

Government Information Group**Sole Sponsorship****Banner position (maximum size 30k):**

- 300x250 rectangle ad or 336x280 boom box
and 728x90 leaderboard ad or 468x60 banner
ad

Text copy:

- 5 lines of text (maximum 60 characters per
line) and headline for **each banner**

Click-thru URL**336x280 Sponsorship****Banner position (maximum size 30k):**

- 300x250 rectangle ad or 336x280 boom box

Text copy:

- 5 lines of text (maximum 60 characters per
line) and headline

Click-thru URL**728x90 Sponsorship****Banner position (maximum size 30k):**

- 728x90 leaderboard ad or 468x60 banner ad

Text copy:

- 5 lines of text (maximum 60 characters per
line) and headline

Click-thru URL**Click-thru URL**

Advertisers are responsible for maintaining a
working URL. Click rates are not guaranteed.

Acceptable Files

GIF or JPG files (includes animated GIF files)

**All creative is due 3 business days prior to
launch. Please submit materials to:**

Diana Schneider

Phone: 818-814-5379

E-mail: dschneider@1105media.com

**HME Group, Security Products, OH&S,
Environmental Protection****Banner Sponsorship****Banner position (maximum size 30k):**

120x120

120x350

125x261

125x60

160x120

160x600

215x120

215x261

468x60

690x60

700x90

728x90

Click-thru URL**Sponsor/New Product Sponsorship****Banner position (maximum size 30k):**

150x150 image

Text copy:

- 40-60 words of text and headline

Click-thru URL**Headline**

55 characters max, including spaces. If no
headline is provided, the company name will
show, as listed on the insertion order.

Click-thru URL

Advertisers are responsible for maintaining a
working URL. Click rates are not guaranteed.

Acceptable Files

GIF or JPG files (includes animated GIF files)

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