CAMPUS TECHNOLOGY 2007

14th Annual Education Technology Conference

July 30 – August 2, 2007 | **Renaissance Hotel, Washington, DC**

Plan now for this summer's

ROADMAP TO IT LEADERSHIP

All new sessions and topics, with a special focus on leadership development!

> **43 sessions, 8 workshops, 5 tracks**

> **Keynote: Ken Klingenstein,** Director, Internet2 Middleware and Security, on **leading in the new IT environment**

> **Inspirational and practical** plenary panels led by higher ed gurus

> **Strategic and tactical** sessions

> **Field trip** to University of Maryland, College Park

> **Workshops** geared to solving leadership challenges

> **Visionary insight** from leading ed tech professionals

> **Networking opportunities** in a relaxed, collegial atmosphere

from the
Conference Director

Today, technology implementations may reach across campuses and departments and often require the integration of systems involving both academic and business units. It's a collaborative culture, yet it's one that needs not only savvy technologists, but also strong leaders who know how to engage whole communities as well as top-level strategists. More than ever, those who lead need to know the broader implications of their efforts and have the skills to communicate their message widely.

Leadership in this dynamic higher education IT environment takes many forms. And perhaps the best part is that more people now have the chance to lead meaningful change. You can find your place as a technology leader on campus, without the ladder to climb or the glass ceiling to break through! It's an exciting time, and that's why we're inviting you to join us for Campus Technology 2007 in Washington, DC to hone your leadership skills as you learn about the latest technology for higher education.

This year, we have an entire track devoted to leadership. In addition, all conference presenters and panelists have been asked to look at their topics through a lens of leadership, so they may provide appropriate guidance for leaders.

We'll have lots of concrete, accessible examples of effective technology use, too—including tours and presentations by the technology leaders of our host campus, the University of Maryland, College Park. Look for all this and more in the pages that follow, and register "Early Bird" for Campus Technology 2007!

Mary Grush

Mary Grush
Conference Director

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WHO SHOULD ATTEND

At Campus Technology 2007, attendees will examine the myriad challenges they share, and work together to analyze and assess, as well as create actionable plans for leading technology change at their colleges and universities.

CIOS

CFOS

CBOS

VPS OF TECHNOLOGY

IT DIRECTORS AND MANAGERS

ACADEMIC COMPUTING DIRECTORS

PROVOSTS

ADMINISTRATIVE COMPUTING DIRECTORS

DEANS

DEPARTMENT CHAIRS

INSTRUCTIONAL TECHNOLOGISTS

MEDIA/LIBRARY SERVICES DIRECTORS

TECH-SAVVY FACULTY

> An Event Unlike Any Other in Higher Education

At Campus Technology 2007, you'll hear from, and have access to, innovators and experts in higher ed technology—leaders who have examined the strategies and tactics essential to growth, and who are forging new paths with the application and implementation of technology. Interactive sessions and dynamic panel presentations will explore real-world solutions.

> Action Plans to Implement Now

This year's sessions are designed so that you leave the conference with actionable plans, takeaways, and a blueprint for carrying out "next steps" for technology implementation on your campus.

> Leadership and Career Development

Sessions at Campus Technology 2007 are geared to honing the leadership skills needed to move technology forward on your campus, and to help you take your leadership to the next level. Our IT Leadership track specifically focuses on you and your career, providing career-changing information with outstanding IT leadership "roadmap" sessions.

> Peer-to-Peer Learning

Each session offered at Campus Technology 2007 has been carefully designed to give you the opportunity to learn from your peers—faculty, administrators, and IT professionals who are the technology drivers on their campuses and are passionate about the role technology can play in the delivery and management of higher education. In our interactive sessions, you'll hear insights from campus technology experts on what's working and what's not at their own higher ed institutions.

> Ubiquitous Networking

You are not alone! Campus Technology 2007 is a community of hundreds of highly motivated technology professionals from large universities to small colleges, across the country and around the world. Join your colleagues, and session presenters, and share ideas at "birds of a feather" lunches, the exhibit hall reception, dinners on the town, and more.

> Effective IT Solutions

Monday workshops, as well as our sold-out Exhibit Hall, offer practical solutions and drill-down information from experts who understand your IT challenges.

> Collegial Environment

Campus Technology conferences are renowned for their collegial atmosphere with easy access to speakers and vendor representatives. You'll enjoy a relaxed environment, where the goal is professional growth and finding solutions that meet your specific technology challenges.

> The American Experience

Arts, culture, inspiring monuments, museums, history—our heritage. Washington, DC is the American Experience. Enjoy this vibrant city that has so much to do within blocks of the conference hotel, offering a vast number of sightseeing options to add to your conference experience.

LEAD

TUESDAY, JULY 31, 8:30–9:45am

Leading in a New IT Environment

Ken Klingenstein
Director, Internet2 Middleware and Security

Join the renowned Ken Klingenstein as he guides attendees through a world of new challenges: internationalization, managing privacy, accommodating large-scale distributed learning communities, and the automation of intuitive concepts, just for starters! What kinds of infrastructures and tools will allow consistent campus implementations to support inter-institutional collaborations? How can you be the IT leader with the vision and confidence to secure what you need for this next generation of collaboration and global learning? A leader in national networking for the past 25 years, Klingenstein is hailed for his candid (and entertaining) observations about networking challenges and IT leadership issues. This fascinating keynote from our Internet2 "insider" will dramatically change the way you lead your IT organization.

Ken Klingenstein is Director of the Internet2 Middleware and Security areas and Chief Technologist at the University of Colorado at Boulder. At Internet2, he is responsible for fostering the development of middleware interoperability and best practices, and security improvements, through partnership efforts of leaders among campus IT architects, corporations, and government agencies. Klingenstein was CIO at Boulder for 14 years and has been active in national and regional networking since the early 1980s, serving in leadership positions in many organizations.

WEDNESDAY, AUGUST 1, 8:30–9:45am

Leading Change in eLearning:
How to Succeed Amid Endless Challenge

Phillip D. Long (moderator)
Senior Strategist for the Academic
Computing Enterprise, MIT

Chris Dede
Timothy E. Wirth Professor of Learning Technologies
Harvard Graduate School of Education

Joel Smith
CIO, Carnegie Mellon University

For the nation's higher education institutions, the academic, operational, business, funding, and support challenges in online and distance learning have increased dramatically in recent years. With the rapid growth of eLearning populations and segments, and the dizzying pace of advances in collaboration technologies, mobile devices, 'smart classroom' tools, and now, immersive teaching technologies and gaming, the challenges only expand logarithmically. Join our panelists as they consider recent eLearning successes and failures, and discuss what campus IT leaders will need to know in order to take eLearning to the next level.

