

CAMPUS TECHNOLOGY MAGAZINE

Campus Technology is the only monthly publication focusing exclusively on the use of technology across all areas of higher education. Campus Technology provides in-depth coverage on the technologies, their implementations, as well as all of the important issues and trends that help campus IT decision-makers influence how their institutions educate and administrate.

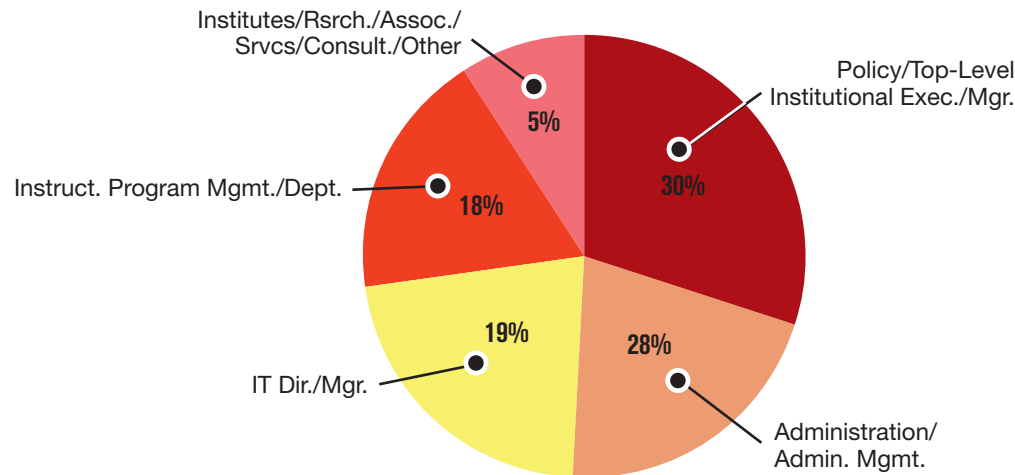
2011 Editorial Calendar

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Features			Harvey Ad-Q Study Green Issue		InfoComm Issue	CT Conference Issue	Innovators Issue		Harvey Ad-Q Study Anniversary Issue		
5 Trends to Watch in 2011	Understanding Your CFO	The Future of Textbooks	6 Innovative Green IT Practices	They've Slashed Your Budget: Now What?	Building Next-Gen Classrooms	How Social Networking, PLEs, Wikis, and more are Changing the LMS	Double Feature: Campus Technology Innovators Awards	IT Leadership: Strategies for Working Within a Campus Hierarchy	Underserved Students, IT Literacy, and the Myth of the Digital Native	Open Education and the Tenure System: Are They Compatible?	E-Learning: What's Ahead?
Data Security: Fighting Malware and Other Threats	E-Procurement for Research	Institutional and Student Assessment	Ultimate Green Data Centers	Fate of the College Bookstore	Tech-Enabled Teaching: Does Technology Expose Weak Pedagogy?	Managing and Promoting Change	Pitfalls of Web Portals	Learning from For-Profit Schools	Location-Aware Tech	Training the IT Staff	The Anytime, Anywhere Help Desk
Innovative Mobile Platform Development	Smart Technologies for Facilities Management	Outsourcing Student Retention	Web 2.0, Collaboration, and the Cloud	Universities as SaaS Providers	Campus Safety: How to Plan for and Fund Digital Signage and Other Tech	Working With Open Source Vendors		Virtual Worlds and Immersive Learning	Transparency and the IT Budget	Technology for Student Services	Special Section
Columns											
IT Leadership: Can This CIO Be Saved? Part 1	Networking: Wireless Trends	IT Leadership: Can This CIO Be Saved? Part 2	Community Colleges Special	IT Leadership: Can This CIO Be Saved? Part 3	E-Learning: Using Webinar Tools	IT Leadership: Can This CIO Be Saved? Part 4	Networking: Trend Report	IT Directions: Desktop Virtualization	21st Century Classroom: Tools for Collaboration	IT Directions: E-Portfolios	IT Directions: Supercomputing Infrastructure
Community Colleges Special	Project Mgmt: Transitioning to Unified Communications	21st Century Classroom: The Virtual Lab	Project Mgmt: Disaster Recovery, Business Continuity	Project Management: Effective Pilot Programs	IT Directions: Admissions and Recruitment	Community Colleges Special	21st Century Classroom: Assistive Technology	Security: Data Breaches	Community Colleges Special	Security: Identity/Access Management	Project Management: Strategic Planning
Product Focus											
Mobile Computing, Laptops	Pico Projectors	Multi-Function Printers	Green Monitors	Next-Gen Projectors	InfoComm Floor Shopper	Document Management Systems	Security Software	Classroom Collaborative Systems (IWBS, SRS)	Learning Management Systems	Mobile Devices	Next-Gen Tablets
Bonus Distribution											
CT Innovators Call for Entries	CT Innovators Entries Deadline: Feb. 15 FETC 2011 (Jan. 31 - Feb. 3)	CoSN 2011 (Mar. 14 - 16)	School & College Building Expo (April 12 - 14) CETW West (April 27 - 28)	SIIA (May 22)	InfoComm11 (Jun. 15-17)	CT 2011 (July 25-28)		EdNet (Sept. 25-27)	Educause (Oct. 18-21)	CETW East (Nov. 9 - 10)	
Pitch by Oct. 1	Pitch by Nov. 1	Pitch by Dec. 1	Pitch by Jan. 1	Pitch by Feb. 1	Pitch by March 1	Pitch by April 1	Pitch by May 1	Pitch by June 1	Pitch by July 1	Pitch by Aug. 1	Pitch by Sept. 1

