

What is a Dogear?

- An animated turned page effect at the top right of the page showcasing your company logo.
- When the user hovers over the logo, the corner of the page peels down to reveal your creative.
- When the user clicks on the revealed image, it immediately takes them to your landing page.
- Only one dogear runs at a time so you have exclusive coverage and impact.
- This ad unit is subject to availability. Contact your account representative for more information.

Creative

- Please have your designer download the files located at:
<http://download.101com.com/ads/dogear/dogear-templates.zip>
- Use these to create the Dogear to the correct dimensions. File will work with Photoshop, Illustrator and Fireworks.
- Note that Small Image and Large Image are each limited to 40k **each**.
- Click-Through URL must also be provided

Banner Advertising Policies

Ads must conform to specifications outlined herein. Elements not meeting specifications will be returned for revision which may delay the launch date.

All creative is due 5 business days prior to launch. Please submit materials to:

Government Information Group

Diana Schneider

Phone: 818-814-5379

E-mail: dschneider@1105media.com

Education Group

Jon Wittenberg

Phone: 818-814-5287

E-mail: jwittenberg@1105media.com

Enterprise Computing Group, Redmond Media Group

Miguel Garcia

Phone: 818-814-5343

E-mail: mgarcia@1105media.com

Security Today, OH&S, Environmental Protection, HMEB Group, Recharger, TDWI

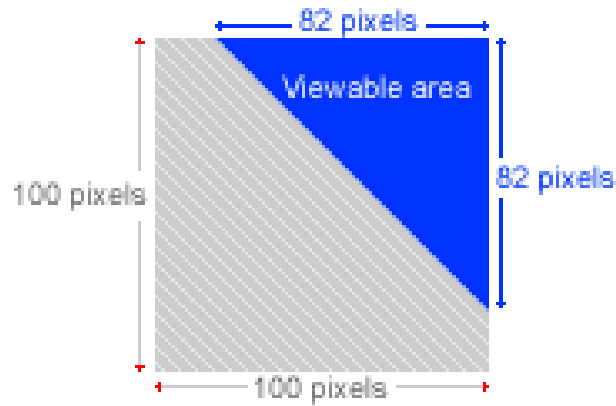
Monica Choi

Phone: 818-814-5319

E-mail: mchoi@1105media.com

dogear small image

creative size 100x100



dogear big image

creative size 650x650

