

The Windows XP Era's Coming to an End

April 8, 2014, is just around the corner. Without a migration plan, you could face serious security threats. Are you ready?

Why Organizations Must Migrate ASAP

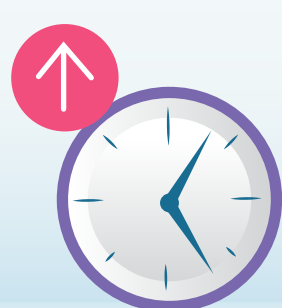
Staying on Windows XP after Microsoft ends support means you face:



Greater risk of security breaches and compliance violations



Skyrocketing costs to support Win XP



Increased help desk time



Reduced employee productivity



Potential costly business disruption

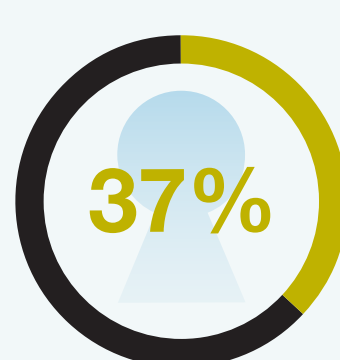
Security Issues

Windows XP is **21x more vulnerable** to security risks and **6x more likely** to be hacked than Windows 8.1.



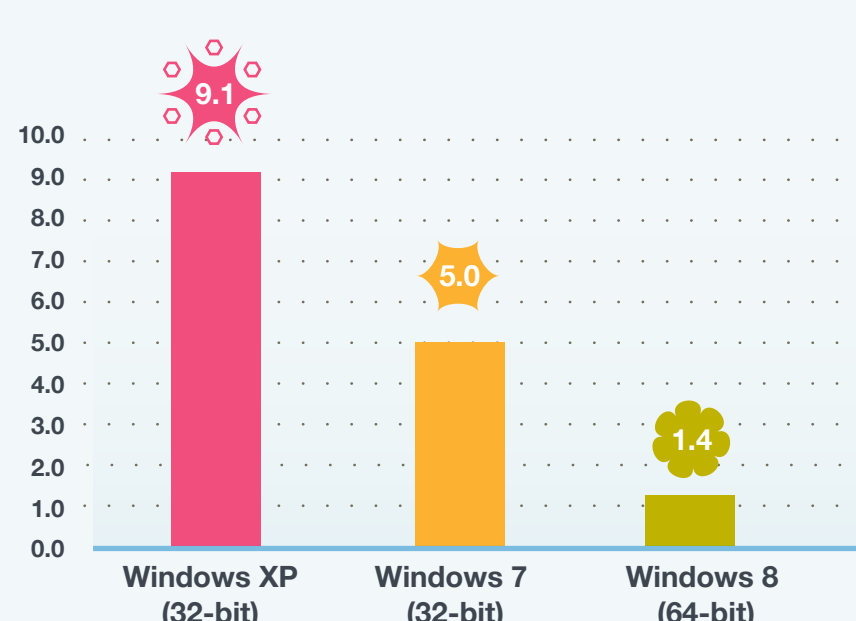
\$5.4 million:

Average cost of a security breach in the United States in 2012



Malicious attacks account for 37% of security breaches.

Malware infection rate per 1,000 computers:



Skyrocketing Costs

Staying on Windows XP after its end of life is **215% more costly**, according to IDC.

Cost per device of remaining on Windows XP:



* Estimated figures based on custom support costs for Windows 2000

Application Compatibility

Migration isn't as difficult as you think, with **roughly half** of all business apps compatible on Windows 7 or 8.1.



59%

WEB-BASED APPS



52%

THIRD-PARTY APPS

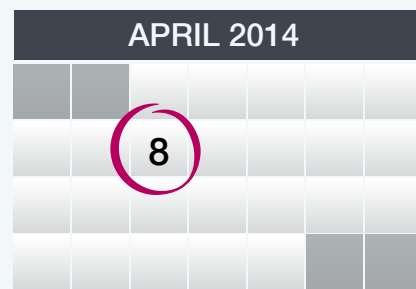


47%

CUSTOM APPS

Desktop Virtualization: Easing the Migration Process

Enterprise-proven desktop and app virtualization solutions, such as Citrix XenDesktop and Citrix XenApp, will help your enterprise:



Enable gradual transition to Windows 7 or 8.1 and accelerate app migration



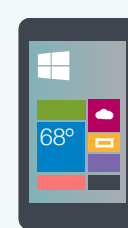
Cut costs by extending the life of legacy PCs



Reduce the risk of security breach or compliance violation



Ease deployment to reduce the burden on your IT department



Increase productivity through anywhere, anytime access

Deliver the right desktops and apps on any device.

With Citrix XenDesktop and Citrix XenApp, you can deliver Windows XP, Windows 7 or Windows 8.1 apps and desktops to any device on any OS – including desktops, thin clients, laptops, tablets and smartphones.

Learn more about how you can simplify and accelerate your Windows XP migration at now.citrix.com/migration