

Textlink Advertising Policies

Ads must conform to specifications outlined herein. Elements not meeting specifications will be returned for revision, which may delay the launch date.

Sponsored Link Specifications

Please note: Specifications vary between web sites.

Specifications for:

Redmondmag.com, RCPmag.com, MCPmag.com, CertCities.com, ENTmag.com, TCPmag.com, Reddevnews.com, ESJ.com

- One line of copy
 - 50 characters maximum (including spaces).
 - This is your call to action text.
 - This entire line will be bolded.
- Second line of copy
 - 65 characters maximum (including spaces).
 - This is your descriptive text.
- Click URL

Specifications for:

ADTmag.com, TDWI.org, ITCinstitute.com, CampusTechnology.com, THEjournal.com

- One line of copy
 - 70 characters maximum (including spaces).
 - The bolded portion must be specified when copy is supplied.
 - The bolded segment should be your call to action copy and it is always at the beginning of sentence.
 - Following the bolded segment is a colon " : " and any other copy after the colon is un-bolded.
- Click URL

Submit Creative to:

**Redmondmag.com,
RCPmag.com, MCPmag.com,
CertCities.com, ENTmag.com,
TCPmag.com**

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**ADTmag.com, ESJ.com,
TDWI.org, Rechargermag.com**

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**CampusTechnology.com,
THEjournal.com**

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How the Sponsored Links display varies from web site to web site. For an example of how the textlink will appear, please visit the web site to view the Sponsored Links.