THURSDAY, AUGUST 2, 11:00am–12:45pm

Climbing Mount Everest:
Your Personal Guides to IT Leadership

Amelia A. Tynan (moderator)
CIO, Tufts University

Annie Stunden
CIO (retired), University of Wisconsin-Madison

Ron Bleed
Vice Chancellor Emeritus, Maricopa Community Colleges

Just what every conference attendee dreams of: The plenary session designed to solve your problems, answer your questions, and let you know that you are not alone! We've invited the most innovative, outspoken IT leaders we know to guide you through the crags and crevasses of your life as campus IT guru. And we'll be equipping you and your attendee peers with personal response system (PRS) devices, so that you can compare notes and reactions, and cast your vote on the hottest issues. This kind of IT "roadmap" consulting is worth its weight in gold, so come to the Mount with your questions in hand, and don't miss this closing session.

SEE WHO'S SPEAKING

KEN KLINGENSTEIN
Director, Internet2
Middleware and Security

CHRIS DEDE
Professor, Harvard
Graduate School
of Education

PHILLIP D. LONG
Senior Strategist, MIT

JOEL SMITH
CIO, Carnegie Mellon
University

AMELIA A. TYNAN
CIO, Tufts University

ANNIE STUNDEN
CIO (retired),
University of
Wisconsin-Madison

RON BLEED
Vice Chancellor
Emeritus, Maricopa
Community Colleges

www.campustechnology.com/conf

8:30am – 12:00pm

M1 Smart Decision-Making for 'Smart Classroom' Evolution
Roger Von Holzen, Darla Runyon

Today's technology options for creating smart classrooms are seemingly endless—that alone may increase the potential for mismatched resources and "not-so-smart" classroom technology choices. The real challenge for campus IT leaders: making "smart" choices while working in this burgeoning environment. Throughout this half-day workshop, two experienced technology leaders frame "smart classroom" technology choices in terms of IT leadership for the 21st century classroom. They'll introduce key issues in the areas of cost, management, training, and pedagogical integration of classroom hardware, software, production, and online tools. Attendees will participate with peers in discussions, demonstrations, and examinations of implementations that incorporate a broad array of instructional technology resources and strategies. Join them to learn how to converge these tools into a seamless learning environment.

Roger Von Holzen is the Director of the Center for Information Technology in Education (CITE) at Northwest Missouri State University.

Darla Runyon is the Assistant Director and Curriculum Design Specialist for the Center for Information Technology in Education (CITE) at Northwest Missouri State University.

WORKSHOP SPEAKERS

ROGER VON HOLZEN
CITE Director, Northwest Missouri State University

DARLA RUNYON
CITE Assistant Director, Northwest Missouri State University

ORA FISH
Program Manager Data Warehouse, Rensselaer Polytechnic Institute

JENNY COBB
Consultant and author

DAVID ESCALANTE
Director, Boston College

M2 BI and Data Warehousing: Powering Better Decisions in Higher Ed
Ora Fish

Ora Fish, program manager at Rensselaer Polytechnic Institute, will provide attendees with a roadmap to successful data warehousing (DW) and business intelligence (BI) initiatives. Takeaways include:
> A clear understanding of DW, BI, and dimensional modeling concepts
> A framework for establishing DW and BI services in higher ed
> Review of tasks associated with:
  ○ identifying the implementation scope
  ○ developing budgets
  ○ building data warehouse architecture
  ○ selecting Business Intelligence software
  ○ development of the dash boards and other information delivery vehicles
> Review of processes required to ensure information quality
> Identification of various roles and responsibilities needed for successful BI implementation
> Identification of the components of the campus training programs
Ora Fish, Program Manager Data Warehouse, Integrated Administrative Computing Solutions (IACS), Rensselaer Polytechnic Institute, has over 25 years of experience in managing systems implementations and software development.

M3 IT Leadership Tuneup
Jenny Cobb

As an IT leader in higher education, is it time to "tune in" better to your own potential and to the people and political climate around you? This workshop is not about identifying strengths and weaknesses—it's about building leadership performance that combines personal competence, talent management, and organizational savvy. In a unique series of exercises paced throughout the half-day session, you'll make an *Environmental Scan* that

helps you understand leadership in your own institution's context. You'll follow that with a *Self-Awareness Scan*, mapping your own most crucial leadership development goals to real institutional needs. And finally, you'll fine-tune your performance with a *People Scan*, which will help you bridge organizational gaps and bring people together in shared objectives. This valuable leadership tuneup will help you engage all your staff—no matter how complex your IT organization—in a common vision based on the real working environment.

Jennifer (Jenny) Cobb is a consultant, author, and workshop leader with more than 30 years of experience in higher education and information technology management.

M4 Protecting Confidential Data: From Task Force Blueprint to Your Institution
David Escalante

Higher education institutions are holding increasing amounts of sensitive data, from FERPA-protected data such as grades, credit cards, and social security numbers, to financial aid data that may include tax returns and other information about applicants, students, and their parents. Serious data breaches are all too common, causing this data to be exposed or fall into the wrong hands. In the fall of 2006, the Educause/Internet2 Computer and Network Security Task Force convened a working group to examine confidential data handling in higher education. At a high level, they've focused on areas like information security risk management programs, data classification policies, clearly defined roles and responsibilities, awareness programs, and technology solutions. The group's first product is a seven-step "confidential data handling blueprint" for higher education, detailing various steps to protect sensitive data. This workshop, conducted by a member of the working group, will take participants through the blueprint in an interactive fashion so that they will be able to understand the nuances of the various steps, and their application in different educational environments. During the workshop, participants will be encouraged to share and compare thoughts on the implementation of the blueprint, and develop customized blueprints for their own institutions.

David Escalante is the director of Computer Policy & Security at Boston College, where he is responsible for all data security on campus.

M5 University of Maryland, College Park Preview
A team from the University of Maryland, College Park presents an in-depth preview of the university's impressive technology resources along with first-hand accounts of their diverse applications on this vast campus.

Segment I. Classroom Technology
Sue Clabaugh, Ann C. Smith

Segment II. Distance Learning
Bradley D. Paleg

Segment III. UMIACS and HCIL (University of Maryland Institute for Advanced Computer Studies, High Performance Computing)
Frederick J. McCall, Evan Golub, David Scott Doermann

Note: This workshop is especially recommended—but not required—for those wishing background information for their afternoon tour experience.

1:30pm – 5:00pm

M6 Field Trip—University of Maryland, College Park

Following lunch, attendees may board buses for a short ride to campus to see the University of Maryland's innovative technology implementations first-hand. Select from one of two guided tours, or explore campus highlights at your own pace with a self-guided tour (pre-registration is required for campus tours).

TOUR I
ROBERT H. SMITH SCHOOL OF BUSINESS: TECH-ENHANCED TEACHING & LEARNING FOR CAREERS IN A COMPETITIVE MARKETPLACE

Tour Guide: Ben Rose, AV Operations Engineer Robert H. Smith School of Business

The Smith School of Business is internationally known for implementing technology to enhance teaching and learning and to prepare students for a competitive marketplace and business environment. Located in Van Munching Hall, the tour includes: Tech-enabled teaching theaters, classrooms, and auditoriums; flexible, tech-enhanced informal learning spaces; innovative labs; and central control room.

