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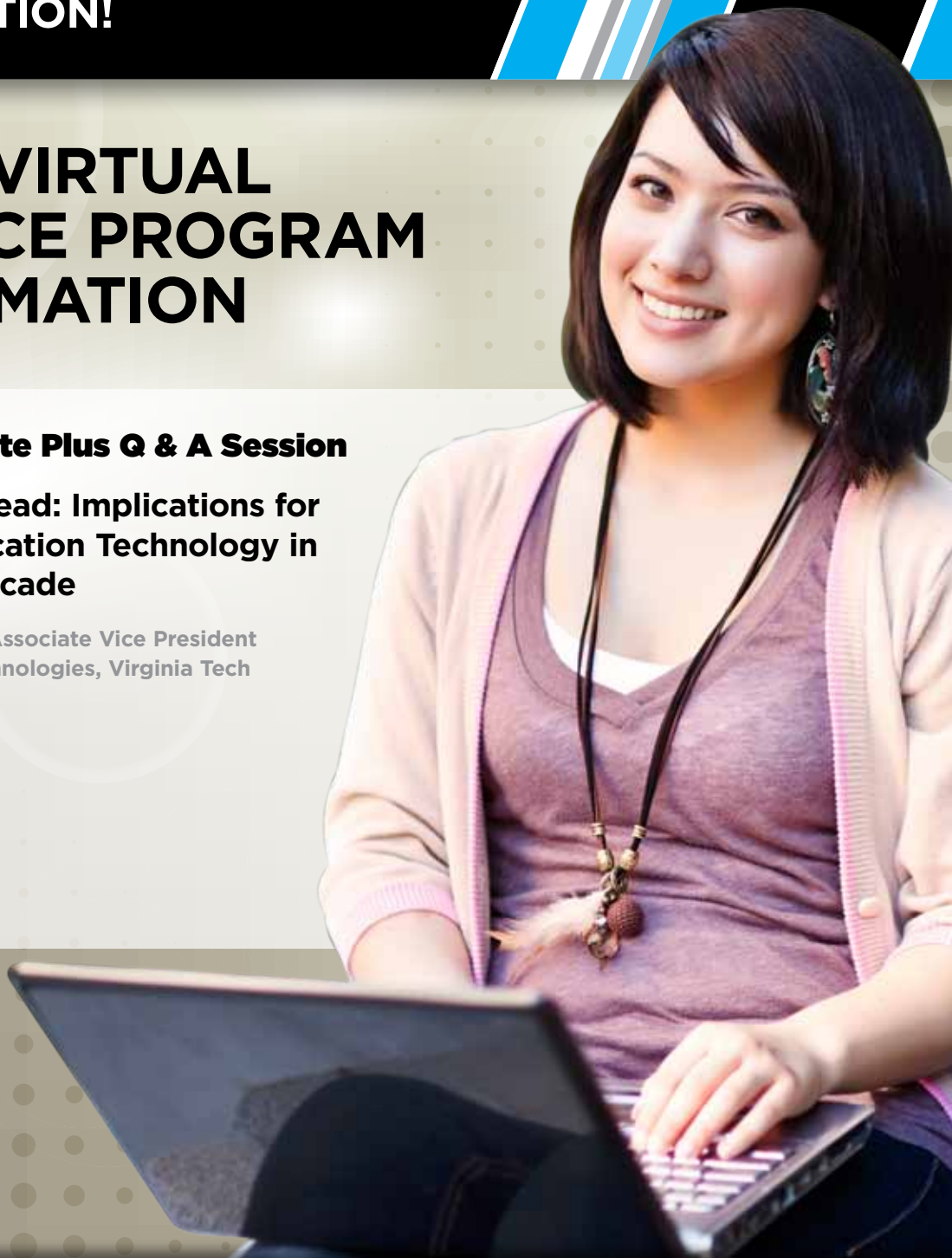
Looking Ahead: Implications for
Higher Education Technology in
the Next Decade

Anne H. Moore, Associate Vice President
for Learning Technologies, Virginia Tech

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Welcome to Campus Technology Virtual Conference, the cutting-edge companion to Campus Technology's live events, featuring some of its most compelling content and speakers.

