

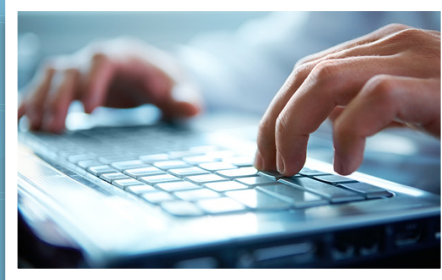
# FETC



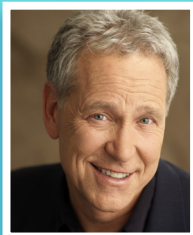
VIRTUAL CONFERENCE & EXPO FALL '11

[virtual.fetc.org](http://virtual.fetc.org)

October 27, 2011 • 10:30 am - 6:00 pm ET



# Complete Conference Schedule & Information



## Keynote Session

The New Kinds of Tools for New Kinds of Learners: Assess This!

Hall Davidson, Director  
Discovery Educator Network

Sessions.....Page 6

Speakers.....Page 8

Exhibitors....Page 9

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## Welcome to FETC Virtual Fall Conference!

Welcome to FETC Virtual Fall Conference, the all-online technology education companion to our world-famous FETC live conference. This innovative—and time- and budget-friendly—conference is designed to open doors for administrators, technologists and educators to explore and embrace the technologies that can improve the way schools and districts educate and operate.

We are pleased to announce that our Fall 2011 conference features a particularly compelling Opening Keynote—“The New Kinds of Tools for New Kinds of Learners: Assess This!” presented by Hall Davidson, one of education technology’s most popular and effective speakers. As Director of the Discovery Educator Network, Hall is well known to educators around the country for his innovative ideas and accessible presentations. A frequent presenter at FETC conferences, he will be back with us in Orlando in January for FETC 2012, on the panel of our Technology and App Shoot-Out sessions, where he will present personal picks for the coolest new tech tools and the latest gadgets and programs available to educators. But today, you will have the opportunity to preview a few of Hall’s favorite new technologies, at no charge, from the comfort of your desk!

Don’t forget to check out the full schedule for our content-rich, interactive virtual environment, including the Auditorium, the Exhibit Hall, Networking Lounge, Resource Center and Prize Center. And remember, following their live airing, these sessions will be available on-demand, through January 27, 2012.

Thank you for your continued support and enjoy the conference and expo.



**Wendy LaDuke**  
President and Group Publisher  
1105 Media Education Group



**Michael Eason**  
Executive Director  
FETC

## Navigating Through Our Conference and Expo

The FETC Fall Virtual Conference offers several dynamic must-explore venues. Be sure to visit each one to enjoy the full conference experience. Here’s what you’ll find in each area:

### AUDITORIUM

Listen to the keynote and sessions and participate in the live Q & As.

### NETWORKING LOUNGE

Drop by to meet colleagues, establish new contacts or continue conversations that began elsewhere.

### EXHIBIT HALL

Research vendors, collect product information, view product demos and have in-depth conversations with solution providers.

### RESOURCE CENTER

Collect exhibitor product materials, session proceedings and other takeaways and add them to your briefcase.

### PRIZE CENTER

Collect points and win prizes! See the list of prizes given away in exhibitor booths and by Show Prize Sponsors.

### SHOW PRIZE DRAWINGS

Win great prizes from show prize sponsors and FETC. Collect at least 5 points when you perform different actions and you will be eligible for the show prize drawings. Drawings will be held throughout the day. Visit the Prize Center for the rules and a complete prize list.

### SHOW PRIZES INCLUDE:

- AVAI Ventures, Inc.: 8MB Apple iTouch
- Canon: Powershot SX150 Camera
- FETC: 7 - Full Registrations to FETC12
- FETC: 1 - Full Registration plus Hotel Package to FETC12
- Mindset Works: 5 - Autographed copies of *Mindset: The New Psychology of Success* by Carol Dweck

## Conference Information

### Table of Contents

Session Schedule .....	4
Keynote Presentation .....	5
Conference Sessions .....	6
Speakers .....	8
Sponsors and Exhibitors .....	9

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## SESSION SCHEDULE

Schedule updated as of 10/14/11.

