

ATTENDEE BAG INSERT ORDER FORM

The bag inserts allow you to put marketing or product information into the conference bag that is received by all attendees.

ORDER DEADLINE

VISUAL STUDIO LIVE! LAS VEGAS: MONDAY, MARCH 28, 2011
VISUAL STUDIO LIVE! REDMOND: MONDAY, AUGUST 22, 2011
VISUAL STUDIO LIVE! ORLANDO: MONDAY, NOVEMBER 14, 2011

SPECIFICATIONS:

- Your company must provide an estimated 400* pieces for insertion into the bags: One (1) piece, up to four (4) pages (no larger than 9" x 12")
All promotional items must be approved in advance by 1105 Media staff. In order to respect the conference pen and notepad sponsor(s), promotional items of this nature will not be accepted.
Insert space is limited to fifteen (15) bag inserts.
Reservations will be accepted on a first-come, first-served basis.

*Quantity may vary by location

PRICING: \$1,900 PER BAG INSERT

SAMPLE SUBMISSION DEADLINE

VISUAL STUDIO LIVE! LAS VEGAS: MONDAY, APRIL 11, 2011
VISUAL STUDIO LIVE! REDMOND: TUESDAY, SEPTEMBER 6, 2011
VISUAL STUDIO LIVE! ORLANDO: MONDAY, NOVEMBER 21, 2011

E-mail PDF proof to: bsutton@1105media.com

Or send to: Brent Sutton, 1105 Events, 3141 Fairview Park Drive, Suite 777, Falls Church, VA 22042

MATERIALS DEADLINE

MATERIALS MUST BE RECEIVED BY DEADLINE PROVIDED BY SARA ROSS.

Contact Sara at sross@1105media.com for specific shipping and deadline information.

COMPANY NAME

(As it should appear in marketing materials)

PRINCIPAL CONTACT

Name Title
Street Address
City State Zip
Phone Fax E-mail

BILLING CONTACT

Same as principal contact

Name Title
Street Address
City State Zip
Phone Fax E-mail

SIGNATURE

Accepted as binding for the Sponsor:

Date Signature

Name (please print clearly)



Fax or Email Completed Contract to:

Ann Belz • ABelz@1105media.com
Fax 703.876.5059 • Tel 508.532.1411

ORDER/PAYMENT

SHOW

Please indicate Visual Studio Live! Conference:

- Las Vegas Redmond Orlando
All 3: Las Vegas, Redmond and Orlando

BAG INSERT ORDER

Please indicate bag insert order and quantity:

- Bag Insert \$1,900
Quantity of Inserts

Total Due \$

PAYMENT INFORMATION

- AMEX MasterCard Visa

Authorized Amount to Charge to Credit Card \$

Card Number

Expiration Date

Name (as it appears on card)

Signature

- Check P.O. Number

Make checks payable (in U.S. funds) to:

1105 Media, Inc./Visual Studio Live!

Mail Check to:

1105 Media, 9201 Oakdale Avenue, Suite 101, Chatsworth, CA 91311

PAYMENT SCHEDULE

50% of Total. Due with Contract

Remaining 50%. Due 180 days before event

Cancellation Liability: See Terms & Conditions

Late Payment Fees: 1.5% per month past due date

TERMS AND CONDITIONS

The Sponsor agrees to adhere to all deadlines posted on the order form. 1105 Media not responsible for missed deadlines. The Sponsor agrees that 1105 Media, its agents and employees: (a) will not be responsible for any damages to or for the loss or destruction of the Sponsor's property, such as loss, damage, destruction or injury being expressly waived by the Sponsor. If Sponsor desires to cancel this Agreement, notification must be made in writing by the Sponsor and confirmed by Management. If such notice is received by the Management on or before 180 days prior to the first day of the show, 50% of the total fee shall be due to Management. If notice is received after that date, 100% of the total fee is due to Management. If any services are provided by the Management prior to 180 days before the first day of the event, 100% of the total fee is due to Management. If Sponsor cancels participation in the Show, this agreement will be cancelled and the Sponsor will be liable for payment as outlined above. Payments for sponsorship will be returned in the event of cancellation of the show by 1105 Media.