"Looking Ahead: Implications for Higher Education Technology in the Next Decade," presented by Anne H. Moore, Associate Vice President for Learning Technologies, Virginia Tech. In her position, Moore keeps a persistent eye trained to the future, especially as it relates to Virginia Tech's missions of teaching, learning and research shift in a changing environment of information technology and connectedness. How will we think differently about learning spaces, both physical and virtual, in the coming decade? Join Moore as she contemplates what it means to have 2020 vision for the future.

In addition to the keynote and other outstanding sessions, don't forget to check out the full schedule for our content-rich, interactive virtual environment, including the Auditorium, the Exhibit Hall, Networking Lounge, Media Center and Prize Center. And remember, following their live day airing, these sessions will be available on-demand, through August 12, 2011, for those colleagues who are unable to attend.

Thank you for your continued support and enjoy the virtual conference and expo!



Wendy LaDuke
President and Group Publisher
1105 Media Education Group

Virtual Conference Information

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Navigating Through Our Conference and Expo

The Campus Technology Virtual Conference offers several dynamic must-explore venues. Be sure to visit each one to enjoy the full conference experience. Here's what you'll find in each area:

AUDITORIUM

Listen to the keynote, conference sessions and participate in the live Q & As.

NETWORKING LOUNGE

Drop by to meet colleagues, establish new contacts or continue conversations that began elsewhere.

EXHIBIT HALL

Research vendors, collect product information, view product demos and have in-depth conversations with solution providers.

MEDIA CENTER

Collect exhibitor product materials, session proceedings and other takeaways and add them to your briefcase.

PRIZE CENTER

Collect points and win prizes! See the list of prizes given away in exhibitor booths and by Show Prize Sponsors.

SHOW PRIZE DRAWINGS

Win great prizes from show prize sponsors. Collect at least 5 points when you perform different actions and you will be eligible for the show prize drawings. Drawings will be held throughout the day. Visit the Prize Center for the rules and a complete prize list.

Show prizes include:

ASC Direct:

- 8Gb iTouch

Campus Technology 2011, in Boston:

- One free conference registration
- One free conference registration + hotel package

Campus Technology Forum, in Long Beach, CA:

- One free conference registration
- One free conference registration + hotel package

SESSION SCHEDULE

Sessions updated as of 4/12/2011.

10:30–11:00 am

DEDICATED EXHIBIT HALL TIME

11:00 am–12:00 pm

Keynote Presentation

LOOKING AHEAD: IMPLICATIONS FOR HIGHER EDUCATION TECHNOLOGY IN THE NEXT DECADE

Anne H. Moore, Associate Vice President for Learning Technologies, Virginia Tech

LIVE SESSION and Q&A

12:00–12:30 pm

DEDICATED EXHIBIT HALL TIME

12:30–1:30 pm

TECHNOLOGY AS THE ARCHITECT OF SELF: IMPLICATIONS FOR HIGHER EDUCATION

Sherry Turtle, Director, MIT Initiative on Technology and Self

Opening Keynote recorded at Campus Technology 2010

1:30–2:00 pm

DEDICATED EXHIBIT HALL TIME

2:00–3:00 pm

THE FIRST STEP IN TRANSFORMING HIGHER EDUCATION: AWAKENING THE DIGITAL IMAGINATION

W. Gardner Campbell, Director of Professional Development and Innovative Initiatives, Virginia Tech

LIVE SESSION and Q&A

3:00–3:30 pm

TEGRITY TECHNOLOGY CLASSROOM
"ENHANCING FACE-TO-FACE AND ONLINE COURSES WITH CLOUD-BASED LECTURE CAPTURE"

