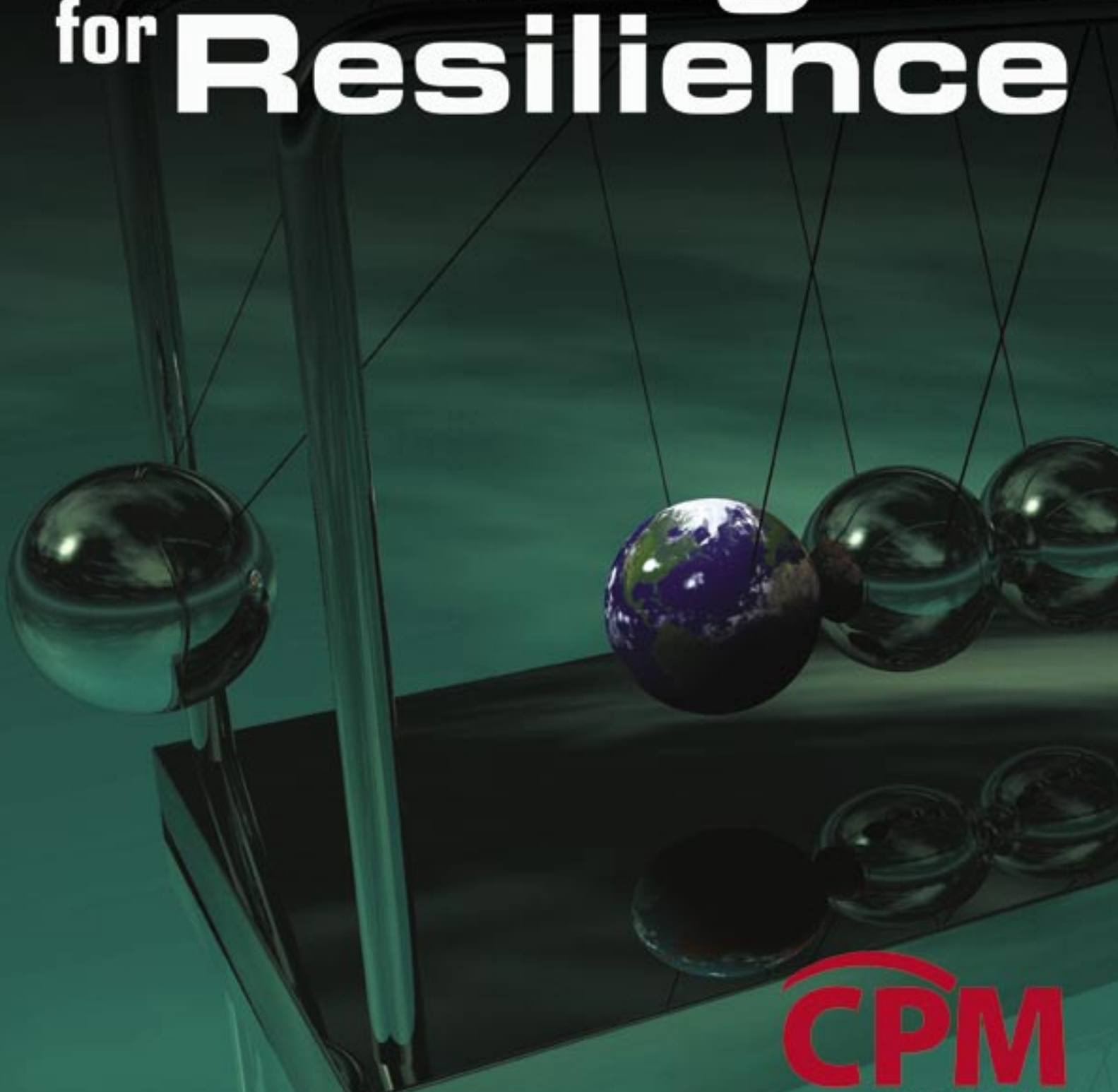


The Premier Training Event for Business Continuity/COOP, Emergency Management and Security

Strategies for Resilience



CPM

2008 WEST

May 20-22, 2008 • The Mirage • Las Vegas, NV



Welcome to CPM 2008 WEST

CPM is dedicated to the convergence of business continuity/COOP, emergency management and security, enabling you to prepare a comprehensive and effective plan to maintain a resilient organization. This leading training event provides you with a complete education in all aspects of risk management and an abundance of networking opportunities with your professional peers. Attend CPM 2008 WEST and leave equipped with your strategies for resilience!

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"I was extremely satisfied with the conference. The speakers were excellent and very knowledgeable in their fields. I have recommended this conference to both my supervisor as well as HER supervisor. Plan to attend again in the future."

A General Insurance Specialist in the U.S. military

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Welcome Breakfast and Keynote Address

Tuesday, May 20

8:00 AM – 9:30 AM

“Pandemic Flu and Other Reasons
to Never Leave Your House”

*Stephen Jones, PhD, Yale School of
Medicine* **BACK BY POPULAR DEMAND**

The presentation will give an overview of both business and personal risks in regard to acknowledged medical threats (i.e. bioterrorism, SARS, and West Nile Virus) with a heavy emphasis on updating pandemic scenarios. The latest on risk threat, as well as the most up-to-date news on vaccine development and response strategies to Avian Flu, will be included. Learn the basic details concerning these diseases, including their suspected origins and historical impact on society, and their socioeconomic outcomes. Understand the reasons why these diseases pose such a threat. Recommendations will be offered to facilitate business continuity and also to provide practical ways to best protect yourselves and your family members.

A top-rated speaker at CPM, Dr. Stephen G. Jones is an Associate Professor of Clinical Medicine at the Yale School of Medicine and is a board-certified internist and geriatrician. At Greenwich Hospital, he is the Director of Outpatient Medicine and the Center for Healthy Aging. Dr. Jones is a member of the Yale Quality Council and Yale System Clinical Activation Committee in conjunction with the Office of Emergency Preparedness, with which he has participated in bioterrorism exercises. In addition, he is the Chairman of Patient Safety and Associate Program Director for Medical Education and Residency Training. Dr. Jones was recently named one of the area’s “Top 100 Doctors.” A Professional Member of the National Speaker’s Association, Dr. Jones lectures nationally. He has served as a TV news medical commentator for Cable Network News and hosted and moderated “Medical Journal” on Cablevision.



Luncheon and Guest Speaker

Tuesday, May 20

12:30 PM – 2:00 PM

“The Corporate Dog
in the Terror Fight”

*Joseph Ruffini, Lieutenant Colonel
USA (Ret), JPR & Associates, LLC*

Learn the important roles and responsibilities of corporate America in helping to win the ongoing war against Islamist extremism. While proper security plans, procedures and safeguards remain extremely important for the safety of employees and profitability of the company, the ability to quickly reconstitute and become fully operational again after a natural or man-made disaster is the key to keeping the paychecks flowing; thus, circumventing economic setbacks that organizations such as al Qaeda seek to create. Underpinned by a theme of “vigilance, not paranoia,” this presentation makes the case that what should be keeping corporate America awake at night is not the remote possibility of being a primary or collateral terror target, but the lack of realistic and executable business continuity and disaster recovery plans.

Lieutenant Colonel Joe Ruffini is a nationally recognized counter terror, school-safety, private-enterprise and government security practitioner and speaker. He is a CNN Headline Prime News counter terror contributor and a national conference presenter. Immersed within and responsible for the security of Top Secret Codeword plans and operations, he honed his expertise across the full spectrum of security disciplines, from operations and communications security, to computer, information, and physical security. Lt. Col. Ruffini studies current and emerging world threats to the United States government and private enterprise on a wide scale, from the overseas theft of American intellectual property to pending terror attacks. He recently served our nation as an Executive Consultant supporting United States Space and Strategic Commands, and aided the White House National Security Council for operations in Afghanistan and Iraq. He is the author of *When Terror Comes to Main Street: A Citizens Guide to Terror Awareness, Preparedness, and Prevention*.

