FETC VIRTUAL CONFERENCE & EXPO

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Teaching in a Digitally Connected World: Envisioning 2014

October 10, 2013 10:30 AM - 6:00 PM ET

2013 Virtual Conference Program

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Conference Information

Navigating Through Our Conference and Expo

The FETC Fall Virtual Conference offers a dynamic, interactive platform for sessions and networking. Once you have created your profile, you can enter any area within the conference. Here's what you'll find in each area:

Auditorium—Listen to the keynote and sessions or participate in the live Q & As.

Lounge—Drop by to meet colleagues, establish new contacts or continue conversations and networking through the Communication Center.

Live Chat—Available in the Auditorium and in the Networking Lounge, or submit questions during sessions to be answered in the live Q&A period.

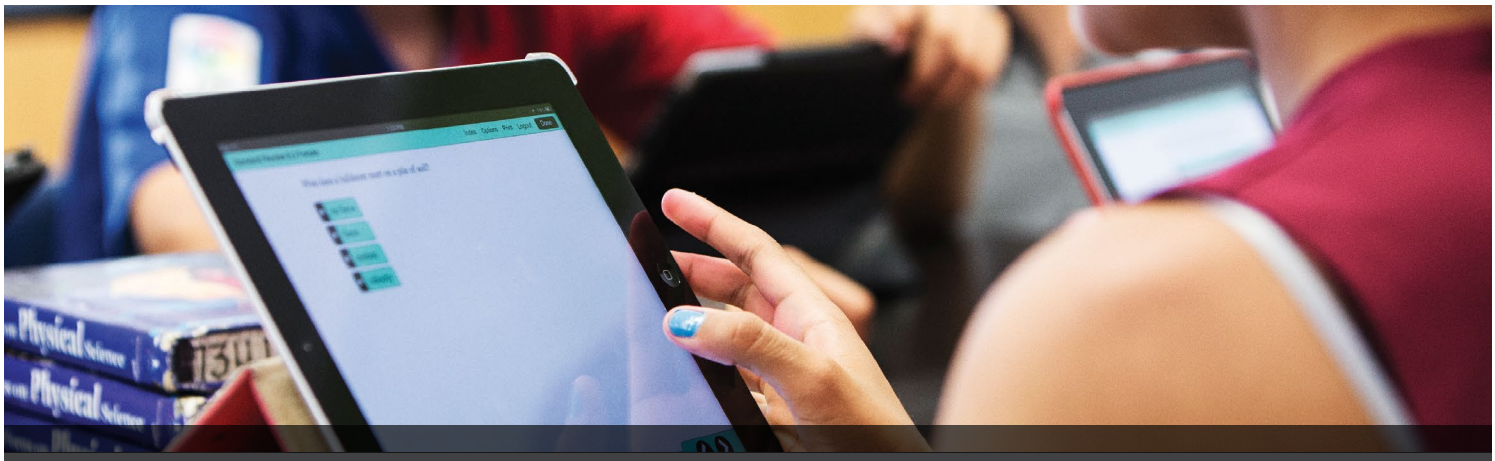
Exhibit Hall—Research vendors, collect product information, view product demos and have in-depth conversations with solution providers.

Resource Center—Collect exhibitor product materials, session proceedings and CEU certificate, and add them to your briefcase.

Prize Center—Collect points and win prizes! See the list of prizes given away in exhibitor booths and by Show Prize Sponsors.

Show Prize Drawings

Win great prizes from show prize sponsors and FETC. Collect at least 5 points when you perform different actions and you will be eligible for the show prize drawings. Drawings will be held throughout the day. Be sure to visit the Prize Center and familiarize yourself with the rules—you could win one of 8 Full Conference Registrations to attend FETC 2014 (which are transferable)or a Power Shot A1400 camera, courtesy of our Silver Sponsor, Canon! The Grand Prize drawing will take place at 5:30 pm ET.



IT'S NOT JUST TECHNOLOGY YOU'RE PUTTING IN STUDENTS' HANDS. IT'S POSSIBILITY.

When the nation's second-largest union high school district decided to equip 6,500 7th graders (and 44,000 over the next six years) with iPads, they needed to pair those iPads with the best LMS available. A great 1:1 program–where every student gets their own device–demands an LMS that's intuitive, user-friendly, with uber-responsive support and a seamless implementation process. That's why Sweetwater Union HIgh School District decided to partner with Canvas. It's 21st-century education on a 21st-century device with a 21st-century LMS.

See how Canvas can help you transform learning and find out more about Sweetwater Union High School's experience with Canvas at www.instructure.com/virtual or by calling 1.800.203.6755.

canvas

FETC Virtual Conference Sessions

Keynote Presentation

11:00 am - 12:00 pm

FUTURE-CATION: New Basics and New Balance for a New Age

Mark Prensky, Practical Visionary. Author. Speaker.

