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CAMPUS 2011
TECHNOLOGY
» 18TH ANNUAL EDUCATION TECHNOLOGY CONFERENCE

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Featured Speakers

OPENING KEYNOTE



From Knowledgeable to Knowledge-able: New Learning Environments for New Media Environments

Michael Wesch, Cultural Anthropologist, Researcher in Digital Ethnography, and Associate Professor, Kansas State University

WEDNESDAY KEYNOTE



Making It Real: The Adoption of IT Innovation in Higher Education

Ellen D. Wagner, Executive Director, WCET

CLOSING KEYNOTE



The Fourth Decade of the 'IT Revolution': Continuing Challenges and Opportunities

Kenneth C. Green, Founding Director, The Campus Computing Project

WORKSHOPS PG. 6
BREAKOUT SESSIONS PG. 8
CONFERENCE INFORMATION PG. 13

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CAMPUS 2011 TECHNOLOGY

» 18TH ANNUAL EDUCATION TECHNOLOGY CONFERENCE

THE FUTURE OF HIGHER ED TECH STARTS HERE

If you want to leverage technology to drive performance in education, join us in Boston! We have expert speakers from leading institutions, deep dive sessions on all the right topics and a host of tech resources lined up for you.

Acquire the skills you need to master and implement today's most compelling and revolutionary technologies—cloud computing, immersive learning/augmented reality, collaborative environments. Web 2.0, virtual reality and more.

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**A Technology Conference Unlike Any Other
in Higher Education**

» New approaches to your academic technology future.

Pioneering experts and thought-leaders in technology for higher education will explore the latest wave of technologies that will change your approach and give you new tools to tackle your campus's most pressing challenges and needs.

» Real information for the real world.

Acquire the most up-to-date information on new tools, applications and services—and how they work, right now, on real campuses throughout the country. Workshops and sessions help you master these same technologies for seamless integration in your plans and initiatives.

» Nonstop networking opportunities.

Campus Technology 2011 is a community comprised of highly motivated technology professionals from across the country and around the world. Network in a supportive environment that enlists technology leaders as peer advisors and role models.

» Collegial environment.

Enjoy easy access to speakers and vendor representatives in a relaxed environment where the common goal is professional growth and shared solutions to specific technology challenges.



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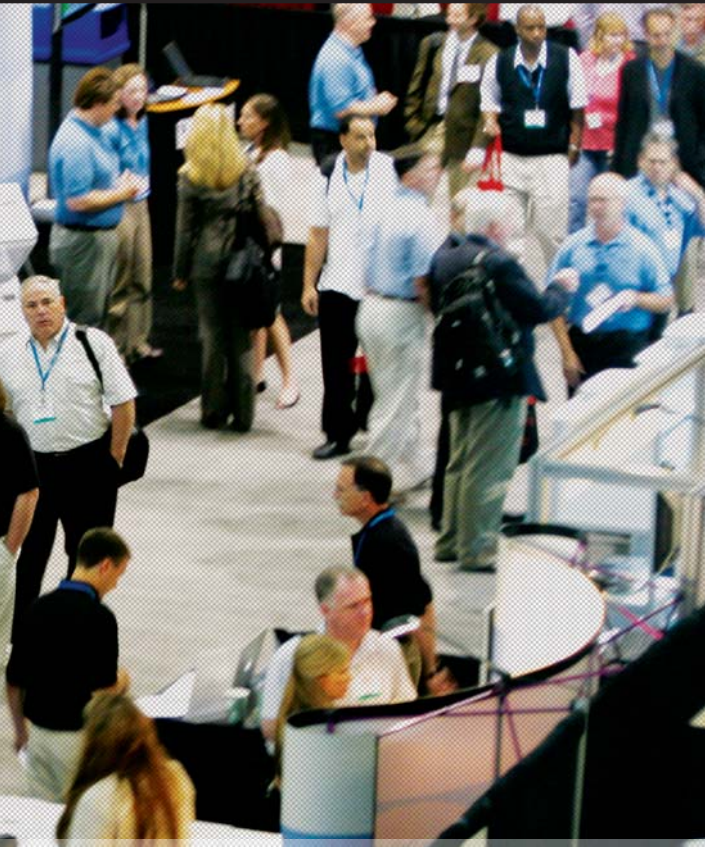
Phillip D. Long Director, Centre for Educational Innovation and Technology, University of Queensland, and Visiting Researcher Center for Educational Computing Initiatives, MIT

Anne H. Moore Associate Vice President for Learning Technologies and Director of Information Technology Initiatives Virginia Tech

Alicia K. Russell Director, Educational Technology Center Northeastern University

Steven G. Sachs Vice President, Instructional and Information Technology, Northern Virginia Community College (NOVA)

Amelia A. (Mely) Tynan IT Consultant in Higher Education and Former VP/CIO Tufts University



NEW AT CAMPUS TECHNOLOGY 2011 A CONVERSATION WITH THE FUTURE

Here's your chance to participate in a conversation with key industry technology leaders about the future of technology in higher education. Alfred Spector, Vice President of Research and Special Initiatives for Google; Cameron Evans, National and Chief Technology Officer for Microsoft; and Bob Trikakakis, Apple Education Development Executive, will each lead an intimate, 90-minute interactive conversation about the trends that will impact higher education IT in the upcoming years. Learn about the advances and changes in technology that are going to affect higher education—and how you can plan and prepare your campus. While registering online select one session from these three rare opportunities with executives from the companies who shape the future of technology.

Each session is a free ticketed event limited to the first 100 attendees to register online. To promote interactive discussions, one selection per attendee, please.

Tuesday, July 26, 2011 10:15 - 11:45 am

*Alfred Spector, Vice President of Research and Special Initiatives
Google*

Wednesday, July 27, 2011 10:15 - 11:45 am

*Cameron Evans, National and Chief Technology Officer
Microsoft Corporation*

Thursday, July 28, 2011 9:00 - 10:30 am

*Bob Trikakakis, Education Development Executive
Apple*

TRACK 1

DIGITAL CAMPUS AND IT INFRASTRUCTURE

- T01** Digital Media Campuses: The Transition from Word Processing to Digital Media
- T06** IT as a Service: Leveraging Private, Public and Hybrid Clouds
- T11** Academic Video Management: Done the Open Way With OpenCast Matterhorn
- W16** CHANGE: Migrating from Legacy LMS to an Open-Source Moodle Platform
- W21** One Stream to Rule Them All: Unifying Online Campus Video
- W26** Head in the Cloud, Feet on the Ground: Modernizing Computer Lab Support
- TH31** Learner Analytics via the Cloud: Sophisticated Statistics Made Easy
- TH36** Securing Campus Network Access for an Improved User Experience

