

**BUSINESS PUBLICATION CIRCULATION STATEMENT  
FOR THE 6 MONTH PERIOD ENDED JUNE 2007**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Official Publication of: None  
Established: 1992  
Issues Per Year: 12

**FIELD SERVED**

HOME HEALTH PRODUCTS serves home medical equipment (HME) dealers/providers; home health care equipment/service providers; home health care product dealers/rentals/sales; pharmacies or independent/chain drug stores with home care dept/product line; home health care agencies; respiratory/ physical/ rehab/ occupational therapy at a clinic, hospital or private practice; distributors, manufacturers/manufacturers' rep firms and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are company officials, management personnel, licensed medical professionals, sales/marketing personnel, physical/rehab/occupational/respiratory therapists, home health directors/administrators, manufacturers/manufacturers' representatives and other functions and functions not available, including company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	133
Advertiser and Agency _____	483
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	292
All Other _____	378
<b>TOTAL</b>	<b>1,286</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	18,576	100.0	18,576	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>18,576</b>	<b>100.0</b>	<b>18,576</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	628	80			18,560	April _____	706	681			18,567
February _____	62	65			18,563	May _____	6,560	6,580			18,587
March _____	11	40			18,592	June _____	-	-			18,587
						<b>TOTAL</b>	<b>7,967</b>	<b>7,446</b>			

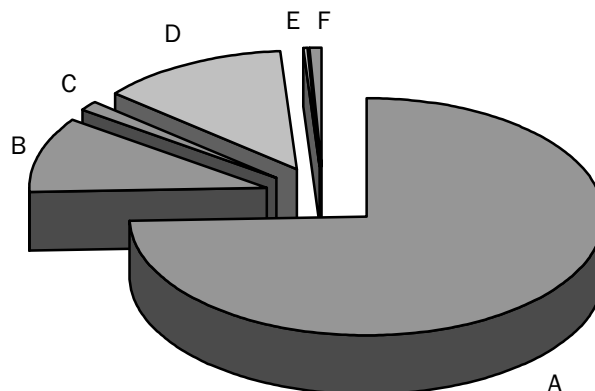
**3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007**  
**This issue is 0.1% or 13 copies above the average of the other 5 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Company Official/ Management Personnel/ Home Health Director/ Administrator (See Note 1)	Physical/ Rehab/ Occupational / Respiratory Therapist, Licensed Medical Professional (See Note 2)	Sales/ Marketing Professional	Other Functions, Functions Not Available and Company Copies
Home Medical Equipment (HME) Dealer/Provider, Home Health Care (HHC) Equipment/Service Provider, HHC Products Dealer/Rental/Sales _____	14,234	76.5	10,262	615	1,037	2,320
Pharmacy, Independent/Chain Drug Store with Home Care Dept/Product Line _____	2,004	10.8	1,477	316	52	159
Home Health Care Agency _____	308	1.7	255	30	4	19
Respiratory/Physical/Rehab/Occupational Therapy at a clinic, hospital or private practice _____	1,903	10.2	1,090	715	16	82
Distributors _____	125	0.7	82	3	30	10
Others Allied to the Field including manufacturers/manufacturers' rep. Firms	13	0.1	7	-	5	1
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>18,587</b>	<b>100.0</b>	<b>13,173</b>	<b>1,679</b>	<b>1,144</b>	<b>2,591</b>
	100.0	-	70.9	9.0	6.2	13.9

Note 1: Includes titles of Owner, President, Vice President, Principal, CEO, CFO, COO, Director, Administrator and Manager. Note 2: Includes titles of Pharmacist, Occupational Therapist, Physical Therapist and Respiratory Therapist

**3a. Breakout of Qualified Circulation of Business and Industry**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Home Medical Equipment (HME) Dealer/Provider, Home Health Care (HHC) Equipment/Service Provider, HHC Products Dealer/Rental/Sales_	14,234	76.5
B Pharmacy, Independent/Chain Drug Store with Home Care Dept/Product Line _____	2,004	10.8
C Home Health Care Agency _____	308	1.7
D Respiratory/Physical/Rehab/Occupational Therapy at a clinic, hospital or private practice _____	1,903	10.2
E Distributors _____	125	0.7
F Others Allied to the Field including manufacturers/ manufacturers' rep. firms _____	13	0.1



**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007**

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. <b>TOTAL</b> – Personal direct request from the recipient: _____	<b>11,956</b>	<b>2,644</b>	-			<b>14,600</b>	<b>78.6</b>
a. Written _____	2,275	533	-			2,808	15.1
b. Telecommunication _____	7,717	1,848	-			9,565	51.5
c. Electronic _____	1,964	263	-			2,227	12.0
II. <b>TOTAL</b> – Request from recipient's company: _____	<b>598</b>	<b>237</b>	-			<b>835</b>	<b>4.5</b>
a. Written _____	133	50	-			183	1.0
b. Telecommunication _____	346	15	-			361	1.9
c. Electronic _____	119	172	-			291	1.6
III. <b>TOTAL</b> – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. <b>*TOTAL</b> – Communication from recipient or recipient's company (other than request): _____	<b>1,325</b>	-	-			<b>1,325</b>	<b>7.1</b>
a. Written _____	317	-	-			317	1.7
b. Telecommunication _____	873	-	-			873	4.7
c. Electronic _____	135	-	-			135	0.7
V. <b>TOTAL</b> – Sources other than above (listed alphabetically): _____	<b>1,827</b>	-	-			<b>1,827</b>	<b>9.8</b>
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	1,663	-	-			1,663	8.9
Independent field reports _____	-	-	-			-	-
Licenseses – National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	164	-	-			164	0.9
VI. <b>TOTAL</b> – Single Copy Sales: _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>15,706</b>	<b>2,881</b>	-			<b>18,587</b>	<b>100.0</b>
<b>*See Paragraph 11</b>	<b>PERCENT</b>	<b>84.5</b>	<b>15.5</b>	-		<b>100.0</b>	-