Learning is not the goal of education, but only a means to the real goal, which is "becoming"—each child's becoming the best, most competent and successful person he or she can possibly be. The educational changes that are most important to make are not to HOW we teach, or WHERE or WHEN students learn, but rather to WHAT we teach. It is not enough to add more creativity, engagement, or other "21st century skills" to our math, language arts, science and social studies-based curriculum. We need to establish a new set of basic subjects that unites the best of the old with the best of the new. We must enhance, extend and enable the age-old skills of thinking, doing, relating and accomplishing with by all the powerful tools and technologies to which 21st century people increasingly have access. In this talk, based on Prensky's forthcoming book, Prensky describes where we currently are along these lines, what is still missing, and how we can get to where we need to go.

LIVE Q&A!

Conference Sessions

12:15 pm - 1:15 pm

Going One to One: iPad and Mobile Computing in the Classrooms

Patrick Fogarty, Faculty Advisory of Instructional Technology
Xaverian High School, Diocese of Brooklyn, NY

The "classroom" as we know it has ceased to exist. In its place, a network of interconnected physical and virtual spaces have emerged, each an integral part of constructing the "post-classroom." One-to-one computing initiatives provide each student in a given class or school mobile computing devices through which to connect to this new web of educational information. Early research indicates powerful support for going one-to-one at virtually every grade level, and points to positive effects on engagement and grades in reading, writing, and science classes.

LIVE Q&A!

FETC Virtual Conference Sessions

1:30 pm - 2:00 pm

Intelligent Dashboards and Mobile Tools to Drive Online Learning Success

Michael DePalma, Director, Product Strategy and Management, K-12 Inc.

As the adoption of online learning grows, school and district administrators and teachers need reports and intelligent dashboards that pinpoint where students need help and how they are performing. This reporting should be centralized, providing access to student information for all online programs in one place, and it also needs to be available in mobile formats so teachers can access it, regardless of their location. K12 can show you how to access intelligent, easy-to-read dashboards for multiple online learning programs in one place, so reporting is simple and centralized, and access to important decision-making information is available around the clock.

Sponsored by K-12 Inc.

2:15 pm - 3:35 pm

Gaming EDU: A Fearless Game Changer for STEMulating Classrooms

Jolie Barker, Elementary Teacher and Founder of The Fearless Classroom

Gaming EDU demonstrates how using pre-made games, creating games, and coding games can increase problemsolving and critical thinking skills while being incredibly engaging. Gamification of classrooms and creating game levels to demonstrate and share learning redesigns cooperative learning experiences. See how using ready-made games can be utilized beyond consumptive learning into productive educational opportunities. Learn innovative ways to utilize gaming as assessment tools. Become inspired by several global projects that have used gaming and gamification to amp up learning. Get tips, tricks, lesson samples, and more.

LIVE Q&A!

FETC Virtual Conference Sessions

3:15 pm - 3:45 pm

Flip One Thing: Assessments

Chris Long, Educational Technology Coordinator, Huntington Beach Union High School District

Traditional assessments measure learning and provide some feedback for learning. When you flip your assessments, you give students the freedom and challenge to show what they have learned. See examples of how you can use tools like Pinterest, Instagram, ThingLink, Blogs, Stop-motion videos, Google Story-Builder and more to flip your assessments so that the assessment process is the learning! Find out how a single teacher can keep up with it all using the Canvas & SpeedGrader to be your home-base and vehicle for providing timely, rich-feedback to your students.
Sponsored by Canvas by Instructure

3:45 pm - 4:45 pm

Sailing the Seas of Change: Technology and the Common Core Standards

Tamra Hogue, Supervisor Instructional Technology and Media Services Bay District Schools

Seamless integration of technology is a critical element of the Common Core State Standards. How will teachers meet the challenge of Common Core's technology rich demands? How will you prepare your students as well as your teachers? This session will share applications and student work samples that correlate to the technology rich Common Core standards! Presenter will share concrete alignment of Common Core and technology integration tools to make the journey seamless for your students and teachers. Resources available that you can access immediately! Come see real solutions for the high technology integration expectations woven into the Common Core.

LIVE Q&A!

5:00 pm - 6:00 pm

Teaching with Digital Apps: How to Identify Mobile Apps for Classroom Use and Why They Should All Fit on One Screen

Tom Daccord, Director, EdTechTeacher

Apps are evolving and devices are becoming more versatile enabling their creative potential to increase! In this session we'll examine a strategy for selecting apps based on specific learning goals that promote critical-thinking, creativity, collaboration, and the promotion of student-centric learning environments. We'll also highlight the amazing range of consumption, curation, creativity, and connection activities possible across grade levels and subjects using only a handful of 'Evergreen" apps that fit comfortably onto one screen.