TRACK 2

INSTRUCTIONAL DESIGN AND LEARNING ENVIRONMENTS

- T02** Pod Rooms: Faculty Friendly Classroom Technology
- T07** Community of Practice in Online Education: Collaborative Curriculum
- T08** Duking It Out: How Duke University Beat the Challenges of Lecture Capture for Its Students, Faculty and Administrators
- T12** Academic Progress Portal: Catching Students Before They Fail
- W17** Engaging Faculty: Observations from ACU's Mobile Learning Initiative
- W22** Beyond Web 2.0: How Virtual Learning Environments Should Help Learners
- W27** eAssessment: Using Electronic Portfolios for Curriculum Improvement
- TH32** Building a Culture of Assessment Using Rubrics: A Web 2.0 Approach
- TH37** IT Literacy in the Internet Era

TRACK 3

LEARNING APPLICATIONS AND TOOLS

- T03** Navigating the Elusive World of Virtual Collaboration in the Classroom
- T04** ePortfolios: Integrating People, Life and Learning
- T13** Walking Ulysses: Collaborative and Mobile Mapping in the Humanities
- T14** We All Have iPads—Now What?
- W18** Teaching and Learning with Low-Cost and Low-Barrier Technologies
- W23** Build Your Own eLibrary: Digital Faculty/Library Collaboration
- W28** Using iPads to Produce and Publish Content in an Education Reporting Class
- TH33** Emerging Technologies in Content Delivery: eBooks and eReader Devices
- TH38** Using Popular Social Networking Tools In (and Out of) the Classroom
- TH39** Welcome to Class. Please Take Out Your Cell Phones!

TRACK 4

LEADERSHIP, INNOVATION, AND STRATEGY

- T05** The Four Pillars for Technology Decision Making
- T09** The 21st-Century Campus: Students Tell It Like It Is
- T10** Keeping Administration and Faculty Informed: Reports and Dashboards
- T15** Leading Change: Course Redesign
- W20** Finding Funding: Alternative Revenue Streams
- W25** Value of Portfolio and Project Management in Tight Economic Times
- W30** Trust, Verify and Communicate: Presidential Perspectives on the Campus Investment in Information Technology
- THSE1** Project Rescue: Lessons on Leadership

INNOVATORS TRACK

CAMPUS TECHNOLOGY 2011 INNOVATORS AT WORK

Hear from recipients of 2011 Campus Technology Innovators awards about the programs and projects that take true initiative—and even out-and-out risks—to better serve their institutions through technology. Visionary university administrators, faculty and staff will share how their technology investments have taken teaching, learning, administration and operations to new heights.

PRE-CONFERENCE WORKSHOPS

MONDAY
JULY 25, 2011

8:30 – 11:30 AM

M01

21st Century Education in the Cloud: New Opportunities to Support Instruction
John Kuglin, Retired, University of Montana

M02

Principles and Practices for Online Courses that Engage Learners
Judith V. Boettcher, Designing for Learning

11:45 AM – 1:15 PM

Luncheon Keynote

1:30 – 4:30 PM

M06

Online Research Tools for Educators: Collaborate without Jet Lag!
Kathleen Covey, Penn State University

M07

M-learning on Speed Dial: How to Develop a Nimble Academic Mobile Learning Strategy for Your Campus
Alicia Russell, Victoria Wallace and Seth Merriam, Northeastern University

BREAKOUT SESSIONS

TUESDAY
JULY 26, 2011

8:30 – 9:45 AM

Opening Keynote — “From Knowledgeable to Knowledge-able: New Learning Environments for New Media Environments” *Michael Wesch, Cultural Anthropologist, Researcher in Digital Ethnography, and Associate Professor, Kansas State University*

10:00 – 11:00 AM

T01

Digital Media Campuses: The Transition from Word Processing to Digital Media
Adam Smeets, Loyola University Chicago

T02

Pod Rooms: Faculty Friendly Classroom Technology
Stephanie Glick, Mount St. Mary's College

11:15 AM – 12:15 PM

T06

IT as a Service: Leveraging Private, Public, and Hybrid Clouds
Link Alander and Shah Ardalan, Lone Star College System

T07

Community of Practice in Online Education: Collaborative Curriculum
Darin Kapanjie, Fox School of Business, Temple University

3:45 – 4:45 PM

T11

Academic Video Management: Done the Open Way With OpenCast Matterhorn
Bruce Sandhorst, University of Nebraska-Lincoln, Judy Stern, University of California, Berkeley, and Christopher Brooks, University of Saskatchewan

T12

Academic Progress Portal: Catching Students Before They Fail
Scott Helf, Western University of Health Sciences

WEDNESDAY
JULY 27, 2011

8:30 – 9:45 AM

CT11 Innovator Presentation and General Session Keynote — “Making It Real: The Adoption of IT Innovation in Higher Education” *Ellen Wagner, Executive Director, WCET*

10:00 – 11:00 AM

W16

CHANGE: Migrating from Legacy LMS to an Open-Source Moodle Platform
Lou Pugliese, Moodlerooms, Inc.
Panelists: Lorah Gough, Houston Community College System, and Mark Poore, Roanoke College

W17

Engaging Faculty: Observations from ACU's Mobile Learning Initiative
Scott Perkins and George Saltsman, Abilene Christian University

11:15 AM – 12:15 PM

W21

One Stream to Rule Them All: Unifying Online Campus Video
Jason LaMar and Joel Nelson, Columbus State Community College

W22

Beyond Web 2.0: How Virtual Learning Environments Should Help Learners
Jeff Borden, Pearson eCollege, Chaminade University, Hawaii

3:45 – 4:45 PM

W26

Head in the Cloud, Feet on the Ground: Modernizing Computer Lab Support
Cullen Jones, Naval Postgraduate School, Monterey

W27

eAssessment: Using Electronic Portfolios for Curriculum Improvement
Frederick Loomis and Michael Scheuermann, Drexel University

THURSDAY
JULY 28, 2011

8:30 – 9:30 AM

TH31

Learner Analytics via the Cloud: Sophisticated Statistics Made Easy
Scott Helf, Western University of Health Sciences

TH32

Building a Culture of Assessment Using Rubrics: A Web 2.0 Approach
Ramesh Sabetiashraf, Santa Ana College

9:45 – 10:45 AM

TH36

Securing Campus Network Access for an Improved User Experience
Chris Ford, Brescia University

TH37

IT Literacy in the Internet Era
Larry Press, California State University, Dominguez Hills

11:00 AM – 12:00 PM

Closing Keynote — “The Fourth Decade of the ‘IT Revolution’: Continuing Challenges and Opportunities” *Kenneth C. Green, Founding Director, The Campus Computing Project*



M03

Buzzwords Come to Life: The Latest Web 2.0 Tools for the College Classroom
Mark Frydenberg, Bentley University