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007**

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			17,557	94.4
Individuals by name only _____			454	2.5
Titles or functions only _____			10	0.1
Company names only _____			566	3.0
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>18,587</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007**

State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			137	
030-038 New Hampshire _____			115	
050-059 Vermont _____			61	
010-027 Massachusetts _____			419	
028-029 Rhode Island _____			65	
060-069 Connecticut _____			294	
<b>NEW ENGLAND</b>			<b>1,091</b>	<b>5.9</b>
100-149 New York _____			1,042	
070-089 New Jersey _____			548	
150-196 Pennsylvania _____			933	
<b>MIDDLE ATLANTIC</b>			<b>2,523</b>	<b>13.6</b>
430-459 Ohio _____			846	
460-479 Indiana _____			375	
600-629 Illinois _____			670	
480-499 Michigan _____			649	
530-549 Wisconsin _____			309	
<b>EAST NO. CENTRAL</b>			<b>2,849</b>	<b>15.3</b>
550-567 Minnesota _____			320	
500-528 Iowa _____			267	
630-658 Missouri _____			372	
580-588 North Dakota _____			61	
570-577 South Dakota _____			106	
680-693 Nebraska _____			181	
660-679 Kansas _____			193	
<b>WEST NO. CENTRAL</b>			<b>1,500</b>	<b>8.1</b>
197-199 Delaware _____			29	
206-219 Maryland _____			257	
200-205 Washington, DC _____			9	
220-246 Virginia _____			422	
247-268 West Virginia _____			182	
270-289 North Carolina _____			659	
290-299 South Carolina _____			376	
300-319 Georgia _____			687	
320-349 Florida _____			1,397	
<b>SOUTH ATLANTIC</b>			<b>4,018</b>	<b>21.6</b>
400-427 Kentucky _____			394	
370-385 Tennessee _____			574	
350-369 Alabama _____			420	
386-397 Mississippi _____			277	
<b>EAST SO. CENTRAL</b>			<b>1,665</b>	<b>9.0</b>
716-729 Arkansas _____			234	
700-714 Louisiana _____			292	
730-749 Oklahoma _____			299	
750-799 Texas _____			1,311	
<b>WEST SO. CENTRAL</b>			<b>2,136</b>	<b>11.5</b>
590-599 Montana _____			124	
832-838 Idaho _____			111	
820-831 Wyoming _____			44	
800-816 Colorado _____			258	
870-884 New Mexico _____			92	
850-865 Arizona _____			224	
840-847 Utah _____			129	
889-898 Nevada _____			93	
<b>MOUNTAIN</b>			<b>1,075</b>	<b>5.8</b>
995-999 Alaska _____			47	
980-994 Washington _____			247	
970-979 Oregon _____			184	
900-961 California _____			1,191	
967-968 Hawaii _____			35	
<b>PACIFIC</b>			<b>1,704</b>	<b>9.2</b>
<b>UNITED STATES</b>			<b>18,561</b>	<b>99.9</b>
969 & 004-009 U.S. Territories _____			26	
Canada _____				
Mexico _____				
Other International _____				
APO/FPO _____				
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>18,587</b>	<b>100.0</b>

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2003	2004	2005	*2006	**2007
Total Audit Average Qualified:	20,184	20,264	20,165	19,145	18,576
Qualified Non-Paid: _____	20,184	20,264	20,165	19,145	18,576
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	***NC	***NC	***NC	**NC	***NC
Average Annual Order Price: __	***NC	***NC	***NC	**NC	***NC

**\*NOTE: The audited average qualified circulation for January-June 2006 = 19,161. The unaudited average qualified circulation for July-December 2006 = 19,129. Yielding an average qualified circulation of 19,145.**

\*\*2007 data is unaudited

\*\*\*NC = None Claimed

10. PAID CIRCULATION DATA	
***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

#### 11. ADDITIONAL DATA

##### PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 1,663 copies or 8.9%, including Info USA Home Health and Health Care Equipment Providers, Orthopedic Appliance Providers, Home Health Services and Oxygen Therapy Services.

Other sources include 2 sources of circulation for quantities of 38 copies or 0.2% and 126 copies or 0.7%.

Communication from recipient or recipient's company (other than request) includes 1 source of circulation for a quantity of 1,325 copies or 7.1%.

**PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.**

#### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Karen Cavallo, Publisher

Irene Fincher, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

##### IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 27, 2007

State Texas

County Dallas

Received by BPA Worldwide July 27, 2007

Type PJ

ID Number H074P0J7