Networking Events



Exhibit Hall Grand Opening Reception

Tuesday, May 20 • 5:00 PM – 7:30 PM

Join one of our best-attended events as the exhibit hall opens to reveal a showcase of the industry's hottest vendors! They have the products and services you need to go home with a solution. As you tour the offerings, enjoy wine, beer or a soft drink and hors d'oeuvres.

Attendee Networking Breakfast

Wednesday, May 21 • 7:30 AM – 9:00 AM

An attendee favorite! This is your perfect opportunity to meet exactly who you're looking for. Tables are labeled by industry so you can sit with others who face similar professional challenges. This event is only available to paid conference attendees and speakers.

Exhibit Hall Luncheon and Dessert Buffet

Wednesday, May 21 • 12:00 PM – 2:30 PM

Don't let hunger pains keep you from visiting exhibitors. Lunch is available in the exhibit hall until 1:00 PM. Use this dedicated time to chat with vendors and register for their great giveaways! Dessert and coffee roll in at 1:45 PM.

Continental Breakfast and Prize Raffle

Thursday, May 22 • 8:30 AM – 10:00 AM

Rise and shine! Come down to the exhibit hall to begin your last day at CPM 2008 WEST. We'll provide the caffeine and a continental breakfast. Find out if you'll be taking home a prize given by our generous exhibitors.

Discover new solutions. Tour CPM's exhibit hall and speak with the knowledgeable vendors who serve the industry. Exhibitors at CPM cover all aspects of preventing, planning for and recovering from disasters. Solutions in the hall include products and services offered by these reputable vendors and many others:



There is a special event in the hall each day!

Tuesday, May 20

Exhibit Hall Grand Opening Reception

5:00 PM – 7:30 PM

Wednesday, May 21

Exhibit Hall Luncheon and Dessert Buffet

12:00 PM – 2:30 PM

Thursday, May 22

Continental Breakfast and Prize Raffle

8:30 AM – 10:00 AM

Was there a vendor who really stood out from the rest? Have they made an outstanding contribution to the industry? Nominate them for CPM's Hall of Fame! Submit your ballot at www.ContingencyPlanning.com and click *Resources*.

TRACK	LEVEL	FORMAT
BC = Business Continuity Issues	C = Case Study	100 = Beginner
EB = Emergency Management & Business Continuity Issues	L = Lecture	200 = Beginner – Intermediate
SB = Security & Business Continuity Issues	W = Workshop	300 = Intermediate
LB = Leadership & Business Continuity Issues	P = Panel Discussion	400 = Intermediate – Advanced
		500 = Advanced

Monday, May 19

2:00 PM - 6:00 PM Registration Open

Tuesday, May 20

7:00 AM - 5:00 PM	Registration Open	12:30 PM - 2:00 PM	Luncheon and Guest Speaker
8:00 AM - 9:30 AM	Welcome Breakfast and Keynote Address	2:15 PM - 4:30 PM	SB16: Threat Assessment Teams: The Wave of the Future for Workplace Violence Prevention (300W)
9:45 AM - 5:00 PM	BC1: Tutorial: Business Continuity 101 (100L)	2:15 PM - 3:30 PM	BC17: Selling an Emergency Notification System to Management (300L)
9:45 AM - 11:00 AM	BC2: Conformity Assessment: Can You Prove You're Compliant? (300L)	BC18: REACH and the Supply Chain (300L)	EB19: Creating Hospital Surge Capacity: Emergency Support Functions and Reallocation of Resources (300L)
BC3: BC Plan Profiling (400L)	EB4: Emergency Health Services of Nova Scotia's Approach to Continuous Availability (200C)	SB20: SOA Security and the Impacts to BCP (500L)	LB21: Effective Total Cost of Ownership Strategies for IT Compliance and Governance (200L)
EB5: Catastrophic Planning: Response Team Dynamics and Coordination Training (300W)	SB6: The Hand Is Quicker than the Eye: The Cost of Compromised Information and How to Protect Against It (300L)	3:45 PM - 5:00 PM	BC22: Resiliency Finally Defined! (300L)
LB7: The People Side of Contingency Planning (300L)	11:15 AM - 12:30 PM	BC24: Enterprise Risk Management and its Effective Application in Developing an Organization (400C)	EB23: Developing an Integrated Public-Private Emergency Response System: A Blueprint for Success (300L)
BC9: Continuity & Resiliency Paradigm and Proliferation (200L)	BC10: One Day BIA (500C)	EB25: Infrastructure Vulnerabilities: Risk Assessment Considerations (300L)	LB27: Building a Better Crisis Leader: We CAN Do More (400L)
EB11: Improved Emergency Response and Preparedness through Advanced Visualization (100L)	SB12: Controlling Violence within a Public Setting (300L)	5:00 PM - 7:30 PM	Exhibit Hall Grand Opening Reception
SB13: Leveraging IT Best Practice Toolkits for BC Planning (300L)	LB14: Beyond Risk: What is the Right Thing To Do? (400W)		

Wednesday, May 21

7:30 AM - 5:00 PM Registration Open

7:30 AM - 9:00 AM Attendee Networking
Breakfast

9:15 AM - 12:00 PM

BC30: Disaster Simulation Exercise (300W)

9:15 AM - 10:30 AM

BC31: A Case Study in the Battle of Data Storage
Management (300C)

BC32: Contingency Planning on a Budget for SMEs
(300W)

EB33: Dirty Bombs, Chemical, and Biological Threats:
Separating Fact From Fiction (300L)

SB34: Event Logs Don't Lie: Step-by-Step Security (400L)

LB35: Verifying IT and Business Continuity (200L)

10:45 AM - 12:00 PM

BC37: Two Sides of a Coin: Policy Management and a
Repeatable eDiscovery Process (300L)

BC38: Legal Issues in Disaster Planning (300L)

EB39: Transitioning from Disaster Response and Recovery
to Enterprise Risk Management (200C)

EB40: Tsunamis: Is the U.S. at Risk? (400L)

SB41: Assessing Risk at the Software Level (200L)

12:00 PM - 2:30 PM Exhibit Hall Open with Luncheon
and Dessert Buffet

2:45 PM - 4:00 PM

BC43: Virtualization and the "Green" Factor (300L)

BC44: Building a Business Continuity Program on
Campus (200L)

BC45: Integrating Pandemic Readiness into Your
Organization's Resiliency Model (300P)

BC46: BC on the Front Line: Product Reliability at
Thomson Financial (400C)

EB47: The New Language of Critical Infrastructure
Protection (200L)

SB48: Analysis of the Threat Landscape: Interaction be-
tween Cyber World and Organized Crime (300L)

LB49: Crisis Decision-Making (500L)

4:15 PM - 5:30 PM

BC50: Vendor BCP Risk: Is Your Company Prepared?
(300L)

BC51: How to Find Staff After the Hurricane (300C)

BC52: Beyond the Hit and Run Tabletop (300W)

BC53: Implementing Strategic BCM: A Business Led
Approach (300L)

BC54: Preparing for SAS 70 Audits (400L)

EB55: Communications Path Diversity: The Key to
Connectivity in a Crisis (400L)

LB56: Executive Updates That Get Results! (200L)

Thursday, May 22

8:00 AM - 11:00 AM Registration Open

8:00 AM - 10:00 AM Continental Breakfast and
Exhibit Hall Prize Raffle

10:00 AM - 11:15 AM

BC58: Business Continuity, Voluntary Compliance?
Public Law 110-53 Title IX (200L)

BC59: BC and Supply Chain Success: How Discovery
Networks Survived Hurricane Wilma (300C)

BC60: Enterprise Resilience: Beyond the Data Center (400L)

EB61: My Building is Flooded, I'm Glad I Have a Plan
(200L)

SB62: Virtual Reality: How to Securely Embrace
Virtualization (300L)

LB64: The Future of BC Education (300P)

11:30 AM - 12:45 PM

BC65: BETH3 - Simplifying the BCM Strategy Selection
Process (300L)

BC66: Post Exercise Review and Activities (300L)

BC67: Why Wireless Telephony Needs To Be In Your BC/
DR Plan (500L)

BC68: BCP and Risk Management Advice Roundtable
(300P)

SB69: Managing Risk from Information Systems: An Orga-
nizational Perspective; Guidance of the NIST (500L)

LB70: Leading And Thriving On The Edge Of Chaos
(400W)

Tuesday, May 20

9:45 AM - 5:00 PM

BC1: Tutorial: Business Continuity 101 (100L)

Kelley Okolita, Hanover Insurance

This popular all-day session provides a solid foundation for understanding business continuity principles and practices. The course is a starting point for all new planners and, when combined with other sessions at the conference, builds a framework for developing and implementing a business recovery plan. Learn all about safety, incident response, risk analysis, recovery strategies, plan development, plan testing and maintenance and awareness programs. This is also a terrific refresher course for more experienced planners. Participants receive a manual and sample recovery plan.