M04

iPads: Applications and Uses in Education
Jenna Linskens, Marian University

M05

User-Centered Learning Space Design
Bob Smith, Stanford University

M08

Buzzwords Come to Life: The Latest Web 2.0 Tools for the College Classroom
Mark Frydenberg, Bentley University
Repeated Workshop

M09

iPads: Applications and Uses in Education
Jenna Linskens, Marian University
Repeated Workshop

M10

Skype and Google Docs: A Perfect Alliance to Support Communities of Inquiry
Robert Moody, Fort Hays State University

T03

Navigating the Elusive World of Virtual Collaboration in the Classroom
Steven Hallman, Kenan-Flagler Business School, University of North Carolina at Chapel Hill

T04

ePortfolios: Integrating People, Life and Learning
Carly Klimash, Ilena Key, and Jason Slipp, Lehigh University

T05

The Four Pillars for Technology Decision Making
Mark Nestor, Miami Dade College

***TSE**

A Conversation With the Future
10:15 – 11:45 AM
SEAPORT HOTEL
Alfred Spector, Vice President of Research and Special Initiatives, Google

T08

Duking It Out: How Duke University Beat the Challenges of Lecture Capture for Its Students, Faculty and Administrators TBA

T09

The 21st-Century Campus: Students Tell It Like It Is
Julie Smith, CDW-G with Student Panelists: Adonis Archer, Pennsylvania State University; Nik Vallens, University of Arizona; Josh Wang, University of Washington

T10

Keeping Administration and Faculty Informed: Reports and Dashboards
Joseph Medved, Lei Millman, and Ronald Bergmann, Lehman College CUNY

T13

Walking Ulysses: Collaborative and Mobile Mapping in the Humanities
Tim Lindgren, Boston College

T14

We All Have iPads... Now What?
Mary Spataro, Phil Komarny, Mary Ann Gawelek, and Quinto Martin, Seton Hill University

T15

Leading Change: Course Redesign
Harrison Keller, Susanna Herndon, Lucas Horton, Justin Olmanson, University of Texas-Austin

W18

Teaching and Learning with Low Cost and Low Barrier Technologies
Jennifer Darrow, Mathew Ragan, and Judy Brophy, Keene State College

W19

CT 2011 Innovator at Work Award Recipient - TBA

W20

Finding Funding: Alternative Revenue Streams
Patrick Aievoli, Long Island University, C.W. Post

***WSE**

A Conversation With the Future
10:15 – 11:45 AM
SEAPORT HOTEL
Cameron Evans, National and Chief Technology Officer, Microsoft Corporation

W23

Build Your Own eLibrary: Digital Faculty/Library Collaboration
Rhonda Kitchens, State College of Florida, Manatee-Sarasota

W24

CT 2011 Innovator at Work Award Recipient - TBA

W25

Value of Portfolio and Project Management in Tight Economic Times
Patrick Bennett, Franklin University

W28

Using iPads to Produce and Publish Content in an Education Reporting Class
Wendy M. Chapman, Bill Celis, and Matt Frank, USC Annenberg School for Communication and Journalism

W29

CT 2011 Innovator at Work Award Recipient - TBA

W30

Trust, Verify and Communicate: Presidential Perspectives on the Campus Investment in Information Technology
Kenneth C. Green, The Campus Computing Project

TH33

Emerging Technologies in Content Delivery: eBooks and eReader Devices
Rob Kadel, University of Colorado-Denver

TH34

CT 2011 Innovator at Work Award Recipient - TBA

***THSE1**

9:00 – 10:30 AM
Featured Session
Project Rescue: Lessons on Leadership
Stephen J. Laster, Harvard Business School

***THSE2**

A Conversation With Apple Education
9:00 - 10:30 AM
SEAPORT HOTEL
Bob Trikakis, Education Development Executive, Apple

TH38

Using Popular Social Networking Tools In (and Out of) the Classroom
Kelly Walsh, College of Westchester

TH39

Welcome to Class. Please Take Out Your Cell Phones!
Mark Frydenberg, Bentley University

* = No Additional Charge—Limited Seating—Must Register to Attend

PRE-CONFERENCE WORKSHOPS

MORNING WORKSHOPS

MONDAY, JULY 25, 8:30 – 11:30 AM

M01 21st Century Education in the Cloud: New Opportunities to Support Instruction

John Kuglin, Ret., University of Montana

It is important for educators today—especially those in post-secondary roles—to learn how to maximize their potential by leveraging cloud-based resources in their teaching practices. Individual educators need to be proactive in setting up blended learning environments that use both university and personal cloud resources. Kuglin offers a 10-point plan for 21st century educators.

M02 Principles and Practices for Online Courses that Engage Learners

Judith V. Boettcher, Designing for Learning and the University of Florida

Learn to address a range of questions about how technology and the design of courses make a difference in learner engagement and outcomes. Boettcher distills a world of theory and practice into a manageable set of principles and practices that guide faculty and staff in making wise choices in technology tools and course and program designs. Recommendations for community building, continuous assessment and customized learning and going beyond the traditional practices are among the many issues covered.

M03 Buzzwords Come to Life: The Latest Web 2.0 Tools for the College Classroom

Mark Frydenberg, Bentley University

We all know the buzzwords: collaboration, multimedia, social networking, cloud computing... But how can you update course instruction with the latest and most useful new Web 2.0 tools? This interactive, hands-on session takes you beyond blogs and wikis, YouTube, Facebook and Google Docs to try out the latest Web 2.0 applications that apply to higher education instruction. If possible, bring your wireless-ready laptop or iPad and/or your smart phone. Attendees who come without these devices are welcome to observe and learn.

M04 iPads: Applications and Uses in Education

Jenna Linskens, Marian University

In this hands-on session, educators will “make & take” as the presenter examines several applications for the iPad and shares ways to use them across the curriculum with students of all abilities, to improve student performance and understanding of concepts. Bring your iPad with you! Attendees who come without an iPad are welcome to observe and learn.

M05 User-Centered Learning Space Design

Robert Emery Smith, Stanford University

Our institutions are being challenged to use the best new practices and technologies in their classrooms. But in too many cases, the acquisition of a “parts list” of devices is leading the way, driving instructional and professional development plans. By focusing on user-centered design, we chart a path to the realization of new learning spaces and professional capacities that are truly beneficial, cost-effective and well-suited for use in their own unique community.

AFTERNOON WORKSHOPS

MONDAY, JULY 25, 1:30 – 4:30 PM

M06 Online Research Tools for Educators—Collaborate without Jet Lag!

Kathleen Covey, Penn State University

Learn about innovative tools that will help you collaborate and communicate with colleagues from around the world. From social bookmarking to Web highlighters, the session will identify easy-to-use tools that are free. It will also identify places where faculty can locate emerging tools that will enhance their future teaching and learning as well as research efforts. To get the most from this hands-on session, please bring a wireless-ready laptop for your own use. Attendees who come without a laptop are welcome to observe and learn.

