

FEDERAL EMPLOYEES NEWS DIGEST

Today's federal workforce encompasses approximately 2.5 million civilian workers (including DOD civilians) and 1.9 million uniformed personnel (Source: U.S. Census Bureau online, March 2009, September 2009). Keeping that workforce informed on pertinent news and information that impacts their careers is critical.



That's why federal employees turn to *Federal Employees News Digest*.

Founded in 1951, *Federal Employees News Digest* is a weekly publication that provides federal employees with the latest news and information on the federal workplace. Regular coverage includes:

- Legislation and regulation affecting the federal workplace
- Union, labor and management issues
- Federal pay and benefits
- Financial planning
- Federal retirement programs
- Court cases involving federal employment issues
- MSPB decisions
- Federal career issues

Plus, *Federal Employees News Digest* features market experts that regularly comment on some of the federal workforce's most top-of-mind topics, including:

- Insight – commentary by Mike Causey, formerly the longtime federal workplace columnist for The Washington Post
- Informed Investor – insight from financial advisor Ed Zurndorfer, a specialist in federal benefits and federal retirement systems
- Legal Matters – tips, insight and advice from law firm of Kator, Parks & Weiser



HIGH IMPACT ADVERTISING NOW AVAILABLE

Federal Employees News Digest serves the news and information needs of more than 27,000 paid circulation each week (both print and online). This presents an ideal forum for advertisers to reach a targeted audience of active and retired federal workers across civilian and defense agencies with impact. Savvy advertisers can maximize marketing investments to reinforce market leadership/brand preference and drive sales. Don't miss your chance to capitalize on premium visibility in one of the federal market's most in-demand publications. Contact your media consultant to reserve your placement today.

AD SIZE	RATE (Net) *	LIVE AREA
Full page	\$1650	7" x 9.65"
1/2 page	\$900	7" x 4.75"
1/4 page	\$750	3.4" x 4.75"
1/8 page	\$500	3.4" x 2.375"

Direct mail inserts are also available. Contact your media consultant for more information and pricing.

Printing

Trim size: 8 1/2" x 11"
 Prints one color, PMS 287
 Hi-res PDF format required

Deadlines

Ad close: Monday before publish date
 Materials due: Tuesday before publish date

Media Shipping

Attn: Sam Votsis
 1105 Media, Inc.
 8609 Westwood Ctr. Dr.
 Suite 500
 Vienna, VA 22180
 (703)876-5085 | svotsis@1105media.com

To reserve your premium position in an upcoming issue of *Federal Employees News Digest*, contact your media consultant or Rachel Herwood at (571) 238-9296 or rherwood@1105govinfo.com.



*Credit card payments will be charged a 3% processing fee