9:45 AM - 11:00 AM

BC2: Conformity Assessment: Can You Prove You're Compliant? (300L)

Paul Kirvan, FBCI, CBCP, CISSP, Marsh

Public Law 110-53, which is based on implementing recommendations of the 9/11 Commission Act of 2007, provides for voluntary certification of emergency and business continuity plans using independent third-party firms. As the process for certification has not yet been determined, it's a perfect time to examine the process of conformity assessment (CA). A well-defined and developed process, CA validates, through a series of structured activities, that a product or service indeed conforms to one or more identified standards. This session examines the CA process and provides delegates with insight on a process that may in time become very important to the business continuity profession.

9:45 AM - 11:00 AM

BC3: BC Plan Profiling (400L)

Rex Engstrand and Dan Phillips, Wells Fargo

This session provides an in-depth review of the Wells Fargo BC plan profile process. Profiling provides independent, unbiased review of a BC plan and its critical components to ensure the plan can provide for viable recovery at time of incident. This includes both business and technology plan profiles. Attendees will learn the origins of the Wells Fargo profiling process, the components of a good profile and take away a process they can incorporate within their own organizations in an entertaining, fast-paced presentation.

9:45 AM - 11:00 AM

EB4: Emergency Health Services of Nova Scotia's Approach to Continuous Availability (200C)

Jeffrey Fraser, EHS Medical Communications Center

Emergency Health Service (EHS) is Nova Scotia's only emergency medical agency, responsible for 973,000 residents spread over almost 40,000 square miles of largely rural landscape. With no other agencies to back it up and many residents depending on it as their sole link to emergency medical care, EHS puts a high value on reliability, continuous availability and readiness throughout its organization. In this session, attendees will hear how fault-tolerant systems are helping EHS maintain disaster-proof, 24/7 emergency medical services by providing 99.999-percent uptime for computerized dispatch software at its primary and backup communications centers. The session will also describe how EHS tested its plan by conducting a full-scale evacuation of their center during the middle of a typical day. The test showed them what works and helped them identify areas that needed improvement. Attendees will hear these results and leave understanding why it's important to build disaster recovery into operational plans.

9:45 AM - 11:00 AM

EB5: Catastrophic Planning: Response Team Dynamics and Coordination Training (300W)

Dr. Paula Smith, Catastrophic Planning and Management Institute

Team coordination, group dynamics, leadership and decision-making capabilities are all integral and essential components to effective management of risk, response and recovery in catastrophic events. At these times, groups are formed quickly from diverse professionals, responders and officials who carry unrelated skill sets and organizational repertoires. They are asked to work together in a coordinated effort with strong leadership, effective communication and the capability to provide direction and safety in extreme conditions. This program is designed to provide an in-depth examination and practice with some of the dynamic components which characterize disaster response teams. Training will address integral processes which demand flexibility and cooperation under stress and will familiarize participants with priorities in group cohesion and adaptability to circumstances, and help to recognize particular strengths and weaknesses with guidelines in how to continue to be effective.

9:45 AM - 11:00 AM

SB6: The Hand Is Quicker than the Eye: The Cost of Compromised Information and How to Protect Against It (300L)

Scott Lupfer, IBM

Have you ever seen an employee walk out with a mainframe computer? If not, better check again. With today's multi-gig USB devices, iPods and pocket PCs equaling the capacity of hard drives, organizations must start assigning value to assets based on the cost to business if the asset is compromised. This can only be accomplished through an integrated security strategy that incorporates people, process and technology. This session will address systemic weaknesses introduced by new corporate technologies and how information security attacks targeted at both the organization's business systems and employees can result in high costs of recovery and critical information loss.

9:45 AM - 11:00 AM

LB7: The People Side of Contingency Planning (300L)

Kathryn McKee, Human Resources Consortia

Whatever crisis you've planned for, employees will be affected; sometimes physically, always emotionally. In a crisis of short duration, most recover quickly and get back to work. If it is a disaster, recovering productivity is a longer process. A very powerful piece of your contingency plans should include getting people back to work quickly and effectively. Mitigating the risks of worker's compensation, absenteeism or reduced productivity become key to business recovery and continued financial success. This session covers the employee-focused actions providing the highest positive return on your plans; what leadership qualities and competencies people most respond to; why HR professionals are beginning to play a role in contingency planning and how you can partner with HR to improve your planning process to include contingent HR policies and special programs.

11:15 AM - 12:30 PM

BC9: Continuity & Resiliency Paradigm and Proliferation (200L)

Roger Stearns, Fidelity Investments

This session will discuss business continuity, the rapid growth of various planning models, and requirements and regulations driving the industry today. It will also look at the influencers and effects they have on business today.

11:15 AM - 12:30 PM

BC10: One Day BIA (500C)

John Beattie, News Corporation

This case study will explore the innovative methods used at

News Corporation for conducting senior executive level BIAs in key operating companies. This unique, rapid and painless approach does not follow survey or interview processes traditionally advocated in BC literature yet produces results that are arguably more valuable. Objectives, deliverables, and approach will be studied as well as key techniques including: value-chain analysis and value proposition development. All pre-session through post-session presentations and other materials will be reviewed. Session participants should be able to replicate the process following their participation.

11:15 AM - 12:30 PM

EB11: Improved Emergency Response and Preparedness through Advanced Visualization (100L)

W. Randall Koons, Alion Science and Technology

Business and industrial facilities are vulnerable to natural and manmade emergencies. During a crisis, valuable time is gained through improved situational awareness and preparedness. The development of a visual facility database is a powerful tool for emergency managers, planners and responders. The visual database enables quick interactive access to a wide range of information, including aerial imagery, maps, floor plans, interactive 3-D models, virtual walkthroughs and live security cameras. Ready access to the visual database, coupled with site-specific risk analysis, hazmat data, utilities and other information, improves situational awareness and rapid incident response. Emergency preparedness is improved through virtual access to busy facilities for planning and training. Advanced visualization is a powerful tool when complex information must be quickly absorbed. The overall result is a more secure environment through facility visualization, making it an investment in asset and personnel protection.

11:15 AM - 12:30 PM

SB12: Controlling Violence within a Public Setting (300L)

John Kugler, Hyde Park Academy

Understanding how to identify and subdue, without force or disruption, individuals who are an immediate danger to the safety of people in a public facility, including schools, is a challenge. There is a delicate balance of threat suppression and dealing in close quarters (ie. classrooms, offices, laboratories), including the handling of minors by adults. How can this be achieved without disrupting the orderly process of daily activities and creating panic within a large public space? After four years in an urban school setting and 15 years clearing out drug-infested neighborhoods, this educator has some clear observations. Learn how interventions are possible to conquer the fear of violence and terror activities within a public setting.

Sessions

11:15 AM - 12:30 PM

SB13: Leveraging IT Best Practice Toolkits for BC Planning (300L)

Derek Lonsdale and Glen Willis, PA Consulting

The last five years have seen the development and enhancement of industry leading toolkits that include business continuity and security components; IT infrastructure library (ITIL), control objectives for IT (COBIT) and the quality standard ISO 20000. This presentation will integrate learnings from these toolkits into the BCP process to guide the BCP and/or security efforts of an organization and provide an integrated best practice environment. In particular, the session will examine principles from the ITIL-defined IT service continuity management process, management guidelines for service continuity from COBIT and security policies from ISO 20000 in the definition of contingency strategy planning, testing, implementation and maintenance of the technical (disaster recovery) plans as applied to the BCP process. The session will provide examples of these best practice methodologies being implemented in BCP through applications in disaster recovery planning.

