

Fax or Email Completed Contract to Ann Belz:
Fax 703.876.5059 • Tel 508.532.1411 • abelz@1105media.com

SHOW

Please indicate Visual Studio Live! Conference: [] Las Vegas [] Redmond [] Orlando [] All 3

CONTRACT MARKETING OR SPONSORSHIP ADD-ON AGREEMENT

This contract for marketing and sponsorship opportunities is the agreement between the Sponsor named below and 1105 Media, Inc. The Sponsor agrees to comply with all the Terms and Conditions which appear in this agreement and which are part of this contract, and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

COMPANY NAME

(As it should appear in marketing materials)

PRINCIPAL CONTACT

Name Title
Street Address
City State Zip
Phone Fax E-mail

BILLING CONTACT

[] Same as Principal Contact

Name Title
Street Address
City State Zip
Phone Fax E-mail

SIGNATURE

Accepted as binding for the Sponsor:

Date Signature
Name (please print clearly)

TERMS & CONDITIONS

- 1. Visual Studio Live! (herein called the "Show") is owned and operated by 1105 Media (herein called the "Management").
2. If Exhibitor desires to cancel this Agreement, notification must be made in writing by the Exhibitor and confirmed by Management.
3. Priority Points are assigned for sponsorship and advertising at the sole discretion of the Management.
4. All Sponsorship and Advertising opportunities are subject to approval by Management.

PAYMENT

MARKETING/SPONSORSHIP SELECTION

- Please indicate preference:
Attendee T-Shirt \$5,000
Attendee Bag \$4,000
Badge Sponsor \$2,500
Attendee Pen \$3,000
Badge Lanyard \$2,000
Attendee Notepad \$4,000
Keynote Sponsorship \$15,000
Networking Reception \$5,000
Online Registration \$7,500
Onsite Registration \$5,500
Refreshment Break \$2,000
Track Sponsorship \$14,000

Wild Wednesday Sponsor \$15,000
Total Due \$

PAYMENT INFORMATION

AMEX MasterCard Visa
Authorized Amount to Charge to Credit Card \$

Card Number
Expiration Date
Name (as it appears on card)
Signature
Check P.O. Number

Make checks payable: (in U.S. funds to)
1105 Media, Inc./Visual Studio Live!
Mail Check to:
1105 Media, 9201 Oakdale Avenue,
Suite 101, Chatsworth, CA 91311

PAYMENT SCHEDULE

50% of Total Due with Contract
Remaining 50% Due 180 days before event
Cancellation Liability: See Terms & Conditions
Late Payment Fees: 1.5% per month past due date

- 8. Exhibitor hereby agrees to indemnify, defend and hold harmless Management from any and all liability for content (including illustrations, representations, maps, trademarks, labels or other copyrighted matter) of promotions, printed or unauthorized use of any person's name or photograph arising from the reproduction and display of such promotion pursuant to the order.
9. Exhibitor agrees that the Terms and Conditions in the Exhibitor Application and Agreement, and the Exhibitor Service Manual are an integral part of this agreement.
10. Management reserves the right to interpret, amend and enforce these Term and Conditions as it deems to assure the safety, efficiency and success of the Show.
11. If any term or provision of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect.