M07 M-learning on Speed Dial: How to Develop a Nimble Academic Mobile Learning Strategy for Your Campus

Alicia Russell, Victoria Wallace and Seth Merriam, Northeastern University

Mobile learning or “m-learning” devices and applications are advancing so rapidly that it is difficult to imagine how to create a campus strategy that won’t become obsolete before it can be implemented. Trading favorite mobile apps and exploring case studies from other institutions isn’t enough. It is also important to think strategically about how to remain nimble and flexible as the pace of mobile learning accelerates. This workshop will encourage attendees to consider a series of questions that will help them design a flexible framework that can encompass their institution’s unique m-learning needs.

M08 Buzzwords Come to Life: The Latest Web 2.0 Tools for the College Classroom

Mark Frydenberg, Bentley University

This is a repeat of workshop M03. Please see description listed with M03.

M09 iPads: Applications and Uses in Education

Jenna Linskens, Marian University

This is a repeat of workshop M04. Please see description listed with M04.

M10 Skype and Google Docs: A Perfect Alliance to Support Communities of Inquiry

Robert Moody, Fort Hays State University

Attendees will learn how Skype and Google Docs can be used together to create and sustain a community of inquiry that improves communication and student satisfaction in distance learning programs. This will be a “hands-on” workshop; participants are encouraged to bring their wireless-ready laptops. Those who attend without laptops are welcome to observe and learn.

OPENING KEYNOTE

TUESDAY, JULY 26, 8:30 – 9:45 AM

From Knowledgeable to Knowledge-able: New Learning Environments for New Media Environments

Michael Wesch

Cultural Anthropologist, Researcher in Digital Ethnography and Associate Professor, Kansas State University



It took tens of thousands of years for writing to emerge after humans spoke their first words, thousands more before the printing press and a few hundred again before the telegraph appeared. Today a new medium of communication emerges every time someone creates a new Web application. Michael Wesch will demonstrate the profound yet often unnoticed ways in which our culture is being remixed by new media. He will explain why we need to move from being simply knowledgeable to being knowledge-able and propose ways we can organize our education systems to foster the forms of learning we need.

Michael Wesch is a cultural anthropologist exploring the effects of new media on society and culture. After two years studying the implications of writing on a remote indigenous culture in the rain forest of Papua New Guinea, he turned his attention to the effects of social media and digital technology on global society. His videos on culture, technology, education and information have been viewed by millions. He was recently named an Emerging Explorer by National Geographic and has won several awards, including the 2008 CASE/Carnegie U.S. Professor of the Year for Doctoral and Research Universities.

GENERAL SESSION KEYNOTE AND INNOVATOR AWARDS

WEDNESDAY, JULY 27, 8:30 – 9:45 AM

Making It Real: The Adoption of IT Innovation in Higher Education

Ellen D. Wagner

Executive Director, WCET



Human beings are, by nature, attracted to the bright, shiny, and new. This phenomenon is particularly notable when it comes to our fascination with the notion of “innovation.” Ellen Wagner posits that the best part of innovation—an essential part—comes from making our sparkling new ideas real by applying them in and to our work. She suggests that the “secret sauce” of true innovation is its effective implementation as a solution to problems and as a strategy for responding to new opportunities.

Ellen Wagner is Executive Director of WCET. A program of the Western Interstate Commission for Higher Education (WICHE), the WICHE Cooperative for Educational Technologies works to accelerate the adoption of effective practices and policies that advance excellence in technology-enhanced teaching and learning in higher education. Wagner is also Partner and Founder of Sage Road Solutions, LLC, providing advisory oversight for industry intelligence and enablement services and solutions practices.

CLOSING KEYNOTE

THURSDAY, JULY 28, 11:00 AM – 12:00 PM

The Fourth Decade of the ‘IT Revolution’: Continuing Challenges and Opportunities

Kenneth C. Green

Founding Director, The Campus Computing Project



This year marks the official beginning of the fourth decade of the “IT revolution in higher education” that began with the slow migration of IBM-PCs and Macintosh computers onto campus in the mid-1980s. Technologies have changed and improved dramatically over time, but what are the issues that consume the time and attention of today’s faculty, IT leaders and senior campus administrators? Drawing on data from The Campus Computing Project and other sources, Green’s presentation will address the great aspirations for IT that pose continuing challenges for the higher education community.

Kenneth C. Green is the founding director of The Campus Computing Project, the largest continuing study of the role of computing, eLearning and information technology in American higher education. Green is also a senior research consultant at Inside Higher Ed, which publishes his Digital Tweed blog. He is widely published and frequently quoted on higher education, information technology, and labor market issues in national print and broadcast media.

T01 Digital Media Campuses: The Transition from Word Processing to Digital Media

Adam Smeets, Digital Media Services Manager, Loyola University Chicago

Over the past 10 years, the face of the campus computer lab has begun to transition from one that filled a need to surf the internet and type research papers to being the one-stop-shop for digital media. For many institutions, this transition has come easily, while others met challenges. At Loyola University Chicago, digital media services has a strong emphasis on integrating resources for our faculty, staff and students at an institutional level. This session will highlight how Loyola transitioned a number of its computer labs from smaller pocket lab locations to powerhouse digital media labs. This session will also detail recent developments with partnership projects such as igNation, which was presented at the Campus Technology 2010 conference.

T06 IT as a Service: Leveraging Private, Public and Hybrid Clouds

Link Alander, Associate Vice Chancellor, with Shah Ardan, Vice Chancellor/CIO, Lone Star College System

The Lone Star College system is leveraging private, public and hybrid clouds to move from IT as a commodity to IT as a strategic enabler. Today's instructors and students expect technology in the classroom to be as flexible as it is on their own personal systems. They want IT to be agile in meeting their needs; if we are not, they will go to the public cloud to get the service they expect. LSCS redesigned its enterprise core infrastructure on flexibility, agility and the cloud.

T11 Academic Video Management: Done the Open Way With Opencast Matterhorn

Bruce Sandhorst, Academic Technology Liaison, University of Nebraska-Lincoln, with Judy Stern, User Experience Designer, University of California, Berkeley, and Christopher Brooks, Institutional Co-Leader, Project Manager, University of Saskatchewan

Matterhorn carries a variety of features that made it a technology supportive of the educational initiatives around lecture recording: scheduled capture agents, engaging students with a fully indexed and searchable multimedia object containing slides and video, easy access and navigation, collaborative sharing of bookmarks and comments. We will discuss the user interface and flexible open architecture while demonstrating the product and discussing the deployment at UNL and other universities.