10:30 - 11:00 am

### DEDICATED EXHIBIT HALL TIME

11:00 am – 12:00 pm

### Virtual Manipulatives: What Are the Advantages for Teaching Math Concepts

*Recorded at FETC 2011*

**Ted Hasselbring**

Ted Hasselbring, Professor, Peabody College of Vanderbilt University

**LIVE Q&A**

12:00 - 1:00 pm

### DEDICATED EXHIBIT HALL TIME

1:00 - 2:00 pm

### KEYNOTE SESSION

### The New Kinds of Tools for New Kinds of Learners: Assess This!

*Live Session*

**Hall Davidson**

Director, Discovery Educator Network

**LIVE Q&A**

2:00 - 2:15 pm

### DEDICATED EXHIBIT HALL TIME

2:15 - 3:15 pm

### Tech for Tots: Using Technologies to Enhance Early Learning

*Recorded at FETC 2011*

**Gail Lovely**

Independent Educator, LovelyLearning.com

**LIVE Q&A**

3:15 - 3:45 pm

### DEDICATED EXHIBIT HALL TIME

3:45 - 4:45 pm

### Playing School or Preparing for Life?

*Recorded at FETC 2011*

**Meg Ormiston**

Professional Development Specialist, Tech Teachers

**LIVE Q&A**

4:45 - 5:00 pm

### DEDICATED EXHIBIT HALL TIME

5:00 - 6:00 pm

### Hands Around the World: Projects to Explore, Engage, Enrich and Empower

*Recorded at FETC 2011*

**Howard DiBlasi**

CEO, Digital Journey

**LIVE Q&A**

**LIVE Q&A** Denotes live Q & A will follow presentation.

## LIVE KEYNOTE PRESENTATION

1:00 - 2:00 pm ET

**The New Kinds of Tools for New Kinds of Learners: Assess This!**



### Hall Davidson

Director, Discovery Educator Network

We know effective assessment can be more powerful than class size reduction for raising achievement. Take a deeper look at how technology tools (mostly free) can check for understanding. Projects previously requiring a semester can be accomplished in a period. Mobile phones, MovieMaker, iMovie, and a host of Web 2.0 sites can do the job. Even PowerPoint and Google can be tapped. The digital age has produced spectacular tools that match the learning style of students native to the touch screen, who create videos for the web, texts on a mobile, and stream media everywhere. These skills and tools, often free, should be adapted for assessment. Fire up your iPads, laptops and cellphones for interactive examples from a leader in the field.

For more information visit our booth.

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## CONFERENCE SESSIONS

11:00 am - 12:00 pm

### Virtual Manipulatives: What Are the Advantages for Teaching Math Concepts?

Recorded at FETC 2011

#### Ted Hasselbring

Professor, Peabody College of Vanderbilt University

Given the recommendations of both the National Council of Mathematics (NCTM) and the National Mathematics Advisory Panel (NMAP), educators are searching to find more efficient and effective ways to teach students mathematical concepts in the upper elementary and middle grades. Numerous researchers and practitioners advocate for the use of manipulatives during instruction. Unfortunately, physical manipulatives are both practically and pedagogically difficult to implement in classrooms, and as a result, remain underutilized by teachers. This session will discuss a new project to develop virtual manipulatives that have demonstrated advantages over traditional physical manipulatives.

LIVE Q&A

2:15 - 3:15 pm

### Tech for Tots: Using Technologies to Enhance Early Learning

Recorded at FETC 2011

#### Gail Lovely

Independent Educator, LovelyLearning.com

Using technologies with little learners requires patience, strategy and excellent technological resources. This session will share management ideas, technological tools and online resources that will make powerful learning with technology for children under 8 years old do-able and even fun! Selection of resources, management of tools and tots and some silly little tricks will be included.

