



# CPM 2008 WEST Sponsorships

---

## Platinum Sponsor (three available)

**\$25,000**

- Sponsor your choice of one function:
  - Welcome Breakfast and Keynote Address
  - Luncheon and Guest Speaker
  - Attendee Networking Breakfast
- Signage with logo at sponsored event
- Chair drop at sponsored event (literature, premium item, etc.)
- 10x10 booth
- Four (4) complimentary full conference registrations
- Acknowledgement from main platform during Keynote Address
- Full page, 4-color ad in show directory
- Company logo included in show directory, on-site signage (exhibit hall entrance unit), event Web site, and on monthly emails (reaching over 100,000 industry professionals each month)
- Conference tote insert
- Sponsor recognition email sent the conclusion of the event featuring your company description and logo

---

## Gold Sponsor (three available)

**\$15,000**

- Sponsor your choice of one function:
  - Exhibit Hall Grand Opening Reception
  - Exhibit Hall Luncheon and Desserts
  - Exhibit Hall Breakfast with Prize Raffle
- Signage with logo at sponsored event
- 10x10 booth
- Two (2) complimentary full conference registrations
- Full page, 4-color ad in show directory
- Company logo included in show directory, on-site signage (exhibit hall entrance unit), event Web site, and on monthly emails (reaching over 100,000 industry professionals each month)
- Conference tote insert
- Sponsor recognition email sent the conclusion of the event featuring your company description and logo

---

**Sponsorships below include a full page, 4-color ad in the show directory and your company logo/link on our Web site and monthly emails!**

### Badge Lanyards (sponsor to supply)

**\$3,000**

Your company logo will be around everyone's neck with your lanyards, supplied at the registration desk, to all attendees.

### Conference Notepads and Pens (sponsor to supply)

**\$3,000**

All attendees use the notepads and pens during the conference – make them yours! Buy the rights to supply notepads and pens for all attendees. The design is up to you!

### Conference Proceedings

**\$3,000**

Get your marketing collateral into everyone's hands! Not only will your company logo appear on the label of each CD Proceedings, your marketing collateral will also be included on the disc. The Proceedings are a lasting reference, used long after the event has ended.

### Conference Bags (sponsor to supply)

**\$6,000**

Buy the rights to supply conference tote bags to each attendee! Put your logo on every bag; choose the color, style and even the price.

**Registration Package****\$8,000**

Be the first one they see! Sponsor early and get five months of exposure! This big package provides your company logo and message on CPM's registration Web site (January through May) and on the email confirmation that every registrant receives (January through May). Your logo will be included on all badges, on registration signage and at the coffee break provided during early registration on Tuesday, May 20 (7 AM – 8 AM).

**Food Event Sponsorships****Beverage Break****\$2,000**

Beverage breaks occur every day outside of the meeting rooms and consist of favorite hot and cold beverages. Signage with your logo will announce your sponsorship of the break you choose. Sponsor more than one for additional impact! Add logo'd napkins!

**Breakfast in Exhibit Hall****\$7,000**

Leave a lasting impression! Use this last morning to your best advantage: wake attendees up with a generous continental breakfast and hot and sell your product or service! Your sponsorship will be announced over the microphone before the prize raffle begins and signage with your logo will be placed in the hall. You may also display your marketing collateral at the event.

**Exhibit Hall Grand Opening Reception****\$10,000**

This reception includes beer, wine, soft drinks and a full hosted bar along with hors d'oeuvres. During this time conference attendees get their first preview of the products and services displayed in the hall; this sponsorship ensures they remember YOUR name! Signage at the event includes your logo. Use this opportunity to tie-in a special promotion or giveaway program.

**Exhibit Hall Luncheon & Dessert****\$10,000**

This luncheon occurs in the Exhibit Hall where attendees flock to obtain information on the newest products and services available. Show them what you have to offer when you sponsor this generous buffet spread available to everyone in the hall. Signage will announce your sponsorship at the event and you may also provide logo'd napkins, tie-in an attendee promotion and display your marketing collateral.

**Networking Breakfast Buffet****\$15,000**

This attendee-only breakfast provides a great opportunity to effectively market your product or service to specific groups without other exhibitors competing for their attention! Attendees sit at rounds identified by industry. Signage with your logo will flank the ballroom entrance. Use this opportunity to place literature, a company shirt or other promotional item at each place setting and have your staff network with the attendees at their tables. This is a superb opportunity to find out what practitioners want!

**Welcome Breakfast and Keynote****\$15,000**

Take advantage of welcoming the attendees to the CPM's kickoff event by sponsoring this plated breakfast. Our MC will thank your company from the main platform, before introducing the guest speaker. Signage will announce your sponsorship of this event to all who enter the ballroom.

**Luncheon Keynote****\$15,000**

Attendees aren't able to resist this chance to sit down, relax, and network with their colleagues while they re-fuel for the afternoon events. Our MC will thank your company from the main platform, before introducing the guest speaker. Signage will announce your sponsorship of this event to all who enter the ballroom.