



Fax or Email Completed Contract to:
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Fax 703.876.5059 • Tel 703.876.5078

PRINT ADVERTISING RESERVATION FORM

The Official Program Guide is a powerful tool to reach decision makers. It is a high impact investment. Your message will be seen by attendees as they navigate the event.

ORDER DEADLINE: MONDAY, AUGUST 8, 2011

Specifications: (for ads within finished 8.5" x 11" program guide)

- Full Page: Bleed size: 8.75" x 11.25" (1/8" on all sides)
Live Copy Area: 7.5" x 10"
- Half Page Ad size: 8" x 5" (No bleeds allowed for half page ads)
- Color: ALL ads: 4-color, CMYK
- Minimum image resolution: 300 dpi
- Please include crop marks
- Preferred file format: PDF (using the PDF X1a:2001 or high quality print settings)

Pricing:	<i>Unit</i>	<i>Price</i>	<i>Quantity Available</i>
	Full Page	\$700	limit 10
	Back Cover	\$1,550	limit 1
	Inside Front Cover	\$1,300	limit 1
	Inside Back Cover	\$1,300	limit 1

DEADLINES:

Order Deadline: Monday, August 8, 2011

Submission Deadline: Friday, August 12, 2011

Submit print-ready file to: Jennifer Santiago at jsantiago@1105media.com or send to: 1105 Events, 3141 Fairview Park Drive, Suite 777, Falls Church, VA 22042, Attn: Jennifer Santiago.

COMPANY NAME

(As it should appear in marketing materials)

PRINCIPAL CONTACT

Name _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

BILLING CONTACT

Same as principal contact

Name _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

SIGNATURE

Accepted as binding for the Sponsor:

Date _____ Signature _____

Name (please print clearly)

ORDER/PAYMENT

PRINT ADVERTISING ORDER

Please indicate program guide ad preference: (available on a first-come, first served basis)

- Full Page \$700
- Back Cover \$1,550
- Inside Front Cover \$1,300
- Inside Back Cover \$1,300

Total Due \$ _____

PAYMENT INFORMATION

- AMEX MasterCard Visa

Authorized Amount to Charge to Credit Card \$ _____

Card Number _____

Expiration Date _____

Name (as it appears on card) _____

Signature _____

- Check P.O. Number _____

Make checks payable (in U.S. funds) to:

1105 Media, Inc./Geospatial

Mail Check to:

1105 Media, 9201 Oakdale Avenue, Suite 101, Chatsworth, CA 91311

PAYMENT SCHEDULE

50% of Total Due with Contract
Remaining 50% Due 180 days before event (March 14, 2011)

Cancellation Liability: See Terms & Conditions

Late Payment Fees: 1.5% per month past due date

TERMS AND CONDITIONS

Advertising ad files will be run as sent. The Sponsor agrees to adhere to all deadlines posted on the order form. 1105 Media not responsible for missed deadlines. The Sponsor agrees that 1105 Media, its agents and employees: (a) will not be responsible for any damages to or for the loss or destruction of the Sponsor's property, such as loss, damage, destruction or injury being expressly waived by the Sponsor. If Sponsor desires to cancel this Agreement, notification must be made in writing by the Sponsor and confirmed by Management. If such notice is received by the Management on or before March 14, 2011, 50% of the total fee shall be due to Management. If notice is received after March 14, 2011, 100% of the total fee is due to Management. If any services are provided by the Management prior to March 11, 2011, 100% of the total fee is due to Management. If Sponsor cancels participation in the Show, this agreement will be canceled and the Sponsor will be liable for payment as outlined above. Payments for sponsorship will be returned in the event of cancellation of the show by 1105 Media.