LIVE Q&A

3:45 - 4:45 pm

### Playing School or Preparing for Life?

Recorded at FETC 2011

#### Meg Ormiston

Professional Development Specialist, Tech Teachers

Playing school means sitting still quietly, listening to the teacher, and completing paperwork. If the purpose of education is to prepare students to be successful when they graduate, we need to look at how different the real world is outside of schools. Today people are hired to Twitter on behalf of their employers, utilize social networking tools to spread the company message, and multitask online. Most schools today are blocking and filtering the very experiences our students will have when they enter the workforce. Investigate how to bring these collaborative tools into the classroom to better prepare students for the world beyond the classroom.

LIVE Q&A

5:00 - 6:00 pm

### Hands Around the World: Projects to Explore, Engage, Enrich, and Empower

Recorded at FETC 2011

#### Howie DiBlasi

CEO, Digital Journey

Learn about six global projects using free software to connect school communities with "Hands Around the World." Projects can be integrated into several curriculum areas and support teaching and learning while improving digital literacy to make a "global connection." Projects allow students to learn 21st century skills and prepare them to meet the demands of the global community and master core curriculum skills. You can transform educational institutions into model learning environments.

LIVE Q&A

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## SPEAKERS

### KEYNOTE SPEAKER



#### Hall Davidson

Director, Discovery Educator Network

A nationally recognized visionary on the impact of media and technology in education, Hall Davidson leads Discovery Education's professional learning community, the Discovery Educator Network. Empowering educators in the use of 21st century tools to engage today's tech-savvy students, Davidson serves as Discovery's Director of Educator Outreach. An engaging industry spokesperson and contributor to national education publications, Davidson regularly addresses audiences around the globe. He left the classroom to teach math on television in Los Angeles. While producing a television series on education and technology, he led a media consortium serving 28 districts and 400,000 students. Davidson is on the founding team of Kitzu.org, served on the board of Computer Using Educators, and coordinated the nation's oldest student media festival, the California Student Media Festival. Most recently, along with Steve Dembo, he produced a Web 2.0 overview series for CDWG and Discovery. He blogs and Tweets from anywhere there is education.

### VIRTUAL CONFERENCE FACULTY



#### Howie DiBlasi

CEO, Digital Journey

Howie DiBlasi was recognized as "Vocational Teacher of the Year" for the State of Arizona and nominated as a finalist in the "Top Secondary Leaders in America." DiBlasi has over 20 years experience in education and was a CIO for 14 years. Known as "a CIO that really thinks outside the box," DiBlasi is a published author, change agent, educational technology consultant and produces the "Did You Know?" YouTube series, Versions 2-6.

He was recently recognized by the Center for Interactive Learning and Collaboration with the Pinnacle Award for Outstanding Professional Development Programs. DiBlasi is a member of the ISTE Board of Directors, serves on the TxDLA Board, and serves as president of the ISTE Special Interest Group for Interactive Video Conferencing. He is a member of the Alan November Consulting Team and emphasizes digital technology, multimedia, interactive video conferencing and 21st century learning.



#### Ted Hasselbring

Professor of Special Education  
Peabody College of Vanderbilt University

Ted Hasselbring is a professor of special education at Peabody College of Vanderbilt University. Over the past 30 years, Hasselbring has conducted research on the use of technology for enhancing learning in students with mild disabilities and those who are at risk of school failure. He has authored more than 100 articles and

book chapters on learning and technology and is the author of several computer programs, including READ 180, System 44, FASTT math and Simon SIO. Hasselbring is a graduate of Indiana University, earning a bachelor of science degree in 1971, the master of arts in teaching degree with a major in biology in 1972, and an EdD in special education in 1979.



#### Gail Lovely

Independent Educator, LovelyLearning.com

Gail Lovely believes deeply that teaching is her calling. Gail taught inner city schools for 9 years before moving into a district, and later regional, position in staff development and technology. She earned her bachelor of science degree in psychology from UCLA and master's degree in educational computing from Pepperdine and was an adjunct professor there for many years. Lovely also taught at the University of Houston. She has written ongoing columns in *Learning and Leading with Technology*, *Instructor*, *Electronic Learning* and *Curriculum Administrator Magazine*.

Lovely is known for her practical approach to education, her appreciation and admiration for teaching and learning, and her skill at making the complex understandable and the difficult manageable. She has served as ISTE's software review editor while also running her own educational consulting organization. Gail is the proud recipient of the Trainer of the Year, 2006 TexasAEYC and "The Best of NECC: 2004-2009."



