

Education Group**728x90 Sponsorship**

728x90 banner, gif or jpg, no more than 30k
360 characters of body text, including spaces
55 character headline
Click-thru URL

336x280 Sponsorship

336x280 banner, gif or jpg, no more than 30k
360 characters of body text, including spaces
55 character headline
Click-thru URL

Secondary Text Sponsorship

360 characters of body text, including spaces
55 character headline
Click-thru URL

New Product/Sponsored Product Listing

160x120 Product/Company logo, gif or jpg, no more than 30k
360 characters of body text, including spaces
55 character headline
Click-thru URL

Headline

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

Click-thru URL

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

Acceptable Files

GIF or JPG files (includes animated GIF files)

All creative is due 3 business days prior to launch. Please submit materials to:

Jon Wittenberg

Phone: 818-814-5287

E-mail: jwittenberg@1105media.com

Enterprise Computing Group, Redmond Media Group, Recharger, The Imaging Channel, TDWI**160x160 Web Banner**

160x160 banner, gif or jpg, no more than 30k
Click-thru URL

160x600 Web Banner

160x600 banner, gif or jpg, no more than 30k
Click-thru URL

336x280 Web Banner

336x280 banner, gif or jpg, no more than 30k
Click-thru URL

728x90 Web Banner

728x90 banner, gif or jpg, no more than 30k
Click-thru URL

Primary Text Sponsorship

360 characters of body text, including spaces
55 character headline
Click-thru URL

Secondary Text Sponsorship

360 characters of body text, including spaces
55 character headline
Click-thru URL

Anchor Text Sponsorship

360 characters of body text, including spaces
55 character headline
Click-thru URL

Headline

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

Click-thru URL

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

Acceptable Files

GIF or JPG files (includes animated GIF files)

All creative is due 3 business days prior to launch. Please submit materials to:

Brian Linville

Phone: 818-814-5251

E-mail: blinville@1105media.com