

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT USA 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



1105 Media Inc.
9201 Oakdale Ave.
Suite 101
Chatsworth, CA 91311
Tel.: (818) 814-5200
Fax: (818) 734-1526
<http://www.hme-business.com>

Official Publication of: None
Established: 1992
Issues Per Year: 12

FIELD SERVED

HME Business serves home medical equipment (HME) dealers/providers; hospital based HME dealers/providers; pharmacies or independent/chain drug stores with home care dept/product line; rehab clinic/hospital/private practice for respiratory/ physical/occupational therapy; distributors; and others allied to the field including manufacturers/manufacturers' rep firms.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are company officials, management personnel, licensed medical professionals, sales/marketing personnel, physical/rehab/occupational/respiratory therapists, home health directors/administrators, manufacturers' representatives and other functions and functions not available, including company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	35
Advertiser and Agency _____	255
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	217
Digital _____	-
All Other _____	480
TOTAL	987

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	17,309	100.0	17,309	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,309	100.0	17,309	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2010 Issue	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	16,403	900	17,303
February _____	16,401	900	17,301
March _____	16,404	900	17,304
April _____	16,416	900	17,316
May _____	16,416	900	17,316
June _____	16,416	900	17,316

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

This issue is -% or 8 copies above the average of the other 5 issues reported in Paragraph two.

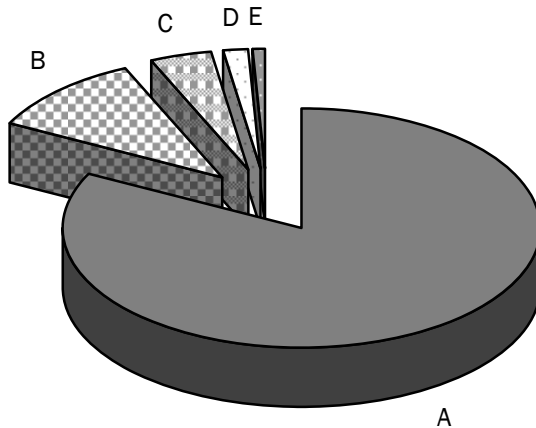
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Company Official/ Management Personnel/ Home Health Director/ Administrator (Note 1)	Physical/ Rehab/ Occupational/ Respiratory Therapist, Licensed Medical Professional (Note 2)	Sales/ Marketing Professional	Other Functions, Functions Not Available and Company Copies
Home Medical Equipment (HME) Dealer/Provider; Hospital Based HME Dealer/Provider_____	14,313	82.6	13,534	779	10,990	1,248	1,039	1,036
Home Care Department/Product Line at a Pharmacy or Independent/Chain Drug Store _____	1,853	10.7	1,791	62	1,414	338	61	40
Rehab Clinic/Hospital/Private Practice for Respiratory/Physical/Occupational Therapy _____	722	4.2	692	30	457	233	15	17
Distributors _____	298	1.7	280	18	227	8	54	9
Others Allied to the Field including Manufacturers/Manufacturers' Rep Firms _____	130	0.8	119	11	81	14	26	9
TOTAL QUALIFIED CIRCULATION	17,316	100.0	16,416	900	13,169	1,841	1,195	1,111
PERCENT	100.0		94.8	5.2	76.1	10.6	6.9	6.4

Note 1: Includes titles of Owner, President, Vice President, Principal, CEO, CFO, COO, Director, Administrator and Manager

Note 2: Includes titles of Pharmacist, Occupational Therapist, Physical Therapist and Respiratory Therapist

3a. Breakout of Qualified Circulation of Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	%
A Home Medical Equipment (HME) Dealer/Provider; Hospital Based HME Dealer/Provider_____	14,313	82.6
B Home Care Department/Product Line at a Pharmacy or Independent/Chain Drug Store ____	1,853	10.7
C Rehab Clinic/Hospital/Private Practice for Respiratory/Physical/Occupational Therapy _____	722	4.2
D Distributors_____	298	1.7
E Others Allied to the Field including Manufacturers/Manufacturers' Rep Firms_____	130	0.8



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	10,228	3,085	-	12,413	900	13,313	76.8
II. Request from recipient's company: _____	180	339	-	519	-	519	3.0
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. *Communication from recipient or recipient's company (other than request): _____	618	-	-	618	-	618	3.6
V. TOTAL - Sources other than above (listed alphabetically): _____	2,866	-	-	2,866	-	2,866	16.6
*Association rosters and directories _____	33	-	-	33	-	33	0.2
*Business directories _____	2,833	-	-	2,833	-	2,833	16.4
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,892	3,424	-	16,416	900	17,316	100.0
PERCENT	80.2	19.8	-	94.8	5.2	100.0	