TOUR II
DISTANCE EDUCATION, RESEARCH COMPUTING, AND ALTERNATIVE LEARNING SPACES AND TECHNOLOGIES
This tour highlights the innovative technologies, learning spaces, and technology applications in three UM-College Park centers.

• **Distance Education.** *Tour Guide: Bradley D. Paleg, Distance Learning Specialist.* Tour the Plant Sciences Teaching Theater complex, and discover how faculty use the facility for face-to-face and distance learning, statewide professional development, and administrative communications.

• **Research Computing (A.V. Williams Building).** *Tour guide: Frederick J. (Fritz) McCall, Assistant Director, Institute for Advanced Computer Studies.* Explore research and high performance computing; learn about pivotal research applications of technology in the Institute for Advanced Computer Studies (UMIACS) projects, and get an inside look at the high-end computing technologies on campus.

• **Alternative Learning Spaces and Technologies (Jeong H. Kim Engineering Building, A. James Clark School of Engineering).** *Lead tour guide: Marty Ronning, Associate Director of Distance Education Technology and Services.* Opened in 2005, the Jeong H. Kim Engineering Building not only houses engineering labs—it is an engineering laboratory in itself. Tour includes: a building-wide AV system, two-story lecture hall with AV capabilities and smart classroom technology, virtual reality lab, and three computer labs.

Photo by John Consoli

TOUR III
SELF-GUIDED CAMPUS HIGHLIGHTS

This is an ideal tour for those who wish to explore at their own pace and take in campus technology highlights plus general points of interest. Many stops will have staff onhand to answer your questions. See complete details online at www.campustechnology.com/conf.

M7 Social Software and Academic Podcasting: Your Blueprint for Success
Jim Wolfgang, Keith Politte, Frank Lowney

White ear buds are as commonplace on today's campuses as backpacks. But can handheld, mobile technologies like the iPod be an effective means for distributing academic content? Can video and audio podcasts via laptop establish an environment of student engagement? During this half-day workshop, three representatives from two of the country's leading 'podcasting institutions' will share their campuses' successes engaging students through podcasting projects. Workshop participants will walk through podcasting, hardware and software options, simple production and editing procedures for video and audio content, and distribution methods. Finally, participants will build an 'iDreamers' list of social networking activity concepts they can adapt to bring value-added benefits to programs on their campuses.

Jim Wolfgang is Director of the University System of Georgia's Center for Digital Innovation at Georgia College & State University, and former CIO at GC&SU.

Keith Politte is a corporate relations officer for the University of Missouri-Columbia focusing on the high tech sector.

Frank Lowney is a manager of Web Enabled Resources and a professor of Educational Foundations in the School of Education at Georgia College & State University.

M8 What's Web 2.0 and Why Should I Care? A Primer and Innovative Program Model
Ron Danielson, Robert Boyd

'Web 2.0' is a sweeping, loosely defined term ascribed to second-generation internet tools—podcasts, blogs, wikis, social software, IM, RSS feeds, and mashups—that foster collaboration and sharing among web users. Yet, despite the rather casual application of the moniker, people who refer to it recognize that Web 2.0 tools focus on communications within an online community to increase the value of web resources for community use. To un-muddy the waters a bit and explore the meaning of Web 2.0 for higher education in a concrete and practical manner, workshop leaders will present the core elements of an innovative program developed by the Public Library of Charlotte and Mecklenburg County now being adopted by numerous higher education institutions worldwide for the purposes of introducing Web 2.0. Participants will experiment with relevant new technologies during the session, consider future technology directions, and envision possible Web 2.0 applications at their own institutions.

Ron Danielson is Vice Provost and CIO at Santa Clara University.

Rob Boyd is an IT manager at Santa Clara University supporting PeopleSoft Student Administration.

WORKSHOP SPEAKERS

JIM WOLFGANG
Director, Center for Digital Innovation, University System of Georgia

KEITH POLITTE
Corporate Relations Officer, University of Missouri-Columbia

FRANK LOWNEY
Manager & Professor, Georgia College & State University

RON DANIELSON
Vice Provost & CIO, Santa Clara University

ROBERT BOYD
IT Manager, Santa Clara University

www.campustechnology.com/conf

MONDAY
JULY 30

Lunch
12:00 - 1:30pm

Lunch Speaker:
Jeffrey Huskamp,
University of Maryland,
College Park

8:30am - 12:00pm

M1 Smart Decision-Making for 'Smart Classroom' Evolution
Darla Runyon and Roger Von Holzen
Northwestern Missouri State University

M2 BI and Data Warehousing: Powering Better Decisions in Higher Ed
Ora Fish, Rensselaer Polytechnic Institute

1:30 - 5:00pm

M6 Field Trip to University of Maryland, College Park

M7 Social Software and Academic Podcasting: Your Blueprint for Success
Frank Lowney, Georgia College & State University
Keith Politte, University of Missouri-Columbia
Jim Wolfgang, Georgia College & State University

TUESDAY
JULY 31

12:15 - 3:30pm
Exhibit Hall Open

12:15 - 1:15pm
Lunch

2:00 - 3:00pm
Poster Sessions

4:45 - 7:00pm
Exhibit Hall Reception

8:30 - 9:45am

Keynote: **Leading in a New IT Environment**
Ken Klingenstein, Director, Internet2 Middleware and Security

10:00 - 11:00am

T1 Introducing: The New CISO on Campus
Brian Nichols and Brian D. Voss
Louisiana State University

T2 Preparing 21st Century Students
Robert Bruce, Lucas Horton and Susanna Wong Herndon (moderator)
University of Texas-Austin

11:15am - 12:15pm

T6 Understanding Your Critical Leadership Stages
Leslie P. Hitch (moderator), Thomas Hopkins, Scott Putnam and Beth-Anne Sullivan
Northeastern University

T7 Realizing Your Smart Classroom Dream
Joe Bonchi, New Jersey Institute of Technology
Daniel L. Doolen, Univ. of Illinois, Urbana-Champaign
Randal A. Lemke (moderator), InfoComm Int'l
Randy Jackson, University of Washington-Seattle

3:45 - 4:45pm

T11 The Leader's Toolbox: Troubleshooting Tips from a Pro
Jenny Cobb, JT Cobb Consulting

T12 Overcoming Faculty Barriers to IT Integration
Thomas Brinthaupt (moderator), Maria Clayton and Barbara Draude
Middle Tennessee State University

WEDNESDAY
AUGUST 1

12:15 - 3:15pm
Exhibit Hall Open

12:15 - 1:15pm
Lunch

2:00 - 3:00pm
Poster Sessions

8:30 - 9:45am

General Session Panel: **Leading Change in eLearning: How to Succeed Amid Endless Challenge**
Chris Dede, Timothy E. Wirth Professor of Learning Technologies, Harvard Graduate School of Education;

10:00 - 11:00am

W1 Self-Mentoring to Leadership Success
Judith V. Boettcher, Designing for Learning
Kathy Christoph, University of Wisconsin-Madison
Anne Moore, Virginia Polytechnic Institute and State University
Carrie E. Regenstein, Carnegie Mellon University

