

Dell has biggest piece of pie

What brand of notebook PC do you use?



Most use for at least a year

How long have you been using your notebook PC?

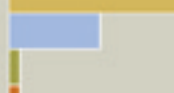
FEWER THAN 12 MONTHS

27%



12 TO 24 MONTHS

51%



MORE THAN 24 MONTHS

22%



Rating the top four: High marks for Dell, IBM

How do you rate the overall quality of your notebook?

Excellent Good Average

Below Average Poor

DELL COMPUTER CORP.

68%



26%



3%



3%



0%

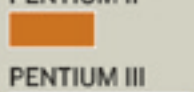


IBM CORP.

50%



50%



0%

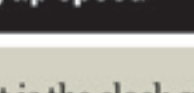


0%

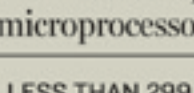


GATEWAY INC.

45%



45%



10%



0%

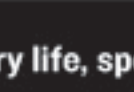


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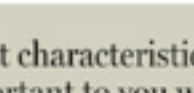


COMPAQ COMPUTER CORP.

27%



46%



18%



0%



1%



Pentium III prevails

What brand and type of processor does your notebook have?

INTEL PENTIUM

12%



PENTIUM II

25%



PENTIUM III

53%



PENTIUM 4

5%



OTHER

5%



Sizing up speed

What is the clock speed of that microprocessor?

LESS THAN 299 MHz

19%



300 MHz TO 499 MHz

28%



500 MHz TO 699 MHz

18%



700 MHz TO 999 MHz

23%



1 GHz OR MORE

12%

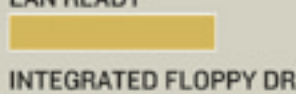


Battery life, speed top wants

What characteristics are most important to you when choosing a notebook PC brand?

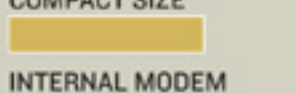
GOOD BATTERY LIFE

82%



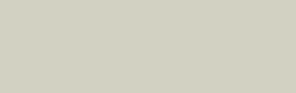
FAST MICROPROCESSOR

77%



AMPLE SYSTEM MEMORY

74%



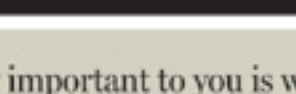
INTEGRATED CD-ROM DRIVE

74%



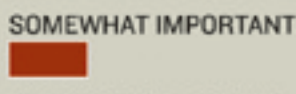
DURABILITY

74%



LARGE, CRISP DISPLAY

66%



LAN READY

60%



INTEGRATED FLOPPY DRIVE

59%



GOOD VALUE FOR PRICE

59%



COMPACT SIZE

57%



INTERNAL MODEM

57%

LIGHT WEIGHT

56%

Wireless capability not crucial

How important to you is wireless capability in a notebook PC?

VERY IMPORTANT

12%



SOMEWHAT IMPORTANT

22%



NOT VERY IMPORTANT

66%

