# **1105** MEDIA

# **E-Newsletter Specifications**

## Security Products, OH&S, Environmental Protection

#### Occupational Health & Safety Banner Specs Banner position (maximum size 40k)

- E-News Info Center 300x250
- Large Right Box 300x250
- Large Square 300x300
- Top 468x60
- Bottom 468x60

#### New Product

150x150 image (.jpeg or .gif, 40k max) Headline and Text copy: - Headline – 55 characters max - Body text - 40-60 words

Click-thru URL

#### **Sponsorship and Feature**

150x150 image (.jpeg or .gif, 40k max) Headline and Text copy: - Headline – 55 characters max - Body text - 40-60 words Click-thru URL

# Headline

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

#### Click-thru URL

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

#### Acceptable Files Static GIF or JPG files

#### All creative is due 3 business days prior to launch. Please submit materials to:

#### **Occupational Health & Safety**

Anna Lyn Bayaua Phone: 818-814-5285 E-mail: abayaua@1105media.com

### **Environmental Protection and Security Products**

Enedina Jacobo Phone: 818-814-5253 E-mail: <u>ejacobo@1105media.com</u>

#### Environmental Protection and Security Products Banner Specs Banner position (maximum size 40k)

- 180x300
- Right 160x600
- Button 160x120
- Left Hand Box 125x261
- Large Right Hand Box 215x261
- Left Hand Box 125x120
- Right Hand Box 215x120