11:15 AM - 12:30 PM

LB14: Beyond Risk: What is the Right Thing To Do? (400W)

Gary E. Bolenbaugh, Attorney at Law, PC

Managers contemplate daily, sometimes hourly, how to move forward with minimal risk. Evaluated is the cost of the decision (hard and soft), and this is mitigated by the potential fallout, including potential litigation and negative public reaction. Is there room in the process to “do what is right because it’s the right thing to do”?

2:15 PM - 4:30 PM

SB16: Threat Assessment Teams: The Wave of the Future for Workplace Violence Prevention (300W)

Dr. Steve Albrecht, PHR, CPP

The threat of workplace violence can be successfully managed by the use of threat assessment teams. This session will use case studies, video, and audience participation in threat assessment exercises to help them later manage some of their most difficult interpersonal situations -- those involving high-risk people who threaten their organizations internally or externally. Attendees will receive a threat assessment questions job aide cheat sheet and learn who should be on a TAT, when the team needs to convene and how to create a plan of action to manage the actions of current or former employees, outsiders, domestic violence perpetrators, cyberstalkers and others who seek to disrupt the business.

2:15 PM - 3:30 PM

BC17: Selling an Emergency Notification System to Management (300L)

Ted Brown, CBCP, KETCHConsulting

Convincing management to invest in BCP is always a challenge. This session, taught by one of the BCP industry’s leaders, discusses how to get management to focus on BCP. This session will zero-in on how to get management to specifically invest in an emergency notification system. Content will include how to develop allies, how to get funding and what features are important because of their “saleability.”

2:15 PM - 3:30 PM

BC18: REACH and the Supply Chain (300L)

Samantha Gordon, ChemADVISOR, Inc.

REACH is the new European Union chemical regulatory scheme that is changing the way companies must communicate up and down their supply chains, both inside and outside of the EU. This lecture will detail the main points of the regulation and point out the inter-company issues involved. It will also provide suggestions on how companies should prepare to deal with REACH.

2:15 PM - 3:30 PM

EB19: Creating Hospital Surge Capacity: Emergency Support Functions and Reallocation of Resources (300L)

James Paturas, Yale New Haven Center for Emergency Preparedness and Disaster Response

Large-scale disasters have drawn attention to the need for medical surge capacity. It is this surge capacity that was eliminated in order to maximize efficiency. Healthcare is now being charged with the task of increasing surge capacity to accommodate an influx of patients requiring triage and emergency care with little or no advance warning. Surge needs associated with a pandemic are among the most challenging given that surge capacity would likely be depleted. Commonly, hospital disaster plans rely on external sources to maintain surge capabilities and create additional capacity. External mechanisms include alternate care sites, patient transfers, volunteerism and special disaster medical assistance teams. External assistance is unlikely to be available to hospitals in catastrophes such as a pandemic. Employee illness, care for family members and fear of contracting serious illness may drive hospital absenteeism rates to 40 percent while needs for services may increase well above the norm.

2:15 PM - 3:30 PM

SB20: SOA Security and the Impacts to BCP (500L)

Ken Huang, CGI

SOA enables businesses to define and implement loosely-coupled and coarse-grained services to increase ROI and reusability. This session identifies the SOA security stack, such as SAML, WS-Federation, WS-Policy and XACML, to give participants basic understanding of the security for SOA. The session then introduces the road map for applying BCP to SOA: BCP must be considered in the early stage of a SOA initiative; senior management support is crucial; a service partner's support is important, and data and service redundancy is no longer sufficient; clear definition of the responsibilities and downstream liabilities due to the impact of SOA services is mandatory. Finally, the session will give some practical recommendations on how to secure SOA applications.

2:15 PM - 3:30 PM

LB21: Effective Total Cost of Ownership Strategies for IT Compliance and Governance (200L)

David Cass, JP Morgan Chase and Zachary Jasnoff, PRICE Systems, LLC

Every large commercial enterprise must successfully deal with challenges of planning, coordinating and managing IT governance and compliance. However, in most organizations, IT decision makers lack strategic insight into spending, performance and TCO of programs. This presentation will discuss how IT project decision making continues to be based on reactive responses to needs, inadequate risk-versus-value assessments and over-optimistic projections of outcomes. Whatever business case is made to launch an initiative at a departmental or division level, it rarely includes the necessary factual details to ensure accurate estimates, and it usually increases IT spending without consideration of objectives or priorities. Employing non-biased performance measures, benchmarks and models reveal the true risks and cost benefits of IT governance and compliance programs.

3:45 PM - 5:00 PM

BC22: Resiliency Finally Defined! (300L)

Jerry Varney, FBCI, CBCP, and Douglas Weldon, FBCI, CBRM, CBRA, Vigilant Services Group

The term "resiliency" has been used often in recent times to refer to an advanced achievement in business continuity planning. But each reference seems to be at least a little different than the last in terms of what "resiliency" specifically means. So what does "resiliency" mean? The SEI (Software Engineering Institute) has provided a detailed answer! The SEI Computer Emergency Response Team, of Carnegie Mel-

lon University, has developed extensive guidance through their "Resiliency Engineering Framework," which puts a definitive and specific foundation on the meaning of "resiliency" for both IT and business processes. This session will provide a walkthrough of this important guidance.

3:45 PM - 5:00 PM

BC24: Enterprise Risk Management and its Effective Application in Developing an Organization (400C)

Mike Allen, Allen & Associates, Tony Broccolo, MJ Electric and Jane Petras, American Transmission Company

This case study presents the successful application of enterprise risk management techniques to develop an organization. Specifically, an alliance contract was established between a utility and an electrical contractor to execute approximately \$100 million of substation and transmission line projects to upgrade and stabilize the electrical transmission grid in Northern Wisconsin. A contingency and risk management matrix process was developed and applied at both the project and program levels to identify, assess and determine the proper response and control activities. The net result of this application was to substantially reduce the total risk expenditures and maximize the information flow between all alliance team members, which ultimately resulted in a very satisfied customer and a mature risk management organization.

3:45 PM - 5:00 PM

EB23: Developing an Integrated Public-Private Emergency Response System: A Blueprint for Success (300L)

James Paturas, Yale New Haven Center for Emergency Preparedness and Disaster Response

Developing an integrated public-private emergency response system will support collaborative and synchronized public safety, medical, corporate and governmental responses in domestic disasters. Mission accomplishment is achieved by identifying opportunities for such integration through an initial strategic assessment and then by developing, piloting, implementing, evaluating and disseminating programs and services that meet the documented needs of both public-private partners. The public and private sectors each have numerous directives, standards, regulations and guidelines that encourage or require such integration. Additionally, challenges identified from response activities during natural disasters such as hurricanes Katrina and Rita have highlighted the necessity of achieving a greater level of integration. Although both public and private organizations themselves have expressed interest in preparing for joint responses, substantial support by joint leadership is required.

Sessions

3:45 PM - 5:00 PM

EB25: Infrastructure Vulnerabilities: Risk Assessment Considerations (300L)

Dr. Paula Smith, Catastrophic Planning and Management Institute

Assessing and addressing risks in the vulnerability of diverse infrastructure has no easy formula. While there are some guidelines offered in the National Infrastructure Protection Plan, the efforts to coordinate these with the National Response Plan and NIMS has not been without confusion. This study examines some real and potential vulnerabilities, including physical structures, personal, as well as some IT security issues. It will provide a tactical structure to assist with clarifying identification methodology, strategical procedures and tactical response options through the local, state and federal network while referencing the mentioned policy documents.