W16 CHANGE Migrating from Legacy LMS to an Open Source Moodle Platform

Lou Pugliese, President, Moodlerooms, Inc

Panelists: Lorah Gough, Director Instructional Computer Resource Center, Houston Community College System, Mark Poore, Director of Instructional Technology, Roanoke College

Change represents opportunity. And the opportunity for expecting more from your eLearning platform is now. Delivery models of the past may not be sustainable for the future and the need for flexibility is no longer a nice-to-have, it's a must-have. An open source LMS is a proven solution. Why consider open source? Why Moodle? Learn the answers to these questions and more at this open panel discussion, where institutions will share how they "made the change" to open source.

W21 One Stream to Rule Them All: Unifying Online Campus Video

Jason LaMar with Joel Nelson, Multimedia Web Developers, Columbus State Community College

Columbus State Community College is implementing a campus-wide initiative to unify and automate its lecture capture and streaming video delivery processes. By leveraging local and cloud infrastructure, we intend to make it as intuitive as possible for faculty and staff to record and deliver desktop presentations. Discover how the pieces of this workflow puzzle fit together and how you may be able to implement a similar solution, including both technical and logistical considerations.

W26 Head in the Cloud, Feet on the Ground: Modernizing Computer Lab Support

Cullen Jones, Educational Technologies Manager, Naval Postgraduate School, Monterey

After a departmental reorganization, the presenter was left in charge of a lab support team that had been using outdated methods to maintain, refresh and support hardware and software in the computer labs across campus. This session will detail the steps taken to bring the department into the 21st century. Methods addressed will include virtualization, changing support tactics and policies and better utilization of existing software. The session also covers the faculty's response, as well as a road map for the future.

TH31 Learner Analytics via the Cloud: Sophisticated Statistics Made Easy

Scott Helf, Chief Technology Officer, Western University of Health Sciences

This session will explore how the College of Osteopathic Medicine of the Pacific has pulled together over a dozen disparate data sources, extracts, transforms and loads the data in real time; and is able to instantly do massive, per cohort, partial correlation, multiple regression and ANOVA analysis via an access-controlled web interface. Traditionally month-long studies now take seconds, so that follow-up questions may be repeatedly asked to find trends, and then that information is used to feed back into and modify the candidate admissions and student education process.

TH36 Securing Campus Network Access for an Improved User Experience

Chris Ford, Network Administrator, Brescia University

This session discusses the path for deploying differentiated network access security for student housing, campus and guest networks to meet bandwidth concerns, protect the network from unwanted applications such as malware or peer-to-peer applications and improve the user logon and connectivity experience. This presentation highlights how Brescia University solved bandwidth issues, has better network usage information and can better meet compliance requirements.

T02 Pod Rooms: Faculty Friendly Classroom Technology

*Stephanie Glick, Academic Technology Director,
Mount St. Mary's College*

Higher education classrooms contain a hodgepodge collection of teaching devices. Some faculty members use the latest technology gadgets while others prefer relics (like the overhead projector that faculty members threaten harm to anyone wanting to remove). Mount St. Mary's College created "Podrooms": Classrooms that are a delightful mixture of sleek, sexy devices and platforms that are faculty friendly, pedagogically engaging, supportable (by a small staff), sustainable and adaptive.

T07 Community of Practice in Online Education: Collaborative Curriculum

*Darin Kapanjie, Faculty Director, Educational Technology
and Professor, Statistics, Fox School of Business,
Temple University*

It's no surprise that talk in higher education is focused around how to boost online offerings. Unfortunately, quality is often lost when faculty convert a traditional course to an online course. As a result of curricular design, most online students work individualistically and have no sense of community or belonging with classmates and faculty. This interactive presentation will focus on the staple design elements required to foster the development of a community of practice online.

T08 Duking It Out: How Duke University Beat the Challenges of Lecture Capture for its Students, Faculty and Administrators

Presenters TBA

University-scale lecture-capture that can be viewed remotely and flexibly is not a future vision—it is here today. Come hear how one leading university has tackled the challenge with a solution that combines the classroom, an immersive video experience and student-generated content.

T12 Academic Progress Portal: Catching Students Before They Fail

*Scott Helf, Chief Technology Officer, College of Osteopathic
Medicine of the Pacific, Western University of Health Sciences*

This session will introduce, demonstrate and encourage audience interaction regarding Western University's experience developing successfully a powerful, yet easy-to-use technology solution, which is now a mission critical system for four of its professional colleges. The system integrates data from nearly a dozen on- and off-campus data sources and empowers advisors, faculty and deans to track the progress of health care professional students and intercede on behalf of students, before they fail.

W17 Engaging Faculty: Observations from ACU's Mobile Learning Initiative

*Scott Perkins, Director of Research with George Saltsman,
Executive Director, Adams Center for Teaching and Learning,
Abilene Christian University*

Over the past three years ACU has equipped all undergraduate students with an iPhone or iPod touch and has vigorously investigated the impact of incorporating these devices throughout

the learning process. With mobile devices deployed to all undergraduate students and faculty, ACU has created a stimulating environment for faculty to explore and experiment with the ways in which mobility can positively transform higher education.

W22 Beyond Web 2.0: How Virtual Learning Environments Should Help Learners

*Jeff Borden, Lecturer/Senior Director of Teaching and
Learning, Pearson eCollege, Chaminade University, Hawaii*

From Bloom to Kolb to Johnson and Johnson, rote memorization to authentic assessment, learning theory to practical application, the World Wide Web has tools that not only help educators promote sound pedagogy, but advance it. Beyond Web 2.0, Internet-based technology can be utilized in various contexts and techniques to encourage learning from all student types. Attendees will leave the presentation with an extensive list of web resources, most of which are free, that instructors and developers can implement in the classroom immediately.

W27 eAssessment: Using Electronic Portfolios for Curriculum Improvement

*Frederick Loomis, Assistant Professor, School of Education,
with Michael Scheuermann, Associate Vice President,
Instructional Technology, Drexel University*

This session will include a review of the current state of practice of ePortfolios and present the Drexel University illustration of how the ePortfolio can be used for student development, outcomes assessment, and curriculum improvement. The presenters will demonstrate Drexel's institution-wide commitment to ePortfolios and show how the platform and process is being used for curriculum improvement in a graduate program in the School of Education.

TH32 Building a Culture of Assessment Using Rubrics: A Web 2.0 Approach

*Ramesh Sabetiashraf, Computer Science Faculty,
Santa Ana College*

This session will show examples of how one Web 2.0 toolset promoted best practices and helped institutions build a culture of rubric assessment. iRubric has enabled tens of thousands of educators from more than 5,000 institutions to learn about rubrics and to build a culture of rubric-based assessment at their institutions. Attendees will also learn how to utilize rubrics not just for scoring, but as learning and student-engagement tools.

