all liability for all content (including text, illustrations, representation, copyright, etc.) of advertisements printed and also assume total responsibility for any claims arising therefrom against the Publisher.
- D. Advertisements are accepted upon the representation that advertisers have all the rights necessary to publish the contents thereof. Advertisements must be factual, not misleading, and should not misrepresent any competing product or service or make an unfair, incomplete comparison.
- E. Any attempt to simulate the publication's format is not permitted and the Publisher reserves the right to place the word "advertisement" with any copy that in the Publisher's opinion resembles editorial material.
- F. Conditions, other than rates, are subject to change by Publisher without notice.
- G. Positioning of advertisements is at the discretion of the Publisher unless agreed to in writing by the Publisher.
- H. Publisher shall have no liability for errors or omissions in key numbers, Reader Inquiry Numbers or Advertisers' Index.
- I. Advertisements not received by space closing date will not be entitled to revisions or approval by the advertiser or its agency.
- J. Cancellations or changes in orders may not be made by the advertiser or its agency after closing date.
- K. Advertiser is liable for any costs (design fees, set ups, additions or alterations to advertisements, logos, color, film, reprints, etc.) incurred in the preparation of its advertisement.
- L. All insertion orders are accepted subject to the provisions of the current rate card. Proposal or request for advertisement based on reciprocal dealings will not be accepted. Publisher's suppliers, resellers or sales agents are cautioned

- M. Cancellation of space reservations for any reason will result in a short-rate based on past and subsequent insertions to reflect actual space used at the earned frequency rate.
- N. Publisher shall not be liable for any costs or damages if it fails to publish an advertisement.
- O. Publisher shall have the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to Publisher.
- P. No conditions other than those set forth in this rate card shall be binding on the Publisher unless specifically agreed to in writing.
- Q. Publisher is not liable for delays in delivery or nondelivery in the event of Act of God, action by government or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, or any condition beyond the control of Publisher affecting production or delivery in any manner.
- R. Advertisers agree that Publisher has no obligation to maintain the confidentiality of submitted material until publication date and that while Publisher may, at advertiser request, adopt procedures to restrict dissemination of submitted material to lessen risk of disclosure, Publisher has no liability for its failure to do so.
- S. As used in this section titled "General Conditions," the term "Publisher" shall refer to 1105 Media, Inc.
- T. Governing Law, Attorney's Fees. This Agreement shall be governed by the laws of the State of California. Any controversy or claim arising out of or relating to this Agreement or the breach thereof will be settled by binding arbitration, which shall be conducted in accordance with the rules of the American Arbitration Association. There shall be one arbitrator in any such proceeding. Judgment upon the award rendered by the arbitrator may be entered in any court having jurisdiction thereof. The place of arbitration shall be Los Angeles County, California. Should either party commence arbitration to enforce or interpret this Agreement, the arbitrator shall have the discretion to award the prevailing party reasonable attorney's fees.

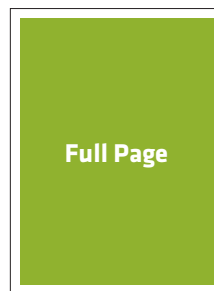
Specifications

Digital Advertising Specifications

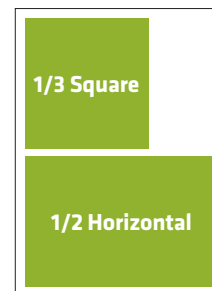
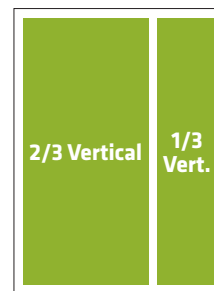
The following specifications are for the purpose of controlling the quality of magazine printing on high-speed Web presses. All requirements are based on Specifications for Web Offset Publications (SWOP). Any deviation from these specifications may result in less-desirable printed results.

Trim Size: 8" x 10-3/4"

	Live Size	Bleed Size: 8-1/4" x 11"
Full Page	7-1/2 x 10-1/4	8-1/4 x 11
1/2 Spread	15-1/2 x 4-3/4	16-1/4 x 5-3/8
2/3 Vertical	4-3/8 x 9-1/2	5-1/8 x 11
1/2 Horizontal	7 x 4-7/8	8-1/4 x 5-3/8
1/3 Vertical	2-1/8 x 9-1/2	n/a
1/3 Square	4-3/8 x 4-5/8	n/a



Ad sizes are to scale.



All bleed dimensions include 1/8" bleed for trim. For bleed ads, please keep live copy 1/4" from trim and crop marks. CMYK, 4-color process printing only. For PMS ink color availability, contact your Sales Representative.