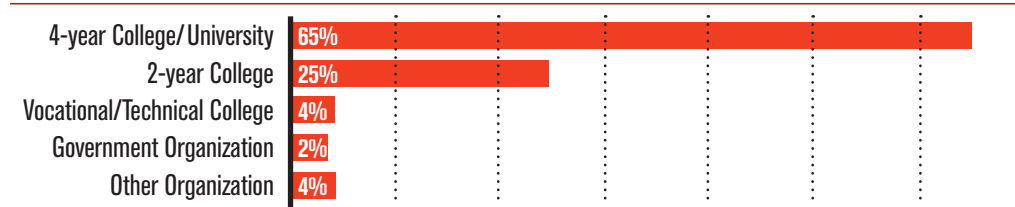
CAMPUS TECHNOLOGY PRINT OPPORTUNITIES

Campus Technology is a BPA-audited publication produced monthly with a distribution of 50,000 and a 2.0 pass-along rate that provides advertisers with the opportunity to reach more than 150,000 targeted, qualified readers each issue.

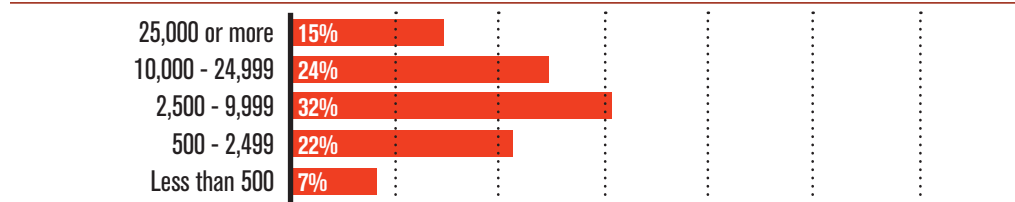
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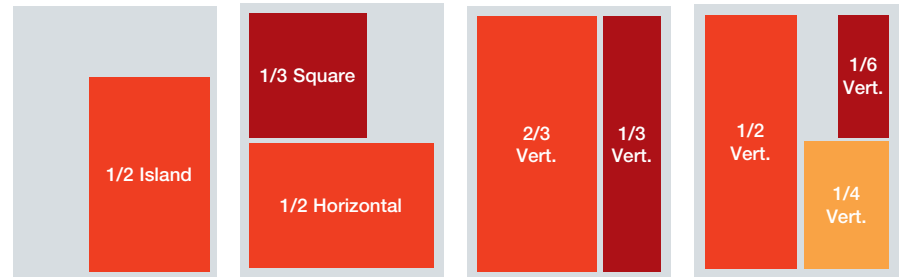
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1/3 Page	\$4,855	\$4,660	\$4,465	\$4,080	\$3,885	\$3,690	\$3,595
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