TH37 IT Literacy in the Internet Era

*Larry Press, Professor of Information Systems,
California State University, Dominguez Hills*

Which IT skills and concepts are needed for success as a student and after graduation as a citizen and a professional? The presenter's evolving answer to that question is a modular IT literacy course. Each module focuses on a few skills and concepts and the course covers about six modules a week. The presenter will describe the course, demonstrate the teaching material, show how he implemented the online "textbook" and conclude with a discussion of IT literacy today and in the future as application platforms change.

T03 Navigating the Elusive World of Virtual Collaboration in the Classroom

Steven Hallman, Manager, Educational Media, Kenan-Flagler Business School, University of North Carolina at Chapel Hill

“Why can’t I use Sakai on my iPhone to join your telepresence meeting?” Over the past several years we have seen an incredible expansion in the number of tools available for distance collaboration. There is now a huge array of standards, operating systems and protocols available. The presenter will consider ways that new collaboration technologies relate to each other and reveal the common misconceptions about their interoperability. Attendees will learn steps that help faculty navigate this minefield of technology—past the jargon—and actually enable them to share their content more easily.

T04 ePortfolios: Integrating People, Life and Learning

Carly Klimash, with Ilena Key, and Jason Slipp, Senior Instructional Technologists, Lehigh University

At Lehigh University, strategic initiatives that promote student success and engagement are employed with the goal of fostering a collaborative teaching and learning experience. Mahara’s ePortfolio system supports this vision with flexibility and creativity due to the open source nature of the software and integration with Moodle. This presentation highlights the implementation, evaluation, and early findings of this pilot study of four diverse programs, and reflects upon the lessons learned.

T13 Walking Ulysses: Collaborative and Mobile Mapping in the Humanities

Tim Lindgren, Instructional Designer, Boston College

This presentation highlights a project in which a Boston College Irish Studies professor used collaborative mapping as a way for students to explore James Joyce’s famously difficult novel *Ulysses*. The project demonstrates the power of geospatial tools to make students active participants in the creation of knowledge and it suggests ways that mobile maps can be used in the humanities as means for glossing both literary texts and the physical spaces in which they are embedded.

T14 We All Have iPads—Now What?

Mary Spataro, Title III Director/Activity Coordinator, with Phil Komarny, Vice President of Information Technology, Mary Ann Gawelek, Provost and Dean of Faculty, and Quinto Martin, Interactive/Assistive Technology Specialist, Seton Hill University

Seton Hill University implemented its Griffin Technology Advantage program in the Fall 2010 semester. More than 1,800 iPads and 700 MacBook laptops were distributed to students and faculty. This presentation describes the challenges faced by the university in its commitment to enhance the teaching and learning process with the integration of mobile technology resources.

W18 Teaching and Learning with Low Cost and Low Barrier Technologies

Jennifer Darrow, Director, Academic Technology, with Mathew Ragan, Rich Media Specialist, and Judy Brophy, Academic Technology Specialist, Keene State College

This presentation will outline the process, results and unintended consequences when several traditional courses moved from Blackboard to a selection of Web 2.0 applications. Facilitators and participants will discuss how teaching with Web 2.0 technologies provides more cohesion to the learning experience; share examples of courses that are using Web 2.0 technologies; and discuss the challenges and victories for faculty, students, and support staff.

W23 Build Your Own eLibrary: Digital Faculty/Library Collaboration

Rhonda Kitchens, eLearning Librarian, State College of Florida, Manatee-Sarasota

The library has left the building. Are you still referring to it as a place when you should be providing it a space? In this real world where “information literacy” is not just a catchphrase but actually a day-to-day necessity, what instruction, navigation and collaboration can you create and participate in to support students?

W28 Using iPads to Produce and Publish Content in an Education Reporting Class

Wendy M. Chapman, Director of Web Technologies, with Bill Celis, Associate Professor, and Matt Frank, New Media Specialist, USC Annenberg School for Communication and Journalism

The iPad promised to change the way we consume content, but USC Annenberg wanted to investigate the potential of utilizing a highly mobile device with a long battery life, to change the way journalists produce content. The session will describe how the iPad was used to gather, edit and publish stories in a mobile (and green!) journalism course.

TH38 Using Popular Social Networking Tools In (and Out of) the Classroom

Kelly Walsh, Chief Information Officer, College of Westchester

The presenter will review examples and tips for effectively integrating popular social networking tools into the teaching process. We’ll examine several ways in which Facebook and Twitter have been incorporated successfully into coursework. There are many other social networking tools on the web, and some are geared specifically toward students and educators. We’ll introduce a few of these applications, such as TakingItGlobal and others.

TH39 Welcome to Class. Please Take Out Your Cell Phones!

Mark Frydenberg, Senior Lecturer in Computer and Information Systems, Bentley University

Students today are constantly on their cell phones—texting, browsing, or updating their Facebook pages. This session will explore ways to incorporate mobile phones into the classroom, rather than telling students to put them away. Learn about educational phone apps and best practices for using them in the classroom. The session will also explore different ways to easily create phone apps without any coding. Find out how to build an app for your institution using Windows Mobile Development tools, and how to build apps for iPhone, Droid and Windows phone platforms to combine online content using web-based software tools.

T05 The Four Pillars for Technology Decision Making

Mark Nestor, Chief Information Officer, The University of the Sciences

The four pillars are key areas for consideration that can be used by technology leaders who are evaluating instructional technologies. These four pillars allow executive leadership to make informed decisions based on the pedagogical, professional, technical and financial merits of the solution. The system blends current best practices and industry trends with traditional business decision-making tools such as ROI and TCO. The presenter will provide an overview of the four pillars, using lecture capture as an example of how colleges and universities can introduce them in strategic planning, shared governance and other technology planning endeavors.

T09 The 21st-Century Campus: Students Tell It Like It Is

Julie Smith, VP of Higher Education, CDW-G

Student Panelists: Adonis Archer, Pennsylvania State University, Nik Vallens, University of Arizona, Josh Wang, University of Washington

What do students really want when it comes to educational technology? What technology do they expect on campus next year? Highlighting CDW-G's 21st-Century Campus Report, Julie Smith of CDW-G leads an all-student panel discussion on technologies that are shaping today's campus and the trends that will impact your institution tomorrow.

T10 Keeping Administration and Faculty Informed: Reports and Dashboards

Joseph Medved, Higher Education Officer, with Lei Millman, Computer Associate, Ronald Bergmann, Vice President for Technology/Chief Information Officer, Lehman College CUNY

The BI system at Lehman College CUNY keeps our administration and faculty informed "up to the minute," based on different types of reports and dashboards produced from our central data repository. Find out how Lehman College addressed the most important factor in building different types of reports to serve managers all across campus: proper data sources.