W2 AETZone: A 3D Immersive World
Stephen Bronack, Amelia Cheney, Richard Riedl (moderator) and Robert Sanders
Appalachian State University

11:15am - 12:15pm

W6 A Culture of Performance
William H. Graves, SunGard Higher Education

W7 Marrying Smart Classroom Design to Pedagogy: Innovative Approaches
Donald M. Bailey (moderator), Technology Design Resources
Michael Kubit, Case Western Reserve University
John O'Brien, Montclair State University

3:30 - 4:30pm

W11 Leading Change Through Community Partnerships
Lev Gonick, Case Western Reserve University

W12 How to Build a Digital 'Patchwork Quilt' to Create Community
Sylvie Debevec Henning and Joyce Joines Newman
Harriot College of Arts and Sciences, East Carolina University

THURSDAY
AUGUST 2

8:30 - 9:30am

TH1 Making the Transition: Diary of a New CIO
Rich Pickett, San Diego State University

TH2 Social Learning Technologies: Best Practices for Course Integration and More
Gordon F. Snyder, Jr., Springfield Technical Community College

9:45 - 10:45am

TH6 Leading Community Source Initiatives
Lee Belarmino (moderator), San Joaquin Delta College
Joel Smith, Carnegie Mellon University
Rob Abel, IMS Global Learning Consortium
Barry Walsh, Indiana University

TH7 Building Innovative Formal/Informal Learning Spaces for Collaboration
Mary Jo Gorney-Moreno, San Jose State University
Menko Johnson, San Jose State University
Andrew J. Milne, Tidebreak Inc.

11:00am - 12:45pm

General Session Panel: **Climbing Mount Everest: Your Personal Guides to IT Leadership**
Ron Bleed, Vice Chancellor Emeritus, Maricopa Community Colleges; Annie Stunden, CIO (retired),

CLUSTER LEGEND

| IT Leadership | Academic Technologies | Campus-Wide Systems | Creating a Future Vision for the Campus |

M3 — IT Leadership Tuneup
Jenny Cobb, JT Cobb Consulting

M4 — Protecting Confidential Data: From Task Force Blueprint to *Your* Institution
David Escalante, Boston College

M5 — University of Maryland, College Park Preview
University of Maryland Staff

M8 — What's Web 2.0 and Why Should I Care? A Primer and Innovative Program Model
Robert Boyd and Ron Danielson
Santa Clara University

T3 — 'Playing' the Course: Gaming in the Curriculum
Scott Brewster, Robert Brown (moderator) and Nora Reynolds
University of North Carolina-Greensboro

T4 — Jump-Start Your BI and DW Initiatives: 60 Minutes of Solutions
Ora Fish, Rensselaer Polytechnic Institute

T5 — iTunesU and More—Potential Tools for Higher Education
Keith Politte, University of Missouri
Jim Wolfgang, Georgia College & State University

T8 — Moving to the New Converged Device Campus: The MobileU Story
Jay L. Dominick, Wake Forest University

T9 — Connecting Campus Systems: Interoperability and Open Standards
Charles F. Leonhardt, Georgetown University
Stuart Sim, Moodlerooms

T10 — State-Funded Institutions: How the Leaders Find the Funding
Bruce Maas, University of Wisconsin-Milwaukee
Theresa Rowe, Oakland University
H. David Todd, University of Vermont
Galen R. Work, Jr., Rutgers University

T13 — A Culture of Innovation: Incubating Technology in the Humanities
Mitchel Davis and Christina M. Finneran
Bowdoin College

T14 — Leading the Entrepreneurial Institution: The Application Service Provider (ASP) Model
John Bielec and Janice Biros
Drexel University

T15 — R1s: Regional Networking Initiatives
Jeffrey C. Huskamp, University of Maryland, College Park
Daniel A. Updegrove (moderator), University of Texas-Austin
Brian D. Voss, Louisiana State University

Phillip D. Long, Senior Strategist for the Academic Computing Enterprise, MIT; Joel Smith, CIO, Carnegie Mellon University

W3 — The Successful ePortfolio Initiative: Empowering the Leader
Wende Morgaine and Nate Angell
Portland State University
Judith Kirkpatrick, Kapiolani Community College

W4 — Developing Non-Traditional IT Customers
Jay L. Dominick and Phillip Everett May
Wake Forest University

W5 — The CIO in the New IT Organization: Vision, Focus, and Execution
John Camp, Wayne State University (ret.)

W8 — The Economics of BI: How to Drive Cost-Effective Implementation Strategies
Joseph di Paolantonio and Clarise Z. Doval Santos
InterActive Systems & Consulting

W9 — What You Need to Know About Open Source Governance in Higher Education
Chris Coppola, The rSmart Group

W10 — Leading Organizational and Program Change to Foster 21st Century Digital Literacy
Richard H. Ekman
Council of Independent Colleges

W13 — Forget the Deep Pockets: Build a Successful Online Program Consortium
Richard H. Ekman, Council of Independent Colleges
Tom Kennedy, Regis University

W14 — Avoiding and Managing Campus Data Breaches
Jack Suess, University of Maryland, Baltimore County
Daniel A. Updegrove, University of Texas-Austin

W15 — Community Colleges: Uncle Sam Could be Funding *Your* Online Learning Programs and Workforce Development
Clyde M. Sakamoto, Maui Community College

TH3 — What Is the *Learning Impact* of the Technology-Empowered Education You Deliver?
Rob Abel, IMS Global Learning Consortium

TH4 — Will Departmental IT Security Reviews Help Keep Data Safe?
Randy Marchany, Virginia Tech

TH5 — The Next Wave of Open Source: Kuali Spells S-I-S
Jeffrey Huskamp, University of Maryland, College Park

TH8 — Creating Faculty-Centered Quality Assurance for Online Courses
Pauline Graveline and Molly Mott
State University of New York at Canton

TH9 — Disaster Recovery Collaboration: The New Roadmap for Win-Win Institutional Partnerships
Erin Griffin, Loyola Marymount University

TH10 — Centralized HPC Means Power and Competitive Edge
Diane Barbour, Rochester Institute of Technology
Jerrold M. Grochow, MIT
Betty Leydon, Princeton University
Marilyn A. McMillan, New York University

University of Wisconsin-Madison; Amelia A. Tynan, CIO, Tufts University

Program subject to change

ACADEMIC TECHNOLOGIES

T2

Preparing 21st Century Students: Are You Developing Their Digital Competence and Mastery?