LIVE Q&A!

Connect with us Before, During and After the Conference

Facebook: /FETC

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Twitter: Hashtag #FETC or Follow @FETC

While navigating within the conference environment, users can connect, collaborate and engage with others through the Twitter and Facebook using the Social Media Suite. The Social Media Suite can be found by clicking on the Social Suite tab on the home page, Auditorium or Lounge.

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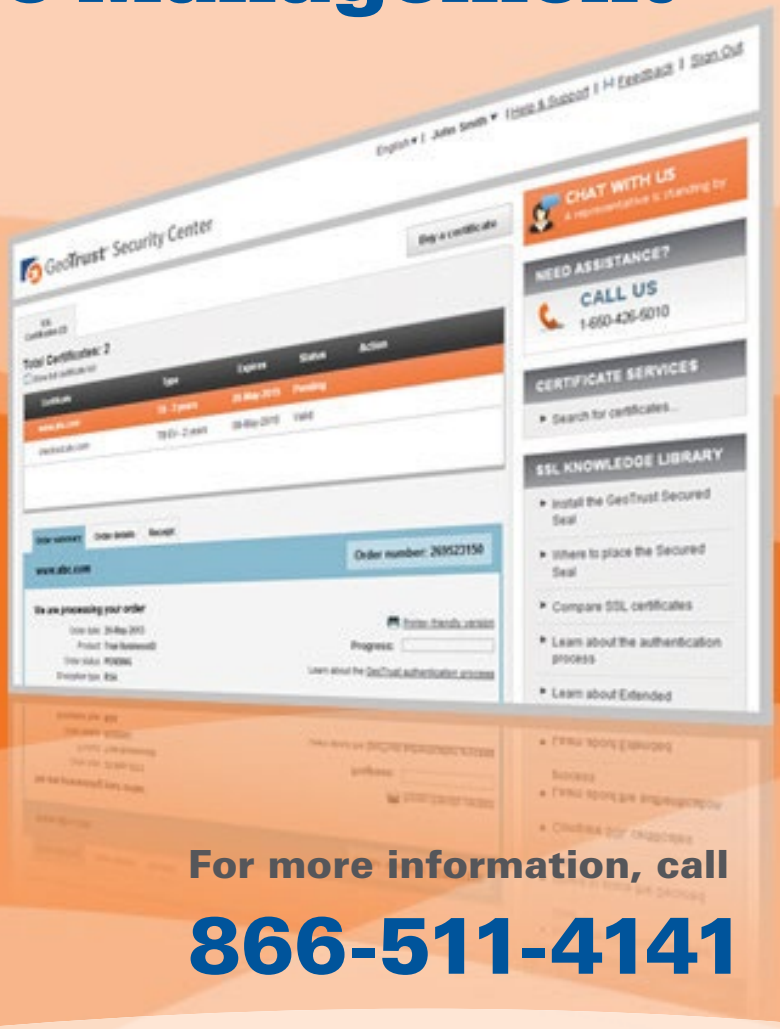

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2014 NATIONAL CONFERENCE • JANUARY 28–31, 2014
Orange County Convention Center, Orlando, FL

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Meet face-to-face with hundreds of top technology solution providers in the tech-specific Exhibit Hall.

Innovation Radiates from FETC!

Soak it up—and take it back to your school.

Register Now and Save $50

Register today for FETC 2014, the premier international K-12 education technology conference. The four-day event is a platform for the growing FETC community to connect, collaborate, create and improve teaching and learning in the 21st century. FETC brings education leaders and technology experts together to exchange techniques and strategies for teaching and learning success.

- **Expert speakers:** Concurrent sessions and workshops give you the opportunity to learn from ed tech gurus and pioneers like Kathy Schrock, Leslie Fisher, Rushton Hurley, Gail Lovely and a host of others!
- **Outstanding programming:** More than 400 expert and peer-led sessions focused on the latest technologies: digital content and productivity tools; mobile technology, BYOT and 1:1 implementations; professional development and technology infrastructure and more
- **Direct access to top solution providers:** Meet face-to-face with hundreds of top technology solution providers in the tech-specific Exhibit Hall

REGISTER ONLINE NOW and take advantage of special EARLY BIRD SAVINGS!

Please use priority code NQFAD

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FETC Virtual Conference will be Available On Demand Through January 10, 2014!

Following the last session you can log in and access this compelling educational content as many times as you like—at no charge!

You will be able to access these event features:

- **Sessions presented by a select group of FETC 2014's expert speakers**
- **A virtual networking lounge where you can share best practices**
- **Technology product and service demos in the virtual exhibit hall**
- **Free content downloads and presentations-to-go—and more!**

Not registered? Sign up today for free at virtual.fetc.org

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