T15 Leading Change: Course Redesign

Harrison Keller, Vice Provost and Executive Director, Susanna Herndon, Director of Instructional Technology, Lucas Horton, CTP Project Manager, Justin Olmanson, CTP Educational Technologist, Center for Teaching and Learning at UT-Austin

At UT-Austin, the Course Transformation Program has emerged as one of the institution's highest priorities. The institution has elected to focus on the CTP as the cornerstone of the president's efforts to make UT-Austin a leader in reinventing higher education while preserving its core values and mission. Find out how the university is translating this high-level commitment into action for change.

W20 Finding Funding: Alternative Revenue Streams

Patrick Aievoli, Associate Professor, Digital Media, Long Island University, C.W. Post

Given the realities of this new economy, how will campus technology continue to meet expectations if funding is diminished? There is a strong need for the development and use of alternative revenue streams that capture funding allocations derived from a new model.

Attendees will discover ways to find funding through digital initiatives, with the presenter exploring 12 such revenue streams.

W25 Value of Portfolio and Project Management in Tight Economic Times

Patrick Bennett, Executive Director, Campus Services, Franklin University

Shrinking budgets have forced higher education IT departments to deliver greater value with fewer resources even as technology continues to play an increasingly important role for students, faculty and staff. IT directors must now gauge projects in terms of how they align with the mission and goals of the university and, ultimately, the value they will bring to the institution. To help accomplish this, many higher education IT leaders are implementing project and portfolio management practices and software that will help them better plan, prioritize and manage projects and resources.

W30 Trust, Verify and Communicate: Presidential Perspectives on the Campus Investment in Information Technology

Kenneth C. Green, Founder, The Campus Computing Project

Colleges and universities currently spend about 6 percent of their total budgets on IT resources and services—hardware, software, services and personnel—to support teaching and instruction, research, administration and management, and campus services. Yet new data from the 2011 Presidential Perspectives Survey conducted by INSIDE HIGHER ED and The Campus Computing Project suggest that many presidents are ambivalent, at best, when asked to assess the effectiveness of their institution's investment in IT. Green will examine the challenges IT officers confront in their efforts to explain the impact and benefits of the continuing campus investment in IT.

**THSE1 Featured Session
Project Rescue: Lessons on Leadership**

Stephen J. Laster, Chief Information Officer, Harvard Business School

In this special 90-minute session, participants will work in round tables on a case study of a struggling university CIO, identifying the elements of leadership, analyzing the factors that led to the CIO's successes and failures, and applying the lessons learned to their own institutional situations. The session is for individuals who have formal and informal leadership roles in their IT organization. Participants will leave with an enhanced understanding of what it means to be a higher education IT leader and will take with them a practice leadership framework.

NOTE: This session will be limited to the first 30 participants that sign up during registration.

The Campus Technology 2011 Exhibit Hall is where attendees can gather to see the latest products and services from participating technology vendors. Attendees traditionally enjoy this busy, interactive environment with lively discussions of new technologies, networking opportunities, poster sessions and technology classrooms that offer detailed product demonstrations and drill-down information.

SCHEDULE AND SPECIAL EVENTS

Tuesday, July 26

12:15 – 3:30 pm	Exhibit Hall Open
12:15 – 1:15 pm	Lunch
1:00 – 3:25 pm	Technology Classrooms
2:00 – 3:00 pm	Poster Sessions
4:45 – 6:30 pm	Show Favorites Exhibit Hall Reception

Wednesday, July 27

12:15 – 3:30 pm	Exhibit Hall Open
12:15 – 1:15 pm	Lunch
1:00 – 2:55 pm	Technology Classrooms
2:00 – 3:00 pm	Poster Sessions
3:15 pm	Exhibit Hall Raffle

For a complete listing of Technology Classrooms and Poster Sessions, go to www.campustechnology.com/summer11

EXHIBITORS:

Acentech Incorporated
AMX
Atomic Learning
Captual Technologies
Cattura Video

CDW-G

Center for Technology Leadership
Cloudpath Netowkrs
CollegeNet, Inc.
Crestron Electronics, Inc.
Digication
enTourage Systems, Inc.
Epsilen
Epson America Inc.
Extron Electronics
GoPrint Systems, Inc.
Gridstore
GroupLink Corporation
Hitachi ID Systems, Inc.
Intelcom
Jenzabar
Learning Objects, Inc.
Maplesoft

Mediasite by Sonic Foundry Moodlerooms, Inc.

Panasonic Solutions Company
Printeron Corporation
Samsung Document Cameras
Sherston America
SMART Technologies
Smartdesks
Spectrum Industries
Stratasys Dimension 3D Printers
Sungard Higher Education
SweatMonkey
TaskStream
Tegrity
Unicon
Waypoint Outcomes
Westbrook Technologies
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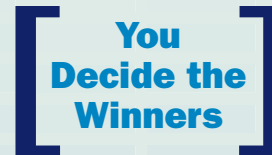


NEW! SHOW FAVORITES EXHIBIT HALL RECEPTION

Tuesday, July 26 • 4:45 – 6:30 pm

Introducing a new interactive “game” in the Campus Technology Exhibit Hall—the Show Favorites awards—all taking place during the Exhibit Hall Reception, Tuesday, July 26 from 4:45 – 6:30 pm. As attendees walk the exhibit floor they will have the opportunity to be wooed by our vendors into voting for their favorite exhibitors. Just how exhibitors “bribe” attendees to vote for them is limited only by their creativity: free drink coupons, enticing products, skits in their booth, freebies/giveaways, etc. The sky’s the limit.

The more attendees participate, the more entries they have into the grand prize drawing for an Android tablet. Winning exhibitors announced Wednesday, July 27 and will receive one of three marketing promotional packages.



HOTEL INFORMATION

Campus Technology 2011 attendees who book their hotel by June 24, 2011, will receive the special conference rates listed below (subject to availability). After June 24, 2011, regular room rates will apply.

To make your Campus Technology 2011 hotel reservations, go to the Hotel and Travel page at campustechnology.com/summer11. Hotel reservations should be made through this link only. Please DO NOT call the hotel directly, as you will be redirected to the Campus Technology Housing Bureau.

Please note: All reservations must be guaranteed with a credit card or debit card.

Hotels will accept cash, credit or debit card payment for your stay upon arrival. If paying by check or purchase order, e-mail Campus Technology Event Housing at housing@1105media.com for further information.

For questions, regarding housing, please contact:

Campus Technology Event Housing
Monday through Friday, 8:00 am – 5:00 pm, ET
Phone: 702-938-1490
E-mail: housing@1105media.com

HOST HOTEL

Seaport Hotel

One Seaport Lane
Boston, MA 02210
Rate: \$199 single/double

(Located across the street from the Seaport World Trade Center, where the conference is taking place.)



ADDITIONAL CONFERENCE HOTELS

Renaissance Boston Waterfront Hotel

606 Congress Street
Boston, MA 02210
\$204 single/double
(Located a short two blocks [.13 miles] from Seaport World Trade Center where the conference is taking place.)

