

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, CT, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. The organization conducts 2,600+ audits for media brands in print, online/digital and live events. Additionally, under the iCompli brand, BPA documents compliance to defined standards including data protection, provides assurance of sustainability reporting, and verifies technology, service and privacy claims. BPA is supported by 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



1105 Media Inc.
9201 Oakdale Ave.
Suite 101
Chatsworth, CA 91311
Tel.: (818) 814-5200
Fax: (818) 734-1526
<http://www.hme-business.com>

Official Publication of: None
Established: 1992
Issues Per Year: 12

FIELD SERVED

HME Business serves home medical equipment (HME) dealers/providers; hospital based HME dealers/providers; pharmacies or independent/chain drug stores with home care dept/product line; rehab clinic/hospital/private practice for respiratory/ physical/occupational therapy; distributors; and others allied to the field including manufacturers/manufacturers' rep firms.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are company officials, management personnel, licensed medical professionals, sales/marketing personnel, physical/rehab/occupational/respiratory therapists, home health directors/administrators, manufacturers' representatives and other functions and functions not available, including company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	6
Advertiser and Agency _____	263
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	200
Digital _____	-
All Other _____	205
TOTAL	674

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	17,334	99.0	17,333	99.0	1	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	176	1.0	176	1.0	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,510	100.0	17,509	100.0	1	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2013 Issue	Print (A)	Digital (B)	Total Qualified
January _____	12,746	4,680	17,426
February _____	14,943	2,500	17,443
March _____	15,026	2,519	17,545
April _____	15,041	2,505	17,546
May _____	15,035	2,535	17,570
June _____	14,925	2,603	17,528

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013
This issue is 0.4% or 72 copies above the average of the other 5 issues reported in Paragraph two.

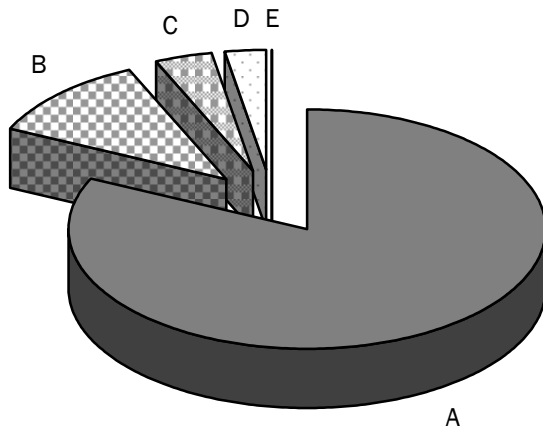
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print (A)	Digital (B)	Company Official/ Management Personnel/ Home Health Director/ Administrator (Note 1)	Physical/ Rehab/ Occupational/ Respiratory Therapist, Licensed Medical Professional (Note 2)	Sales/ Marketing Professional	Other Functions, Functions Not Available and Company Copies
Home Medical Equipment (HME) Dealer/Provider; Hospital Based HME Dealer/Provider _____	14,398	81.9	12,462	1,936	10,826	1,065	1,117	1,390
Home Care Department/Product Line at a Pharmacy or Independent/Chain Drug Store ____	2,023	11.5	1,829	194	1,526	422	74	1
Rehab Clinic/Hospital/Private Practice for Respiratory/Physical/Occupational Therapy _____	646	3.7	416	230	457	178	11	-
Distributors _____	501	2.9	326	175	433	13	54	1
Others Allied to the Field including manufacturers/ manufacturers' rep firms _____	2	-	2	-	1	-	-	1
TOTAL QUALIFIED CIRCULATION	17,570	100.0	15,035	2,535	13,243	1,678	1,256	1,393
PERCENT	100.0		85.6	14.4	75.4	9.6	7.1	7.9

Note 1: Includes titles of Owner, President, Vice President, Principal, CEO, CFO, COO, Director, Administrator and Manager

Note 2: Includes titles of Pharmacist, Occupational Therapist, Physical Therapist and Respiratory Therapist

3a. Breakout of Qualified Circulation of Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	%
A Home Medical Equipment (HME) Dealer/Provider; Hospital Based HME Dealer/Provider _____	14,398	81.9
B Home Care Department/Product Line at a Pharmacy or Independent/Chain Drug Store ____	2,023	11.5
C Rehab Clinic/Hospital/Private Practice for Respiratory/Physical/Occupational Therapy _____	646	3.7
D Distributors _____	501	2.9
E Others Allied to the Field including Manufacturers/Manufacturers' Rep Firms _____	2	-