What do students need to succeed in a 21st century global marketplace? The list of requirements is long, but it's clear that digital technologies and multiple media factor into the equation. How can we help students work and communicate effectively with digital technologies? Susanna Herndon and her colleagues at the DIIA (Division of Instructional Innovation and Assessment) Technology Enhanced Learning at the **University of Texas, Austin** have built a program that really *works*. Come hear their approach, challenges, and successes, and join in a dynamic discussion with peers dedicated to helping students succeed. **T**

T3

'Playing' the Course: Gaming in the Curriculum

Educational games have been used effectively for years to supplement traditional teaching. But at the **University of North Carolina–Greensboro**, they've

turned an entire Economics course into a game, incorporating all the elements of effective education: content, communication, interactivity, application, and assessment. Join key members of the team from UNC Greensboro as they consider the implications "When The Game Is The Course." **T**

T7

Realizing Your Smart Classroom Dream

What's in your dream classroom? A high-definition projection system? A personal response system? A system for digital capture and video streaming? Meet experts who've been on the front lines of technology implementation in higher education. They'll share their experience, field your toughest questions, and help you make sure your next classroom implementation is a dream come true. **T**

T12

Overcoming Faculty Barriers to IT Integration

When higher education faculty try to get up-to-speed on new instructional technologies, these efforts cut into the time and effort they can devote to other responsibilities. In this session, the **Middle Tennessee State University** team tells its success story, faculty members and an instructional technology director define the major barriers to faculty IT integration, and a follow-on discussion reveals some of the most promising techniques for overcoming those barriers. **T**

T13

A Culture of Innovation: Incubating Technology in the Humanities

At **Bowdoin College** administrators have gone the extra mile for the Humanities. They've successfully developed and maintained a technology incubator that provides faculty consulting, project management, grants, and technical services—all to foster the effective use of technology in the Humanities. Come hear the Bowdoin success story: How IT streamlined costs, aligned institutional and IT goals, and more. Plus: How deliberate outreach to faculty (via faculty development workshops, an IT Advocate program, student fellows, stipends, and small grants) played a key role. **S**

W2

Teaching and Learning in a 3D Immersive World: The AETZone Model

Join a team from **Appalachian State University** as it presents AETZone—a 3D immersive world for teaching and learning—and identifies best practices for creating an online learning environment that maintains fidelity to the campus-based (or face-to-face) conceptual framework by supporting "social constructivist" teaching methods. In this truly engaging session, the ASU team will share its roadmap to program design and bring attendees in on real-time immersive community interaction with students from a variety of locations. **T**

W3

The Successful ePortfolio Initiative: Empowering the Leader

It took a few years for ePortfolios to take off, but now expectations for successful ePortfolio initiatives are high. Who on your campus is best positioned and equipped to drive such an initiative and get an ePortfolio system up and running? Who can ensure that faculty and students will adopt it? Take a practical and realistic tour of the new world of ePortfolios and find out what it takes to make a successful ePortfolio program a reality on your campus. **T**

W7

Marrying Smart Classroom Design to Pedagogy: Innovative Approaches

Plugging the latest high-tech devices into your institution's smart classrooms without breaking the budget is half the battle in smart classroom design. The other half—you might even say the *bigger* half—is designing for effective pedagogy. Meet technologists from **Case Western Reserve** and **Montclair State**: IT leaders who will share their very different challenges and approaches to designing really *smart* classrooms, where pedagogy is key. **T**

W12

How to Build a Digital 'Patchwork Quilt' to Create Community

Clearly, institutions of higher education realize many benefits on many levels when they implement digital technologies. But today, the potential to contribute to *community building* with these technologies is one that stands out. Come meet the team from the **Harriot College of Arts and Sciences at East Carolina University**, who will reveal how complementary digital offerings are the interlocking pieces of a 'patchwork quilt' that ultimately creates community, and helps that community connect, share, and inform. **T**

W13

Forget the Deep Pockets: Build a Successful Online Program Consortium

Well-endowed public mega-universities and for-profit institutions aren't the only ones that can succeed with online programs. The **Online Consortium of Independent Colleges and Universities'** mission is to serve the online program needs of independent, not-for-profit colleges and universities through the consortium model. OCICU (managed by New Ventures of **Regis University**) provides an existing online infrastructure and program resources, and helps schools cope with associated administrative needs so that the schools have a low-risk, low-cost entry into online learning. Join New Ventures President and Executive Director Tom Kennedy as he shares the details about this model, and Council of Independent Colleges president Rich Ekman, as he offers a broader perspective on the related needs of private institutions. **S**

T = Tactical   **S** = Strategic

TH2
Social Learning Technologies: Best Practices for Course Integration and More

Are instructors at your institution using podcasting, wikis, and blogs effectively as new learning modalities? **National Center for Telecommunications Technologies** Executive Director Gordon Snyder guides attendees through examples of how pioneering faculty have already integrated new social learning technologies into their courses, to bolster learning experiences for their students both inside the classroom and off-campus. Find out how you can use these technologies to support institutional or program objectives at your own institution. **T**

TH7
Building Innovative Formal/Informal Learning Spaces for Collaboration

A new Academic Success Center debuted this past fall at **San Jose State University**, offering student collaboration hubs, multimedia editing stations, and technology-enabled classrooms—all designed for flexibility, with the success of SJSU's busy commuter students in mind. The center also boasts a technology incubator classroom which includes dual rear-projection Smart Boards from Smart Technologies, high-resolution projection systems and document camera, videoconferencing and student response systems, tablet PCs and Apple MacBook Pros for student use, wired and wireless access, and a range of apps for collaboration. Join key members of the project team as they review their design issues, challenges, and successes in bringing together myriad technologies to meet student needs. **T**

TH8
Creating Faculty-Centered Quality Assurance for Online Courses

There's no doubt about it: **SUNY Canton**'s Online Learning Task Force is an ambitious effort to involve faculty in creating the policies and procedures governing distance education at the college. Faculty at the school have approved a course review process for evaluating the quality of online offerings based on a 40-standard rubric. The review process is faculty-centered, respects academic freedom, and promotes the quality of online courses. Learn how the success of SUNY Canton's online program is directly tied to its faculty leadership and innovation. Bring your hardest-hitting questions for a candid discussion of challenges, obstacles, and triumph! **T**

CAMPUS FORUMS

T10
State-Funded Institutions: How the Leaders Find the Funding

They may still be reeling from large cuts in funding, but state institutions with strong technology and administrative leadership are targeting new efficiencies and entrepreneurial opportunities to keep their IT budgets functioning. Join Galen Work of **Rutgers University** as he leads an open discussion of emerging strategies state-funded colleges and universities are devising to refine procedures and manage assets and investments in a productive—and cooperative—fashion. **S**

T15
Research Institutions: Leading Regional Networking Initiatives

Large R1s have taken the lead in developing regional networks to support research, technical computing, and collaboration in higher education. Join this open discussion with leaders from universities that have forged high-speed networking initiatives such as LONI and SURAnet, and share your own visions about how to connect institutions in order to share high performance computing resources and enable high-end communications for researchers. **S**

W10
Leading Organizational and Program Change to Foster 21st Century Digital Literacy

Digital library materials, research databases, productivity and collaboration tools, and web-based search engines are only the beginning as institutions consider the new elements of ubiquitous computing that are emerging on campuses. How will we prepare our students to work effectively in the digital environment? How will they learn to properly use and evaluate digital resources? The answer may involve significant change in your institution's programs, curricula, and organizational structure, so be sure to join this forum to discuss digital literacy for small to midsize private colleges. **S**