3:45 PM - 5:00 PM

LB27: Building a Better Crisis Leader: We CAN Do More (400L)

Stacy Willet, University of Akron

Crisis leaders face challenges outside the box of normal operations. It is one thing to be a good leader, it is entirely another to be a good crisis leader. The aspect of crisis brings a plethora of factors into the leadership equation that many are not prepared for. With crisis leaders coming from other disciplines, how are they prepared to handle tough decisions, and what can be done to prepare them for performance in a "real" crisis situation? The reality is crisis practices can do more. This session blends theory and practice to demonstrate and explain the gaps that exist in current crisis management and leadership fields. This session will provide tips to allow attendees to reflect upon their own crisis leadership abilities and their current crisis practices, and examine how they too can build better crisis leaders within themselves and their company.

Wednesday, May 21

9:15 AM - 12:00 PM

BC30: Disaster Simulation Exercise (300W)

William Ashland, CBCP, Disaster Game LLC

Don't be caught unprepared! Find out how you would perform in an actual disaster. This popular, dynamic workshop is a favorite at CPM. Get ready for the action and sign up early to reserve your seat. This session fills up quickly!

9:15 AM - 10:30 AM

BC31: A Case Study in the Battle of Data Storage Management (300C)

Scott Kindred, eSentio Technologies

Data storage requirements continue to grow at a dizzying pace. Backup times are increasing, and backup windows are shrinking. How do you get a handle on this rampant growth while ensuring your business can still recover after an incident? This session presents a case study of a major international law firm's experience in changing its disaster recovery methodology from use of a national recovery vendor to an internal consolidation and replication of data storage

resources. Learn how they accomplished this change over a two-year period, reducing their recovery time objective from more than 34 hours for critical data to less than four hours. What were the requirements? What were the critical factors? How do you break down such a complex project? The case study will highlight the various tasks that were accomplished, the phases they followed and some of the pitfalls they would work to avoid the next time they undertake such a project.

9:15 AM - 10:30 AM

BC32: Contingency Planning on a Budget for SMEs (300W)

Thomas Holt Russell, Russell Consulting

Many small and medium sized businesses lack the resources, time and budget to validate their emergency plans by conducting contingency tests and exercises annually. But with a little planning and management support, testing can not only be conducted easily on an annual basis but can also be embedded into your everyday operations schedule. Through discussion and interactive workshops attendees

will learn test methods geared towards saving time and money by using the companies' existing resources.

9:15 AM - 10:30 AM

EB33: Dirty Bombs, Chemical, and Biological Threats: Separating Fact From Fiction (300L)

Eli Dabich, Global Risk Advisors

On July 22, 2007, Mike McConnell, head of national intelligence, was a guest on "Meet The Press," where he discussed recent intelligence reports where al Qaida is reported to be planning a mass casualty attack on U.S. soil. Those threats come in the form of nuclear, biological and chemical threats. The presenter will discuss biological, chemical and nuclear issues, so that the audience will better understand the threats, identify related symptoms, know what safety measures to employ and understand their potential impact. With a good working knowledge of these mass casualty threats, there will be less panic, higher rates of survival, and companies will have a higher probability of continuing their operations in event of an attack. It will also be stressed that a comprehensive BCP that has been revised and exercised on a regular basis will dramatically increase the survival rate of a company, no matter what the threat may be.

9:15 AM - 10:30 AM

SB34: Event Logs Don't Lie: Step-by-Step Security (400L)

Rick Simonds, Sage Data Security

Network and IT devices are constantly logging events and capturing information -- these event and audit logs are among the most reliable, accurate and proactive tools needed to secure IT environments and thwart malicious activity. Yet, few organizations understand what devices to monitor, what information to capture or how to properly mine the data. This session will outline a step-by-step event log process for information security and network management professionals. In this session, information security and network professionals will learn which devices to track and monitor, including Windows/Unix devices, Web servers, firewalls and other devices, such as routers and switches; how to determine what information you need, and how often you need to review it; and what tools are available to ease the management of event-log data.

9:15 AM - 10:30 AM

LB35: Verifying IT and Business Continuity (200L)

Dwayne Baptist, Project Performance Corporation

Are you worried about how your vendors deliver systems and services? Business continuity relies on executing processes -- whether in the development, implementation or

operation of the system lifecycle. Many organizations are developing processes and procedures and are not getting the results they need from these processes because they have no way of judging compliance with standards. Often, they are hoping their vendors are following standards because they do not have the in-house skills to properly monitor the work. A properly structured independent verification and validation (IV&V) engagement can proactively ensure process continuity and conformance to standards throughout the system lifecycle and/or the vendor's contract. This session will demonstrate how IV&V will ensure business continuity in a cost-effective manner.

10:45 AM - 12:00 PM

BC37: Two Sides of a Coin: Policy Management and a Repeatable eDiscovery Process (300L)

Andrew Cohen, EMC Corporation

When thinking about e-discovery, it is helpful to think of two sides of a coin. First, how is the source information being operationally managed -- from routing, archiving and how it will be recovered? Second, what is the process that is used after the subpoena or discovery request hits? The two issues are tightly linked, since the better the policy management of the electronically stored information, the more efficient and less risky the e-discovery process can be.

10:45 AM - 12:00 PM

BC38: Legal Issues in Disaster Planning (300L)

Gregory J. Stenmoe, Briggs and Morgan

It is essential that companies involve legal counsel in preparedness activities from the onset, especially when considering catastrophe planning. This informative session will cover an overview of legal issues that can arise from a crisis, whether due to avian flu, natural disasters or terrorism. Topics will include legal issues surrounding human resources management, wage and hour, leave policies, OSHA, the WARN Act, whistleblowing, employment contracts, benefits, discrimination, defamation and privacy. It also will address other business planning legal issues, such as supplier/vendor contracts, the Sarbanes-Oxley Act of 2002, insurance coverage and work-at-home infrastructure. The presentation will address how governmental authorities and the courts may impact business operations in a disaster and beyond.

10:45 AM - 12:00 PM

EB39: Transitioning from Disaster Response and Recovery to Enterprise Risk Management (200C)

Joe DesPlaines, Frontier Airlines

No industry segment is more prepared to deal with and

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recover from a crisis than commercial aviation. Yet, the vast majority of airline companies in the United States have only developed crisis preparedness and recovery plans for an airplane crash and have ignored other threats that can cause business interruptions, draining resources and damaging reputation and image. In this workshop, using a case study of one major airline, the steps taken to transition from a disaster response and recovery structure to an enterprise risk management and business continuity environment will be highlighted. Attendees will learn the reasons driving the change, steps taken in the transition and how employees are engaged in the business continuity development process without sacrificing gains made in disaster recovery or compromising regulatory requirements. This is a how-to presentation for professionals at an intermediate level.

10:45 AM - 12:00 PM

EB40: Tsunamis: Is the U.S. at Risk? (400L)

Bill Lang, VCPI

How much risk does the United States face regarding tsunamis, and what could the impact be? A brief history of tsunamis and their impact on the United States followed by a detailed review of the methods used to detect tsunamis, including the Tsunami Warning System; underwater listening systems like SOSUS; satellite imagery; and the various other geological event detection systems are outlined. The recent increases in geologic activity combined with increasing sea levels will be used to identify the parts of the United States that are most exposed. This session will explore how prepared areas of the United States are and some precautions that can be taken to mitigate risk.

10:45 AM - 12:00 PM

SB41: Assessing Risk at the Software Level (200L)

Matt Moynahan, Veracode

A critical piece of securing any organization's infrastructure is the ability to assess the risk of the software running within that organization. In fact, more than 70 percent of security attacks are now happening at the software level. Whether those applications are developed in-house, offshore, directly purchased or inherited through an M&A transaction, enterprises are clearly at risk. If this risk is not managed properly, organizations face the consequences of a data breach that could cost them customers, drive down their stock price and/or devastate their brand. This session will examine approaches to third-party software validation and how it can help organizations ensure the quality of software and applications they implement. Attendees will leave armed with strategies to diminish operational risk and maintain corporate value.

2:45 PM - 4:00 PM

BC43: Virtualization and the "Green" Factor (300L)

Ed Harnish, Acronis, Inc.

