

The Truth About Al Qaeda, Iraq, and the Future of Global Terror

Presented by

*Lieutenant Colonel Joe Ruffini,
USA (Ret)*

Founder & Principal Consultant



JPR & ASSOCIATES, LLC

Colorado Springs, CO

TODAY'S OBJECTIVES

- Acknowledge that we are a nation at War.
- Accept that the best defense is a strong offense.
- Know our enemy.
- Know our enemies tactics, techniques, procedures, intent AND risk adversity.
- Plan Worst Case: learn what our communities can do to make the bad guys go somewhere else.
- Be motivated to make our community the most terror aware and prepared in the Union.



WE ARE A NATION AT WAR (Really?)



THE BEST DEFENSE IS A STRONG OFFENSE

*One Fact That Dominates
ALL Homeland Security
Threat Assessments:*



Terrorists are strategic actors . . . They choose their targets deliberately based upon the weaknesses they observe in our defenses and our preparedness.

VIGILANCE . . .

NOT

PARANOIA



VIGILANCE IN COMBATING TERROR

... Must be **PROACTIVE** rather than **REACTIVE**

... Must be **EMBRACED** by

- Mayor & city officials at all levels
- Law Enforcement
- Business Leaders
- Schools
- Citizens at large



READINESS

NOT

REACTIVE PANIC



COMMON SENSE
AND A
SENSE OF
COMMUNITY



An Informed And Proactive Citizenry Is An Invaluable Asset For Our Country In Times Of War And Peace



DENVER, COLORADO

Colorado Information Analysis Center (CIAC)

At the CIAC, about 65 percent of the information it analyzes comes from traditional law enforcement sources, Leffler said. *The rest comes from tips from the public, including businesses.*



SIX CHARGED IN PLOT TO ATTACK FORT DIX

May 9, 2007

CHERRY HILL, N.J., May 8 -- A group of would-be terrorists, allegedly undone after attempting to have jihad training videos copied onto a DVD, has been charged with conspiring to attack Fort Dix and kill soldiers there with assault rifles and grenades, authorities said Tuesday.



The Washington Post

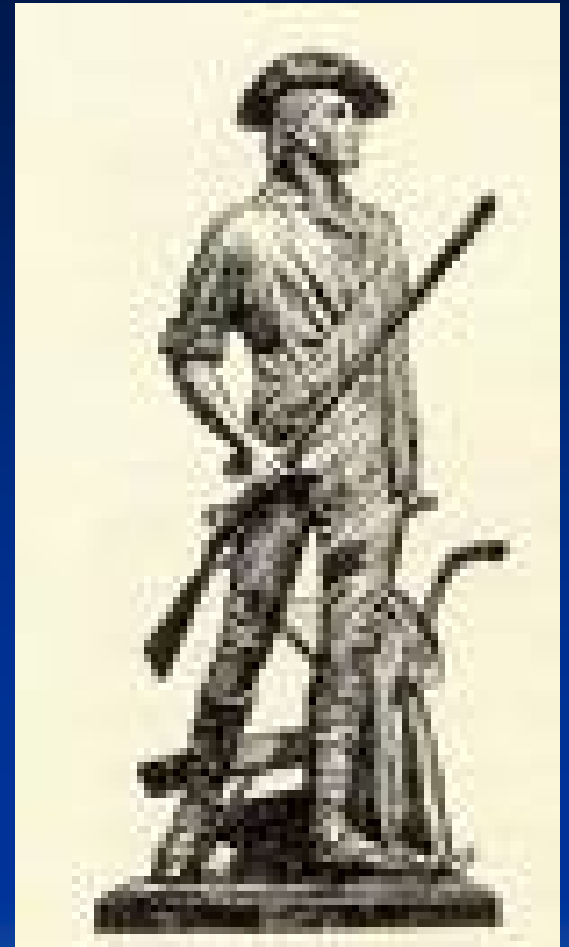
THE MILLENNIUM BOMBER THWARTED

DECEMBER 14, 1999



Ahmed Ressam aka "The Millennium Bomber" was convicted and given a prison sentence of 22 years in a plot to bomb Los Angeles International Airport on New Year's Eve 1999.