W15
Community Colleges: Uncle Sam Could be Funding Your Online Learning Programs and Workforce Development

Community colleges are in large part tied to workforce development and thus have a sizable impact on regional economic development. But to what extent do they exploit the national government's very real interest in this? Right now, the US Department of Labor has $140 million in grant funding available, and a portion of those dollars could help fund the development of *your* institution's distance education program. Join this Community College Chancellor-led forum to learn from colleagues about potential funding strategies. **S**

CAMPUS-WIDE SYSTEMS

T4
Jump-start your BI and DW Initiatives: 60 Minutes of Solutions

Though Business Intelligence and Data Warehousing are earning greater recognition in higher education environments, there's still a "BI gap" when it comes to any comparison with the corporate world. But **Rensselaer Polytechnic Institute**'s Program Manager for the Data Warehouse Ora Fish has developed a number of approaches to help close that BI gap effectively. She is prepared to customize her knowledge to your specific campus challenges, so bring on those BI and DW queries and scenarios: This session is designed for you. **T**

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CIO and Associate Provost, University of Georgia

T8

Moving to the New Converged Device Campus: The Mobile Story

Students at **Wake Forest University** have been enjoying the many benefits of converged cell phone/PDAs since 2005, thanks to a program called MobileU. They track the campus shuttle, instant message on-the-go, access class resources, and even check their laundry machines from afar. But what's in the future for MobileU? Will it support the new iPhones? What functions will the phone users want next? Find out what it takes to react to changing technology and new expectations as Wake Forest IT leaders move this program into the future. **T**

T9

Connecting Campus Systems: Interoperability and Open Standards

The use of open standards for plugging systems together to share and re-use data is often touted as a "magic bullet" that can solve all integration problems. But there are people and process concerns that must be considered when adopting open standards on campus, or you may end up with not much more than a costly exercise. Come share in an open discussion about open standards—and what it takes to promote their use on campus. **T**

T14

Leading the Entrepreneurial Institution: The Application Service Provider (ASP) Model

Known for its technology innovation and community leadership, **Drexel University** now helps other institutions tackle ambitious technology implementations—while creating its own new revenue streams, plus win-win relationships with vendor partners—all by acting as an ASP for selected partner schools. Drexel offers IT leadership, IT staffing, and ERP services and administrative systems hosting, single sign-on portals, and integrated administrative/learning management systems. Learn how this innovative and entrepreneurial culture fosters community leadership. Could your institution become an ASP to others? **S**

W4

Developing Non-Traditional IT Customers

Learning management systems, classroom media, administrative systems, networks, even high-performance computing are familiar challenges for IT administrators. But what about setting up and managing monitoring systems for the campus police? Increasingly, IT departments have to support non-traditional customers like security forces. And as the monitoring needs of these organizations become more complicated and pressing, they require support for networking, servers, backups, and more. Join **Wake Forest University** for an inside look at one such project, and the kind of architecture developed to support these non-traditional requirements. **T**

W8

The Economics of BI: How to Drive Cost-Effective Implementation Strategies

Too often, the very technologies that can promote cost savings aren't implemented because of... well, *cost*. When will your institution get off the BI dime and get an economical plan for data warehousing, data management, and data analytics? Drawing on open source software, project management, and user involvement, you can economically and efficiently meet campus-wide and departmental data warehouse, data mart, and business intelligence

needs through dashboards, reporting, OLAP, and data mining tools. Join two BI-savvy consultants to find out how your own organization can respond to user needs—without blowing the budget. **T**

W9

What You Need to Know About Open Source Governance in Higher Education

Most campus IT pros understand the basics of what open source software is, and many can cite several of its benefits—but how many really understand *how it got here*, and where the momentum comes from to maintain it. In higher education, unique communities have formed around open source efforts—in particular, Sakai's Collaboration and Learning Environment and Kuali's administrative software. In this session, rSmart's Chris Coppola explores foundations for open source in higher education, and explores answers to the question: *How do communities like Sakai and Kuali actually work?* **T**

W14

Avoiding and Managing Campus Data Breaches

It's certainly no secret: Higher education institutions have suffered many high-profile security breaches in the past year. Right now, efforts are underway at schools (and through technology providers) across the nation and the world, to learn how best to protect sensitive information—and how to respond effectively should a dreaded breach occur. Come hear the latest information (and the inside stories) from those who've been there. Don't forget to bring your toughest questions! **S**

TH3

What Is the *Learning Impact* of the Technology-Empowered Education You Deliver?

What are the most innovative and impactful uses of IT in education? The IMS Global Learning Consortium presents results of an ongoing program, Learning Impact, in which innovations from around the globe are compared by their actual impact on learning, and via new research on learning technology trends. The Learning Impact program recognizes innovative technologies as applied in an institutional context. Yes—your institution's own educators and technologists *can* find out how their work compares to a global field of highly innovative uses of IT. **S**

TH4

Will Departmental IT Security Reviews Help Keep Data Safe?

With so many of higher education's large security breaches involving distributed servers, departmental security reviews seem a logical option in the battle to keep personal data safe. The IT Security Office at **Virginia Tech** is conducting reviews of all departments in advance of an internal audit; the first set of departments includes those that handle credit card transactions. Can such departmental reviews help keep data safe? Virginia Tech's assistant IT security officer examines the process with attendees. **T**

TH9

Disaster Recovery Collaboration: The New Roadmap for Win-Win Institutional Partnerships

In a disaster, your closest allies may be those farthest away from you, and they may even be the ones least like you. Such is the case in the pairing of **Bowdoin College** in Brunswick, Maine, and **Loyola Marymount University** in Southern California. The two institutions have teamed up to mitigate potential disasters with a disaster recovery collaboration project that takes advantage of a 3,000-mile "safety buffer" and divergent risk exposure profiles. Join LMU's Erin Griffin as she guides attendees through the technical and organizational details of this intriguing partnership. **S**

CREATING A FUTURE VISION FOR THE CAMPUS

T5

iTunesU and More—Potential Tools for Higher Education

Sometimes implementing technology means years of development and building everything yourself. Other times, it means intelligently leveraging popular technologies—*if* you possess that vision. Jim Wolfgang is just such a futurist. Director of the University System of Georgia's Center for Digital Innovation, Wolfgang has unique perspectives on how a university can embrace these new technologies, and led **Georgia College & State U** in its early adoption of iPods in the curriculum. Keith

T = Tactical   **S** = Strategic

Polite, a development officer at the **University of Missouri**'s School of Journalism also understands the value of meeting students on their own turf, and leveraging popular interfaces. Join these two technology leaders as they share their visions for the educational future of iTunes—and more. **S**

W5
The CIO in the New IT Organization: Vision, Focus, and Execution
A CIO must have a vision of how IT can advance the university and how technology will have a positive impact on teaching, learning, and research across all departments, schools, and colleges. About half of CIOs now sit at the president's cabinet, included as key players in institutional strategy. But having that strategic view and vision is not enough; the CIO has to be able to focus on that vision and then execute it. A 22-year veteran of executive-level IT, John Camp, **Wayne State University** CIO (retired), will reveal how successful CIOs and their IT organizations are translating vision into effective action, and how they must change to get there. **S**