Many organizations downplay the importance of energy efficiency when planning or upgrading their IT infrastructures. As datacenters grow, electrical and cooling costs become an increasingly unavoidable cost of IT. Power is one of the core costs an IT department can cut without impacting users or its computing infrastructure. In many organizations, server utilization is frequently only 10-20% of total capacity. By deploying a virtualization solution and running multiple operating systems on a single server, organizations can reduce the number of physical servers required by increasing the utilization of existing servers. This session will cover the "green" benefits of virtualization; the various types of virtualization that are available; prospective "green" pluses and minuses; best practices for managing and migrating physical and virtual assets and how all of this results in improved ROI.

2:45 PM - 4:00 PM

BC44: Building a Business Continuity Program on Campus (200L)

Mary Parrish, University of North Carolina at Chapel Hill

This session will describe UNC-Chapel Hill's challenges and successes as it implements enterprise risk management and business continuity planning throughout the many colleges, departments, centers and institutes affiliated with the university. The session provides a step-by-step look at a work in progress, including finding a workable strategy that identifies common ground upon which to develop a business continuity initiative at a major university.

2:45 PM - 4:00 PM

BC45: Integrating Pandemic Readiness into Your Organization's Resiliency Model (300P)

David Sarabacha, Deloitte & Touche

Rebuilding a business continuity management program that has gone stale is no easy feat. In just over two years -- a reconfigured ERP, an implementation of global shared services and major acquisitions -- Nestle has accomplished just that. By leveraging the risks inherent in a global ERP combined with the fear of a H5N1 pandemic, Nestle used tools, internal employees and select industry specialists to help achieve a level of resiliency not previously known to the organization. Through a panel presentation including three Nestle BCM professionals, this session will explore the BETH3 methodology, approach and tools that can help you improve upon the quality and integration of your strategies, including pandemic readiness.

2:45 PM - 4:00 PM

BC46: BC on the Front Line: Product Reliability at Thomson Financial (400C)

Eric Staffin, Thomson Financial and Douglas Weldon, FBCI, CBRM, CBRA, Vigilant Services Group

In order to sustain competitive product and margin advantage, companies must consider moving existing business continuity and IT disaster recovery planning efforts beyond the traditional RA/BIA processes, and shift the focus to reliability, resiliency and advanced disaster recovery preparedness initiatives that enhance customer satisfaction, adhere to technical service-level commitments and minimize commercial exposure. Thomson Financial, a strategic business unit of the Thomson Corp., with 2006 revenues of \$2 billion, serves clients in more than 70 countries, including the world's largest financial participants. The company's content, technology infrastructure, and packaged solutions support these clients in facilitating decision making, deal flow, benchmarking and analysis. This presentation will discuss a reliability driven approach, including technical performance, service level and DR convergence issues, and provide a roadmap for business and IT owners.

2:45 PM - 4:00 PM

EB47: The New Language of Critical Infrastructure Protection (200L)

Steven G. King, Department of Homeland Security

The National Infrastructure Protection Plan (NIPP) and supporting Sector-Specific Plans (SSPs) provide a coordinated approach to critical infrastructure and key resources protection roles and responsibilities for federal, state, local, tribal and private sector security partners. The NIPP sets national priorities, goals, and requirements for effective distribution resources to help ensure that our government, economy, and public services continue in the event of a terrorist attack or other disaster. These plans and policies are developed through sector and government coordinating councils. Learn how you can join the homeland security partnership, receive timely alerts and warnings through the Homeland Security Information Network (HSIN), access classified threat information, and be a part of the creation of the next edition of the NIPP and SSPs.

2:45 PM - 4:00 PM

SB48: Analysis of the Threat Landscape: Interaction between Cyber World and Organized Crime (300L)

Scott Lupfer, IBM

It's no secret that the Internet threat landscape has shifted. What used to be a playground for hackers, crackers and

script kiddies is now a borderless abyss of organized crime fueled by financial gain. This session will explore the current threat landscape by highlighting the newest cyber criminals and examining the latest tactics employed by these predators. It will address how spammers, phishers, worm writers and hackers interact with this new crime element and how users can prepare their infrastructures to stave off these relentless attacks and protect critical business assets.

2:45 PM - 4:00 PM

LB49: Crisis Decision-Making (500L)

Bruce Blythe, Crisis Management International, Inc.

Decision making under normal conditions typically allows managers ample opportunities to gather pertinent facts, weigh alternatives, and plan an effective implementation strategy. Conversely, crisis decision making is often made intuitively within the context of unexpected circumstances, high velocity, and with insufficient time and information. These high-consequence management decisions are often highly visible, painstakingly scrutinized by impacted stakeholders and can be career defining. This presentation will provide practical, research-based methods to increase the quality and timeliness for management decisions during crisis response. Additionally, it will address the methods that make some managers excellent during crises versus those who are much less effective.

4:15 PM - 5:30 PM

BC50: Vendor BCP Risk: Is Your Company Prepared? (300L)

Michael Marshall, CBCP and Dan Phillips, CBCP, Wells Fargo

If critical third party service providers were affected by an incident or disaster how would it affect your business' continued operations? Developing a risk assessment program designed to analyze critical vendors' business continuity planning programs and the impact to your organization may mean the difference between business as usual and business survival. This presentation will cover one in-depth approach, why and how to address this risk with examples, and positive benefits for both the organization and their key vendors.

4:15 PM - 5:30 PM

BC51: How to Find Staff After the Hurricane (300C)

Kevin Dougherty, Montague Technology Management and Stanley "Stash" Jarocki, CISA, CISM, Wells Fargo

This session discusses the actions, tools and the information used to contact and support employees in Florida displaced by Hurricane Wilma. Automated notification technology was critical to the success of this support work. Most of the

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activity took place remotely rather than locally, since the nature of the event precluded relocation to the affected area. Most employees were contacted within 24 hours, and local assistance was arranged as necessary. The speakers were formerly the chief information security officer and business continuity manager, respectively, of this firm. Together they designed and implemented the EOC activities where the emergency associated with this difficult task took place.

4:15 PM - 5:30 PM

BC52: Beyond the Hit and Run Tabletop (300W)

Keith Hansen, Center for Biopreparedness Education

Tabletop exercises (TTX) effectively test existing disaster response plans and procedures. Typically, they facilitate understanding of concepts, identification of strengths and shortfalls, or achieving a change in attitude. This session will provide participants with the skills needed to create a non-traditional TTX that challenges participants and provides a unique learning experience. Learn the skills to conduct this form of tabletop and the key components of a long-term tabletop exercise. Participants will be able to list the three most common pitfalls in conducting this type of exercise.

4:15 PM - 5:30 PM

BC53: Implementing Strategic BCM: A Business Led Approach (300L)

Nagaswami Ramaswami and Glenn Watson, Merrill Lynch Bank Group

The session describes the evolution from a BCP model that focused on systems application recovery to a business-led, operational risk-based program that focuses on the protection of people, business process and technology. The objective is to administer a BCM program that is directed by business requirements and is aligned to the needs of a business of which business owners are its stakeholders. The presentation discusses lessons learned from major business disruptions, the role of IT in a business-led approach and steps/ideas in organizing, maintaining and communicating this strategy. Side-by-side comparison is made from the traditional IT-based model to the business-led concept. The organizational structure of a business-led program is also highlighted, along with steps in promoting a business continuity awareness program.

4:15 PM - 5:30 PM

BC54: Preparing for SAS 70 Audits (400L)

Kathleen Lucey, FBCI, Montague Technology Management

Statement on Audit Standards No. 70, Services Organizations, or SAS 70, is becoming much more frequent as auditors

understand better the dependence of companies on their external services suppliers. The overall objective is to assess the effectiveness of the supplier's controls and, therefore, its reliability to provide its services. BC, DR, emergency management and many other controls are involved. An anonymous case study at a software services company's preparation for a SAS 70 audit will be discussed. Attendees will learn from first-hand experience what worked and what did not and gain a deeper understanding of the SAS 70 processes.

