

CONTRACT APPLICATION FOR EXHIBIT/SPONSOR SPACE

This contract for exhibit/sponsor space is the agreement between the Sponsor named below and 1105 Media, Inc. The Sponsor agrees to comply with all the Terms and Conditions which appear in this agreement and which are part of this contract, and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

Fax or Email Completed Contract to: Ann Belz • ABelz@1105media.com Fax 703.876.5059 • Tel 508.532.1411

SHOW

Please indicate Visual Studio Live! conference preference:
Las Vegas (April 18-22, 2011) Redmond (Oct. 17-21, 2011) Orlando (Dec. 5-9, 2011)
All 2011 Conferences (LasVegas, Redmond, and Orlando)

PRICING / OPTIONS

BOOTH ONLY Please indicate if you would like a booth only:
Booth only (Las Vegas/Orlando) = \$ 3,100
Table Top only (Redmond) = \$ 3,100
SPONSORSHIP OPTIONS Or choose a larger, more impactful sponsorship option:
Platinum Sponsorship = \$ 12,000
Gold Sponsorship = \$ 8,000
TOTAL DUE = \$
(multiply by 3 if participating in all conferences at the same level)

BOOTH OR TABLE TOP SELECTION

Please prioritize exhibit location preference utilizing the Visual Studio Live! floor plan(s)
Las Vegas: 1st Choice 2nd Choice 3rd Choice
Redmond: 1st Choice 2nd Choice 3rd Choice
Orlando: 1st Choice 2nd Choice 3rd Choice

COMPANY NAME

(As it should appear in marketing materials)

PRINCIPAL CONTACT

Name Title
Street Address
City State Zip
Phone Fax E-mail

BILLING CONTACT

Same as Principal Contact

Name Title
Street Address
City State Zip
Phone Fax E-mail

SIGNATURE

Sponsor signature below confirms acceptance of terms and conditions on page two of this agreement and acknowledgment of contract as a binding agreement between 1105 Media and Sponsor.

Date Signature
Name (please print clearly)

PAYMENT

PAYMENT INFORMATION

AMEX MasterCard Visa
Authorized Amount to Charge to Credit Card \$
Check P.O. Number
Tax ID number if applicable
Make checks payable to: (in U.S. funds) 1105 Media, Inc./Visual Studio Live!
Mail Check to: 1105 Media, 9201 Oakdale Avenue, Suite 101, Chatsworth, CA 91311

Card Number
Expiration Date
Name (as it appears on card)
Signature

PAYMENT SCHEDULE

50% of Total Due with Contract
Remaining 50% Due 180 days before event
Late Payment Fees: 1.5% per month past due date
Cancellation Liability: If Exhibitor desires to cancel this Agreement, notification must be made in writing by the Exhibitor and confirmed by Management. If such notice is received by Management on or before 180 days prior to the first day of the show, 50% of the total fee shall be due to Management. After that date, Exhibitor shall pay liquidated damages an amount equal to 100% of the exhibit space rental, sponsorships and advertising fees for which the Exhibitor has contracted. If Exhibitor cancels participation in the Show, this agreement will be cancelled and the exhibitor will be liable for payment as outlined above.

MANAGEMENT USE ONLY

Accepted by:

Signature
Date



TERMS & CONDITIONS

- 1. Visual Studio Live! (herein called the "Show") is owned and operated by 1105 Media (herein called the "Management")
2. Cancellation or Withdrawal. (a.) Cancellation. If Exhibitor desires to cancel this Agreement, notification must be made in writing by the Exhibitor and confirmed by Management.
3. Eligible Exhibits. Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants.
4. Limitation of Liability. The exhibitor agrees to indemnify and hold harmless the Management, the Sponsor, Owner, Exhibition Hall Facility and City in which this Exhibition is being held...
9. Special Services. Electricity, gas, water, and other utilities, as well as other special services needed by individual Exhibitors, are provided only when the Exhibitor orders and agrees to pay for them from the persons authorized to supply such services in conformity with City, insurance and other requirements.
10. Booth Representatives. Booth representatives shall be restricted to Exhibitor's Employees and their authorized Representatives.
11. Electrical Safety. All wiring on displays or display fixtures must conform to the applicable standards established by various Government Agencies and standard fire inspection ordinances.
12. Safety and Fire Laws. All applicable fire and safety laws and regulations must be strictly observed by the Exhibitor.
13. Decoration. Management shall have full discretion and authority in the placing, arrangement and appearance of all items displayed by Exhibitor...
14. Sound Level. Mechanical or electrical devices that produce sound must be operated so as not to prove disturbing to other Exhibitors.
15. Lotteries/Contests. The operation of games of chance, or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and on written approval from Management.
16. Personnel and Attire. Management reserves the right to determine whether the character and/or attire of both personnel is acceptable and in keeping with the best interests of Exhibitors and the Exhibition.
17. Exhibitor Conduct. Retail sales at the Exhibition are permitted, provided that the Exhibitor complies with all laws and regulations regarding retail sales including but not limited to all laws and regulations regarding payment of sales tax.
21. Termination of Exhibition. In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Management under the contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Management...



I, the sponsor, agree to comply with all the Terms and Conditions which appear in this agreement and which are part of this contract, and further agree that this contract is binding on all parties and can be amended only in writing by both parties.

Date Signature

Name (please print clearly)

