



**CPM is bringing a group of BC professionals to Chicago... and they want to hear about your services! Dedicated to business continuity with a special focus on emergency communications, this summit will provide generous ROI. Get in front of this core group especially interested in emergency notification and communications plans.**

### **Keynote Sponsor**

- Opportunity to welcome attendees, introduce your company and introduce the keynote speaker
- Literature chair drop at keynote breakfast

#### **Plus:**

#### **Onsite Opportunities**

- Tabletop Exhibit (6 ft. draped table, two chairs)
- Networking lunch with attendees
- Sponsor recognition on on-site signage

#### **Web/Email Opportunities**

- Banner and link on specific event page within [www.ContingencyPlanning.com](http://www.ContingencyPlanning.com)
- Company logo and link included in event promotion
- Personalized e-vite to pass along to customers, recognizing your sponsorship of event
- 2x use of attendee registration list (direct mail list via mail house)

**Investment: \$10,000**

### **Flagship Sponsor (limited to three)**

#### **Thought Leadership**

- Present your case study or workshop

#### **Onsite Opportunities**

- Tabletop Exhibit (6 ft. draped table, two chairs)
- Networking lunch with attendees
- Sponsor recognition on on-site signage

#### **Web/Email Opportunities**

- Banner and link on specific event page within [www.ContingencyPlanning.com](http://www.ContingencyPlanning.com)
- Company logo and link included in event promotion
- Personalized e-vite to pass along to customers, recognizing your sponsorship of event
- 2x use of attendee registration list (direct mail list via mail house)

**Investment: \$7,000**

### **Gold Sponsorship (limited to six)**

#### **Thought Leadership**

- Participate on industry panel in conference program

#### **Onsite Opportunities**

- Tabletop Exhibit (6 ft. draped table, two chairs)
- Networking lunch with attendees
- Sponsor recognition on on-site signage

#### **Web/Email Opportunities**

- Banner and link on specific event page within [www.ContingencyPlanning.com](http://www.ContingencyPlanning.com)
- Company logo and link included in event promotion
- Personalized e-vite to pass along to customers, recognizing your sponsorship of event
- 2x use of attendee registration list (direct mail list via mail house)

**Investment: \$4,000**

### **Tabletop Sponsors (limited to 10)**

#### **Onsite Opportunities**

- Tabletop Exhibit (6 ft. draped table, two chairs)
- Networking lunch with attendees
- Sponsor recognition on on-site signage

#### **Web/Email Opportunities**

- Banner and link on specific event page within [www.ContingencyPlanning.com](http://www.ContingencyPlanning.com)
- Company logo and link included in event promotion
- Personalized e-vite to pass along to customers, recognizing your sponsorship of event
- 1x use of attendee registration list (direct mail list via mail house)

**Investment: \$1,500**