Mike Berger, Senior Director of Marketing, Tegrity

Ken Wester, Director Virtual Learning Center, Arkansas Tech University

LIVE SESSION and Q&A

3:30–4:30 pm

A PORTRAIT OF THE PORTFOLIO AS A YOUNG MOVEMENT: A SURPRISING DEVELOPMENT

Trent Batson, Executive Director, The Association for Authentic, Experiential and Evidence-Based Learning

4:30–5:00 pm

DEDICATED EXHIBIT HALL TIME

5:00–6:00 pm

MOVING FROM THE INFORMATION SUPER HIGHWAY TO THE CLOUD

Mark Frydenberg, Senior Lecturer, Bentley University

LIVE DESKTOP SHARING and LIVE Q&A

LIVE SESSION and Q&A Denotes live Q & A will follow presentation.

LIVE KEYNOTE SESSION

Sessions updated as of 4/12/2011

11:00 am-12:00 pm ET

Looking Ahead: Implications for Higher Education Technology in the Next Decade



Anne H. Moore, Associate Vice President for Learning Technologies Virginia Tech

As AVP for Learning Technology at Virginia Tech, Anne Moore and her colleagues in the Office of Information Technology have a persistent eye to the future, especially as their institution's missions of teaching, learning and research shift in a changing environment of information technology and connectedness. How will we think differently about learning spaces, both physical and virtual, in the coming decade? Join Moore as she contemplates what it means to have 2020 vision for the future.

About Anne H. Moore

Anne Moore is the Associate Vice President for Learning Technologies and Director of Information Technology Initiatives at Virginia Tech. As head of the Office of Information Technology's Learning Technologies Division, she coordinates such award-winning programs as the Faculty Development Institute and the Graduate Education Development Institute, contributes to university initiatives like the Math Emporium (a 24 X 7 advanced learning community in mathematics), and assists underserved rural and urban communities with integrating technology in teaching and learning activities. She also serves as adjunct faculty in the Department of Urban Affairs and Planning. Moore coordinates Virginia Tech's Center for Innovation in Learning, which has provided more than \$3 million in grants to faculty since 1996 to support more than 120 strategic instructional projects.

Presentation followed by live Q&A in the auditorium.

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CONFERENCE SESSIONS

12:30–1:30 pm

Technology as the Architect of Self: Implications for Higher Education

Sherry Turkle, Director, MIT Initiative on Technology and Self

With a special focus on our evolving and technology-infused higher education environments, Turkle will consider how contemporary digital connectivity is changing the nature of the “self,” including our “selves” in academia. What are the deeper implications of changes in our students, especially those whose generation has grown up tethered to connectivity devices and in a new regime of privacy? Now that we know the challenges for teaching and research with digital communications, are we, as educators, living the lives that we want to live?

Opening Keynote recorded at Campus Technology 2010

2:00–3:00 pm

The First Step in Transforming Higher Education: Awakening the Digital Imagination

W. Gardner Campbell, Director of Professional Development and Innovative Initiatives, Virginia Tech

From Socrates’ Athens to “A Nation At Risk” and beyond, nothing is more traditional in education than the cry for educational reform. The advent of widespread, networked, interactive computing has raised this cry with more urgency than ever before. Yet decades of investment in computer technologies have not yet brought about the transformation we desire. Campbell explores the “digital imagination” as the neglected, yet essential, resource higher education desperately needs. Before we can even understand pressing questions of the remixing of content, collaboration, changes in the nature of scholarship and issues of intellectual property, to name just a few, we have to awaken the digital imagination, and learn from the visionaries who brought us the internet, personal computing, and the web. Only then can innovative instruction and faculty development programs at higher education institutions fully and authentically address our digital present—and our digital futures.