“Homeland defense must be built from the ground up by citizens uniting in local, state, and national causes that provide for the common defense.”



KNOW OUR ENEMY



"Every American man is an enemy to us."

"In our religion, there is a special place in the hereafter for those who participate in jihad."

"We -- with God's help -- call on every Muslim who believes in God and wishes to be rewarded to comply with God's order to kill the Americans and plunder their money wherever and whenever they find it."

KNOW OUR ENEMY



- How the U.S. plays into Al Qaeda's propagandist hands.
- How all of Osama's warnings to the Muslim world have come true to America's detriment.
- How the insurgency in Iraq was really created.
- Al Qaeda's strategy for victory in Iraq (and its working!).
- Why this may be a hundred years war.

KNOW THE ENEMY'S TACTICS, TECHNIQUES, PROCEDURES INTENT & RISK ADVERSITY

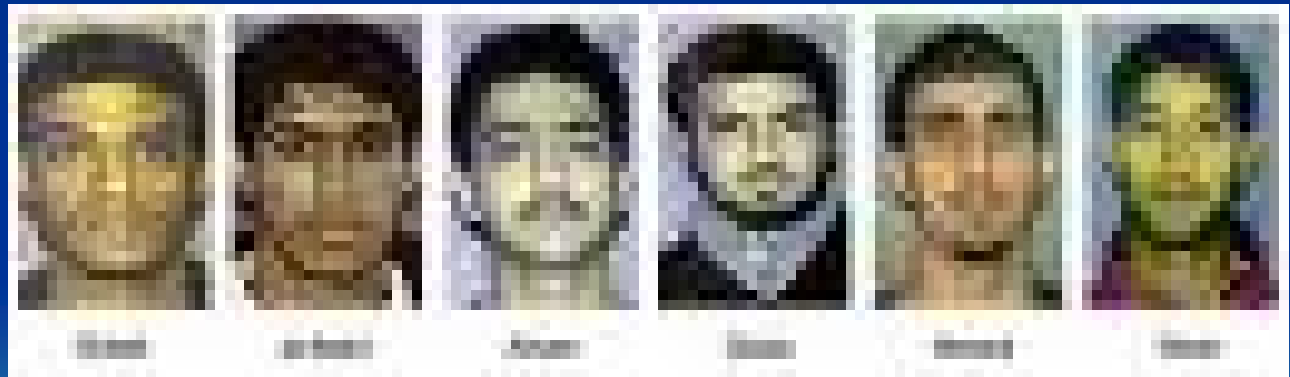
- The objectives of terror attacks
- Sleeper cells and how they are instructed
- How Al Qaeda selects targets
- The terror siege scenario



LACKAWANNA, NEW YORK

SEPTEMBER 2002

All six pleaded guilty in court to terrorism related charges. They were Mukhtar Al-Bakri, Sahim Alwan, Faysal Galab, Shafal Mosed, Yaseinn Taher, and Yahya Goba.



American-born Muslims

WORST CASE SCENARIO: THE SCHOOL SIEGE

Beslan, Russia
September 2004

- 338 dead
- 700 wounded
- 161 children
- 38 terrorists



**WHAT CAN WE DO
NOW TO BUILD
AWARE & PREPARED
COMMUNITIES?**



A TRAINED AND EMPOWERED CITIZENRY

- Remember Civil Defense in the '60s?
- Learn from the Israelis and Russians.
- First responders “respond.” Who will preempt?

**CITIZENS MUST BE FIRST
PREEMPTORS!**



ESTABLISHING THE CONDITIONS NECESSARY FOR VIGILANCE

- Education
- Observation
- Empowerment
- Action
- Patience & Teamwork
- Legal Protection



COMMUNITIES TAKING CHARGE



Operation Terror Aware & Prepared (OPTAP) Programs



OPTAP- HOW?

- Sessions such as this one
- Town hall meetings
- School assemblies
- Student community service door-to-door activities

Public information campaigns (PACs) –they work!





Not HERE. Now NOW.

NOT EVER!

