

Products

Data import/export

Market & merchandise reporting
e.g. online reporting, dashboard
visualization and campaign tracking

Privacy and security
e.g. spoofing prevention
and customer opt-out

Excel interface
e.g. CRM import and dynamic
and cross-sell/upsell

Advanced analytics
e.g. rules-based alerts

Ad-hoc querying
Web server log files

Scenario visualization
e.g. previous page display and
on-page traffic/commerce data

URL

Coremetrics Online Analytics 2004

With partners



Hosted

www.coremetrics.com

Datanautics G2

Manual, FTP



Hosted

www.datanautics.com

Fireclick Analysis Suite

Manual, FTP



Hosted

www.fireclick.com

Harvest Solutions Enterprise Reporting

Web services



Hosted/
Licensed

www.harvestsolutions.com

IBM SurfAid

Manual, FTP



Hosted

surfaid.dfw.ibm.com

Omniture SiteCatalyst

Web services



Hosted

www.omniture.com

Sane Solutions NetTracker

API



Hosted/
Licensed

www.sane.com

SPSS Predictive Analytics

Web services,
manual, FTP



Licensed

www.spss.com

WebSideStory HBX Analytics

FTP



Hosted

www.websidestory.com

WebTrends 7

FTP



Hosted/
Licensed

www.webtrends.com