LIVE SESSION and Q&A

3:00 - 3:30 pm

Tegrity Technology Classroom

Enhancing Face-to-Face and Online Courses with Cloud-based Lecture Capture

Mike Berger, Senior Director of Marketing, Tegrity

Ken Wester, Director Virtual Learning Center, Arkansas Tech University

In 2010, Arkansas Tech University deployed Tegrity’s cloud-based lecture capture solution, enabling the institution to enhance its face-to-face courses

and to launch a new distance learning initiative. Come hear how Tegrity Campus increased student success at Arkansas Tech—without the use of servers or classroom-based appliances and without changing the way its instructors teach.

LIVE SESSION and Q&A

3:30–4:30 pm

A Portrait of the Portfolio as a Young Movement: A Surprising Development

Trent Batson, Executive Director, The Association for Authentic, Experiential and Evidence-Based Learning (AAEEBL)

For 25 years, we’ve heard the rhetoric of revolution describing disruption in higher education stemming from the introduction of new technologies. This rhetoric has not served us well. The true story is not the replacement of established practice, but a slow and steady migration toward one end of established practices on campus. But if anything is an example to watch for signs of real revolution, it’s the portfolio, which has strengthened the traditional higher education enterprise through a reshaping process. In this session, you will learn more about this reshaping process based on funded project work with 22 campuses in the US. The picture of higher education that emerged from our work is reassuring.

LIVE SESSION and Q&A

5:00–6:00 pm

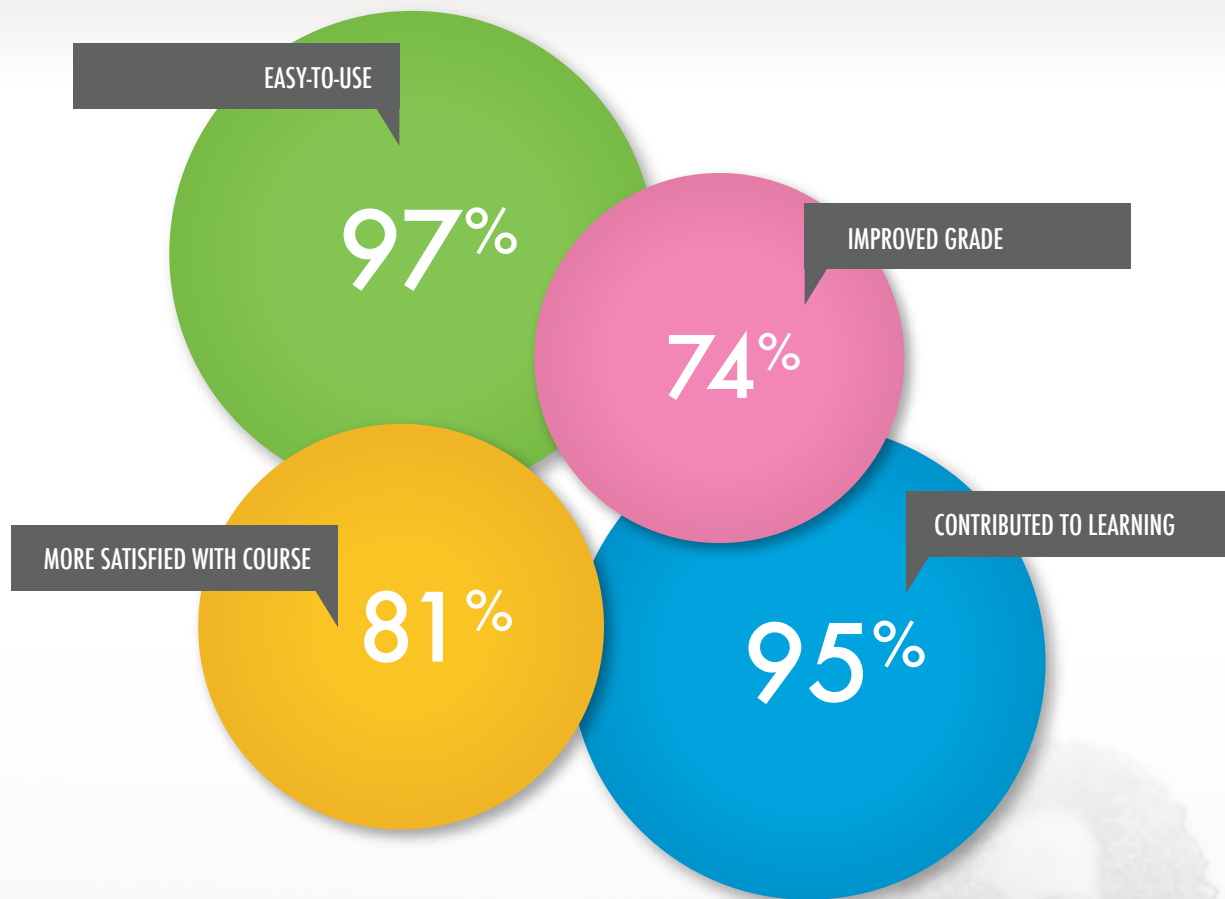
Moving from the Information Super Highway to the Cloud

