

**WEB ADVERTISING RESERVATION FORM**

100% of our attendees register for Geospatial via the web and revisit the site to check for travel information and conference session updates. Be seen by these attendees before the event commences.

Brand your product or service with strategically placed web ads on:  
 www.FOSEInstitute.org/Geospatial

**Specifications:**

- Dimensions: *Leaderboard* (728 x 90) *Vertical Box* (120 x 240)
- Flight: minimum of three months, prices quoted below per three months
- Maximum file size: 30k
- If animated, limit animation to 15-20 seconds and 3-4 loops
- Non-transparent background
- Include target URL/hyperlink

**Pricing:**

Unit	Price	Quantity Available	Displayed on
Leaderboard	\$3,000	limit 4	Interior Pages only
Vertical Box	\$1,500	limit 6	Interior Pages only

**DEADLINES:**

Submission Deadline: ..... Two weeks before flying to begin

Submit electronic file to: Jennifer Santiago at jsantiago@1105media.com or send to: 1105 Events, 3141 Fairview Park Drive, Suite 777, Falls Church, VA 22042, Attn: Jennifer Santiago.

**COMPANY NAME**

(As it should appear in marketing materials)

**PRINCIPAL CONTACT**

Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**BILLING CONTACT**

Same as principal contact

Name \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**SIGNATURE** Accepted as binding for the Sponsor:

Date \_\_\_\_\_ Signature \_\_\_\_\_

Name (please print clearly) \_\_\_\_\_

**ORDER/PAYMENT**

**WEB ADVERTISING ORDER**

Please indicate web ad preference:  
 (available on a first-come, first served basis)

- Leaderboard ..... \$3,000
- Vertical Box ..... \$1,500

Flighting \_\_\_\_\_ through \_\_\_\_\_

Additional Months. ....

Premium for Additional Months. .... \$ \_\_\_\_\_

Total Due. .... \$ \_\_\_\_\_

**PAYMENT INFORMATION**

- AMEX  MasterCard  Visa
- Authorized Amount to Charge  
 to Credit Card ..... \$ \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Signature \_\_\_\_\_

- Check  P.O. Number \_\_\_\_\_

**Make checks payable (in U.S. funds) to:**  
 1105 Media, Inc./Geospatial  
**Mail Check to:**  
 1105 Media, 9201 Oakdale Avenue,  
 Suite 101, Chatsworth, CA 91311

**PAYMENT SCHEDULE**

50% of Total. .... Due with Contract  
 Remaining 50% ..... Due 180 days before event  
 (March 14, 2011)

Cancellation Liability: ..... See Terms & Conditions

**TERMS AND CONDITIONS**

Advertising ad files will be run as sent. 1105 Media is not responsible for errors in submissions. The Sponsor agrees to adhere to all deadlines posted on the order form. 1105 Media not responsible for missed deadlines. The Sponsor agrees that 1105 Media, its agents and employees: (a) will not be responsible for any damages to or for the loss or destruction of the Sponsor's property, such as loss, damage, destruction or injury being expressly waived by the Sponsor. If Sponsor desires to cancel this Agreement, notification must be made in writing by the Sponsor and confirmed by Management. If such notice is received by the Management on or before March 14, 2011, 50% of the total fee shall be due to Management. If notice is received after March 14, 2011, 100% of the total fee is due to Management. If any services are provided by the Management prior to March 11, 2011, 100% of the total fee is due to Management. If Sponsor cancels participation in the Show, this agreement will be cancelled and the Sponsor will be liable for payment as outlined above. Payments for sponsorship will be returned in the event of cancellation of the show by 1105 Media.