Embassy Suites Boston at Logan Airport

207 Porter Street
Boston, MA 02128
\$164 single/double
(Located 1.5 miles from event venue, but conveniently situated on the MBTA Silver Line, a short ride away from the Seaport World Trade Center. This hotel also offers a complimentary full, cooked-to-order breakfast and evening reception for guests.)

Omni Parker House

60 School Street
Boston, MA 02108
\$185 single/double
(Located 4 stops away on the MBTA Subway "the T," a short ride away from the Seaport World Trade Center. This historic hotel is located across from Boston Common and at the foot of Beacon Hill.)

AIR TRAVEL DISCOUNTS

American Airlines is offering discounts to Campus Technology 2011 attendees for air travel to Boston between July 22 and July 31, 2011. Mileage members can receive credit for all American miles flown to attend this conference. Call or have your travel agent call American Airlines at 800.433.1790 and reference #9571BN. Book your discounted ticket online using the discount reference number above as the aa.com promotion code.

TRANSPORTATION TO AND FROM THE AIRPORT

The Seaport World Trade Center and conference hotels are located only three miles from Boston's Logan International Airport. Transportation from the airport will need to be arranged via a short cab ride, rental car or the MBTA Silver Line rapid bus system, which stops near the Seaport Hotel and is a short walk to the World Trade Center and other conference hotels.

Estimated one-way taxi fare from Logan Airport is \$30 – \$40. If you travel via the Silver Line rapid bus system you will exit at the World Trade Center stop. For additional information on ground transportation options, please visit massport.com.

RENTAL CAR DISCOUNT

Avis Rent-a-Car is offering car rental discounts for Campus Technology 2011 attendees. To receive the discount, call Avis at 800.331.1600 and use the Avis Worldwide Discount (AWD) number #D005872.

ATTENDEE NETWORKING

Interested in networking with other attendees? Connect and converse with colleagues using a variety of methods. First, when you register, check the "Attendee Networking" box. Prior to opening, we will e-mail registrants with the names, titles, affiliations, twitter names and e-mail addresses of fellow attendees so that you can communicate before and after the conference. At the conference, join other professionals in your field at the Birds of a Feather Luncheons on Tuesday and Wednesday. You can also follow Campus Technology on twitter @Campus_Tech to backchannel and share links throughout the conference at hashtag #CT2011. And don't forget to "Like" Campus Technology on Facebook.

REGISTRATION INFORMATION

HOW TO REGISTER

Online: www.campustechnology.com/summer11

Phone: **800-280-6218** (8:00 am – 5:00 pm PDT)
541-346-3545 (credit card payment only)

Mail: Campus Technology 2011 Registration
1277 University of Oregon
Eugene, OR 97403-1277

REGISTRATION DEADLINES

Early Registration Discount Deadline: **JUNE 24, 2011**

TEAM REGISTRATION DISCOUNTS

When three or more people from a single school or organization register at the same time, you can realize savings of up to \$200 per person. (See Registration Package listings for details.)

REFUND AND CANCELLATION POLICY

A 100% refund less a \$100 processing fee will be given for all cancellations requested by June 24. After June 24, no refunds will be given; however, all registrations are transferable to colleagues and associates with written authorization from the original registrant.

REGISTRATION QUESTIONS?

Phone: **800-280-6218** (8:00 am – 5:00 pm PDT)

E-mail: CampusTech@ce.uoregon.edu

Web: www.campustechnology.com/summer11

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SECURE WEB REGISTRATION

Online registration is transacted via secured server in order to safeguard your private information:
www.campustechnology.com/summer11

ENTERTAINMENT

The Boston Harbor Seaport area makes a convenient base for exploring the city on foot, via cab, water taxi or by T train. The conference hotels are within walking distance of the New England Aquarium, the Boston Children's Museum, the Boston Design Center and the Bank of America Pavilion. The hotels are also just minutes from the city's famous Financial District, the Back Bay, North and South Ends, Fanueil Hall Marketplace and Fenway Park, home of the Boston Red Sox.

REGISTRATION PACKAGES

Conference Registration

- » All conference sessions
- » Keynote and general sessions
- » Access to Exhibit Hall
- » Exhibit Hall Reception
- » Poster Sessions
- » Lunch Tuesday and Wednesday
- » Refreshment breaks

**Only
\$699***
through June 24

*Early Bird Savings.
\$799 after 6/24/11.

Pre-Conference Workshops and Conference Registration

- » Morning and Afternoon Workshops
- » All conference sessions
- » Keynote and general sessions
- » Access to Exhibit Hall
- » Exhibit Hall Reception
- » Poster Sessions
- » Lunch on Monday, Tuesday and Wednesday
- » Refreshment breaks

**Only
\$899***
through June 24

*Early Bird Savings.
\$999 after 6/24/11.

Complete Conference and Hotel Package

- » 4 nights hotel (Sunday – Wednesday) at the Seaport host hotel (room and tax only)
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- » All conference sessions
- » Keynote and general sessions
- » Access to Exhibit Hall
- » Exhibit Hall Reception
- » Poster Sessions
- » Lunch on Monday, Tuesday and Wednesday
- » Refreshment breaks

**Only
\$1,999***
through June 24

*Early Bird Savings.
\$2,099 after 6/24/11.

Special Team Registration Pricing (Groups of 3 or More)

Bring a group of your colleagues to Campus Technology and save \$200! Group discounts are available for institutions that bring 3 or more people. Conference Package is \$599 per person before 6/24/11 and \$699 after 6/24/11. Early Bird Conference + Workshop Package is \$699, and \$799 after 6/24/11.

For more information on group registration e-mail CampusTech@ce.uoregon.edu.

**Only
\$599***
through June 24

*Groups of 3+ Early Bird
Conference only \$699
after 6/24/11.

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with Early
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July 25 – 28, 2011
Seaport World Trade Center
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GENERAL INFORMATION AND PRESS

E-mail: CTConferences@1105media.com
Phone: 850-219-9600
Fax: 850-219-9610

CONFERENCE AND WORKSHOP REGISTRATION

E-mail: CampusTech@ce.uoregon.edu
Phone: 800-280-6218 (8:00 am - 5:00 pm PDT)
Fax: 541-346-3545

EXHIBITS AND SPONSORSHIP

Companies #s, A – K

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Phone: 617-512-6656

FROM PRINCIPLE TO PRACTICE

Whatever your area of responsibility on campus—whether you are a C-level decision maker, an academic leader, directing/managing IT infrastructure, or a tech-savvy faculty member looking to increase relevancy and efficiency in the classroom—Campus Technology 2011's mix of immersive workshops, inspiring ideas and solution-packed sessions make it the must-attend conference of the year.



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