Mark Frydenberg, Senior Lecturer, Bentley University

Web 2.0 marked the evolution of the World Wide Web from a “one-way” web filled with static content to a dynamic “read/write” web that has become a platform for applications promoting collaboration and communication—linking people as well as the digital information they share. As society creates more online content than it can consume, the need to organize and understand web content becomes critical. The use of semantic technologies as predicted by Tim Berners-Lee over a decade ago is becoming more prevalent. This presentation will look at how the web has evolved, in order to get a better sense of what the Web is becoming and its implications for our institutions. The presenter will also share examples of several current web trends, technologies, and tools as they apply to higher education environments.

LIVE DESKTOP SHARING and LIVE Q&A

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SPEAKERS

Keynote Speaker



Anne H. Moore

Associate Vice President for Learning Technologies
Virginia Tech

Anne Moore is the Associate Vice President for Learning Technologies and Director of Information Technology Initiatives at Virginia Tech. As head of the Office of Information Technology's Learning Technologies Division, she coordinates such award winning programs as the Faculty Development Institute and the Graduate Education Development Institute, contributes to university initiatives like the Math Emporium (a 24 X 7 advanced learning community in mathematics), and assists underserved rural and urban communities with integrating technology in teaching and learning activities. She also serves as adjunct faculty in the Department of Urban Affairs and Planning. Moore coordinates Virginia Tech's Center for Innovation in Learning, which has provided more than \$3 million in grants to faculty since 1996 to support more than 120 strategic instructional projects.

Conference Speakers



Trent Batson

Executive Director, The Association for Authentic, Experiential and Evidence-Based Learning (AAEEBL)

Trent Batson has served as an English professor, and director of academic computing, and has been an IT leader since the mid-1980s. He is executive director of the Association for Authentic, Experiential and Evidence-Based Learning (AAEEBL, www.aaeebl.org),

a new professional association for the ePortfolio community. He is the former Chair of the Open Source Portfolio Initiative, and Senior Contributing Editor for Campus Technology's Web 2.0 e-newsletter.



W. Gardner Campbell

Director of Professional Development and Innovative Initiatives, Virginia Tech

Gardner Campbell is the Director of Professional Development and Innovative Initiatives in the Division of Learning Technologies at Virginia Tech, where he also serves as Associate Professor of English. He recently moved to Virginia Tech from a long-standing position as the founding Director of the Academy for Teaching and Learning at Baylor University and an Associate Professor of Literature,

Media, and Learning at Baylor's Honors College. Prior to that, he was a Professor of English at the University of Mary Washington, where he also served as the Assistant Vice President for Teaching and Learning Technologies. His work with technology for education has spanned two decades, including posts at the University of San Diego and the University of Richmond. He is a Fellow at the Frye Leadership Institute, past Chair of the Electronic Campus of Virginia, and currently serves on the Board of Directors for the New Media Consortium and the Advisory Board for the National Institute for Technology in Liberal Education.