*See Paragraph 8

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

STATE & ZIP CODE	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine _____	107	1	108	
030-038 New Hampshire _____	85	4	89	
050-059 Vermont _____	29	2	31	
010-027 Massachusetts _____	288	15	303	
028-029 Rhode Island _____	43	2	45	
060-069 Connecticut _____	229	13	242	
NEW ENGLAND	781	37	818	4.7
100-149 New York _____	797	35	832	
070-089 New Jersey _____	535	21	556	
150-196 Pennsylvania _____	744	34	778	
MIDDLE ATLANTIC	2,076	90	2,166	12.5
430-459 Ohio _____	763	39	802	
460-479 Indiana _____	376	22	398	
600-629 Illinois _____	636	37	673	
480-499 Michigan _____	596	34	630	
530-549 Wisconsin _____	270	21	291	
EAST NO. CENTRAL	2,641	153	2,794	16.1
550-567 Minnesota _____	277	21	298	
500-528 Iowa _____	271	12	283	
630-658 Missouri _____	408	25	433	
580-588 North Dakota _____	56	3	59	
570-577 South Dakota _____	100	10	110	
680-693 Nebraska _____	177	7	184	
660-679 Kansas _____	229	15	244	
WEST NO. CENTRAL	1,518	93	1,611	9.3
197-199 Delaware _____	19	1	20	
206-219 Maryland _____	207	10	217	
200-205 Washington, DC _____	11	-	11	
220-246 Virginia _____	333	19	352	
247-268 West Virginia _____	140	4	144	
270-289 North Carolina _____	578	47	625	
290-299 South Carolina _____	316	16	332	
300-319 Georgia _____	639	34	673	
320-349 Florida _____	1,099	79	1,178	
SOUTH ATLANTIC	3,342	210	3,552	20.5

STATE & ZIP CODE	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
400-427 Kentucky _____	374	17	391	
370-385 Tennessee _____	502	29	531	
350-369 Alabama _____	370	25	395	
386-397 Mississippi _____	253	8	261	
EAST SO. CENTRAL	1,499	79	1,578	9.1
716-729 Arkansas _____	235	13	248	
700-714 Louisiana _____	300	9	309	
730-749 Oklahoma _____	291	12	303	
750-799 Texas _____	1,152	68	1,220	
WEST SO. CENTRAL	1,978	102	2,080	12.0
590-599 Montana _____	86	4	90	
832-838 Idaho _____	110	2	112	
820-831 Wyoming _____	37	-	37	
800-816 Colorado _____	206	12	218	
870-884 New Mexico _____	81	5	86	
850-865 Arizona _____	212	9	221	
840-847 Utah _____	98	8	106	
889-898 Nevada _____	89	3	92	
MOUNTAIN	919	43	962	5.6
995-999 Alaska _____	27	4	31	
980-994 Washington _____	224	15	239	
970-979 Oregon _____	160	11	171	
900-961 California _____	1,203	55	1,258	
967-968 Hawaii _____	25	4	29	
PACIFIC	1,639	89	1,728	10.0
UNITED STATES	16,393	896	17,289	99.8
969 & 004-009 U.S. Territories ____	22	4	26	
Canada _____	1	-	1	
Mexico _____	-	-	-	
Other International _____	-	-	-	
APO/FPO _____	-	-	-	
TOTAL QUALIFIED CIRCULATION	16,416	900	17,316	100.0

8. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM

Replica - Editorial and design are unchanged from the original print edition.

PARAGRAPH 3b:

Communication from recipient or recipient's company (other than request) includes 2 sources of circulation for quantities of 303 copies or 1.8% to 315 copies or 1.8% from Respiratory & Sleep Management and Mobility Management.

Association rosters and directories include 1 source of circulation for a quantity of 33 copies or 0.2%, including members of NMEDA.

Business directories include 1 source for quantities of 2,833 copies or 16.4%, including Info USA Home Medical and Healthcare Equipment Providers.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	16,409	100.0	16,409	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,409	100.0	16,409	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	900	100.0	900	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	900	100.0	900	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 15, 2010
Karen Cavallo, Publisher	City	Chatsworth
Irene Fincher, Audience Development Manager	State	California
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 15, 2010
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report.	ID Number	H074P0J0
It will be included in the annual audit made by BPA Worldwide.		