Media Shipping (not including pre-printed insert Digital files should be provided on the following media: Macintosh formatted 100MB or 250MB Zip or CD-ROM. Please label media with the magazine name, issue date and advertiser name. Include a laser of the media directory with all contents. Ads requiring work to be done by the Publisher will incur an additional charge. Media and advertising materials are kept by the Publisher for one year and then destroyed. Return material requests must be made in writing and are shipped C.O.D.

Send Materials To:

Production Coordinator
Redmond Channel Partner [6 issue date]
1105 Media, Inc.
9121 Oakdale Avenue, Suite 101
Chatsworth, CA 91311
Tel: 818-734-1520, ext. 164
Fax: 818-734-1528
Email: rcpadproduction@1105media.com

Media, files and proofs should be securely packed and shipped. Contents of the package should be identified on the outside as to publication date and type of material contained within.

Contact Information

If you have questions regarding production specifications or insert specifications, please contact your Production Coordinator. For advertising sales information, please contact your Sales Representative.

File Format

We support files generated by Adobe Acrobat using the 1105Media Print Driver and 1105Media Job Option Settings for Distiller, with specifications as listed below. Download printer driver & distiller settings from our Web site at www.1105media.com/digitalAdRes.html. In order to generate printable PDFs, it is important that the native file (QuarkXPress, Adobe InDesign or Pagemaker) is prepared accordingly.

Preparing native files for printable PDFs:

- Two-page spreads need to be submitted as single page files
- Set page geometry to 8" X 10.75" for full page ads
- Set bleeds 1/8" beyond trim
- All images/scans must be in CMYK mode, 300 dpi resolution

- DO NOT use stylized fonts
- Use Postscript (Type 1) fonts only. No True Type, Windows/PC or custom fonts accepted
- Embed all fonts
- Rules should be .025 point or thicker
- All elements must be placed at 100 percent size
- Avoid rotation and cropping of images in layout program
- Do not nest EPS files in other EPS files
- Four-color solids should not exceed SWOP density of 280 percent

Preparing a PDF file (preferred format):

- Use 1105Media PPD Print Driver
- Use 1105Media Job Options for Distiller
- Set crop marks with a 12 point offset
- PDF file needs to be 1 inch larger than trim size of magazine and include crop marks (9" X 11.75")

Preparing an EPS file (optional alternative format):

- EPS file formats from Adobe Illustrator, Adobe Photoshop or Macromedia Freehand must be a high resolution CMYK EPS file, layers flattened with fonts converted to outlines or paths.

Proofs

Provide two digital color proofs at 100 percent size, created from the supplied digital file, on a contract-quality, digital halftone proofing system in accordance with SWOP Web coated standards (AGFA Pressmatch, Kodak Approval, DuPont Waterproof, etc.). Laser or inkjet proofs are not considered accurate in color and are supplied for content confirmation only. If supplied, the Publisher is not responsible for color variances between the digital file and final color reproduction. **IMPORTANT NOTE:** If proofs are not supplied, the Publisher reserves the right to have them made at the Advertiser's expense, and make-goods due to reproduction quality will not be honored.

FTP File and Upload information

Name your files with the magazine name, issue date and advertiser name. Include media directory. Under separate cover, please send to your Production Coordinator, two digital color proofs at 100 percent size, created from the uploaded digital file, on a contract-quality, digital halftone proofing system in accordance with SWOP Web coated standards.

Ads requiring work to be done (sizing, typos, etc.) by the Publisher will incur an additional charge. Advertising files are stored by the Publisher for one year and then deleted.

Uploading Your File

All uploads should be followed by either a confirmation phone call or e-mail message to your Production Coordinator to verify the file has been sent. It is important that the uploaded file is placed in the designated 101external/production/publication folder Directory for expedient access.

Host: <ftp://ads.1105media.com/>

User ID: 1105user

Password: 1105pass

Directory: 1105external/production/Redmond_Channel_Partner



B-to-B MEDIA SOLUTIONS FROM 1105 ENTERPRISE COMPUTING GROUP

The Leader Through Innovation,
The Leader Through Growth ...

<p>2004 Re-brands <i>Redmond</i> magazine</p>	<p>2005 Launches <i>Redmond Channel Partner</i> magazine and Web site</p>	<p>2006 Launches <i>Redmond Developer News</i> magazine and Web site</p>	<p>2007 Re-brands <i>Visual Studio</i> magazine</p>	<p>2008 Launches <i>Virtualization Review</i> magazine and Web site</p>	<p>2009 Produces <i>MSDN Magazine</i> and <i>TechNet Magazine</i> Web site in partnership with Microsoft</p>
--	--	---	--	--	---

ENTERPRISE COMPUTING GROUP >>>