4:15 PM - 5:30 PM

EB55: Communications Path Diversity: The Key to Connectivity in a Crisis (400L)

Tony Bardo, Hughes Network Systems

Consistent and secure communications are essential to providing business continuity and effective emergency response during a crisis. This presentation will discuss how incorporating satellite broadband utilizing Very Small Aperture Technology (VSAT) into emergency strategic planning activities can help ensure that COOP, emergency management, and security professionals are able to communicate during an emergency when it is needed most. Attendees will learn about the benefits of path diversity vs. carrier diversity in ensuring reliable, point-to-point voice and data connectivity between government and community officials; the value of a diverse back up system if an agency's terrestrial network fails; and the use of satellite broadband to connect essential personnel at remote locations. The presentation will also dispel myths associated with the value of using duplicate terrestrial networks to satisfy requirements for redundancy in connectivity.

4:15 PM - 5:30 PM

LB56: Executive Updates That Get Results! (200L)

Herb Dowdy, Georgia-Pacific LLC

Are you a business continuity professional who wants to start or improve executive communications? Learn how to plan and prepare for your audience; chain-of-command; and length of the meeting. Find out how to get opportunities and say what executives like to hear. Learn what to tell them and how to share the good, and bad, news.

Thursday, May 22

10:00 AM - 11:15 AM

BC58: Business Continuity, Voluntary Compliance? Public Law 110-53 Title IX (200L)*Philip Oppenheim, LandAmerica Financial Group*

Public Law 110-53 Title IX, Private Sector Preparedness, was enacted Aug. 3, 2007. The law clearly states compliance with being better prepared, having technology recovery plans and business continuity for the private sector is voluntary. So why a law? What's in it for the business continuity professional, private businesses and the United States? Title IX is the best non-catastrophic opportunity to advance the BC profession. Growth will only come with a unified effort. What is voluntary compliance? How can professionals reach out to the private sector? Who in the private sector needs to be prepared? How, can and will BC professionals answer these questions? This session will attempt to answer these questions and more as we grow towards a more unified effort in the industry.

10:00 AM - 11:15 AM

BC59: BC and Supply Chain Success: How Discovery Networks Survived Hurricane Wilma (300C)*Lisa Hyams, Global X Solutions and Anthony Tarud, Discovery Networks Latin America*

This session will feature a two-part presentation about discovery network business continuity plans, starting with a summary of discovery's preparations in South Florida prior to Hurricane Wilma, including the response immediately following landfall. The second part of the presentation will outline Discovery's supply chain planning and how lessons from previous hurricanes and disaster events were incorporated into the planning process.

10:00 AM - 11:15 AM

BC60: Enterprise Resilience: Beyond the Data Center (400L)*Steven Ross, Deloitte & Touche*

Resilience is often portrayed as an IT issue. While data center and network availability are essential parts of a robust infrastructure, that infrastructure also includes personnel, processes and facilities that must be available around the clock. Moreover, the unbroken availability of resources must be surrounded by a supportive environment, including governance structures, risk management and compliance. The overall resilience of an organization must be measured and evaluated so that it can be continuously improved over

time. This presentation will define a "to-be state" for a resilient enterprise and present a roadmap for how to achieve one, highlighting the interdependency of infrastructure, environment and management.

10:00 AM - 11:15 AM

EB61: My Building is Flooded, I'm Glad I Have a Plan! (200L)
Bill Weber

This session is about planning for the emergencies related to the sticks and bricks of the organization. The speaker will guide you through the fundamentals of a disaster management plan, so when the next stand pipe ruptures or the next laptop battery overheats and causes a fire, a plan for speedy facility recovery is set. Some key elements of the session include developing the emergency procedures plan and implementing it; what the risk manager or facilities manager needs to know after a disaster happens; health concerns about water damage; assessing current risk; protecting an investment; and determining scope and value of a loss.

10:00 AM - 11:15 AM

SB62: Virtual Reality: How to Securely Embrace Virtualization (300L)*Joshua Corman, IBM*

Virtualization is all the rage, and the benefits are undeniable. Green data centers and virtualization will drive down a myriad of costs like space, power, cooling and provisioning, to name a few. However, as people embrace these benefits, it is paramount that they ensure acceptable levels of security. Virtualization breeds new security challenges, attack surfaces and a swath of availability implications. This session will examine these new threats and outline best practices and strategies for how to securely adopt virtualization without constraining the innovation and flexibility it offers.

10:00 AM - 11:15 AM

LB64: The Future of BC Education (300P)*Moderator: Ted Brown, CBCP, KETCH Consulting**Panelists: Paul Kirvan, FBCI, CBCP, CISSP, The BCI, Alan Berman, The DRI International, and Richard Wellman, BRCCI*

Join this panel discussion with representatives from three industry associations. Who is doing what to further the education of the industry? Why is it important to you? Find out what is happening in the US and abroad and how you can further your own professional education.

Sessions

11:30 AM - 12:45 PM

BC65: BETH3 - Simplifying the BCM Strategy Selection Process (300L)

David Sarabacha, Deloitte & Touche

You have conducted and reviewed your business impact analysis and risk assessment annually, yet you are never quite sure you have the most effective recovery strategies in place based on your results. Most software planning tools do little to help a planner decide on an effective strategy. This session will provide a structured approach (BETH3) to consider feasible, effective resiliency and recovery solutions based on your requirements. Included in the discussion will be how to consider scenario planning versus worst-case, how to strategize for both short and long term events and how to differentiate your strategy for an isolated impact event versus one that affects many assets. Learn to develop sustainable, cost-effective strategies that work and that match your time objectives for recovery.

11:30 AM - 12:45 PM

BC66: Post Exercise Review and Activities (300L)

John Kotas, AllState

This newest presentation has to do with the most important part of a disaster recovery and/or business continuity exercise. It analyzes the steps that should be taken after an exercise has been completed (post-exercise review phase). Having concluded a DR or BC exercise, the results must be analyzed. A failure to undertake this task will likely detract from the value of the exercise. The problems arising should be documented and addressed subsequently. This includes scoring and determining the success of exercises, a proper executive summary, how to deal with open issues and, of course, the possibility of re-testing and what the new goals should be. Handouts and tools will be provided.

11:30 AM - 12:45 PM

BC67: Why Wireless Telephony Needs To Be In Your BC/DR Plan (500L)

Ira Messer, Verizon Wireless

The presentation will provide attendees with an understanding of how the cellular system works, describing the components, their redundancies, and noting points of failure.

11:30 AM - 12:45 PM

BC68: BCP and Risk Management Advice Roundtable (300P)

Moderator: Ted Brown, CBCP, KETCHConsulting

This is not a sales pitch! Come see for yourself what past attendees are raving about! Attend this session with your

questions and challenges and our team of experts will help you through them. The free advice you receive in this session alone could be worth the cost of conference registration!

11:30 AM - 12:45 PM

SB69: Managing Risk from Information Systems: An Organizational Perspective; Guidance of the NIST (500L)

Mark Spreitzer, CBCP, CGI Federal Enterprise Security Practice

The National Institute of Standards and Technology of the U.S. Government (NIST) has announced its flagship document in the series of FISMA-related publications. NIST Special Publication 800-39 provides a disciplined, structured, flexible, extensible, and repeatable approach for managing that portion of risk resulting from the incorporation of information systems into the mission and business processes of the organization. This publication describes the NIST Risk Management Framework and provides guidance on a variety of important information security issues. In addition, Special Publication 800-39 provides information on applying the steps of the Risk Management Framework to the phases of the system development life cycle to help ensure that information security is tightly integrated into the mission and business functions of organizations. This session provides a walkthrough of this guidance. Handouts will be provided that will map the NIST Management Framework including guidance on the linkages between the framework and the associates FIPS Publications and NIST Special Publications for reference when developing your own risk management program.

11:30 AM - 12:45 PM

LB70: Leading And Thriving On The Edge Of Chaos (400W)

Trina Trimm, TMeducation.com

Participants will examine the importance of targeted leadership training specifically for crisis management in terms of people, resources, time and space. Actual cases to be examined include a potential Internet PR disaster for a company CEO, a school under seige and locked down, a town in chaos during wildfires, death of long time employees, and other such events. Using a template for guided discussion, attendees will be active participants, identifying their individual and company needs and designing a plan for meeting those needs.