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013

QUALIFICATION SOURCE	Qualified Within			Print (A)	Digital (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	10,955	3,537	-	12,249	2,243	14,492	82.5
II. Request from recipient's company: _____	471	690	-	901	260	1,161	6.6
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically): _____	1,917	-	-	1,885	32	1,917	10.9
Association rosters and directories _____	-	-	-	-	-	-	-
*Business directories _____	1,917	-	-	1,885	32	1,917	10.9
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,343	4,227	-	15,035	2,535	17,570	100.0
PERCENT	75.9	24.1	-	85.6	14.4	100.0	

*See Additional Data

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2013

State	Print (A)	Digital (B)	Total Qualified	Percent
Maine _____	66	9	75	
New Hampshire _____	58	7	65	
Vermont _____	20	8	28	
Massachusetts _____	187	34	221	
Rhode Island _____	33	5	38	
Connecticut _____	150	18	168	
NEW ENGLAND	514	81	595	3.4
New York _____	580	108	688	
New Jersey _____	275	47	322	
Pennsylvania _____	570	129	699	
MIDDLE ATLANTIC	1,425	284	1,709	9.7
Ohio _____	733	127	860	
Indiana _____	401	63	464	
Illinois _____	611	104	715	
Michigan _____	531	100	631	
Wisconsin _____	279	55	334	
EAST NO. CENTRAL	2,555	449	3,004	17.1
Minnesota _____	295	50	345	
Iowa _____	259	51	310	
Missouri _____	377	80	457	
North Dakota _____	48	8	56	
South Dakota _____	96	24	120	
Nebraska _____	169	23	192	
Kansas _____	229	29	258	
WEST NO. CENTRAL	1,473	265	1,738	9.9
Delaware _____	20	8	28	
Maryland _____	203	33	236	
Washington, DC _____	11	4	15	
Virginia _____	350	48	398	
West Virginia _____	163	24	187	
North Carolina _____	558	86	644	
South Carolina _____	283	40	323	
Georgia _____	694	91	785	
Florida _____	1,017	183	1,200	
SOUTH ATLANTIC	3,299	517	3,816	21.7

State	Print (A)	Digital (B)	Total Qualified	Percent
Kentucky _____	397	49	446	
Tennessee _____	501	86	587	
Alabama _____	389	49	438	
Mississippi _____	249	35	284	
EAST SO. CENTRAL	1,536	219	1,755	10.0
Arkansas _____	262	21	283	
Louisiana _____	255	41	296	
Oklahoma _____	293	61	354	
Texas _____	1,089	184	1,273	
WEST SO. CENTRAL	1,899	307	2,206	12.6
Montana _____	89	10	99	
Idaho _____	96	16	112	
Wyoming _____	33	2	35	
Colorado _____	185	33	218	
New Mexico _____	82	10	92	
Arizona _____	177	23	200	
Utah _____	109	16	125	
Nevada _____	106	11	117	
MOUNTAIN	877	121	998	5.7
Alaska _____	17	4	21	
Washington _____	203	66	269	
Oregon _____	129	47	176	
California _____	1,068	156	1,224	
Hawaii _____	28	11	39	
PACIFIC	1,445	284	1,729	9.8
UNITED STATES	15,023	2,527	17,550	99.9
U.S. Territories _____	12	7	19	
Canada _____	-	1	1	
Mexico _____	-	-	-	
Other International _____	-	-	-	
APO/FPO _____	-	-	-	
TOTAL QUALIFIED CIRCULATION	15,035	2,535	17,570	100.0

ADDITIONAL DATA**METHOD OF DISTRIBUTION**

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 1,917 copies or 10.9%, including Info USA Home Medical & Healthcare Equipment Providers.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	14,444	98.8	14,443	98.8	1	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	176	1.2	176	1.2	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,620	100.0	14,619	100.0	1	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	2,890	100.0	2,890	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	2,890	100.0	2,890	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Karen Cavallo, Group Publisher

Margaret Perry, Director, Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 15, 2013

State California

City Chatsworth

Received by BPA Worldwide August 15, 2013

Type PJ

ID Number H074P0J3