TH5
The Next Wave of Open Source: Kuali Spells S-I-S
"What? Are they crazy?" was what we heard when a gutsy group of institutions decided to develop open source financials software. Now, with the first release of Kuali Financials behind them and a smooth-running Kuali Foundation to help organize future forays into administrative systems, some of these schools (and a few new ones) are taking on nothing less than a Student Information System (SIS)! Join **U Maryland** CIO Jeffrey Huskamp as he leads an exploration of this visionary endeavor. And don't be surprised at the enthusiasm in the room. **S**

TH10
Centralized HPC Means Power *and* Competitive Edge
High-Performance Computing (HPC) resources now extend to many disciplines, and are shared across campus or regionally. Often they are administered centrally. What are the possibilities for HPC to be distributed and shared, with leaps in computer power and storage? How does this capability attract greater levels of teaching talent and move "new contender" institutions into the ranks of the research greats? And what is the role of central IT in moving HPC initiatives forward? Join a panel of prominent CIOs as they consider the future—and power—of HPC on campus. **S**

IT LEADERSHIP

T1
Introducing: The New CISO on Campus
In 2005, **Louisiana State University** established its first-ever chief IT security and policy officer—and it was Brian Nichol's first experience in that role as well. Many institutions have only recently created

chief information and security officer or similar high-level positions with responsibility for IT security and policy. What's required to navigate these relatively uncharted waters and lead your own institution into a more secure future? The CIO/CSO team from LSU is ready to share its lessons learned. **S T**

T6
Understanding Your Critical Leadership Stages
One view of leadership rarely taken is how it is perceived, executed, and attained at different points in the continuum of an IT career. IT leaders from **Northeastern University**—each at different stages of their careers—have come together to define leadership, discuss issues in managing and leading, and offer attendees concrete suggestions about how to enhance their own career paths and contributions to their institutions, as well as take responsibility for developing other campus IT leaders. Attendees are encouraged to bring questions and participate in this fascinating panel discussion. **S T**

T11
The Leader's Toolbox: Troubleshooting Tips from a Pro
What are the stickiest problems you face leading your organization, people, and campus partners? Bring

your communication challenges, organizational issues, team-building concerns—whatever keeps you up at night wondering how you will move your campus to the next level—and get a goldmine of advice from IT management consultant Jenny Cobb. In her 25 years in higher education, Cobb has grappled with technology development and business administration at Vanderbilt, Purdue, the University of Georgia and other venerable institutions. **T**

W1
Self-Mentoring to Leadership Success
Wondering how to develop closer collegial and career relationships while avoiding the pitfalls of traditional mentoring models? Come hear the story of the Santa Fe Women: How the self-mentoring group formed and has evolved since 2000. Our panel of four Sante Fe group members will respond to your questions with ideas and for forming similar self-mentoring groups. **T**

W6
A Culture of Performance
How can IT leaders work with top administration to generate a culture of performance at their institutions? And how can they best present the notion of using technology for assessment at a strategic level, so that their message sticks and has a long-term impact? CIOs, VPs of IT, directors of academic technology, and others who are looking at strategic IT investment, or who use IT to support institutional and/or program objectives, will benefit from this discussion of "talking IT up"—all the way up to the presidential level. **S**

W11
Leading Change Through Community Partnerships
The increasing sophistication of digital technologies presents institutions with new opportunities (maybe even obligations) for outreach to their surrounding communities, in order to influence economic and cultural change. **Case Western Reserve University** was among the first to leverage networking technology to bring high bandwidth connectivity into the region and promote creative partnerships with museums, businesses, and others. Find out how to be a technology leader not just on campus, but in your community as well. **S T**

TH 1
Making the Transition: Diary of a New CIO
How do you move into your job as a new CIO? Hear a new CIO's account of the comprehensive transition process—from initial interview and negotiations, through first contact with the community, to a successful six-month anniversary! Here's personal career guidance no technology leader (or even aspirant) should miss. Bring your questions and feel free to ask for customized tips on making your own smooth transition in your own campus environment. **T**

TH6
Leading Community Source Initiatives
The open source community is taking action on both academic and administrative fronts with ambitious efforts such as the Sakai collaboration and learning environment, and the Kuali administrative systems. This community is accomplishing its goals by reaching across institutional boundaries, and embracing diverse institutional cultures and types. Find out how our panel of open source leaders motivates and inspires this remarkable community, and discover how your institution's IT leadership and developers might fit into the community source picture. **S T**

EXHIBIT HALL

The Campus Technology 2007 Exhibit Hall is where attendees gather to see the latest products and services from technology vendors. Attendees traditionally enjoy this busy, interactive environment with lively discussions on new technologies, networking opportunities, poster sessions, and technology classrooms that offer detailed product demonstrations and drill-down information.

SCHEDULE AND SPECIAL EVENTS

TUESDAY, JULY 31

12:15 – 3:30 pm	Exhibit Hall Open
1:00 – 2:55 pm	Technology Classrooms
2:00 – 3:00 pm	Poster Sessions
4:45 – 7:00 pm	Exhibit Hall Reception
5:00 – 6:55 pm	Technology Classrooms

WEDNESDAY, AUGUST 1

12:15 – 3:15 pm	Exhibit Hall Open
1:00 – 2:55 pm	Technology Classrooms
2:00 – 3:00 pm	Poster Sessions
3:00 pm	Exhibit Hall Raffle

For a complete listing of Technology Classrooms and Poster Sessions, go to www.campustechnology.com/conf.

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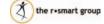## HOTEL INFORMATION

Renaissance Washington DC Hotel
999 Ninth Street NW
Washington, District Of Columbia 20001 USA
202.898.9000
www.DCRenaissance.com

A special room rate of $219 single/double has been reserved for Campus Technology 2007 attendees. Attendees must book their accommodations by July 8, 2007, to receive the discount. After that date, regular room rates will apply. Rooms at the special rate are available from July 25 to August 6, 2007, based on availability.

To make reservations call 1.800.266.9432 and mention that you are with the Campus Technology conference to receive the group rate. You may also reserve through the hotel and travel page on our web site, www.campustechnology.com/conf.

HOTEL PARKING

Valet parking—$27 USD daily with in-and-out privileges for guests staying at hotel.

Self-parking onsite—$6/hr or $22 USD daily with in-and-out privileges for guests staying at hotel.

Self-parking off-site—contact hotel for details.

AIR TRAVEL DISCOUNTS

American Airlines is offering discounts to Campus Technology 2007 attendees for travel to the Washington D.C. area (BWI, DCA, or IAD airports) between July 27 and August 5, 2007. Mileage members can receive credit for all American miles flown to attend this conference. To take advantage of these discounts, call or have your travel agent call American Airlines at 1.800.433.1790 and reference #A0477AE. Book your discounted ticket online using the discount reference number above as the aa.com discount code.