Pre-Conference Training

Want to become a more valuable employee? Get certified! CPM offers you the ability to choose among multiple organizations for pre- and post-conference training. Increase your professional worth and earn additional continuing education credits with these classes offered at CPM 2008 WEST.

BCP-501 Business Continuity Planning Review with Exam DRI International



This course is intended for those individuals experienced in business continuity or disaster recovery planning. Major topics identify most parts of a contingency or recovery plan, and also address areas included in the DRIL examination.

Topics include:

- Business interruption risk analysis
- Risk assessment
- Selection of alternate recovery methods
- Communications recovery planning for voice and data
- Managing and developing recovery plans
- Maintenance and testing of recovery plans

Date: Saturday, May 17 – Monday, May 19
Time: Saturday and Sunday from 8:30 AM – 5:00 PM and Monday from 8:30 AM – 12:00 PM
Fee: \$1,405 for CPM conference attendees. \$1,495 for all others. Exam-only cost is \$500.
Register: Visit www.drii.org and click *Search Courses*

Certified Crisis Communications Planner International Consortium for Organizational Resilience



An organization in crisis faces many grave threats. Employees can be in physical danger. Buildings can fall. Customers can be lost. But the most serious threat is and always will be the threat to the organization's most important asset – its reputation. To protect the organization from reputational threats requires careful, thoughtful, detailed planning and a methodology for inculcating a culture of organizational crisis preparedness. In this two-day seminar, you will learn how to prepare the organization for inevitable threats to reputation, execute the crisis communications plan, then, when the crisis has passed, assess and do what must be done before the next threats occur. Attendees will be certified as Crisis Communications Planners and earn 1.4 CEUs from ICOR and 16 CEA points from DRI International and BCI.

Date: Sunday, May 18 and Monday, May 19
Time: 8:00 AM – 5:00 PM
Fee: \$895 for CPM attendees and members of ICOR, ACP, BRPA, BRPASW, DRIE, ASIS and IFMA. Use voucher #101081111. \$995 for all others.

Register: www.theicor.org
Questions: Inelson@theicor.org

Certified Data Center Professional International Consortium for Organizational Resilience



Join the elite group of Certified Data Center Professionals! This course is designed to expose IT, facilities, or data center operations professionals working in and around the data center to the key components of the center. It will address how to set up and improve key aspects such as power, cooling, security, cabling, safety, and more to ensure a high-availability data center. This course concludes with a certification exam. Attendees who pass the exam will receive the official "Certified Data Center Professional" certificate accredited by ICOR and earn 1.4 CEUs from ICOR and 16 CEA points from DRI International and BCI.

Date: Sunday, May 18 and Monday, May 19
Time: 8:00 AM – 5:00 PM
Fee: \$1,395 for CPM attendees and members of ICOR, ACP, BRPA, BRPASW, DRIE, ASIS and IFMA. Use voucher #101081111. \$1,495 for all others.
Register: www.theicor.org
Questions: Inelson@theicor.org

Hot Site Training Program KETCHConsulting



Find out everything you wanted to know about hot sites but were afraid to ask. Join Ted Brown, CBCP, at the conclusion of CPM 2008 WEST for an afternoon dedicated to all things "hot site!" Earn 4 CEA points from DRI International for attending this training. This post-conference training includes the following topics:

- Negotiating a hot site contract
- BCP recovery strategies: how to save on alternate site solutions while improving RTOs
- Creating an RFP for hot/alternate site services
- Human concerns of hot site operations

Case studies will be shared throughout this class. Sample RFPs will be available for your review and you will even go home with one!

Date: Thursday, May 22
Time: 1:30 PM – 5:00 PM
Fee: \$395
Register: Add this program to your CPM 2008 WEST full conference registration!
Questions: tedbrown@ketchconsulting.com



The Mirage, a sophisticated paradise in the heart of the “strip,” is the official host hotel for CPM 2008 WEST. The Mirage is smoke free in most public spaces, including meeting and convention areas, hallways, elevators and more! The entire CPM 2008 WEST conference and exhibition takes place at the Mirage, so when you stay here, all CPM events are only minutes away from your hotel suite. **A discounted rate of \$199 per night (plus tax) is available for CPM 2008 WEST attendees for the nights of May 16 – 22, 2008. Reserve your room at the discounted rate by calling 800.499.6311 and mention “CPM WEST.” Reservations must be received by April 25, 2008.** It is strongly recommended that reservations are made early and before April 25, as rooms may sell out and will no longer be available at the discounted group rate. Reservation requests received after this date will be

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Air Travel

McCarran International Airport services the Las Vegas area. It is approximately one mile from The Mirage and is utilized by 40 different airlines. For a complete

description of ground transportation options available to and from McCarran International Airport, visit www.McCarran.com and click on *Ground Transportation*.

Attire

The suggested dress code for all CPM 2008 WEST events is business casual. Since meeting room temperatures vary, we suggest bringing a light sweater or jacket to the conference. The average daily temperature for Las Vegas in May is 74°.

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Attn: Andre Diggs

3141 Fairview Park Dr., Suite 777

Falls Church, VA 22042

Checks must accompany registration number and attendee name.

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Register with your colleagues and save on conference registration fees! Groups of five or more will receive a 15 percent discount provided that registrations are completed at the same time from the same company. Call 215.348.1084 for group registration instructions.

Confirmation and Cancellation

- All registrations received by May 16, 2008, will be confirmed via e-mail.
- All cancellations are subject to a \$100 processing fee. No full refunds will be given. "No-shows" are absolutely non-refundable and non-transferable.
- The CPM Group must receive a written cancellation notice. Cancellations received after March 19, 2008, are 50 percent refundable, regardless of when the registration was submitted.
- Because seating is limited, no refunds will be given for cancellations received after April 1, 2008.
- Refunds will be processed after the conclusion of the conference.
- Substitutions, including those made on-site, are allowed with the written permission of the original registrant before the start of the conference.

- Conference registration applies to one registered individual and cannot be shared by two or more people.
- Conference sessions and speakers are subject to change without prior notice.

Proceedings

All conference attendees will receive a copy of the proceedings on CD-ROM. It is not guaranteed to contain all presentations.

Continuing Education Units

The DRII offers 29 CEAs for CPM 2008 WEST full conference registrants. Available only to DRII-certified attendees. Visit www.drii.org for details.

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Fees

CPM 2008 WEST Registration Fees	Early Bird By March 7, 2008	Pre-Show Pricing By May 2, 2008	Onsite Fee Begins May 3, 2008
Full Conference (FC) Admission to any conference session , (one class per time slot), exhibit hall, networking events, CD proceedings.	\$1,095	\$1,195	\$1,295
Full Conference Pass - Government Details above. Must call 215.348.1084 for your promotional code. Admission MUST be paid by government agency.	\$795	\$795	\$895
The Complete Package Includes full conference pass, one guest pass, hot site training program and free printed and CD proceedings.	\$1,595	\$1,695	\$1,795
One Day Pass Admission to conference sessions (one class per time slot), exhibit hall, CD proceedings and networking events on specified day.	\$650	\$700	\$725
Exhibits Only Admission to exhibit hall only.	\$50	\$75	\$75
Guest Pass Admission to exhibit hall and networking events. Can only be purchased with a full conference pass.	\$125	\$125	\$125
Hot Site Training Program Thursday, May 22, 2008, 1:30 PM – 5:00 PM Must be purchased with a full conference pass.	\$395	\$395	\$395

Discover your STRATEGIES FOR RESILIENCE at CPM 2008 WEST

Dedicated to the survival of business and government, CPM provides a complete educational and networking experience for business continuity/COOP, security and emergency management professionals. Determine the tactics to help keep your business in business.

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VP, Director of Operations at a capital management firm*



**REGISTER BY MARCH 7
for EARLY-BIRD PRICING!**

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