#### Meg Ormiston

Professional Development Specialist, Tech Teachers

For over 25 years Meg Ormiston has been involved with professional development activities focused on transforming teaching and learning. Meg marries her passion for technology with a deep curriculum background and over 12 years as a classroom teacher. Meg has served as a curriculum coach, school board member, keynote speaker, professional development specialist and grant facilitation specialist. Meg has also authored four books, written numerous articles, collaborated on professional videos and participates in many personal learning communities. Meg brings all of this to each professional development session, with a dynamic presentation style and a great sense of humor.

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### Exhibitors

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GovConnection, Inc. is an IT solutions provider that helps academic institutions solve educational challenges through effective use of technology. With over 300,000 products, a wide variety of purchasing contracts and a technical team to provide pre- and post-sales support, GovConnection is your one stop source for all your technology needs—delivered on time and on budget. GovConnection is also a Premium Gold business partner of Lenovo. Together we work to accelerate learning outcomes for students, and increase operational efficiencies for the IT. Every Lenovo PC is engineered to be easy to deploy, use and maintain. We lower the total cost of ownership and put predictability back into every academic technology investment.

#### FETC University

FETC University is the online place for K-12 educators to earn graduate credit for career advancement. The university offers courses that are developed and presented by speakers at FETC 2011, as well as other leading industry experts. All courses are delivered completely online. They are self-paced, available on-demand—anytime, anywhere! FETC University is a partnership between FETC and Knowledge Delivery Systems, a leading provider of online professional development. For additional information, visit <http://www.fetcuniversity.org>.

## Mindset Works

Mindset Works™ unlocks human potential by equipping people with the growth mindset, the core belief that abilities are malleable and that intelligence can be developed. Mindset Works was co-founded by one of the world's leading researchers in the field of motivation, Stanford University professor Carol S. Dweck, Ph.D. and her colleague Lisa Blackwell, Ph.D. The Company translates psychology research into practical products and services to help students and educators increase their motivation and achievement. The Company's flagship product, the Brainology® program, teaches students a Growth Mindset, motivates them to take an active role in their own academic development, and gives them the tools to succeed. Through interactive animations and activities, children learn the basic neuroscience behind how the brain learns along with research-based study skills, a combination that sparks their passion for learning and increases their academic achievement. Brainology® gives teachers and students a common understanding and language to discuss the benefits of effort and practice. It helps schools develop a learning-focused culture, gain the greatest impact from existing teaching and learning time and resources, and boost student achievement. The program is available online at [www.brainology.us](http://www.brainology.us).

## Oracle Education Foundation - ThinkQuest

ThinkQuest is an online learning platform that helps students develop important 21st century skills, including communication, critical thinking, and technology skills. Delivered globally, ThinkQuest includes a project environment that supports collaborative learning; technology competitions that challenge students to solve real-world problems; the award-winning ThinkQuest Library, a learning resource visited by millions; and professional development for educators.

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T.H.E. Journal magazine, its website, eNewsletters and online resources inform and educate K-12 administrators, technologists and educators on the latest strategies and best practices that impact how technology influences the landscape of teaching and administration at schools and districts nationwide. Each T.H.E. Journal asset delivers news, trends, features, case studies and expert advice on vital topics that cover such hot subjects as security, policy and advocacy, smart classrooms, mobile and wireless computing, funding, green technologies, distance learning, administrative and academic computing, plus much more. Visit our booth to sign up for your free digital or print subscription to our magazine, or visit [www.thejournal.com/subscribe](http://www.thejournal.com/subscribe).

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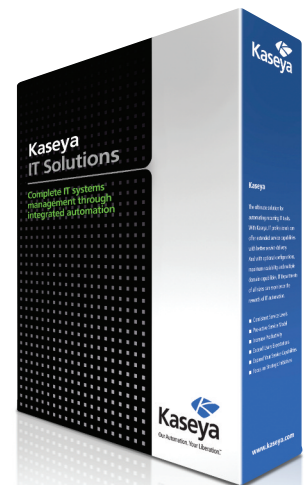
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