TRANSPORTATION TO & FROM AIRPORT

The hotel is closest to Ronald Reagan National Airport (DCA) however Dulles International (IAD) and Baltimore-Washington International (BWI) are also within driving distance. Transportation will need to be arranged by shuttle, taxi, or rental car.

Super Shuttle offers transportation to and from all three airports. Reservations can be conveniently made online at www.supershuttle.com or by calling 1-800-BLUEVAN. Estimated one-way shuttle fare from Reagan is $13, from Dulles is $26, and from Baltimore-Washington is $32.

Estimated one-way taxi fare from Reagan is $18, from Dulles is $50, and from Baltimore-Washington is $65.

RENTAL CAR DISCOUNT

Avis Rent-a-Car is offering a discount on car rentals for Campus Technology 2007 attendees. To receive the discounted rate, call Avis at 1.800.331.1600 and use the Avis Worldwide Discount (AWD) number #D005872 or go to the travel page of the Campus Technology website and follow the link to make your reservation online.

ATTENDEE NETWORKING

Interested in networking with other attendees? Be sure to checkmark the attendee networking box when you register. We will provide you and other registrants with names, titles, institutions, and e-mail addresses of fellow attendees so that you can communicate before and after the conference.

WEATHER AND DRESS

July and August in Washington, DC reaches an average high of 89°F and an average low of 68°F. Moderate humidity is also common. Dress for the conference is business casual. Please keep in mind that the climate inside meeting rooms can vary greatly, often falling on the cooler side.

ENTERTAINMENT

The Renaissance Washington DC hotel sits between Capitol Hill and the White House, just blocks away from the International Spy Museum, National Portrait Gallery and the world-famous National Mall monuments. Of Washington DC's more than 50 museums and landmarks, most are just a few miles away from the hotel. Among those not already mentioned and worth a visit—the Smithsonian Institute's numerous museums, Jefferson Memorial, National Gallery of Art, The Phillips Collection, U.S. Holocaust Memorial Museum, Dumbarton Oaks, Hillwood Museum and Gardens, The Library of Congress, Ford's Theatre, and Arlington National Cemetery. The hotel can assist you with booking tours to most of these sites. Professional baseball and soccer fans can also enjoy watching games at RFK Stadium.

For entertainment options and things to do while attending Campus Technology 2007, visit the Area Information link on www.dcrenaissance.com or visit www.washington.org.

REGISTRATION INFO

HOW TO REGISTER

ONLINE: www.campustechnology.com/conf
PHONE: 1.800.280.6218 (8:00am–5:00pm PST)
FAX: 1.541.346.3545 (credit card payment only)
MAIL: Campus Technology 2007 Registration
1277 University of Oregon
Eugene, OR 97403-1277

ON-SITE: You may register for the conference on-site. However space is limited and admission cannot be guaranteed.

REGISTRATION DEADLINES

Early Registration Discount Deadline: JUNE 22
Regular Online Registration Deadline: JULY 26
After July 26, please register on-site. Registration will be limited to space available.

TEAM REGISTRATION DISCOUNTS

When three or more people from a single school or organization register at the same time, you can realize savings of up to $200 per person. (See below for details.)

REFUND & CANCELLATION POLICY

A 100% refund less a $50 processing fee will be given for all cancellations requested by June 22. After June 22, no refunds will be given; however, all registrations are transferable to colleagues and associates with written authorization from the original registrant.

REGISTRATION QUESTIONS?

PHONE: 1.800.280.6218 (8:00am–5:00pm PST)

E-MAIL: CampusTech@continue.uoregon.edu

WEB: www.campustechnology.com/conf

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> All Conference Sessions
> Keynote & General Sessions
> Access to Exhibit Hall
> Exhibit Hall Reception
> Poster Sessions
> Lunch Tuesday and Wednesday
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> Exhibit Hall Reception
> Poster Sessions
> Lunch Tuesday and Wednesday
> Refreshment Breaks

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When one member of your team or organization registers at the individual rates listed above, additional team members (2 or more) can register at the special team rates of $499 for the conference or $699 for preconference workshops and conference registration.

TEAM MEMBERS SAVE UP TO $200!
For more information on group registration, call Sara Ross at 1.972.506.9027.

ROADMAP TO IT LEADERSHIP

REGISTRATION FORM

STEP ONE

Type or Print Your Name, Address, Phone Numbers, and E-Mail ID.

First Name

Last Name

Title

Institution/Company

Mailing Address

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Country

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E-mail*

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☐ Attendee Networking – yes, I want to participate

STEP TWO

Choose Your Registration Package

REGISTRATION PACKAGES	EARLY BIRD Through June 22	REGULAR After June 22
CONFERENCE REGISTRATION (3 days)	$599	$699
PRECONF. & CONF. REGISTRATION (4 days)	$799	$899

TEAM REGISTRATION	
TEAM CONFERENCE REGISTRATION	$499
TEAM PRECONFERENCE & CONFERENCE REGISTRATION	$699

Name of Team Member who registered at individual rate:

Group Name:

TOTAL FEE $

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Number   Expiration Date

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STEP THREE

Demographic Questions

Please tell us where you work:
☐ 4-year college
☐ 2-year college
☐ Vocational institution
☐ Government Organization
☐ Other (please specify)

How did you hear about Campus Technology 2007?
☐ Received brochure in the mail (Please indicate four-digit code on mailing label _____)
☐ Saw brochure in Campus Technology magazine
☐ Campus Technology eNewsletter
☐ Campus Technology website
☐ 1105 Media website
☐ From colleague/co-worker
☐ My association sent me
☐ Other publication

Please indicate your primary role:
☐ Top Level Non-IT Executive (Chancellor, Provost, President, CAO, etc.)
☐ Top-Level IT Executive (VP, CIO, CTO, etc.)
☐ IT Director/Manager - Academic Computing
☐ IT Director/Manager - Administrative Computing
☐ Administrative Mgmt (Dean, Dept. Chair, Director)
☐ Faculty Member (Professor, Adjunct, Instructor)
☐ Media/Library Services
☐ Other

Do you evaluate, recommend, specify, or approve the acquisition of technology products and services?
☐ Yes   ☐ No

STEP FOUR

Send in Your Registration

MAIL registration with full payment to: Campus Technology 2007, 1277 University of Oregon, Eugene, OR 97403-1277 or, if you use a credit card, FAX your registration to: 1.541.346.3545.

You may also register ONLINE through our secure website at www.campustechnology.com/conf

If you would like to use a Purchase Order to register, you may input this information in the online registration or you may mail or fax the PO form with your registration.

STEP FIVE

Select Your Sessions Online

After receiving your confirmation code, you may go to the registration page at www.campustechnology.com/conf and enter your code. Then select the conference breakout sessions that you are interested in attending. This will help us in planning logistics; however, it is not binding nor required.

Transfer/Cancellation Policy: You may substitute another person in your place any time prior to the event. If you must cancel, your fee will be returned, less a $50 cancellation fee, as long as your cancellation is in writing and postmarked no later than June 22, 2007.

Questions? Registration Information: 1.800.280.6218 or 1.541.346.3537

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