Mark Frydenberg

Senior Lecturer, Bentley University

Mark Frydenberg is a Senior Lecturer of Computer Information Systems at Bentley University in Waltham, near Boston. A technology educator and classroom innovator, Frydenberg has introduced a new multidisciplinary Web 2.0 course that brings

together students in both business and liberal arts disciplines to explore the strategic and societal influences of Web 2.0 technologies. He is the author of Web 2.0 Concepts and Applications, a textbook published by Cengage Learning. His research centers around Web 2.0 literacy and engaging students with new technology. Frydenberg has spoken about teaching and learning with new technologies at conferences and events throughout the US and Europe.



Sherry Turkle

Director, MIT Initiative on Technology and Self

Sherry Turkle is Abby Rockefeller Mauzé Professor of the Social Studies of Science and Technology in the Program in Science, Technology and Society at MIT, and the founder and current director of the "new" MIT Initiative on Technology and Self, a center of

research and reflection on the evolving connections between people and artifacts. Professor Turkle is the author of numerous published works, including *Second Self: Computers and the Human Spirit*; and *Life on the Screen: Identity in the Age of the Internet*. Turkle's latest book, *Alone Together, Why We Expect More From Technology and Less From Each Other* (alonetogetherbook.com), was published in January 2011 by Basic Books. Profiles of Professor Turkle have appeared in such publications as *The New York Times*, *Scientific American*, and *Wired Magazine*. She is a featured media commentator on the effects of technology for CNN, NBC, ABC, and NPR and has appeared on such programs as "Nightline" and "20/20."

Sponsored Conference Faculty



Mike Berger

Senior Director of Marketing, McGraw-Hill Tegrity

Michael Berger is the Senior Director of Marketing at Tegrity. With almost 20 years of sales and marketing experience, he is helping to take Tegrity to new heights as the rapidly evolving Lecture Capture market continues to expand. Michael comes to

Tegrity from Xora, a fast-growing SaaS company in the wireless applications space, where he was the Senior Director of Product and Channel Marketing. In addition to 15 years of experience in high-tech, Michael also spent time at the Bose Corporation in their Home Entertainment and Automotive Systems Divisions.



Ken Wester

Director of Technology Center/Virtual Learning, Arkansas Tech University

Ken Wester has been with Arkansas Tech University since 1990, first as a student and then as a Computer/Network Specialist, where he created and designed campus computing enhancements that

would make Arkansas Tech University a leading entity in the state. He became the Director of Technology Center/VLC in 2003 and is now responsible for the systems concerning Distance Learning and Classroom Technology. Most recently, he has focused on virtualization methods, online presence, classroom technologies and using video to capture and distribute lectures. He has a BS in Computer Science and a MeD in Instructional Technology from Arkansas Tech University.

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EXHIBITORS

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ASC Direct

ASC Direct offers the widest range of digital language training solutions available in the U.S. We offer the ReLANpro in traditional form (in booth), the cart-based wireless Voyager™, an Apple language lab app and the internet-based ReLANpro.NET which can be used 24/7. ReLANpro labs include Visual Pairing and recording for ASL and TPRS practice and IPAC curriculum for Global Exchange training.

Echo360

As a global leader in blended learning and lecture capture products, Echo360 helps higher education institutions keep pace with modern students' learning needs through products that digitally record instructional content. Echo360 has been recognized with the 2010 Product Line Strategy of the Year Award from Frost & Sullivan and named a Visionary Vendor in Educational Technology by IT research firm Basex. Echo360's products facilitate better instruction for large collections of students, lower costs and enrich learning experiences by enabling students to easily access and share multimedia content. Through Echo360's platform, students can replay recorded sessions and review additional information from instructors online; at their convenience and across various devices. 400 colleges and universities in 28 countries use Echo360's products, including Purdue University, New York University, the London School of Economics and Political Science and University of North Carolina at Chapel Hill, and many others. For additional information, visit www.echo360.com

Kaltura

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Campus Technology

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Anne H. Moore, Associate Vice President for Learning Technologies, Virginia Tech
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